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Future Fashion Factory

Developing an Eco-System to Support Sustainable Change

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Programme Manager & Co-I, Future Fashion Factory

$\underset{\text{Industries}}{\text{Creative}} \times \underset{\text{Programme}}{\text{Clusters}}$



The Opportunity

Creative Industries Cluster Programme (CICP):

an *"unprecedented"* £80m investment by the Industrial Strategy Challenge Fund, via UKRI / Arts and Humanities Research Council.

The Building Blocks

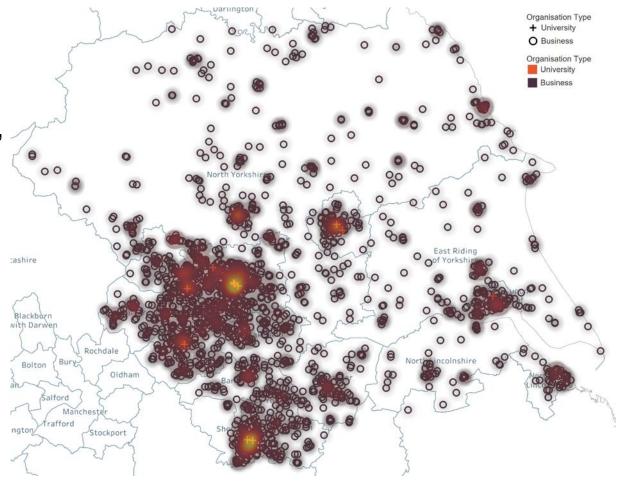
- Yorkshire-based regional cluster, academic & industrial
- Lead partner with >140 years textile experience
- Good academic connectivity
- Great links to Local Government / LEP
- Strategic Alignment

IDEA MAKES SENSE FOR EVERYONE





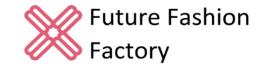
- 4,000 fashion and textile businesses
- >100,000 people (+40,000 in textile manufacturing, generating ~£8 Bn in UK revenues)
- Yorkshire's mills supply global luxury brands, exporting up to 90% of total production
- Burberry's UK vertical manufacturing operations
 located in Leeds City Region
- 1,800 new Ltd companies registered 2017-2019



Ref: Perspective Economics, UK









The sector's largest UK cluster of high value textile design and manufacturing



UK Fashion industry: £ 32 Billion UK GDP; ~900,000 people







The Process

- Listening more than talking
- Building in industrial ideas for increased connectivity
- Flexible / Responsive











The Outcome

Creative V Clusters

Industries \land Programme

 Funded by the government's Industrial Strategy Fund, one of nine new R&D CIC Partnerships

"To drive economic growth through the development of exciting new products and services, generating a stepchange in the creation of new jobs and the supply of highvalue skills to fill them"

- End-to-end innovation across design, manufacture and retail
- £ 5.5m awarded by AHRC with an additional
- ~ £3m commitment from industry / Leeds / Huddersfield
 / RCA
- Started October 2018, 5 year duration



