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Online Appendix

Table A1. Country overview

country	response rate	responses (N)	data protection legislation score
Austria	19.9%	1,674	3
Australia	28.6%	1,691	3
Brazil	15.9%	1,891	1
Canada	23.8%	1,706	3
Chile	15.3%	1,789	1
Germany	13.1%	1,660	3
Denmark	38.1%	1,739	3
Spain	27.2%	1,585	3
France	30.8%	1,667	3
Croatia	22.3%	1,709	3
Hungary	23.9%	1,748	3
Indonesia	18.2%	1,633	2
Israel	26.2%	1,726	3
Italy	51.7%	1,637	3
Japan	14.3%	1,712	2
Kenya	19.9%	2,231	0
South-Korea	22.4%	1,622	3
Mexico	24.1%	1,672	3
Netherlands	30.1%	1,707	3
New-Zealand	34.6%	1,732	3
Poland	15.0%	1,592	3
South-Afrika	45.2%	2,338	1
Sweden	24.5%	1,614	3
United Kingdom	28.9%	1,633	3
United States	17.2%	1,692	3

Table A2. Descriptive statistics per vignette

liked party	individual targeting	issue immigration	electoral influence	M	SD	N
1	1	1	1	3.29	1.58	2,417
1	1	1	0	3.39	1.55	2,413
1	1	0	1	3.19	1.62	2,388
1	1	0	0	3.31	1.56	2,398
1	0	1	1	3.33	1.55	2,363
1	0	1	0	3.53	1.58	2,357
1	0	0	1	3.28	1.59	2,520
1	0	0	0	3.4	1.57	2,459
0	1	1	1	3.11	1.6	2,409
0	1	1	0	3.14	1.6	2,420
0	1	0	1	3.07	1.6	2,399
0	1	0	0	3.11	1.58	2,376
0	0	1	1	3.12	1.56	2,369
0	0	1	0	3.23	1.55	2,348
0	0	0	1	3.13	1.57	2,455
0	0	0	0	3.19	1.55	2,476

Note. In the analysis the issue (immigration or climate change) is combined with issue importance score reported by respondent