The Effect of Counseling on Willingness to Use a Hypothetical Medication

and Perceptions of Medication Safety

Michael Bitontia

Payal Patela

Rebecca Dickinsonb

Peter Knappc

Susan J. Blalockd

aEshelman School of Pharmacy,University of North Carolina at Chapel Hill

bSchool of Healthcare, University of Leeds, Leeds, UK

cDepartment of Health Sciences and the Hull York Medical School, University of York, York, UK

dPharmaceutical Outcomes and Policy, Eshelman School of Pharmacy,University of North Carolina at Chapel Hill

Corresponding Author: Michael Bitonti, 7611 Sumter Heights Ct, Apt 1311, Raleigh, North Carolina, 27617. Phone: (336) 214-3212. Email: [michael\_bitonti@unc.edu](mailto:michael_bitonti@unc.edu).

This research did not receive any specific grant from funding agencies in the public, commercial, or not-for-profit sectors.