



Public Health
England

Protecting and improving the nation's health

Shingles: All Year Round

A West Yorkshire perspective

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Shingles Uptake and the Screening and Immunisation Team

- Practices deliver the immunisation programme
- Screening and Immunisation Coordinators (SIC's) support and oversee delivery on a geographical basis
- Screening and Immunisation Manager (SIM's) leads on Immunisation Programme
- West Yorkshire (WY) Screening and Immunisation Oversight Group (SIOG) provider oversight and assurance

West Yorkshire

3 Geographical Patches

- Leeds
- Bradford (inc. Airedale, Wharfedale & Craven)
- Calderdale, Kirklees & Wakefield

5 Local Authorities & 10 CCGs



West Yorkshire SHINGLES Performance *(taken from published data: Shingles vaccine coverage in England by age cohort, CCG and LA: 01/09/2016 to 31/08/2017)*

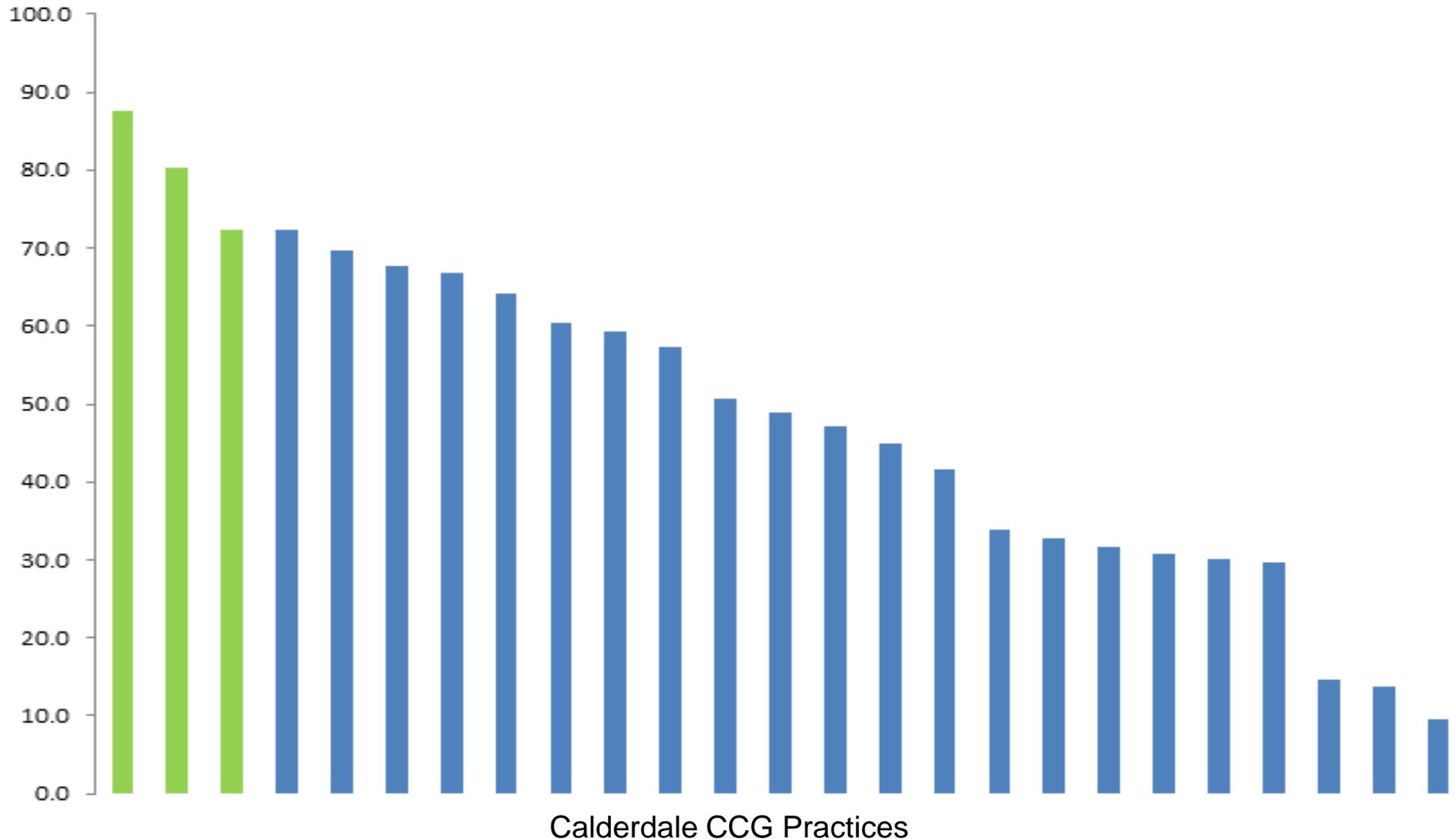
Financial Year	Period up to:		Airedale, Wharfdale and Craven CCG	Bradford City CCG	Bradford Districts CCG	Calderdale CCG	Greater Huddersfield CCG	North Kirklees CCG	Leeds North CCG	Leeds South & East CCG	Leeds West CCG	Wakefield CCG	West Yorkshire	Yorkshire & Humber	ENGLAND
2017/18	31 August 2017	% Practices Reporting	100%	100%	100%	100%	100%	100%	96.0%	100%	100%	97.5%	99.4%	97.8%	91.6%
		Aged 70	51.8%	44.6%	49.1%	52.2%	51.7%	50.3%	54.2%	52.5%	51.0%	47.4%	50.7%	49.0%	48.3%
		Aged 78	53.6%	47.6%	50.0%	51.6%	53.5%	54.2%	49.5%	53.5%	50.4%	47.8%	51.1%	49.1%	49.4%
<i>Opportunistic vaccination programme</i>															
Standard 60%			Lower Threshold 50%			Below Lower Threshold									

