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Food insecurity, food waste, food behaviours and cooking confidence of UK citizens at the start of the COVID-19 lockdown.

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3 **Food insecurity, food waste, food behaviours and cooking confidence of UK citizens at**
4 **the start of the COVID-19 lockdown.**
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10 **Abstract**
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13 **Purpose:** The current pilot study explored food insecurity, food waste, food related
14 behaviours and cooking confidence of UK consumers following the COVID-19 lockdown.
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18 **Methods:** Data were collected from 473 UK based consumers (63% female) **during the first**
19 **UK lockdown in 2020.** A cross-sectional online survey measured variables including, food
20 insecurity prevalence, self-reported food waste, food management behaviours, confidence
21 and frequency of use of a range of cooking methods, type of food eaten (ultra-processed,
22 semi-finished, unprocessed) and packaging type foods are purchased in.
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31 **Findings:** 39% of participants have experienced some food insecurity in the last 12 months.
32 Being younger, having a greater BMI and living in a smaller household were associated with
33 food insecurity. Green leaves, carrots, potatoes and sliced bread are the most wasted of
34 purchased foods. Polenta, green leaves and white rice are the most wasted cooked foods.
35 Food secure participants reported wasting a smaller percentage of purchased and cooked
36 foods compared to food insecure participants. Overall, participants were most confident about
37 boiling, microwaving and stir-frying and least confident with using a pressure cooker or sous
38 vide. Food secure participants were more confident with boiling, stir-frying, grilling and
39 roasting than insecure food participants.
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52 **Practical Implications:** This has implications for post lockdown policy, food policies and
53 guidance for public-facing communications.
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UK Food insecurity post COVID-19

Originality: We identified novel differences in self-report food waste behaviours and cooking confidence between the food secure and insecure consumers, and observed demographics associated with food insecurity.

Keywords: food waste, COVID-19, food insecurity, cooking confidence, UK

Article classification: Research Paper

1. Introduction

Ending food insecurity, improving nutrition and providing a sustainable food system are some of the biggest challenges featured in the United Nations Sustainable Development Goals (SDG), (United Nations, 2015). The UK government has pledged to reduce food waste, end hunger and provide food security for all by 2030 (UK Government, 2015). However, UK consumers throw away 6.6 million tonnes of food waste a year (WRAP, 2020a) and an estimated 2.2 million UK consumers experienced food insecurity in 2018 (Food and Agriculture Organization of the United Nations, 2018). Though the UK has improved mechanisms to monitor food insecurity to assess SDG progress (see Office for National Statistics, 2019), there is little in-depth understanding of the prevalence of food insecurity, and association with food waste and wider food management behaviours. The COVID-19 pandemic has highlighted issues in the UK's food system relating to food insecurity, poverty and health inequalities.

1.1. *Food (in)security in the UK*

Food security is achieved “when all people, at all times, have physical, social and economic access to sufficient, safe and nutritious food that meets their dietary needs and food preferences for an active and healthy life” (FAO 2015 p. 53). It is estimated that (pre-

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2
3 COVID-19) 21% of the UK population experienced some form of food insecurity in 2016
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5 (NatCen Social Research, Food Standards Agency, 2017; Food Standards Agency, 2020a).
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7 However, there is a paucity of evidence which comprehensively documents the prevalence of
8
9 food insecurity in the UK, and the impact of COVID-19 (EFRA, 2020; House of Lords,
10
11 2020). It is essential that we develop a greater understanding of food insecurity in the UK, as
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13 identifying the scale and underlying causes of food insecurity, impact of significant events,
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15 and impact on public health, will provide a basis to tackle the issues (House of Lords, 2020;
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17 Long *et al.*, 2020). COVID-19 has exacerbated the prevalence of food insecurity within the
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19 UK. Following the UK lockdown (23rd March 2020), demand for emergency food parcels
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21 from food banks increased by 81% (Trussell Trust, 2020). In addition, 43% of consumers
22
23 highlight concern about the cost of additional food (Hubbub, 2020). Younger adults (16-24
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25 years) and those with children have been disproportionately impacted, forming the majority
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27 of new food bank users (National Food Strategy, 2020).
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35 A survey conducted between 7th-9th April 2020 gave insight into the prevalence of UK food
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37 insecurity in the beginning of the COVID-19 pandemic (MacMillan, 2020). The research
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39 revealed that 16% of adults had experienced food insecurity, 21% didn't have enough money
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41 to buy adequate food supplies, 50% were unable to get the food they needed from the shops
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43 due to shortages and 25% were unable to leave their homes and had no other way to get the
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45 food they needed. 14% of respondents reported that someone in the household had to reduce
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47 or skip meals because they could not access or afford sufficient sustenance, 6% indicated that
48
49 someone in the household had gone hungry in the first three weeks of lockdown and 3%
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51 reported that at least one person had gone a whole day without eating. Subsequent research
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53 conducted in April and May 2020 echoed these findings (University of Essex, Institute for
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55 Social and Economic Research, 2020).
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UK Food insecurity post COVID-19

