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The effect of landmark and body-based sensory information on route knowledge

**Ruddle, R. A., Volkova, E., Mohler, B., & Bülthoff, H. H. (2011). The effect of landmark and body-based sensory information on route knowledge. *Memory & Cognition*, 39, 686-699. DOI=10.3758/s13421-010-0054-z.**

Authors:

Roy A. Ruddle<sup>1,2</sup>, Ekaterina Volkova<sup>2</sup>, Betty Mohler<sup>2</sup>, and Heinrich H. Bülthoff<sup>2,3</sup>

Affiliations:

1 School of Computing, University of Leeds, UK

2 Max Planck Institute for Biological Cybernetics, Tübingen, Germany

3 Department of Brain and Cognitive Engineering, Korea University, Seoul, South Korea

Corresponding authors:

Roy A. Ruddle (r.a.ruddle@leeds.ac.uk) and Heinrich H. Bülthoff  
(heinrich.buelthoff@tuebingen.mpg.de)

Running Head: LANDMARK AND BODY-BASED SENSORY INFORMATION

### Abstract

Two experiments investigated the effect of landmarks and body-based information on route knowledge. Participants made four out-and-back journeys along a route, guided on the first outward trip, and with feedback every time an error was made. Experiment 1 used three-dimensional virtual environments (VEs) with a desktop monitor display, and participants were provided with no supplementary landmarks, global landmarks, local landmarks, or global & local landmarks. Local landmarks significantly reduced the number of errors that participants made, but global landmarks did not. Experiment 2 used a head-mounted display, and participants who physically walked through the VE (translational & rotational body-based information) made 36% fewer errors than participants who traveled by physically turning but changing position using a joystick. Overall, the experiments show that participants were less sure of where to turn than which way, and journey direction interacted with sensory information to affect the number and type of errors participants made.

## Introduction

One of the primary types of navigation that people perform in everyday life is following routes between specific places, with examples being from home to work, to and from the offices of colleagues, and to and from particular shops in one's neighborhood ("National Travel Survey: Why people travel," 2009). In its most basic form, route knowledge comprises sequences of decisions, for example, straight on, turn left, and then turn right (Siegel & White, 1975). However, to this are added metric information (distances and turn angles) that is obtained from both internal (body-based) and external sensory sources, and information about features such as landmarks that is primarily perceived visually (Lynch, 1960; Montello, 1998). During everyday route-finding, it is estimated that people make an average of one error per week, with 49% of those occurring when people turn in the wrong place (travel straight on where they should have turned, or turn where they should have continued straight) or turn the wrong way (Williamson & Barrow, 1994). Compared with basic route knowledge, metric and feature information make people's knowledge richer so they should make fewer errors during navigation.

The present study investigated participants' route knowledge when they made a sequence of out-and-back journeys along a route. Participants were guided on the first outward trip but subsequently had to find their own way (feedback was given every time they made an error). Therefore, participants' task had similarities with the everyday scenario of following instructions to a new place (e.g., someone's office), but finding one's own way back and on subsequent journeys, keeping to the original route because that was the only part of the environment that was known.

The present study had three main motivations. First, although we live in a world that contains many landmarks and other visual details, little is known about the effect that different types of landmark have on our ability to navigate. To investigate this, in Experiment 1 we used desktop three-dimensional virtual environments (VEs) and asked participants to navigate routes, when no supplementary landmarks, only global landmarks (information visible from anywhere), only local landmarks (information only visible within a locality), or global and local landmarks were provided.

Second, it is commonly suggested that body-based information (proprioception, etc.) only plays a minor role in large-scale navigation because of the errors that accumulate during path integration (Foo, Warren, Duchon, & Tarr, 2005; Loomis, Klatzky, Golledge, & Philbeck, 1999), and the translational component of body-based information is particularly unimportant (Klatzky, Loomis, Beall, Chance, & Golledge, 1998). However, this does not explain the difficulty that participants often have navigating VEs (Ruddle & Lessels, 2009; Ruddle & Péruch, 2004). Experiment 2 investigated the translational component by asking participants to either physically walk along routes in a 13 × 12m tracking hall that “contained” the VEs, or travel by making physical turns but changing position using a joystick. In both cases, participants viewed the VEs by wearing a head-mounted display (HMD).

Third, very few studies have previously investigated route knowledge when participants traveled both to and from given locations (exceptions are (Cornell, Heth, & Rowat, 1992; Hurlebaus, Basten, Mallot, & Wiener, 2008; Ishikawa & Montello, 2006)), despite that being one of the most common navigational tasks we perform in everyday life (“National Travel Survey: Why people travel,” 2009). The cognitive work that is

required to transform route knowledge gained when traveling in one direction so it can be used when the route is reversed depends on what information is contained within that route knowledge. No previous studies have investigated either the role of different categories of landmark or components of body-based information when routes were traversed both outwards and then back.

The research is important from two perspectives. From a theoretical perspective, this study shows the effect that global vs. local landmarks, and translational body-based information have on route knowledge. The effect on navigational performance was measured by counting the number of errors that participants made, and classification of the errors into specific types attempts to highlight particular deficiencies in participants' mental representations of the routes. Analysis of behavioral data (the extent to which participants looked around) provided indicators of the external information that participants used to make route-finding decisions. From an applied perspective, VEs have not yet achieved their potential in areas such as spatial training for rescue and rehabilitation (Farrell et al., 2003). This study indicates the potential benefits of physical locomotion devices.

### Landmarks

Landmarks may be classified according to a number of attributes, including visibility (global vs. local), salience, distinctiveness, relevance, reliability and persistence (Gillner, Weiß, & Mallot, 2008; Stankiewicz & Kalia, 2007; Steck & Mallot, 2000). This section briefly reviews research that investigated the effect of global and local landmarks on navigation, and hypothesizes how they improve route knowledge and affect the type of errors that people make.

Global (distal) landmarks always provide orientation information (e.g., the North Star or the sun) and sometimes provide crude positional information (e.g., a radio mast on a hill surrounding a town may be noticeably nearer some parts of that town than others; (Steck & Mallot, 2000)). Research shows that global landmarks only benefit some tasks, because adding a photorealistic surrounding scene had no effect when participants exhaustively searched a virtual room (Ruddle & Lessels, 2009), but adding distinctive buildings visible from far away to an otherwise homogenous city significantly improved the accuracy with which participants spatially arranged photographs of a route they had traveled (Evans, Skorpanich, Gärling, Bryant, & Bresolin, 1984). Navigating a route has more similarity to the task of Evans et al. than an exhaustive search. Therefore, we hypothesize that adding global landmarks to an environment will reduce the overall number of errors that participants make when they traverse a route, because they will turn the wrong way less often. By providing a stable, allocentric frame of reference, global landmarks should also allow participants to use the knowledge gained while traversing a route in one direction when returning in the other.