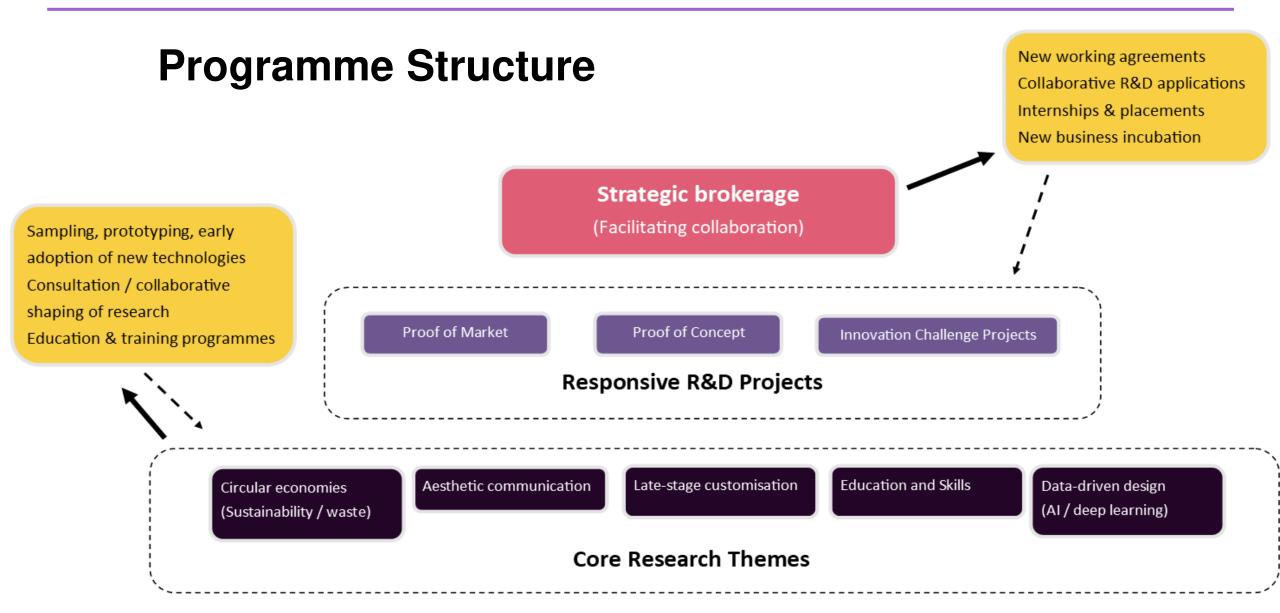
















Responsive R&D: Periodic Calls for Proposals

3 funding streams:

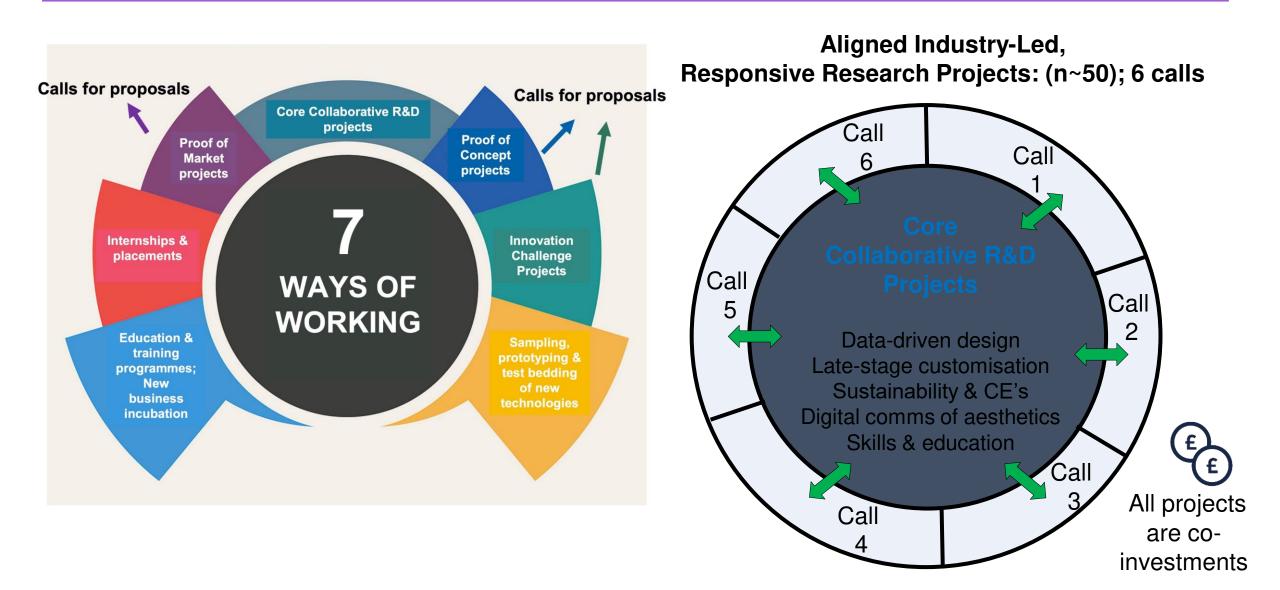
Proof of Market (up to ± 10 K); Proof of Concept (up to ± 50 K) and Innovation Challenge Fund (up to ± 100 K)

| Creative Labs Workshops Sandpits Speaker events | PoM | PoC | ICPs | | |
|--|---|---------------------------|-------------------------------|------------------------------|--------------------------------------|
| | TRL 1 TRL 2 TRL 3 TRL 4 TRL 5 TRL 6 TRL 7 | | | TRL 7 TRL 8 | TRL 9 TRL 10 |
| | Basic research & Proof of Market | Proof of Concept (PoC) | Demonstration & Validation | Scale-Up & Implementation | Market Launch & Commercialisation |