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3 A greater incidence of food insecurity has also been reported in vulnerable groups, such as
4 adults with physical or mental disabilities, households with children, and households with a
5 member shielding or with COVID-19 symptoms (Food Standards Agency, 2020b; Loopstra,
6 2020; National Food Strategy, 2020). Vulnerable adults are eating fewer portions of fruit and
7 vegetables, and children from lower socio-economic status (SES) households are eating more
8 junk food and snacks but fewer portions of fruit and vegetables compared to peers from
9 higher SES households (National Food Strategy, 2020). Since lockdown there has been an
10 increase in some 'negative' food behaviours, such as eating food past the use-by date,
11 presenting food safety issues. The consumption of foods past the use-by date is more
12 prevalent in those experiencing food insecurity (Food Standards Agency, 2020a, 2020b).
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29 **1.2. Food behaviours and cooking skills**

30 COVID-19 has had an impact on the diet of the UK population. Consumers experiencing
31 poverty are less able to access healthy and sustainable diets as healthy diets cost
32 approximately three times the costs of less healthy alternatives (House of Lords, 2020,
33 Reynolds *et al.*, 2019, Scott *et al.*, 2018). Financial stress and not having sufficient money to
34 buy food has been associated with a decrease in the planning and preparation of healthier
35 foods (De Backer *et al.*, 2021). In addition, food recommended for a healthier diet carries a
36 higher risk of waste, requires more preparation, kitchen equipment and cooking time, each of
37 which has an associated cost. Low income consumers are more likely to live in 'food deserts'
38 (Wrigley, 2002), and the need to use public transport presents a barrier to accessing larger
39 supermarkets which stock fresh produce. Consequently, low income consumers are nudged to
40 source foods at local convenience shops which typically stock more processed foods (House
41 of Lords, 2020), and typically eat less minimally processed foods (e.g. tinned lentils, frozen
42 chicken) (Adams and White, 2015), less wholemeal or high fibre foods (Nelson *et al.*, 2007),
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3 and fewer portions of fruit and vegetables, compared to the general population (Food
4 Foundation, 2016, 2020). Similarly, vulnerable adults are eating fewer portions of fruit and
5 vegetables, and children from lower socio-economic status (SES) households are eating more
6 junk food and snacks but fewer portions of fruit and vegetables compared to peers from
7 higher SES households (National Food Strategy, 2020). Since lockdown there has also been
8 an increase in 'negative' food behaviours, such as eating food past the use-buy date,
9 presenting potential safety issues. 58% of UK consumers surveyed indicated that someone in
10 their household had eaten food past the use-by date. Bagged salad, cheese and cooked meat
11 are most often eaten past the use-by date. The consumption of foods past the use-by date is
12 especially prevalent in those experiencing food insecurity (Food Standards Agency, 2020a,
13 2020b).

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30 Beyond access to food, COVID-19 has changed consumer food habits and skills. Post-
31 lockdown consumers engaged in more positive food management behaviours such as writing
32 a shopping list, meal planning, batch-cooking and the use/consumption of leftovers . However,
33 consumers are also shopping less frequently, eating less takeaway, cooking and eating in the
34 home more (Murphy et al., 2021; WRAP, 2020a). Although cooking skills in isolation cannot
35 ensure a healthy diet (Wilson, 2007), having the skills to prepare and cook food is considered
36 an essential element in the ability to consume a healthy and sustainable diet Perceived cooking
37 skills can vary by a range of demographic factors, such as age, gender, SES (Anderson, 2007;
38 Caraher *et al.*, 1999; Nelson *et al.*, 2007; Lam & Adams, 2017). Cooking interventions which
39 improve cooking skills and confidence have been shown to have a positive impact on
40 consumption of healthy diets (Sprake *et al.*, 2018), consumers with high levels of cooking skills
41 are less likely to consume moderately or highly processed foods (Brunner *et al.*, 2010). In
42 addition, improving cooking skills has also been reported to reduce food waste (Dyen & Sirieix,
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2016).

