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# Medical Decision Making

**Authors' response to: "Health Opportunity Costs and Expert Elicitation: A Comment on Soares et al." by Sampson, Firth and Towse**

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Manuscripts

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3 **Authors' response to: "Health Opportunity Costs and Expert Elicitation: A Comment on Soares**  
4 **et al." by Sampson, Firth and Towse**  
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3 Dear Editor:  
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5 We read with interest Sampson, Firth and Towse's commentary letter<sup>1</sup> on our article, "Health  
6 Opportunity Costs: Assessing the Implications of Uncertainty Using Elicitation Methods with  
7 Experts"<sup>2</sup>. Our article presents the design, implementation and results of an elicitation exercise  
8 aiming to quantitatively gather the (uncertain) beliefs of individuals on a set of quantities. We use  
9 methods that our research team is well versed in<sup>3-7</sup>. The quantities elicited relate to a set of key  
10 uncertainties identified in a previous piece of work -- Claxton et. al. 2015<sup>8</sup> -- which evaluated the  
11 available evidence on health opportunity costs for the UK NHS (HOC), a quantity that is important for  
12 supporting policy decisions over investments using public health system funds. Claxton et al. (2015)<sup>8</sup>  
13 identified evidence on the effects of changes in expenditure on the life year burden of disease, but  
14 no evidence on the likely effects of expenditure on quality-adjusted life-years (QALYs). Linking the  
15 effects of expenditure on mortality burden of disease to QALYs is hence the focus of our work.  
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19 The letter commends our study for its policy value, and for its methodological quality and rigour but,  
20 at the same time, raises methodological concerns. The authors provide no references to support  
21 their view that these concerns minimise the policy relevance of our findings. In this letter, we  
22 respond to these concerns.  
23

24 The first methodological concern regards the expertise of the individuals recruited, and we rebut this  
25 on three grounds. Firstly, health care practitioners (the substantive experts recruited into this study)  
26 directly observe the health effects of the activities of the health system (linked to expenditure), and  
27 hence we argue are best placed to evaluate the quantities of interest. Secondly, we followed best  
28 practice<sup>9</sup> in including, in our sample of experts, representatives with specialism in all the different  
29 clinical areas of interest (for example, cardiologists, who have the relevant experience in circulatory  
30 disease), and also individuals with expertise across clinical areas (for example general practitioners,  
31 radiologists, anaesthetists and public health specialists). The authors claim that those without a  
32 specialism have no expertise, but this is incorrect as these individuals complement those with  
33 specialisms by providing breadth across the different clinical areas, across the types of technologies  
34 and services covered by NHS expenditure, and across settings of care. Finally, the authors claim the  
35 policy experts possess no substantive expertise. This is true and has been made clear in our study:  
36 policy experts were convened separately and asked to elicit by reconciling the information elicited  
37 from clinical experts with their own judgements. The fact that some drew entirely on the  
38 judgements of substantive clinical experts is a result in itself, and was expected, indicating that these  
39 individuals trust the judgements of individuals with substantive expertise. This does not, in any way,  
40 impair the validity of the elicitation exercise.  
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45 The second claim by the authors is that the elicited quantities are not meaningful. It should be  
46 noted that our paper carefully lays out the definitions of the quantities elicited, and in  
47 supplementary material we provide the extensive materials used for training the experts and the full  
48 questionnaire used in the elicitation. A number of arguments were presented supporting the  
49 authors' claim. It is asserted that we have not used an existing framework for elicitation, such as  
50 SHELF<sup>10</sup>. A recent review identified that none of the existing frameworks for elicitation has been  
51 developed specifically for health care<sup>6</sup>. The protocol we used for this exercise (which was defined *a*  
52 *priori*) was developed in accordance with a number of these frameworks, including the principles set  
53 out in SHELF<sup>10</sup>. It was developed for the health care context and tailored to the specific needs of our  
54 exercise. The authors also claim that the level of heterogeneity within disease areas compromises  
55 the definition of the quantity of interest. We argue that heterogeneity is unavoidable and clinicians  
56 are used to integrating it into their judgements. Moreover, many elicitations have been conducted  
57 over heterogeneous quantities, such as in attributing global foodborne disease to specific foods<sup>11</sup> or  
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3 in defining the relationship between future climate change and the increased risk of armed  
4 conflict<sup>12</sup>. This is not to say that eliciting under heterogeneity is without its challenges and we  
5 acknowledge, in the discussion of our paper, that this may have resulted in the high level of  
6 observed within-expert uncertainty (see third claim below).  
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9 The authors of the commentary also claim that the assumption of conditional independence (used in  
10 defining the quantities for the elicitation) cannot be sustained, and justify this by the possibility of  
11 spillover effects. This argument is, however, flawed. First, conditional independence is well  
12 established in the elicitation literature as an alternative to eliciting correlation.<sup>9</sup> Whilst the validity of  
13 conditional independence may be difficult to demonstrate, eliciting absolute quantities  
14 independently, as proposed by the authors of the letter, is certainly not a valid approach. Finally, in  
15 our study, spillover effects were explicitly excluded by requesting individuals only to consider  
16 expenditure, and its health effects, in the same disease area.  
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19 The third claim by the authors relates to the level of uncertainty in responses. In the discussion to  
20 our paper, we acknowledge the challenges in eliciting policy-relevant, but broad-ranging, quantities,  
21 which are by definition uncertain. To support this claim, the authors question the validity of some of  
22 the responses. At the end of every section of the elicitation, participants were asked whether they  
23 were *confident* the answers they had given reflected their views and uncertainties. Response options  
24 were 'yes', 'not sure' and 'no'. We examined the qualitative feedback from participants and there  
25 was no suggestion that the answers lacked face-validity (see section 'Face Validity and Qualitative  
26 Feedback' of our paper<sup>2</sup>, and supplemental material). Additionally, results were largely unchanged  
27 when those that responded 'no' or 'not sure' were removed.  
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30 For these reasons we dispute the substantive points raised by Sampson, Firth and Towse<sup>1</sup>. The  
31 authors conclude by making the point that estimates are uncertain. There is uncertainty  
32 surrounding both the causal effects of changes in expenditure on mortality outcomes (which is  
33 reported in a sequence of publications<sup>13-15</sup>) and how these are likely to translate into QALY effects  
34 (reported in this paper<sup>2</sup>). The use of expert elicitation, which elicits uncertainty as well as point  
35 estimates, is key to making the judgements required to support policy explicit.<sup>16</sup> This allows for  
36 scrutiny, discussion and accountability, which promotes the advancement of methods and  
37 applications to inform policy choice and unavoidable decisions; such as: how much can a health care  
38 system afford to pay for the benefits offered by a new pharmaceutical? As with estimates of any  
39 policy relevant parameter, the question is what does the balance of evidence suggests? We maintain  
40 our conclusion that the balance of evidence suggests that the health effects of changes in  
41 expenditure are, if anything, likely to be greater than suggested by the mounting empirical estimates  
42 (evolving from Claxton et al. 2015<sup>8</sup>) of the effect of changes in health expenditure on mortality  
43 outcomes.<sup>13-15</sup>  
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