Local (proximal) landmarks always provide positional information and, unless symmetrical, also provide orientation information. Like their global counterparts, research shows that local landmarks also only benefit certain tasks. For example, local landmarks had no effect when participants navigated a virtual building to find targets in any order (Ruddle, 2005) and, when the target order was specified, navigation improved only if the landmarks were everyday objects instead of abstract patterns (Ruddle, Payne, & Jones, 1997). However, adding object landmarks to an environment halved the number of trials that participants took to learn the shortest route in one direction between two

places (Jansen-Osmann & Fuchs, 2006). Therefore, we hypothesize that adding local landmarks to an environment will reduce the overall number of errors that participants make when they traverse a route, because they will more often turn in the correct place.

Local landmarks may be associative or beacons, the former indicating just a decision point's position but the latter both where and which way one should turn (Waller & Lippa, 2007). Research into effective route directions indicates that landmarks tend to be used in an associative manner (Denis, 1997), which means that both the sequence in which landmarks are encountered and the actions that are executed at each landmark need to be inverted when a route is reversed. Therefore, we hypothesize that participants will make more errors on return journeys than when traveling in the direction in which a route was initially traversed.

So what happens if both global and local landmarks are added to an environment? What little previous research there is showed that the accuracy of participants' route choices at decision points was slightly, but significantly, impeded if either type of landmark was unexpectedly removed (Steck & Mallot, 2000). Other studies included conditions that had global or local landmarks. Compared with none, either type of landmark significantly improved the accuracy with which participants spatially arranged photographs of a route they had traveled (Evans et al., 1984) and, in unconstrained navigation, global landmarks facilitated the learning of the general direction of a route, whereas local landmarks facilitated the learning of a specific path (Hurlbaeus et al., 2008). Given that global landmarks primarily provide orientation information and local landmarks primarily provide position information, we hypothesize that the two types of

landmark complement each other and will reduce the number of errors that participants make compared with the situation when just one type is present.

### Body-based information

When we travel, body-based cues are provided for the translational and rotational components of movement. This section briefly reviews research that investigated the effect of either component on navigation, and then hypothesizes how the addition of the translational component may improve route knowledge and affect the errors that participants make compared with a baseline condition that provides visual and rotational body-based information. There has been much more previous research into the effect of this baseline than combined rotational/translational body-based information, because the baseline can be implemented using a commonplace HMD set up but the translational component requires specialist tracking facilities.

Previous research into the components of body-based information has produced markedly different results. In studies that used the basic spatial task of triangle completion, the rotational component of body-based information was essential if participants were to avoid making large systematic errors, but the translational component was not required (Avraamides, Klatzky, Loomis, & Golledge, 2004; Klatzky et al., 1998). The errors were associated with participants' failure to update their cognitive heading. By contrast, when participants traversed a route in a VE and then pointed to targets that had been encountered, performance improved gradually as more components of body-based information were provided (Chance, Gaunet, Beall, & Loomis, 1998). Participants who physically walked through the VE (translational and rotational body-based information) estimated directions significantly more accurately

than participants who were only provided with visual information. Participants who made physical turns but translated using a joystick performed with intermediate accuracy.

A third pattern of results was found in studies where participants had to explore a space, rather than traverse one path. When participants exhaustively searched a room-sized space for targets, full (translation and rotation) body-based information produced a step-change in performance because participants completed twice as many trials perfectly as participants who were provided with either visual and rotational body-based information or just visual information (Ruddle & Lessels, 2009). This was supported by other research, which showed that adding rotational body-based information to visual information had no effect on navigational performance when participants learned the location of places in virtual buildings that were laid out orthogonally (Ruddle, Payne, & Jones, 1999) or obliquely (Ruddle & Péruch, 2004).

Differences between the results of the above studies may be explained in terms of task difficulty (see Experiment 2's Discussion). Compared with a baseline condition that provides visual and rotational body-based information, we hypothesize that adding the translational component body-based information improves route knowledge, because it reinforces a participants' knowledge of how far they have traveled, and so will help them to turn in the correct place. This advantage should persist when a route is reversed, so we hypothesize that the pattern of errors in the baseline and translation conditions will be similar.

### Overview of experiments

The remainder of this paper reports two experiments that investigated route knowledge. The results quantified participants' performance (number of errors),

classified the errors into types to highlight deficiencies in participants' route knowledge, and used changes in participants' view direction to indicate how external information was used to make route-finding decisions. All the participants were naive, gave informed consent and were paid an honorarium for their participation. The experiments were approved by the local ethics committee.

Experiment 1 investigated the effect of landmarks by providing participants with no supplementary landmarks, only global landmarks, only local landmarks, or global and local landmarks. Experiment 2 investigated the effect of adding translational body-based information to a baseline condition that provided visual and rotational body-based information. In both experiments, participants made four out-and-back journeys along a route. Hypotheses were made about how participants' errors on return journeys would be affected by the sensory information that was provided. Journey number was included as a factor in the analyses to analyze the longitudinal changes that took place in participants' route knowledge.

### *Materials*

*Environments.* Four layouts were designed. Each was a virtual marketplace, which comprised a grid layout of square stalls and one long stall along each edge of the marketplace. The height of each stall was determined randomly (minimum = 2.0 meters; maximum = 2.9 meters), the length and width were both 0.75 meters, and the corridor width was also 0.75 meters. Each participant used one layout to practice the user interface, a second to practice the task, and one of the other two layouts for the test (see Figures 1 & 2).

The interface practice layout contained a  $5 \times 5$  grid of stalls and a 24 meter route, which was marked by green arrows. The environment contained no pictorial cues (every stall was “empty”, as in Figure 2a).

The layout used for the practice task contained a  $6 \times 9$  grid of stalls and a 15 meter route that had nine decision points (3 straight on; 6 turns). Four versions of the layout were created, in which: (a) there were no pictorial cues (no supplementary landmarks), (b) every stall contained a picture of an everyday object that was visible from one side (local landmarks), (c) the four walls along the edges of the marketplace each contained a picture of an everyday object (global landmarks), or (d) the layout contained all the pictures for the local and global landmarks.

Both layouts used for the test contained an  $8 \times 9$  grid of stalls and a 22.5 meter route that had 14 decision points (6 straight on; 8 turns; see Figure 1). The routes used for the two test layouts had the same overall shape, but the initial start points were at opposite ends, different pictures were used as landmarks, and the local landmarks were placed on different sides of the stalls. As for the practice task, four versions of each layout were created: (a) no landmarks, (b) local landmarks, (c) global landmarks, and (d) local and global landmarks (see Figure 2).

*Landmarks.* All of the landmarks were constructed from pictures of easily recognizable objects (they were all correctly named in a pilot study that involved five participants), were clearly visible in the environment and remained in fixed locations. Thus, the objects would be considered to be reliable landmarks. All of the landmarks had asymmetries, which provided a certain amount of directional information, as is often the case in the real world.