My Role as a WY Screening and Immunisation Coordinator

- To support the commissioning of Section 7a Programmes
- Work collaboratively with CCG's, Local Authority, Providers, Primary Care and all other stakeholders across Calderdale, Kirklees and Wakefield (CKW)
- Review and monitor practice level uptake data providing feedback at local immunisation meetings, West Yorkshire Immunisation Programme Board and SIOG
- Raising awareness sessions, practice visits, CKW Immunisation and Influenza operation groups

Calderdale CCG Practice Uptake

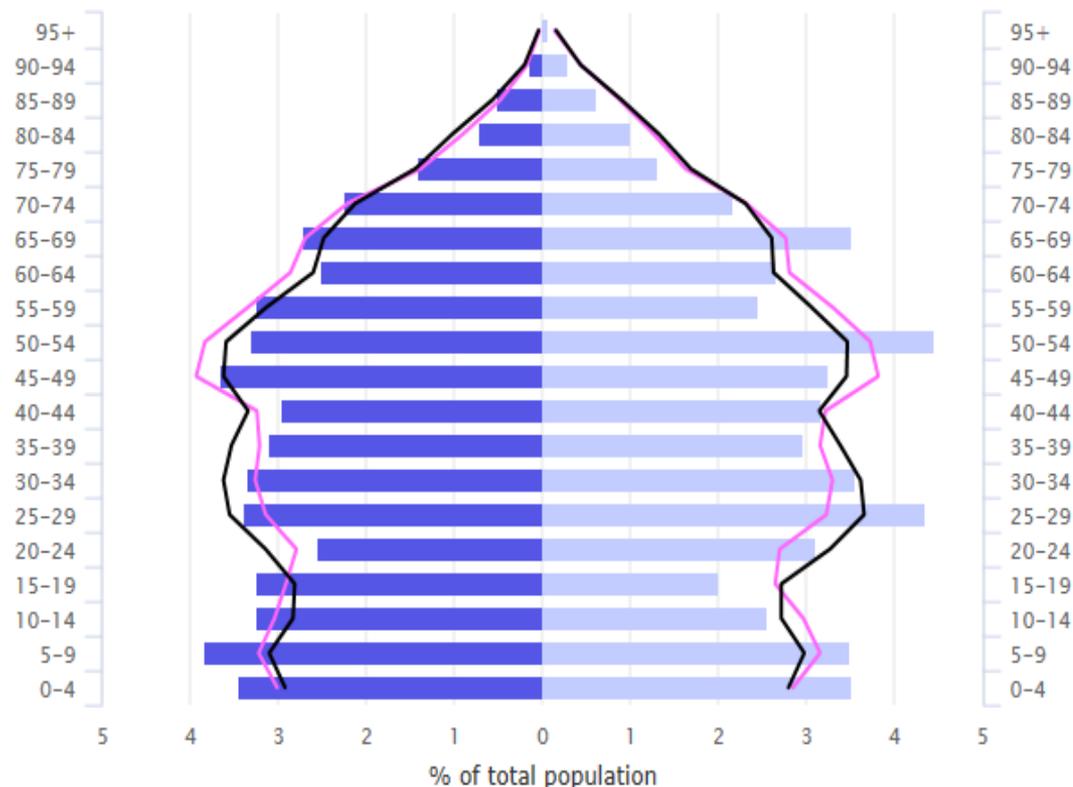
Shingles Routine Cohort Since 2013



Southowram Surgery

Age Profile

GP registered population by sex and quinary age band 2017



Registered Persons

Southowram Surgery	2,901
NHS Calderdale CCG	8,450 (average)
ENGLAND	7,891 (average)

B84615 - Southowram Surgery

QOF achievement	557.5 (out of 559)
Life expectancy (Male)	78.1 years
Life expectancy (Female)	83.8 years
% of patients that would recommend their practice	93.9%

Deprivation

Fourth less deprived decile



Ethnicity Estimate

1.1% mixed, 1.1% asian

Shingles Campaign

*“The immunisation of patients is given high clinical priority and **the whole team is involved** in ensuring that **all eligible patients are notified of their eligibility** and are **encouraged to take up the offer** of vaccination.*

This obviously has a positive effect on the finances of the surgery which is a bonus to our clinical work”

Pro-active Approach

- We add **information to the screens** in the **waiting room** and on the **website**.
- We have **banners, posters and leaflets** all around the surgery.
- The **vaccines are given by all members of the clinical team** not just by the nursing team.
- Each **GP on duty has a small refrigerated supply of vaccines in their rooms during flu season** for morning and afternoon sessions to enable them to administer the vaccine when a patient attends for a routine or urgent appointment. We of course follow our cold chain protocol!

Pro-active Approach

- Searches are run on the clinical system to **identify all eligible patients.**
- From this search a **reminder is added to the patient's home screen** and an **icon added to the demographic box.**
- This demographic box icon has a **quick action template** added to it so that when the patient attends the surgery and they agree to a vaccination *one simple click brings up the template which is pre-populated with information regarding the vaccine so that the clinical time required for the administration element is as quick as possible.*

