UNIVERSITY OF LEEDS

Discipline and Promote: Figures

Figure 1. The Share the Facts "widget" summarizes a fact-check and invites sharing on social media.

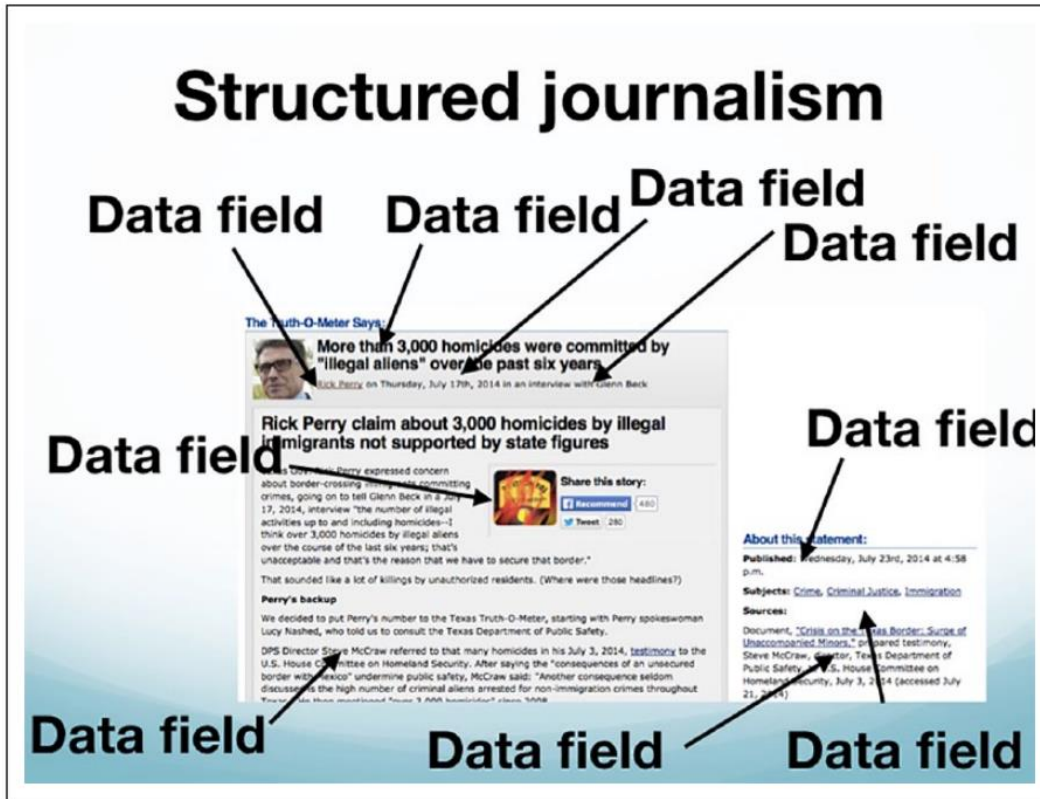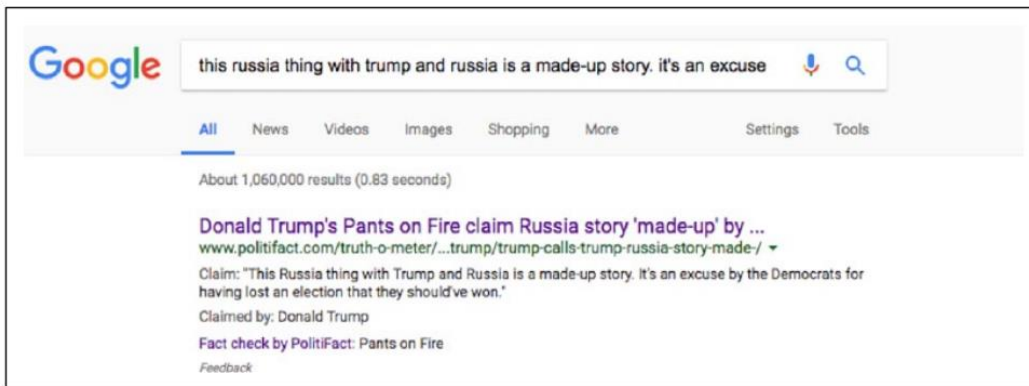**Figure 2.** The presentation that unveiled the STF widget to fact-checkers drew on structured journalism.

Figure 3. A "snippet" in Google previews the verdict of a fact-check prominently in search results.