When present, the local landmarks were positioned so that each stall had a landmark that was visible from one side, through a 0.60 meter wide opening in the stall (each landmark was texture mapped onto a horizontal and a vertical surface inside the stall; see Figure 2). There were 15 landmarks along the route, and another 15 landmarks along decoy path segments (for every turn, the decoy segment went the same distance as the next route segment but in the opposite direction). The landmark positions for each layout were generated randomly by a computer program.

The pictures used for the global landmarks were texture mapped onto the four walls of the marketplace. Each picture was different, was visible throughout the environment, provided a unique cue for one of the four cardinal directions and helped participants to judge how far they were from a given wall.

*Hardware and software.* The VE software was written using C++. The software ran on a Dell Inspiron M1710 laptop (2.16 GHz T7400 CPU; 2 GB RAM; NVIDIA GeForce Go 7950 GTX graphics card) and rendered the scene at 60 frames/second. Participants' position and orientation in a VE was recorded at the same rate to a logfile for subsequent analysis by custom-developed post-processing software.

*User interface.* In Experiment 1, participants used a Logitech Rumblepad, a common interface device for PC gaming, to control their movement along the routes. Manipulating the left joystick allowed participants to travel at a speed of up to 0.9 m/s (a slow walk) in any direction (forward, backward, diagonally, etc.), and the right joystick allowed participants to vary the view heading and pitch. The heading and pitch could be changed at up to 120 and 25 degrees/second, respectively. Heading changes were

seamless, but pitch was constrained so that participants could only look between vertically up and down.

In Experiment 2, participants in the walk group physically walked around a large tracking hall (see <http://www.cyberneum.org>) while viewing the VEs in an HMD. The position and orientation of a participant's head was tracked in six degrees of freedom using a Vicon MX13 motion capture system. Participants in the rotate group stood in one place and viewed the VE in stereo on the HMD. They achieved movement by physically rotating, tracked by the Vicon system, but using a Rumblepad joystick to translate.

### *Procedure*

The procedure was divided into four stages: (i) interface practice, (ii) practice the task, (iii) the test, and (iv) answer a questionnaire. On average, each participant took one and a half hours to complete the experiment.

The interface practice started with the experimenter demonstrating how to traverse the interface practice route, using the desktop display and gamepad interface. Participants then made five out-and-back journeys (A to B, then back to A) along this route. In Experiment 1, all the journeys were done using the desktop display and gamepad, because that was the display and interface participants used in the subsequent stages. In Experiment 2, the first journey was done using the desktop display and gamepad, to allow the participant to clarify the procedure face-to-face with the experimenter, and the other journeys were performed using the HMD.

The practice task was performed using a desktop display (Experiment 1) or HMD (Experiment 2; walk vs. rotate). Participants made four out-and-back journeys along the practice task route, guided by arrows embedded within the VE on the first outward trip,

but subsequently having to find their own way. If participants tried to travel down the wrong corridor then a red cross was presented and movement down that corridor was prevented, so participants were not allowed to deviate from the route. At the start of each trip, participants were always facing the direction in which they needed to travel.

The test adopted the same procedure as the practice task. That is, four out-and-back journeys, guided on the first outward trip and with error feedback (the red cross) if participants attempted to travel down the wrong corridor, so participants were not allowed to deviate from the route. The test route was 50% longer and had more turns than the one used in the practice.

Experiment 1's questionnaire had seven questions: (1) how often do you use 3D chat worlds? (2) how often do you play 3D computer games? (3) how easy did you find the experiment's task (a five point scale, from very easy, to very difficult)? (4) to learn/follow the routes, did you find yourself using any particular strategies? (5) how did you remember which way to turn? (6) how did you remember where to turn? and (7) please draw a map of the test route. The questionnaire used in Experiment 2 had two additional questions: which pictures did you see in the test environment (participants were shown 16 pictures; 8 had been local landmarks in the test environment and 8 had not been in any of the environments), and in what order did you pass those pictures (with respect to last route traversal)? These questions were added because, unlike Experiment 1, every participant performed the test in an environment that contained local landmarks.

## Experiment 1

### *Method*

*Participants.* Sixty-three individuals (30 men; 33 women) with a mean age of 27 years ( $SD = 7.4$ ) took part. Six participants withdrew from the study because of motion sickness caused by traveling through a richly textured VE while physically stationary, and one was discarded (see Results). The remaining 56 participants were randomly assigned to each group (None, Local, Global, or Both landmarks), subject to there being an equal number (seven) of men and women in each group.

In the practice task and test, the *None* group used VEs that contained no supplementary landmarks (see Figure 2a), the *Local* group used VEs that only contained local landmarks (see Figure 2b), the *Global* group used VEs that only contained global landmarks (see Figure 2c), and the *Both* group used VEs that contained both local and global landmarks (see Figure 2d). In each group, half the participants used each of the test routes.

*Procedure and materials.* The procedure, hardware and software were as described above. The laptop was connected to a 20-inch Dell flat panel display (1600 × 1200 pixels), and the graphical field of view was  $49^\circ \times 38^\circ$ . All participants used the Rumblepad joysticks to travel through the VEs, meaning that they were only provided with visual navigational cues.

### *Results*

The data for one participant in the Local group were discarded, because they made a very large number of errors (105% more than the next worst in their group; 21%

more than any participant in the experiment), 30% of which occurred while traveling backwards or sideways (indicative of performing the task by trial and error, rather than trying to learn the route). The remainder of this section reports the test route data for the 56 remaining participants.

Four types of data were analyzed: (i) the number of errors participants made, (ii) the type of the first error (if any) that was made at each decision point, (iii) where participants looked, and (iv) the number of route segments that participants drew on their sketch map. The sketch map data were analyzed using a two factor (local  $\times$  global landmarks) analysis of variance (ANOVA). The other data were analyzed using mixed factorial ANOVAs that had local  $\times$  global landmarks as between participants factors, journey  $\times$  trip direction as within participants factors and, for (ii), error type as a third within participants factor. Only the data for journeys 2–4 were analyzed, meaning that participants had already made a guided trip in the outward direction and unguided trip in the return direction. For clarity, only significant main effects and interactions are reported. A  $\dagger$  after a  $p$  value indicates that the Greenhouse-Geisser correction was applied, because the Mauchly sphericity test was significant.

*Number of errors.* An ANOVA showed that participants made significantly fewer errors with local landmarks,  $F(1, 52) = 4.10$ ,  $MSE = 93.09$ ,  $p = .05$ ,  $\eta_p^2 = .07$ , as the journeys progressed,  $F(2, 104) = 8.46$ ,  $MSE = 6.02$ ,  $p = .001$ ,  $\eta_p^2 = .14$ , and in the outward direction,  $F(1, 52) = 11.41$ ,  $MSE = 10.02$ ,  $p = .001$ ,  $\eta_p^2 = .18$ . There was also a significant interaction between direction, local landmarks and global landmarks,  $F(1, 52) = 8.58$ ,  $MSE = 10.02$ ,  $p = .005$ ,  $\eta_p^2 = .14$  (see Figure 3).