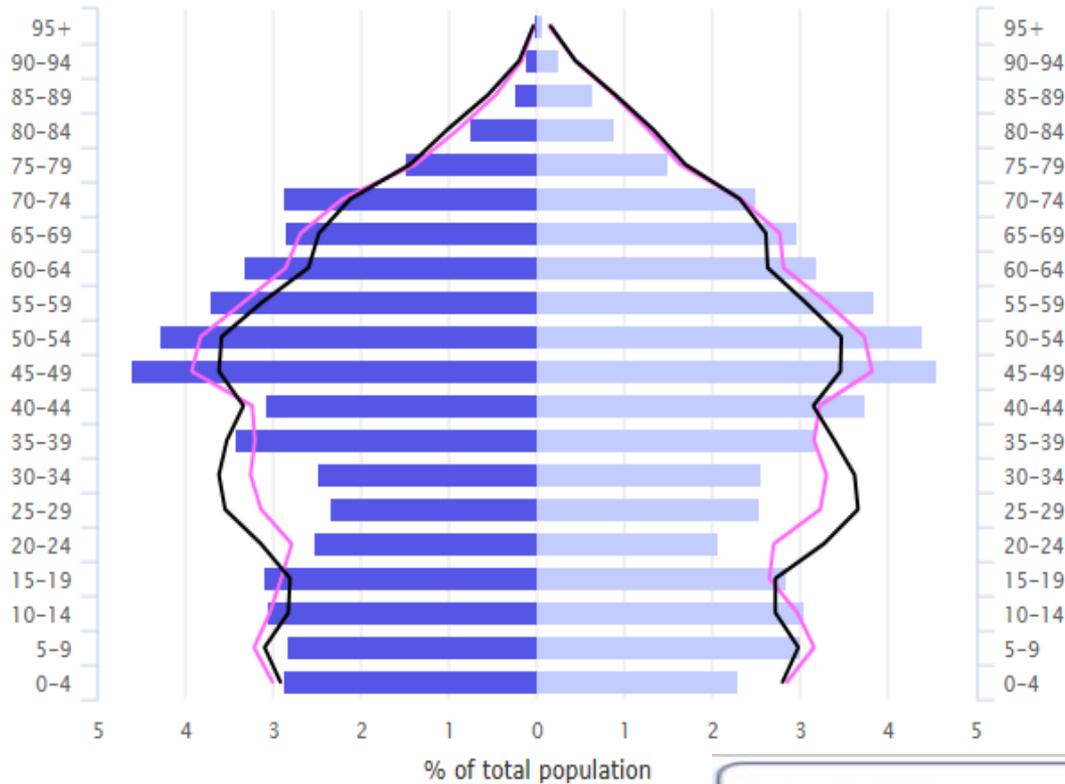
Pro-active Approach

- **Dedicated flu clinics are run at least twice a year on a weekend** to ensure we can reach patients who work during normal surgery opening times. At these clinics **if a patient is eligible** for not only flu but shingles or pneumococcal **they will be offered the vaccines.**
- We have a **weekly update at the management team meeting** to **plot our progress** and the **whole team are informed of progress** as it happens.
- The **success** of the flu, shingles and pneumococcal campaigns is **reported to the Patient Participation Group**

Brig Royd Surgery – Practice Profile

Age Profile

GP registered population by sex and quinary age band 2017



- Brig Royd Surgery (Male)
- Brig Royd Surgery (Female)
- NHS Calderdale CCG
- England

Brig Royd Surgery
Hirstwood
Ripponden
Sowerby Bridge
HX6 4BN
Tel: 01422 822209

BRIG ROYD SURGERY

Registered Persons

Brig Royd Surgery	10,299
NHS Calderdale CCG	8,450 (average)
ENGLAND	7,891 (average)

B84007 - Brig Royd Surgery

QOF achievement	550.8 (out of 559)
Life expectancy (Male)	79.7 years
Life expectancy (Female)	85.6 years
% of patients that would recommend their practice	96.9%

Deprivation

Second least deprived decile



Ethnicity Estimate

1.2% asian, 1.2% other non-white ethnic groups

Brig Royd Surgery – Halifax

Brig Royd Surgery
Hirstwood
Ripponden
Sowerby Bridge
HX6 4BN
Tel: 01422 822209



Pro – active Approach

- **Identified all eligible patients** and ensured they all had a **status alert in their record** to alert anyone viewing their record that a shingles vaccination was indicated.
- Working hard at walk-in flu clinics:
 - **advising patients they are eligible** for the vaccination;
 - **providing information** about what shingles is;
 - **encouraging them** to have the vaccination **at that moment**.
 - We have a **“shingles GP” at each clinic** so patients can be escorted straight to this GP for the vaccination.

Brig Royd Surgery – Halifax

Brig Royd Surgery
Hirstwood
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Pro – active Approach

- Acting on status alerts when patients present for other reasons:
 - Practice Nurses offer the vaccination for all of their eligible patients on their lists,
 - HCAs and GPs refer their patients to the PNs not for booked appointments, but ***“just have a seat and the nurse will be with you shortly”***

So, as long as time permits, no-one is turned away, we strike while the iron is hot.