- Periodic calls for proposals Years 1-4
- Proposals reviewed by a separate committee with an independent industry chair and external members
- In confidence



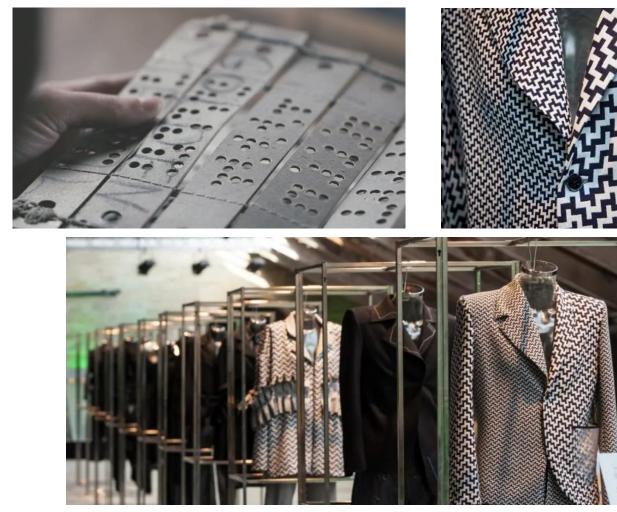








Call 1: AW Hainsworth & Yorkshire Textiles



Digitising early designs from Leeds Industrial Museum to produce a 'new heritage' fabric for electronic jacquard manufacture

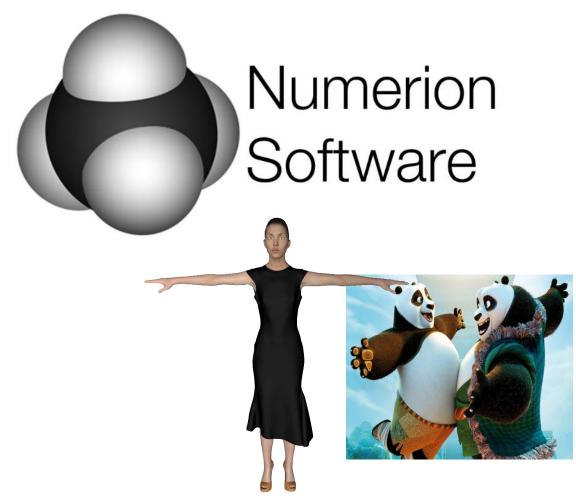
Hainsworth used the project to trial a new designer-led short production run service, for bespoke fabrics

Stimulated student innovation, the project inspired learning activities





Call 3: Numerion Software Ltd



- Based on a market-leading garment simulation tool used by major movie studios
- Validating a new cloud-hosted, 3D garment visualisation service, where consumers and designers can engage with different styles on a webpage as part of a AR/VR/MR experience.
- The new platform aims to reduce product lead times, waste from sampling and customer return rates.

$\underset{\text{Industries}}{\text{Clusters}} \times \underset{\text{Programme}}{\text{Programme}}$

Spreading the Word!









Digital Fabrics and Fashion



Download transcript



Download transcript

Circular Economic Models



Download transcript

Startup Designers



Download transcript

Regenerative Agriculture



Connecting Designers and Manufacturers



Innovating for Skills and Creativity



Watch on 🕒 YouTube



FFF - Outcomes So Far



R&D Projects funded

Proof of Market: 9 Proof of Concept: 32 Innovation Challenge: 14 55 projects in total

Industry-led Skills

Apprenticeships: 97 PhD research: 16 New Courses: 10 New Learners: 334 Placements: 10

R&D funding, total match £2,785,378 Leverage: 172%

Network members / industry partners 532 network members LinkedIn 4,013 Twitter 830 Instagram 896

R&D and strategic project submissions

325 submissions supported £6.39 million, R&D funds won £21.1 million, aligned LITAC investment

New licenses / IP sales

Commercial collaborations: Multiple new technologies & digital tools

New business creates

8 new start-ups – connected to both FFF Core Research Themes and the Responsive R&D Programme. More in the pipeline!