The questionnaire indicated that only six participants played computer games frequently (at least once a week), and no group contained more than two of these participants. In terms of total errors, they were ranked within the best 15 of all the participants who took part.

To place the error data in context, simulation software was written to calculate the number of errors that would have been made if a navigator chose where to travel according to simple rules (an “ideal navigator”; (Stankiewicz, Legge, Mansfield, & Schlicht, 2006)). One million simulated route traversals were made, and the navigator always started in the correct direction (as participants had in the experiment), meaning that 14 decision points had to be negotiated. Successive choices were not allowed to be the same, but repeat errors could be made (e.g., left, then right, then left again). If the navigator chose at random between three directions of travel at each decision point (forward, left or right) then an average of 18.7 errors were made. However, if the navigator’s first decision at each point was to always travel straight on then the average number of errors reduced to 12.0, which is comparable with the None group on the first return trip.

*Type of error.* Participants made three types of error: (i) traveling straight on where they should have turned, (ii) turning where they should have continued straight, and (iii) turning in the correct place but the wrong way. Post-processing software was used to classify the first error that participants made at each decision point (see Table 1).

On any trip, up to eight errors of type (i) or (iii) could be made, but only six of type (ii). The number of errors was converted to a percentage of the maximum possible number, and an ANOVA showed a main effect of error type,  $F(2, 64) = 35.34$ ,  $MSE =$

3187.68,  $p < .001^\dagger$ ,  $\eta_p^2 = .40$ , because participants traveled straight on where they should have turned (37%) much more often than turning where they should have continued straight (12%) or turning the wrong way (11%). Participants made fewer errors with local landmarks,  $F(1, 52) = 5.82$ ,  $MSE = 1709.03$ ,  $p = .02$ ,  $\eta_p^2 = .10$ , as the journeys progressed,  $F(2, 104) = 8.26$ ,  $MSE = 121.71$ ,  $p < .001$ ,  $\eta_p^2 = .14$ , and in the outward direction,  $F(1, 52) = 12.17$ ,  $MSE = 210.79$ ,  $p = .001$ ,  $\eta_p^2 = .19$ . There were also significant interactions for direction  $\times$  error type,  $F(2, 87) = 4.60$ ,  $MSE = 228.67$ ,  $p = .02^\dagger$ ,  $\eta_p^2 = .08$ , and direction  $\times$  local landmarks  $\times$  global landmarks,  $F(1, 52) = 11.55$ ,  $MSE = 210.79$ ,  $p = .001$ ,  $\eta_p^2 = .18$ . Note: if a participant chose at random to travel straight, turn left or turn right then at a turn the chances of type (i) & (iii) errors were both 33%, whereas at a straight on decision point the chance of a type (ii) error was 67%. If the above analysis had used these percentages, rather than the maximum possible number of each error type, then the dominance of type (i) errors would have been strengthened.

*Where participants looked.* To investigate the information used during route navigation, we analyzed where participants looked at the decision points where they did not make an error in a given traversal. From a participant's view direction while "at" each decision point (a  $0.75 \times 0.75$ m area; the corridor intersection), post-processing software determined whether the participant had just looked along the route, or had "looked around". From this, the percentage of error-free decision points where participants looked around was calculated. For a straight on decision point, a participant was considered to have looked around if they looked more than  $45^\circ$  to the left or right of the route. For a turn, looking around occurred if a participant looked outside the  $180^\circ$  arc that extended from  $45^\circ$  on one side of straight on to  $45^\circ$  on the other side of the turn. The  $45^\circ$  criterion

meant that participants' direction of view was divided into quadrants, which was appropriate since the marketplace's layout was orthogonal.

An ANOVA showed that participants looked around significantly more when they were provided with local landmarks,  $F(1, 52) = 5.01$ ,  $MSE = 733$ ,  $p = .03$ ,  $\eta_p^2 = .09$ , and on return trips,  $F(1, 52) = 18.66$ ,  $MSE = 132$ ,  $p < .001$ ,  $\eta_p^2 = .26$ . However, overall, looking around only occurred at 10% of the decision points where the correct route-finding decision was made (see Table 2).

*Sketch maps.* The sketch maps were scored by calculating the error in the number of route segments (= ABS( actual number - number drawn)). The mean error ranged from 1.9 (Local;  $SD = 1.6$ ) to 3.2 (Global;  $SD = 4.0$ ), but an ANOVA showed no significant differences. However, the sketch map errors did correlate with the number of route finding errors that participants made,  $r(54) = .41$ ,  $p < .01$  (note: two participants were omitted; one provided a verbal description and the other's sketch was accidentally discarded).

### *Discussion*

We hypothesized that both local and global landmarks would reduce the overall number of errors that participants made, and the effect of the two types of landmark would be complementary. Local landmarks did reduce participants' errors, a finding that is consistent with previous research where participants learned a route in one direction (Jansen-Osmann & Fuchs, 2006) and adds to a growing body of evidence which suggests that landmarks primarily facilitate traveling between specific places rather than learning the overall layout of a space (Ruddle, 2005). Local landmarks primarily provided positional information, which directly addressed the most common type of error that

participants made (incorrectly traveling straight on), although it should be noted that there was no interaction between error type and landmarks.

Contrary to our hypothesis, global landmarks did not affect the overall number of errors that participants made. Previous research suggests that global landmarks only have an effect for certain navigational tasks (Evans et al., 1984; Ruddle & Lessels, 2009). One reason for the lack of an effect in the present study is that only one of the less common types of error (iii) benefited from the orientation information that global landmarks provide. However, the lack of an effect may also have been influenced by the orthogonal structure of the environment, which only offered three choices at decision points (turn left/right, or continue straight) that participants may have memorized using a verbal strategy. Related to this, it is worth noting that the error type and looking around data suggest that, if participants made a correct turn, they did so by recalling the correct direction (e.g., turn left; a landmark-action pair) rather than extracting directional cues from the landmarks by looking around at each decision point.

The main effects of journey and direction on the number of errors that occurred showed that participants learned the route, but had worse knowledge about how to travel back than in the outward direction. However, there was also a complex interaction (direction  $\times$  local landmarks  $\times$  global landmarks). The Global group improved gradually and, as hypothesized, used knowledge gained when traversing the route in one direction to help traverse it in the other. By contrast, the None and Both groups made substantially more errors on the return trips than the outward trips. It should also be noted that, on return trips, the Both group's performance deteriorated to the level of the Global group,

suggesting that local landmarks were used less than global landmarks because the latter were visible from more places and for longer.