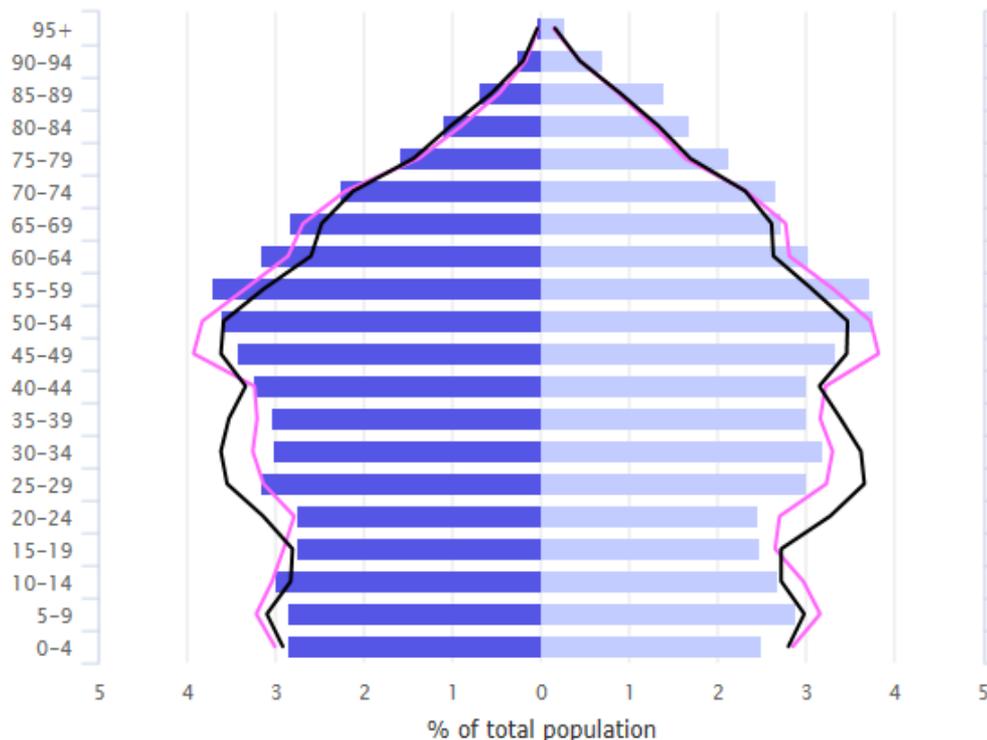
Rosegarth Surgery

Rosegarth Surgery, Rothwell Mount, Halifax, West Yorkshire
 01422 353450
 Siddal Surgery, 117 Oxford Lane, Siddal, Halifax
 01422 352080



Age Profile

GP registered population by sex and quinary age band 2017



Registered Persons

Rosegarth Surgery	9,988
NHS Calderdale CCG	8,450 (average)
ENGLAND	7,891 (average)

B84005 - Rosegarth Surgery

QOF achievement	545.3 (out of 559)
Life expectancy (Male)	78.0 years
Life expectancy (Female)	83.4 years
% of patients that would recommend their practice	70.6%

Deprivation



Ethnicity Estimate

1.4% mixed, 10.1% asian



Pro-active Approach

- Initially
 - we **set up and searched the eligible criteria** for Shingles vaccination and
 - **marked each record** with a black circle on the top right of the home page.

This enabled both admin and clinical staff **to clearly identify that the patient may be offered the vaccination.**

- Staff have also been educated on how to decline.



Pro-active Approach

- The flu **clinics we run on Saturday mornings in October** have proven to be a platform for offering advice and education on additional vaccinations such as Shingles.

Patients eligible for the Shingles vaccine were immunised at the same time.

- Most of all we have found **working together as a team and with a shared goal in mind benefits our patients** with a wider view to effective public health

Shingles Checklist



Public Health
England



Name of shingles vaccination lead: _____

This checklist has been designed to help immunisation practitioners plan their shingles immunisation programme.

