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Figure 1: The Genoese Gateau (left) (image reproduced with the permission of The M&S Company Archive)



Figure 2: Retortable packaging (image reproduced with the permission of The M&S Company Archive)

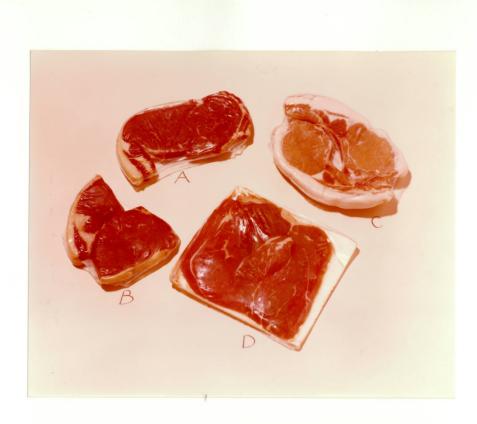




Figure 3: Vacuum-packed (top) and controlled atmosphere (bottom) packaging (image reproduced with the permission of The M&S Company Archive)