Finally, referring again to the error type data, most of the additional errors that the Local and Both groups made on the return trips, compared with outward trips, were due to not knowing where to turn. However, all three types of error were more common on the return trips for the None group, whereas the Global group's errors showed little change.

## Experiment 2

This experiment investigated the effect of translational body-based information on route knowledge. One group of participants (the *Walk* group) was provided with body-based information for both components (translation & rotation) of movement, whereas the other *Rotate* group only had body-based information for rotational movement. Both groups used the local landmark VEs from Experiment 1, because that was the type of environment in which participants had made fewest errors.

### *Method*

*Participants.* Forty-four individuals (20 men; 24 women) with a mean age of 25 years ( $SD = 4.5$ ) took part. Six participants withdrew from the study because of motion sickness, and two were discarded (see Results). The remaining participants were randomly assigned to each group (Rotate or Walk), subject to there being an equal number (nine) of men and women in each group.

*Materials.* Details of the VEs, hardware and software are described above (see Overview of experiments). The laptop was connected to an nVisor SX HMD via a

Matrox DualHead2Go video splitter, giving a stereo view and  $47^\circ \times 38^\circ$  ( $1280 \times 1024$  pixels) in each eye.

*Procedure.* The procedure was the same as Experiment 1, except that the first journey of the interface practice route were performed using a monitor display (as in Experiment 1) and the other journeys used the HMD (walking or physically rotating, depending on a participant's group). Participants listened to white noise in headphones to mask any auditory orientation cues from the tracking hall (these were unlikely to have occurred because the hall was empty and silent), and the Walk group were blindfolded while entering and leaving the hall so that they could not use knowledge of the general size of the hall to help memorize the route. The questionnaire had two additional questions, which related to the local landmarks (see Overview).

### *Results*

The data for two participants in the Rotate group were discarded, because they made more than 90% more errors than anyone else in the experiment. The remainder of this section reports the test route data for the 36 remaining participants (9 men and 9 women in each group).

The results for journeys 2–4 were analyzed using the same types of ANOVA as in Experiment 1, except that there was only one between-participants factor (group). For clarity, only significant main effects and interactions are reported. A <sup>†</sup> after a *p* value indicates that the Greenhouse-Geisser correction was applied.

*Number of errors.* An ANOVA showed that the Walk group made significantly fewer errors than the Rotate group,  $F(1, 34) = 4.62$ ,  $MSE = 40.85$ ,  $p = .04$ ,  $\eta_p^2 = .12$ , participants made fewer errors as the journeys progressed,  $F(2, 68) = 8.78$ ,  $MSE = 5.37$ ,  $p$

$< .001$ ,  $\eta_p^2 = .20$ , and in the outward direction,  $F(1, 34) = 5.88$ ,  $MSE = 10.24$ ,  $p = .02$ ,  $\eta_p^2 = .15$ . There was also a significant group  $\times$  direction interaction,  $F(1, 34) = 5.67$ ,  $MSE = 10.24$ ,  $p = .02$ ,  $\eta_p^2 = .14$ . It is also worth noting that, unlike local landmarks (see Figure 3), full body-based information also provided an advantage on the first return trip compared with the Rotate group (see Figure 4) and a one-way ANOVA showed that the difference was significant,  $F(1, 34) = 5.83$ ,  $MSE = 20.75$ ,  $p = .02$ ,  $\eta_p^2 = .15$ . Averaged across all the sessions, the Walk group made 36% fewer errors than the Rotate group.

The joystick allowed the Rotate group to move in any direction relative to their direction of view, which meant that some errors occurred when participants moved sideways, diagonally or “stepped” backwards. On some of those occasions the root cause of the error may have been more to do with a lack of concentration when controlling the interface, rather than a genuine route finding error. To investigate this, the number of errors that participants made just while moving forward was analyzed, even though this is likely to underestimate the true number of errors. This showed the same pattern of results as the full error data above, except that there was no main effect of group (the two groups made a similar number of errors on the outward trips, but the Rotate group made 57% more errors on the return trips than the Walk group).

The questionnaire data indicated that only five participants (four of these were in the Rotate group) played computer games at least once a week. They were ranked from second to twenty-fifth in terms of the number of errors made.

*Type of error.* As well as the three types of error that participants made in Experiment 1 (traveling straight on where they should have turned, turning the wrong way, and turning where they should have continued straight), on a small number of

occasions participants tried to move backward along the route (see Table 3). The software prevented this and that category of “accidental” error was excluded from the following analysis.

As in Experiment 1, the number of errors was converted to a percentage of the maximum possible number, and an ANOVA showed a main effect of error type,  $F(2, 42) = 36.50$ ,  $MSE = 754.14$ ,  $p < .001^\dagger$ ,  $\eta_p^2 = .52$ , because participants traveled straight on where they should have turned (22%) much more often than the other types of error (both 7%). Participants also made fewer errors as the journeys progressed,  $F(2, 57) = 7.64$ ,  $MSE = 164.35$ ,  $p = .002^\dagger$ ,  $\eta_p^2 = .18$ , and in the outward direction,  $F(1, 34) = 8.96$ ,  $MSE = 131.82$ ,  $p = .005$ ,  $\eta_p^2 = .21$ . There were also three significant interactions. A group  $\times$  direction interaction occurred because the rotate group made errors at substantially more decision points on the return trips, whereas the walk group was largely unaffected by the trip direction,  $F(1, 34) = 7.49$ ,  $MSE = 131.82$ ,  $p = .01$ ,  $\eta_p^2 = .18$ . An error type  $\times$  journey interaction occurred because the proportion of errors where participants turned the wrong way remained constant, but the other types of error decreased as journeys progressed,  $F(4, 136) = 3.25$ ,  $MSE = 103.48$ ,  $p = .01$ ,  $\eta_p^2 = .09$ . An error type  $\times$  group interaction occurred because the Rotate group traveled straight on where they should have turned, more often than the Walk group,  $F(2, 68) = 3.88$ ,  $MSE = 754.14$ ,  $p = .02$ ,  $\eta_p^2 = .10$ .

*Where participants looked.* In the analysis of where participants looked there were no significant effects or interactions. Overall, the Walk group looked around at 18.3% of the decision points where a participant did not make an error, and the Rotate group looked around at 10.5% (see Table 4).

*Sketch maps and picture tests.* The sketch maps were scored in the same way as in Experiment 1, with one participant excluded because their sketch contained a gap. The Walk group's map error was smaller than the Rotate group's ( $M = 1.2$  vs.  $2.1$ ;  $SD = 1.7$  vs.  $2.1$ ) but an ANOVA showed that the difference was not significant,  $F(1, 34) = 1.62$ ,  $MSE = 3.64$ ,  $p = .21$ ,  $\eta_p^2 = .05$ , and there was not a significant correlation between the sketch map and route finding errors,  $r(35) = .06$ ,  $p > .05$ .