1.3. Food waste

The food life cycle contributes to 20-30% of global greenhouse gas emissions (Kause *et al.*, 2009; Poore and Nemecek, 2018). UK consumers throw away 6.6 million tonnes of food waste a year (WRAP, 2020a), contributing to global greenhouse gas emissions and climate change (Camilleri *et al.*, 2019). Reducing food waste is a critical element in reducing the impact of the food lifecycle on the environment (Clark, 2019; Reynolds *et al.*, 2020; Tirado-Von Der Pahlen, 2017). Consequently, it is important to identify which types of foods and how much are typically being wasted, and how waste links to wider consumer food habits.

The UK's annual household food waste is reducing (2007-2018: 1.4 million tonnes reduction) but still equates to 10 billion meals (WRAP, 2020b). Though 37% of food waste is inedible (e.g. bones, peelings), (Nicholes *et al.*, 2019), 61% of waste could be avoided through better food management with 15% of food being wasted because it has passed the expiry date. Fresh vegetables and salad constitute 28% of household food waste with potatoes, bread and milk being among the most wasted foods. Waste from cooked meals (home-made and pre-prepared) significantly contributes to food waste, with cooking or preparing too much food producing 12% of waste and on-plate 'leftovers' producing 19% of waste (Quested and Murphy, 2014).

COVID-19 and lockdown has had an impact on food waste, with 33-48% of UK consumers reporting less food waste following lockdown (Hubbub, 2020; Macmillan, 2020; WRAP, 2020a). Initial research following lockdown showed that 57% of consumers who engage in 10+ food management strategies reported a reduction in food waste since lockdown (WRAP, 2020a). Adopted food management behaviours appears to have been retained as lockdown

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3 restrictions have eased (WRAP, 2020c). However recent research indicates that food waste
4 has increased by 31% from the initial lockdown period, moving toward pre-lockdown levels
5 as restrictions ease (WRAP, 2020c). Reduced food waste is more prevalent in consumers who
6 have children at home, women, are aged 18-34 or 35-44 years, are impacted by COVID-19
7 (e.g. furloughed, home working) or have seen the “Love Food Hate Waste” campaign
8 (WRAP, 2018; WRAP, 2020a; WRAP, 2020c). However, research which has explored food
9 (in)secure groups (e.g. Anderson, 2007; Nelson et al., 2007) has not (pre-COVID-19)
10 explored the impact of food (in)security on food waste.
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24 Although evidence regarding COVID-19 impacts on food security (EFRA, 2020; House of
25 Lords, 2020; Trussell Trust, 2020; National Food Strategy, 2020; MacMillan, 2020;
26 University of Essex, Institute for Social and Economic Research, 2020; Food Standards
27 Agency, 2020b; Loopstra, 2020), food behaviours (House of Lords, 2020; Food Foundation,
28 2020; National Food Strategy, 2020; Food Standards Agency, 2020a, 2020b), cooking skills
29 (Benson et al, 2021; Murphy et al., 2021; WRAP, 2020a) and food waste (Hubbub, 2020;
30 Macmillan, 2020; WRAP, 2020a; WRAP, 2020c) within the UK population are already
31 known, we are not aware of any research to date which explores all these factors combined
32 within a sample of the UK population. Addressing a gap in current understanding, the current
33 research aims to explore the relationship between food insecurity, food waste, food related
34 behaviours and cooking skills of UK consumers following the COVID-19 lockdown.
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51 **2. Method**

52 **2.1. Participants**

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54 UK based participants (n=473) were recruited during the first UK lockdown
55 (25th to 31st March 2020), (age M=35.73 years, SD= 12.67, 63% female). All
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3 participants were aged 18 years or over and registered Qualtrics (an online
4 survey tool and participant pool) users who saw an advert for the study, which
5 contained a link to the survey. We sampled at a power calculation (confidence
6 level: 95%, margin of error: 5%, population proportion 50% (due to pilot),
7 population size:66650000, N=385). A convenience sample stratified by age
8 (see Otten et al., 2009; WHO 2020) was used in order to ensure greater
9 representation across age groups and reduce sampling error. Participants
10 received payment for completing the survey. Twenty participants were
11 removed from the analysis due to incomplete data.
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26 2.2. *Design and materials*

