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# Adopting ORCID at University of York

Thom Blake, Research Support Librarian  <http://orcid.org/0000-0001-5507-9738>

Adopting ORCID at York was part of the **Jisc-ARMA ORCID pilot project**, with the aim of streamlining ORCID integration within UK universities.

Integration at York was based around three core principles...

- > An ORCID iD belongs to the researcher, not the institution
- > The process should take the minimum possible time for researchers to complete
- > The University should keep a record of each researcher's iD in the Current Research Information System (Pure)

The project used four departmental pilots to survey researcher's opinions, to find out which messages resonate, and to develop the internal systems for creating, recording and using iDs.

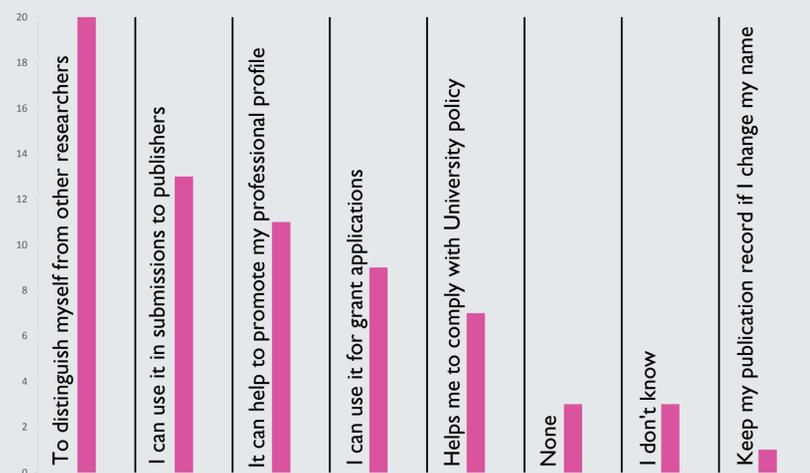
ORCID was promoted across the University in February 2015.

*“It is essential that our high quality research and its authors are recognised and that research activity is attributed appropriately. Correct attribution benefits the individual researcher, their department, and the University.”*

Prof Deborah Smith  
Pro-Vice-Chancellor for Research, University of York

## What did researchers see as the benefits?

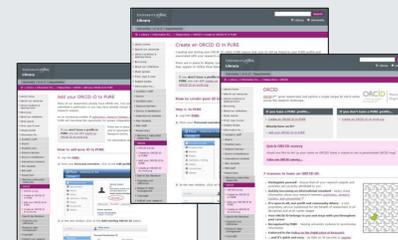
We asked our trial departments “what do you perceive to be the benefits of having an ORCID iD?”...



The ORCID message seems to work... **“Distinguish yourself”**

## Advocacy

Researcher networks within departments were invaluable, with an advocate in each department taking on the task of encouraging registration. Central support was at hand through a web site, online 'how to' guides, and bookmarks to distribute...

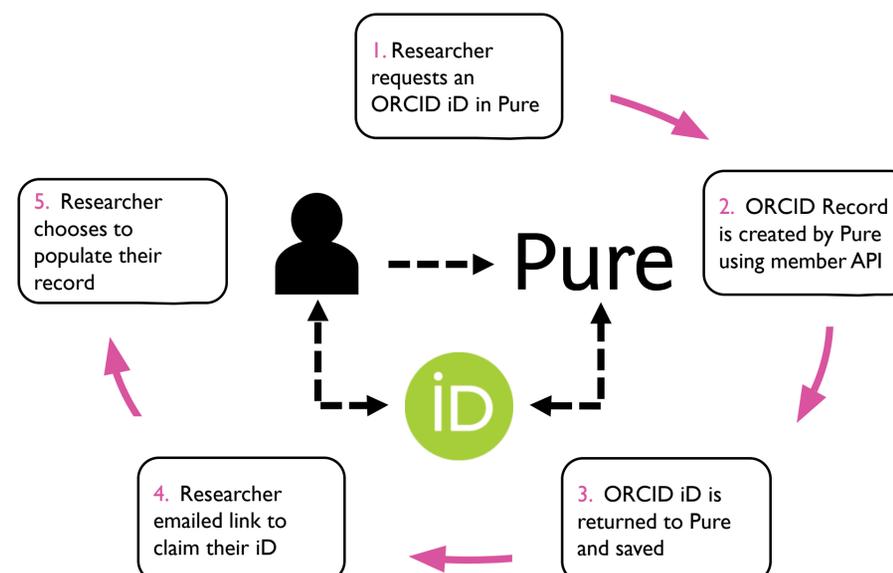


7 Reasons to have an iD:

- > Distinguish yourself
- > Becoming an international standard
- > Open, non-profit and community driven
- > Your ORCID belongs to you and stays with you
- > Recognised by Pure
- > Endorsed by the University
- > And it's quick and easy

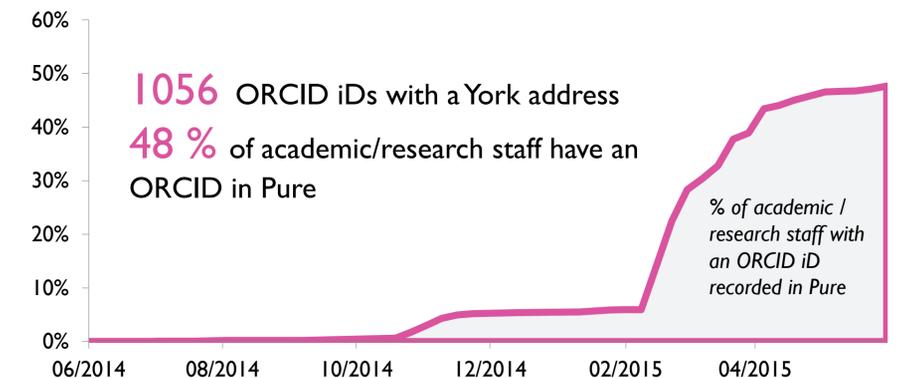
## How researchers claim their ORCID

By using the ORCID member API and integration with Pure (Current Research Information System) researchers can create an ORCID record and add their iD to Pure in a single step...



## Were we successful?

Researchers have been claiming iDs.....



But have they been using them?

We tried entering researcher's ORCID iDs into Google Scholar to see how many hits come back...

0 hits	1 hits	2 hits	3 hits or more
98.2%	1.4%	0.4%	0%

It's still early days... **Step 1** was asking researchers to claim an ORCID  
**Step 2** is helping researchers to use it.

## What next?...

- > Encouraging researchers to use their iDs – the more ORCID is used, the more useful ORCID becomes.
- > Integrating iDs in EPrints repository, sharing data with Pure
- > Promoting ORCID with research postgraduates

Email | [thom.blake@york.ac.uk](mailto:thom.blake@york.ac.uk)  
 Website | [www.york.ac.uk/orcid/](http://www.york.ac.uk/orcid/)  
 Project blog | <http://yorkorcid.blogspot.co.uk/>  
 Jisc-ARMA Project | <http://orcidpilot.jiscinvolve.org/wp/>