Picture recognition was scored by giving one mark for each picture that a participant correctly stated had been in the environment and subtracting one if a picture had not (maximum score = 8). The Walk group recognized significantly more pictures ( $M = 6.4$ ,  $SD = 1.1$ ) than the Rotate group ( $M = 5.6$ ,  $SD = 1.5$ ),  $F(1, 35) = 3.97$ ,  $MSE = 1.79$ ,  $p = .05$ ,  $\eta_p^2 = .10$ . Picture order along the route was scored by first giving one mark for each picture in a participant's order and then using string matching to subtract a mark for each operation (insertion, deletion or edit) that was required to change the order into the correct one (Levenshtein, 1966) and, again, the maximum possible score was eight. One participant in the Walk group was omitted because they did not provide an answer. The Walk group's picture order was significantly more accurate ( $M = 2.8$ ,  $SD = 1.0$ ) than the Rotate group's ( $M = 1.6$ ,  $SD = 1.1$ ),  $F(1, 34) = 12.20$ ,  $MSE = 1.05$ ,  $p = .001$ ,  $\eta_p^2 = .27$ .

### *Discussion*

In every traversal, the Walk group made fewer errors than the Rotate group. The overall advantage provided to the Walk group by translational body-based information was predicted, but the more pronounced advantage on return trips was not. That advantage arose because the translational information helped the Walk group to remember where to turn for both trip directions, but the Rotate group were less

knowledgeable about where to turn on return legs. In both groups, if participants made the correct navigational decision then they did so without looking around, indicating that if participants knew where to turn then they could also remember which way to turn.

The advantage provided by translational body-based information is consistent with some previous research (Ruddle & Lessels, 2009), but contrasts the findings of studies that have used triangle completion tasks (Avraamides et al., 2004; Klatzky et al., 1998), or asked participants to memorize a setting in a room and then point to objects or identify changes (May, 2004; Rieser, 1989; Simons & Wang, 1998). The differences between these studies' findings may be explained by considering the complexity of the tasks that participants performed. Rotational body-based information seems to be required for basic spatial tasks, whereas additional information about how far one has traveled (i.e., translational body-based information) is required for tasks that involve higher-level cognitive processes such as planning where to travel. Intermediate tasks such as memorizing the locations of objects along a prescribed path are at a cross-over point in terms of cognitive load, which would explain why studies using that task show a gradual performance improvement as more components of body-based information are provided (Chance et al., 1998).

Participants' accuracy for recognizing and ordering the pictures in the present study was substantially lower than (Ishikawa & Montello, 2006), but in that study participants were driven along a route in a car and explicitly told to memorize four particular landmarks. It is also worth noting that that study found no difference between participants who only traversed a route in one direction, compared with those who made traversals in both directions.

### General discussion

The primary aim of this study was to investigate the contribution that global vs. local landmarks, and the translational component of body-based information, make to route knowledge. This was achieved by measuring both the quantity and type of participants' errors, and analyzing their navigational behavior. In terms of ecological validity, this study stands out because it is one of very few that has investigated the everyday task of navigating a route both to and from a given location. The present study also used a much richer visual scene than in most previous laboratory-based studies, albeit one that was still less rich than most real-world environments. Against this, it should be noted that, although the environment was large-scale (participants had to travel through it to resolve the necessary navigational detail), it was small in extent because it had to fit within a 13 × 12m tracking hall so that the effect of translational body-based information could be studied.

When only visual information was provided (Experiment 1), local landmarks were beneficial to route knowledge and this was consistent with our predictions. However, contrary to our predictions, global landmarks did not improve performance. An explanation comes from the error type data, which showed that participants were less sure of where to turn than which way. However, it should also be noted that the orthogonal, grid structure of the environment may have encouraged participants to memorize turns as left or right, rather than toward X or Y, even though the performance of the None group shows that that structure did not trivialize participants' task.

Experiment 2 showed that providing both components (translation & rotation) of body-based information, rather than just the rotational component, led to participants

making 36% fewer errors. No previous research has demonstrated this for route navigation, but the results are consistent with when a different task (navigational search) was conducted in a small-scale space (Ruddle & Lessels, 2009) and indicates that translational body-based information becomes more important as task complexity increases. As with global landmarks, the environment's orthogonal, grid structure may have reduced the contribution that rotational body-based information made to participants' route knowledge. However, previous research showed that rotational information did not improve participants' navigational performance in orthogonally or obliquely structured environments (Ruddle et al., 1999; Ruddle & Péruch, 2004).

A notable finding was that trip direction affected participants' performance in some conditions, but not others. In particular, and contrary to our predictions, local and global landmarks interfered with each other, so participants who were provided with both made more errors on return trips than participants who only had local landmarks. An explanation is provided by saliency, because the global landmarks were more visible than local landmarks, but participants performed better when they were forced to rely on the latter. Of the two groups who were least affected by trip direction, the Global group were provided with allocentric landmarks cues, whereas the Walk group could complement external cues with internal sensory information about how far and in which direction they had turned. This may have helped participants to form a single, integrated representation of the route, or just reduced errors made when mentally transforming route knowledge gained when traveling in one direction to the other. The strong effect of trip direction that was found in the present study raises questions about previous studies that investigated landmark memory. For example, would the pattern of results have been different for

landmark recognition and priming if out-and-back, instead of one way, journeys had been made (Jansen-Osmann & Wiedenbauer, 2004; Janzen, 2006; Janzen & van Turenhout, 2004)?

In the present study, the error type data showed that participants were much less sure of where to turn (the errors where participants incorrectly went straight on, or turned instead of continuing straight; see Tables 1 & 3) than which way to turn. In addition, most of the differences between the groups occurred when participants incorrectly traveled straight on. This is consistent with the types of information that caused the principal performance differences in the two experiments, because local landmarks allowed participants to recognize the places to turn, and the translational component of body-based information helped the Walk group to code the length of each route segment and, therefore, correctly recall where they should turn. Previous research has suggested that, when in doubt, people tend to travel straight on (Meilinger, Franz, & Bühlhoff, 2009), and this is supported by the results of the present study. Our results also place in context the findings from studies that used linear routes, where participants only had to choose at each decision point whether to travel through a door on the left or right (Tlauka & Wilson, 1994; Waller & Lippa, 2007). That equates to Type (iii) errors in the present experiments (turning in the correct place but the wrong way), which only accounted for a minority of participants' route-finding errors.