Match funding: wider industry network £24.25 million

> Match-funding: core partners £5.96 million

Creative X Clusters Industries X Programme Industry-Led Research & Development (>530 partners)









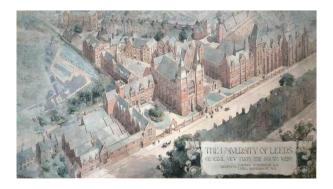
Leeds Institute of Textiles and Colour



Built on ~150 Years of Textile Research



1874 Yorkshire College of Science: Colour & Textiles, Leeds





1904-

Department of Textile Industries and the University of Leeds:



William Bragg Nobel Prize X-ray spectroscopy

William Astbury, FRS First XRD image of DNA (discovered in wool)



John Speakman Produced the first alginate fibres

2021-



CCTMI

3D WIC

🔊 Factory

XEROS[°]

Solution >500 industry partners (PLCs, SMEs, Keracol start-ups) NIRI



Objectives



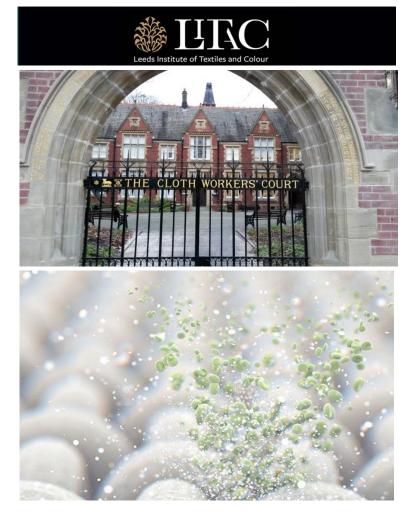
•New multi-disciplinary, UoL research Institute.

•£21.1M co-investment (Clothworkers Company and UoL).

•Global leadership in textile, fashion and colour R&D, responding to clearly defined unmet needs.

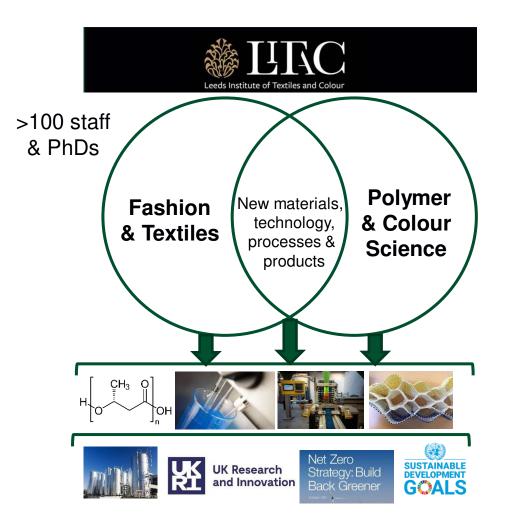
•National and international collaboration, with industry and other academic institutions, addressing key challenges.

•Interdisciplinary research collaboration (across art & design, science, engineering led by one UoL Institute).



Core research expertise





•**Textiles:** design, processes, smart manufacturing, fibre-fabric production, structure and properties, recycling and reuse tech.

•Fashion: design, technology, retail, marketing and commerce, digital systems, sustainable development.

•**Polymer science**: e.g., renewable materials, multifunctional polymers, biomaterials, polymer recycling, surface coatings and printed electronics.

•Colour science: e.g., green chemistry, novel colorants, organic dyes, functional finishes and inks, imaging, digital tools.





Future Fashion Factory

3D WIC

CCTMIH

Informing Student Education

- Institute research that is fully aligned with undergraduate and MA/MSc teaching.
- 3 new research-led BA programmes launched focused on sustainability and innovation.
- Theoretical, practical and industry grounding in textiles, fashion and colour science, with detailed knowledge of realworld industry operations and challenges.
- High quality industry placements and long-term business relationships.













Leeds Institute of Textiles and Colour

Thank you