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Article:

Saunders, SG, Sridharan, S, Barrington, DJ et al. (4 more authors) (2021) Consumer marketplaces and self-sufficiency: Meeting consumption needs in community. *Journal of Consumer Affairs*, 55 (4). pp. 1691-1711. ISSN 0022-0078

<https://doi.org/10.1111/joca.12403>

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Table 2: Hybrid Consumer Marketplace

	Hybrid Consumer Marketplace		
	Enabler-led Marketplace	Community-led Marketplace	Self-sufficiency
Shared common purpose	To 'adequately' meet water consumption needs in community.		
Dominant actors	<p>Enabling actors: Water Authority of Fiji (WAF) and Suva City Council (SCC).</p> <p>Community actors: informal settlement residents and community leaders.</p>	<p>Community actors: informal settlement residents and community leaders.</p>	<p>Community actors: informal settlement residents and community leaders.</p> <p>Immediate physical environment: informal settlement and surrounds.</p>
Dominant value exchange mechanism	<p>WAF sells water to a limited number of community actors via water connection meters (i.e., transactional value exchange).</p>	<p>Community actors with direct access to water connection meters 'on-sells' or 'shares' water with other community actors (i.e., transactional value exchange and/or social value exchange).</p>	<p>Community actors collect water from the immediate physical environment (i.e., 'naturalological' value exchange).</p>
Dominant tangible water devices	<p>WAF water connection point, WAF water, WAF water connection meters, water piping, water tap, money.</p>	<p>'On-sold' WAF water, hose pipes, plastic water storage containers, money.</p>	<p>Rain water, river water, plastic water storage containers, gutters, conduits, rainwater tanks.</p>

<p>Dominant water-related marketplace practices or activities</p>	<p>Community actors apply to WAF for access to a water connection meter at a water connection point, and if successful, pay the relevant fees and charges, and gain access to it. Alternatively, community actors initiate a 'service request' and apply for a new water connection meter at a newly installed water connection point. Community actors connect their own water piping from the water connection meter to a household water tap. Community actors pay WAF for water consumption.</p>	<p>Community actors who do not have direct access to a water connection meter request and negotiate access to the water onsellers' water tap. If an agreement is reached, the community actors pay the water onseller for water consumption. The payment would either be in the form of money or in-kind; or through some form of social reciprocity. The community actors 'shower' at the water tap, and transport water back to their housing structure using hose pipes and plastic water storage containers.</p>	<p>Community actors connect their roofing structure to a rainwater tank to harvest rainwater. In addition, community actors may collect water from the immediate physical environment (i.e., river and streams).</p>
<p>Dominant rules and regulations</p>	<p>Rules and regulations determined and enforced through interactions between enabling actors and its broad customer base.</p>	<p>Rules and regulations determined and enforced through interactions between community actors.</p>	<p>Rules and regulations determined and enforced through interactions between community actors and the immediate physical environment.</p>

Dominant resource-control combinations	Access and control of the water connection meter. Access and control of financial capital and economic assets.	Access and control of on-sellers water tap. Access and control of financial capital and economic assets. Access and control of interpersonal social assets.	Access and control of the immediate physical environment. Access and control of personal self-related assets.
Critical resource-control constraints and restrictions	‘Illegal’ occupation and forced-removal insecurities; regulatory and administrative barriers; inadequate geographic location and quantity of water connection meters; contaminated piped water; inadequate cash and liquid assets.	Forced-removal insecurities; inadequate number of water on-sellers; inadequate geographical location of water on-sellers; faecal and chemical contamination; inadequate financial and economic assets; limited suitable water devices; inadequate extended support networks; lack of social integration.	Fluctuating rainfall; contaminated river water ('blackwater'); limited suitable water devices; contaminated rainwater tanks; lack of physical health; lack of self-efficacy, self-confidence and self-determination.
Logic of the situation	Inadequate in meeting water consumption needs in community. Community water consumption needs exceed enabler-led marketplace capacities to overcome resource-control constraints and restrictions.	Inadequate in meeting water consumption needs in community. Community water consumption needs exceed community-led marketplace capacities to overcome resource-control constraints and restrictions.	Inadequate in meeting water consumption needs in community. Community water consumption needs exceed ‘absorption’ capacities to overcome resource-control constraints and restrictions.
	Potentially more adequate in meeting consumption needs in community. Community water consumption 'survival' needs match collective capacities to overcome resource-control constraints and restrictions.		