In terms of generalization, key factors to consider are how our findings would apply to environments that either had a less regular structure (e.g., oblique intersections) or allowed unrestricted movement. Many built (e.g., buildings and towns) and natural environments (e.g., forests or mountain ranges) have somewhat irregular structures but

still involve navigation along defined corridors/pavements/paths, from one decision point to the next. At each decision point the navigator chooses between a discrete set of options, for which only gross orientation information is required. In these environments, translational decisions also only need to be accurate in a gross sense, because the navigator will turn when they encounter a decision point that is in approximately the correct place (e.g., they may see that the next decision point is clearly too far). This lessens the impact of errors that accumulate during path integration, strengthening the likely importance of body-based information, while global landmarks are likely to play an enhanced role if intersections are oblique. The situation in environments that allow unrestricted movement (e.g., an open plane) is less clear. Global landmarks will be important because humans' internal orientation cues are not always reliable (Souman, Frissen, Sreenivasa, & Ernst, 2009), and translational body-based information may retain its importance to calibrate movement within the environment.

Finally, from an applied perspective, the small number of errors made by the Walk group, compared with the Rotate group, indicates that VEs will become much more effective for many spatial applications if physical locomotion devices such as omnidirectional treadmills can be perfected (Darken, Cockayne, & Carmein, 1997; De Luca, Mattone, Giordano, & Bühlhoff, 2009). Until now, the likely benefit of such devices has not been demonstrated.

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Table 1: *Types of error made by each group in Experiment 1. On each trip, the sum of all error types equals the number of decision points at which an error was made.*

Journey	Trip	Error type	None		Global		Local		Both	
			<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>
2	Outward	Went straight on	2.8	2.4	3.3	2.4	2.4	1.5	2.9	1.8
		Turned	0.9	1.6	1.0	1.3	0.6	0.8	0.6	1.0
		Turned wrong way	1.6	1.5	1.1	1.2	0.5	0.9	0.4	0.7
	Return	Went straight on	3.6	2.5	3.4	2.6	3.3	1.8	4.0	2.3
		Turned	1.7	1.9	0.6	0.7	0.4	0.6	0.7	0.7
		Turned wrong way	1.4	1.2	0.9	0.9	0.4	0.6	1.1	0.9
3	Outward	Went straight on	2.7	2.2	3.4	2.3	2.1	2.0	2.4	2.0
		Turned	1.0	1.9	0.6	0.8	0.5	0.7	0.6	0.9
		Turned wrong way	1.4	1.0	0.9	1.1	0.6	0.8	0.8	1.1
	Return	Went straight on	3.4	2.9	3.1	2.3	2.7	2.2	3.5	2.4
		Turned	1.6	2.0	0.4	0.6	0.3	0.5	0.5	0.7
		Turned wrong way	1.6	1.3	0.9	1.0	0.5	0.9	0.9	1.1
4	Outward	Went straight on	2.5	2.4	3.3	2.6	1.4	1.1	2.7	2.3
		Turned	1.1	1.0	0.6	0.9	0.6	0.8	0.6	0.9
		Turned wrong way	0.9	1.0	0.7	1.3	0.4	0.6	0.4	0.6
	Return	Went straight on	3.1	2.8	3.1	2.6	1.9	1.8	3.4	2.6
		Turned	1.4	1.6	0.5	0.5	0.6	1.0	0.6	0.6
		Turned wrong way	1.6	1.6	0.7	0.8	0.4	0.8	0.6	1.0

Table 2: *Percentage of error-free decision points where participants looked around in Experiment 1.*

Journey	Trip	None		Global		Local		Both	
		<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>
2	Outward	2.5	5.4	5.5	8.0	13.6	14.3	12.0	11.2
	Return	5.9	7.4	11.1	18.1	19.6	17.9	15.1	16.6
3	Outward	3.0	7.0	9.3	14.4	5.6	10.2	12.6	14.4
	Return	8.2	8.4	8.6	16.0	18.1	18.9	18.0	21.2
4	Outward	5.5	9.8	7.2	8.9	10.0	12.2	5.4	10.1
	Return	6.8	12.4	11.5	15.2	23.3	20.1	10.8	17.1

Table 3: *Types of error made by each group in Experiment 2. On each trip, the sum of all error types equals the number of decision points at which an error was made.*

Journey	Trip	Error type	Walk		Rotate	
			<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>
2	Outward	Went straight on	1.5	1.3	2.3	1.7
		Turned	0.5	0.6	0.3	0.7
		Turned wrong way	0.7	0.8	0.5	0.7
		Went backward	0.1	0.3	0.1	0.3
	Return	Went straight on	1.6	1.9	2.7	1.8
		Turned	0.7	0.8	0.7	0.8
		Turned wrong way	0.6	0.9	0.7	0.8
		Went backward	0.1	0.3	0.1	0.2
3	Outward	Went straight on	1.6	1.3	1.7	1.4
		Turned	0.4	0.7	0.3	0.7
		Turned wrong way	0.4	0.6	0.7	0.8
		Went backward	0.1	0.3	0.2	0.5
	Return	Went straight on	1.6	1.6	2.9	1.5
		Turned	0.4	0.7	0.5	0.6
		Turned wrong way	0.3	0.6	0.6	0.9
		Went backward	0.1	0.3	0.1	0.3
4	Outward	Went straight on	1.1	1.3	1.4	1.4
		Turned	0.3	1.0	0.2	0.5
		Turned wrong way	0.4	0.6	0.5	0.7
		Went backward	0.1	0.2	0.1	0.3
	Return	Went straight on	1.1	1.3	1.9	1.3
		Turned	0.4	0.6	0.2	0.6
		Turned wrong way	0.5	0.9	0.9	1.0
		Went backward	0.1	0.2	0.2	0.4

Table 4: *Percentage of error-free decision points where participants looked around in Experiment 2.*

Journey	Trip	Walk		Rotate	
		<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>
2	Outward	20.6	22.1	9.2	16.2
	Return	21.4	18.1	11.4	18.4
3	Outward	17.7	17.1	10.1	13.2
	Return	21.3	22.2	11.7	13.4
4	Outward	11.5	12.0	9.4	11.1
	Return	17.4	14.2	11.0	9.5

## Figure captions

*Figure 1.* Plan view of the layout of one of the test routes, showing the pictures used in the Local condition (blank stalls were those where a picture had been allocated to a side that could not be seen from the route). Participants started at A and did four out-and-back journeys (A-B-A-B-A-B-A-B-A).

*Figure 2.* View inside the four versions of the layout shown in Figure 2. The view position and orientation is the same in each example: (a) no supplementary landmarks, (b) local, (c) global, and (d) local & global landmarks.

*Figure 3.* Mean number of errors made by each group in Experiment 1. Journey is 1–4 and trip, is o (outward) or r (return). The outward trip of journey 1 was guided. Error bars show standard error of the mean.

*Figure 4.* Mean number of errors made by each group in Experiment 2. Journey is 1–4 and trip, is o (outward) or r (return). The outward trip of journey 1 was guided. Error bars show standard error of the mean.