27 A cross-sectional survey was hosted on Qualtrics. The survey combined
28 questions from existing measures and novel questions, and consisted of two
29 sections. The first section of the survey addressed dietary preferences, dietary
30 motivations, cooking habits and skills, and food shopping habits. The second
31 section of the survey presented a series of questions about 15 foods commonly
32 consumed in the UK. The foods were selected from the Waves 1-4 National
33 Diet and Nutrition Survey (Public Health England, 2018) and were chosen to
34 represent a range of popular food categories including meat (beef, chicken),
35 grains and cereals (white rice, bread roll, sliced bread, spaghetti / noodles,
36 polenta) and vegetables (green leaves, beans in sauce, lentils, carrot, tomato,
37 green beans, sweet potato, potato).
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56 The questions used a series of visual analog scales to rate the frequency which
57 participants typically consume the 15 foods (6 point scale: every meal - less
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3 than once a month), how many portions they would typically prepare at once
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5 (scale: 0-25 portions), how long typical preparation (scale: 0-60 minutes) and
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7 cooking (scale: 0-120 minutes) of the food would take, and the estimated
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9 proportion of purchased (scale: 0-100%) and cooked (scale: 0-100%) food that
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11 is wasted. Participants were asked to indicate the method (i.e. boiling,
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13 poaching, steaming, shallow frying, stir frying, microwaving, grilling, over-
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15 baking/roasting, stewing, pressure cooker, sous vide, deep frying, barbecue)
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17 that was typically used to cook each of the 15 foods, and their confidence in
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19 using each method (3 point scale: “Not confident” to “Very confident”, and “I
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21 don't know this method” option). Responses were selected using the
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23 corresponding “radio/option button” for each category. Additional questions
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25 which addressed portion size, carbon footprint, energy content, food safety
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27 and animal welfare were asked, however these will not be discussed in the
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29 current research.
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38 The survey (excluding the USDA food security questions) was developed by
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40 the research team which included experts in cooking practices, food and
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42 climate change, and calculations of GHGE from food production and cooking.
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44 A pilot of the survey was conducted in 2019 from which the survey was
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46 further developed. For example, a greater variety of cooking techniques and
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48 appliances were included, and more detailed definitions of scratch, semi-
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50 scratch cooking, and ultra-processed ingredients were added. The modified
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52 version of the survey went through face validation and was used for data
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54 collection in 2020 (Armstrong et al., 2021).
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2.3. Procedure

Participants were recruited via an advert on Qualtrics, a link directed participants to the survey. Before taking part in the survey, participants were asked to read the study information and provide consent. Participants then completed the online survey. Each participant was presented with all questions and the survey took approximately 20 minutes to complete.

2.4. Ethical Considerations

This study was conducted according to the guidelines laid down in the Declaration of Helsinki. All procedures involving research study participants were approved by the Geography Department, University of Sheffield ethics panel (reference, Piloting Zooniverse to help us understand citizen food perceptions - 2nd phase no. 024356). Each participant was presented with an information sheet prior to the survey, with information about how the data would be used in research, and a statement which specified that proceeding with the study would be taken as informed consent.

2.5. Data Analysis

The survey presented six dietary preference options: vegan, lacto-vegetarian, ovo-lacto vegetarian, pescetarian, omnivore, and 'other'. These options were condensed to four categories: vegan, vegetarian (lacto-vegetarian, ovo-lacto vegetarian), omnivore (pescetarian, omnivore), and 'other' due to low counts in some categories and for ease of analysis. BMI was calculated using the height (cm) and weight (kg) values provided by participants, using the formula: $BMI = \text{weight kg} / \text{height m}^2$ (NHS, 2019). As less than 1% of UK