1

Prepare your shingles information pack and order your free resources from the health and social care orderline: Tel 0300 123 1003 or visit The health and social care orderline.

- Bookmark the PHE shingles vaccination programme web page: www.gov.uk/government/collections/shingles-vaccination-programme
- Green Book chapter – [shingles chapter](#)
- PGD shingles live vaccine PGD (All PGDs must be appropriately authorised before use)
- Shingles wheel poster – product code: 2942856D, [who's eligible for shingles vaccine?](#)
- Information document for HCWs, [shingles information document](#)
- Leaflet – product code: 2942850A, [shingles vaccination leaflet](#)
- Shingles vaccination postcard – product code: 2942856C, [shingles postcard](#)
- Consider including shingles information on patient TV systems in waiting rooms, download the two banners to use on your digital displays.

2

Check your knowledge

- Complete the shingles learning in the vaccine preventable diseases module of the new e-learning for health immunisation course www.e-lfh.org.uk/programmes/immunisation/
- Share learning with all those involved in the programme, including reception staff booking appointments, consider using the national slideset for shingles: www.gov.uk/government/publications/shingles-vaccination-guidance-for-healthcare-professionals



Shingles infection is not related to season but it is related to age so don't let your patients wait. The shingles vaccine may be their best birthday present this year.

3

Plan your programme: remember shingles vaccination can now be offered all year round. Plan to offer the vaccine as soon as your patient has turned 70 or 78 years old.

- ✓ Review your surgery vaccine uptake for 2016/17 and identify patients not vaccinated but previously eligible (anyone in their 70s who was born on or after 2nd September 1942, use the [shingles eligibility calculator](#) if in doubt).
- ✓ Inform your patient participation group of previous years vaccine uptake and renewed focus for this year.
 - Identify your eligible patients, including those previously eligible but unvaccinated.
- ✓ i. Identify patients reaching 70 or 78 years of age during each month and those previously eligible (born after 1st September 1942).
 - ii. Identify eligible housebound patients/patients in care homes.
- Ensure in-date authorised PGD available and that a prescriber has prepared a PGD and a protocol if non-registered staff are administering the vaccine.
- It is recommended that immunisers have a paper copy of the [shingles PGD](#) available when discussing vaccination with their patients and checking their medical history. This will allow easier identification of patients for whom the vaccine may be contraindicated.
- ✓ Ensure eligible patients are flagged on the system to promote opportunistic vaccination (for example at chronic disease clinics, routine appointments, flu clinic).
- Each month/quarter, update your list of patients still eligible on the shingles vaccination planner and feedback progress made at practice meetings.
- Remember to add your requirement for shingles vaccine in with your childhood vaccine order through ImmForm. Aim to hold no more than two week's worth of stock.
- ✓ Celebrate your success.

Download the above web banner at publichealthengland-immunisation.box.com

Download the above web banner at publichealthengland-immunisation.box.com

Remember to advise patients that having their routine shingles vaccine is a good way of looking after their health so that they can get on with enjoying life without the pain of shingles.

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Shingles infection is not related to season but it is related to age so don't let your patients wait. The shingles vaccine may be their best birthday present this year.

Additional Actions to Improve Uptake

- ✓ Information added to the screens in the waiting room and on the website.
- ✓ Flu clinics used to vaccinate opportunistically and spread the word that Shingles vaccine can be given all year round
- ✓ The vaccines are given by all members of the clinical team not just by the nursing team.
- ✓ Weekly update at management team meetings to plot progress and the whole team are informed of progress as it happens.
- ✓ Having a “shingles GP” at each clinic so patients can be escorted straight to this GP for the vaccination

Additional Actions to Improve Uptake

European Immunisation week

To improve the uptake of shingles vaccine in Yorkshire and the Humber we have:

- Written to each GP Practice asking them to promote vaccinations with a focus on Shingles and MMR
- Highlighted the Shingles vaccination Programme and materials available
- Utilised Social media - campaigns running on Twitter, Facebook and LinkedIn
- Asked Pharmacies to display leaflets and posters and promote vaccination