Figure 2

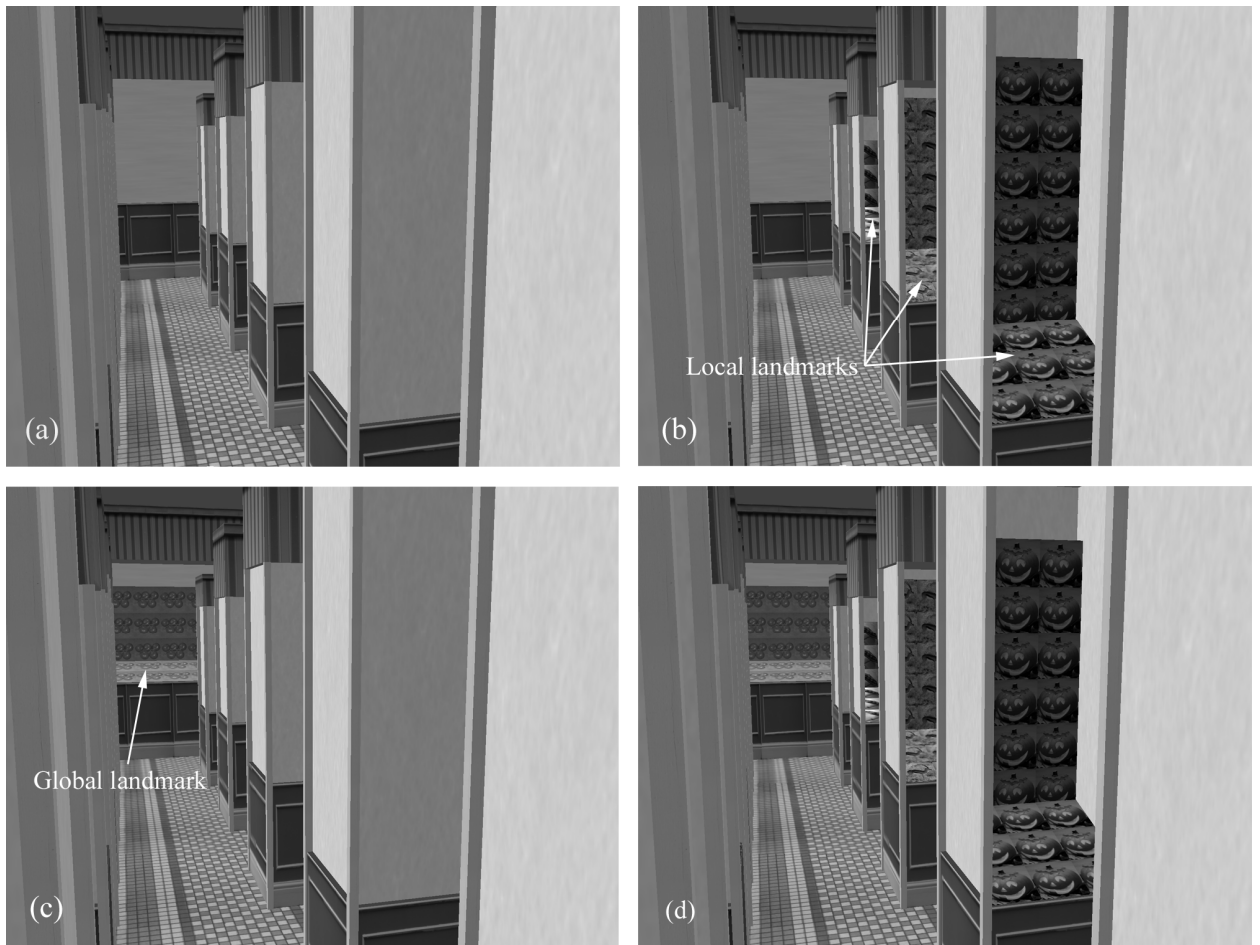


Figure 3

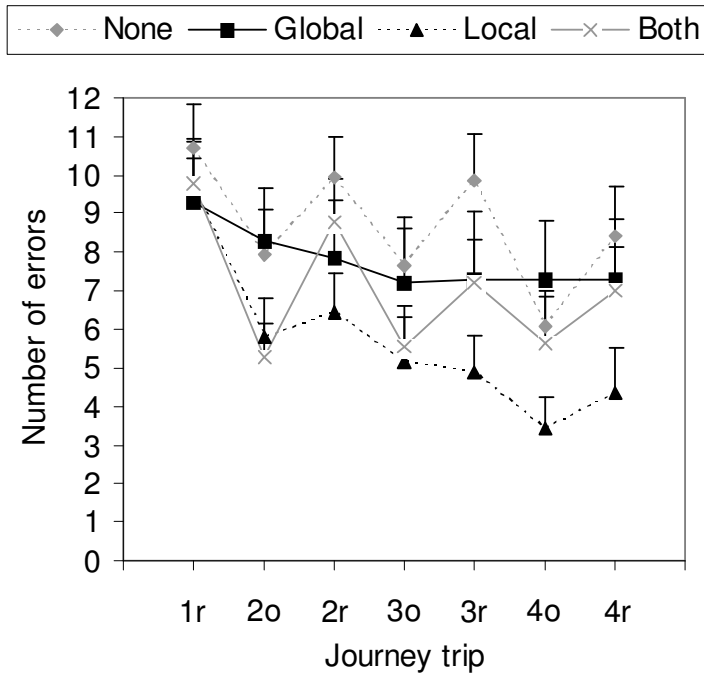
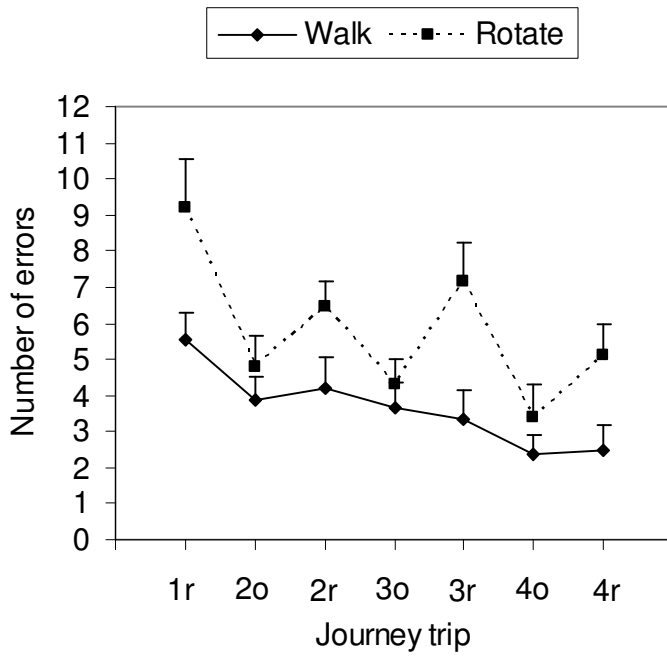


Figure 4



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