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3 consumers have a BMI below 15 or above 50 (Farooqi, 2014, Withings, 2020),
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5 0.4% of participants indicated a BMI below 15 and 4.9% indicated a BMI over
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7 50, these participants were removed from analyses addressing BMI only.
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9 17.9% of participants did not complete the measure of height and weight
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11 which were used to calculate BMI, these participants were removed from
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13 analyses addressing BMI only. Participants were classified as food insecure if
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15 they answered 'often true' and 'sometimes true' to any of three food security
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17 questions. All other participants were classified as food secure. Two
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19 participants declined to answer food security questions and were removed
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21 from analyses relating to food (in)security. Data from n=451 participants were
22
23 used to explore food (in)security questions. To calculate participant cooking
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25 confidence, confidence ratings were converted to numerical values: 0 - I don't
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27 know this method; 1 - Not confident, 2 - Little confident, 3- Confident, 4-
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29 Very confident. Overall cooking confidence was calculated from the
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31 confidence level indicated for each cooking method.
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40 The software SPSS (Statistical Package for the Social Sciences) version 26
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42 (IBM, 2019) was used to conduct the analyses. A series of descriptive, Chi-
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44 square, Kruskal Wallis H and correlation analyses were conducted to explore
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46 the data.
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51 **3. Results**

52 **3.1. *Demographics, dietary preference and motivations.***

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54 Data from 453 UK based participants were used (63% female, mean age
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56 =35.73 years). 65% of participants were employed (11% not working, 10%
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3 student, 8% homemaker, 4% other, 2% seasonal worker) with the majority
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5 living in small (33%) or medium (29%) sized cities. Fewer participants
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7 indicated that they lived in large cities (18%) or rural areas (21%). The
8
9 majority of participants report living in a two person household (49%), and
10
11 33% have at least one child in the household. The average household income
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13 is £1090.74 per week (SD= 999.59, median =£718.50). The average individual
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15 weekly income is £506.67 (SD=640.98, median=£372.00).
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21 An omnivore diet (77%) is most common, with fewer participants following a
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23 vegetarian (9%), vegan (5%) or pescatarian (4%) diet. A small number (5%)
24
25 of participants follow other diets due to food allergies, religious beliefs or
26
27 health reasons. The majority of participants indicated concern about how the
28
29 food they eat affects their health (81%), animal welfare (73%), the
30
31 environment (66%) with fewer indicating concern about how the food they eat
32
33 affects the welfare of other humans (55%).
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40 We next explored whether participants limit their meat intake, and why. We
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42 observed that 62% of participants limit their intake of meat. The primary
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44 reasons indicated for limiting meat intake include environmental concerns
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46 (33%), animal welfare (32%), health (28%), cost of meat (19%) with fewer
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48 indicating meat intake is limited due to taste preference (11%), religious
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50 reasons (2%) or other reasons (4%).
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56 **3.2. Food (in)security**

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39% of participants indicated that they have experienced an element of food insecurity within the last 12 months. The most common experience of food insecurity was worrying about running out of food (32%), followed by not being able to afford to eat (27%) and food running out (21%). We observed that having children in the household ($\chi^2(1)=.36$, $p=.45$), employment status ($\chi^2(5)=10.61$, $p=.06$), gender ($\chi^2(2)=.06$, $p=.97$), individual income (mean rank insecure= 3161.69, secure = 3514.13, $H(1)=52.76$, $p<.001$), household income (mean rank insecure = 2969.14, secure = 3638.96, $H(1)=190.31$, $p<.001$), and living in a urban/rural area ($\chi^2(3)=.3.37$, $p=.34$) were not associated with experience of food insecurity. However, participants who are younger (mean rank insecure= 208.31, secure= 236.65, $H(1)=5.11$, $p=.02$), living in a smaller household (mean rank insecure= 215.32, secure= 232.10, $H(1)=5.08$, $p=.02$), and have a higher BMI (mean rank insecure= 2856.71, secure= 2447.74, $H(1)=89.24$, $p=.001$) are more likely to report experience of food insecurity. Food (in)security did not vary between vegans (46%), vegetarians (49%) and omnivores (36%), however, those with 'other' dietary preferences reported a greater incidence of food insecurity (Fisher's Exact=9.87, $p=.02$).

Being food secure is associated with greater concern about how the food affects the environment (mean rank insecure= 208.66, secure= 237.20, $H(1)=5.94$, $p=.02$) and the welfare of other humans (mean rank insecure= 209.57, secure= 236.61, $H(1)=5.11$, $p=.02$). However, food (in)security was not associated with differences in concern about how food affects health (mean rank insecure= 227.14, secure = 225.26, $H(1)=.03$, $p=.87$), or animal welfare (mean rank insecure= 220.51, secure= 229.54, $H(1)=.60$, $p=.44$).

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3 When we considered motivations of meat consumption, we observed that food
4 (in)security was not associated with limiting meat intake overall ($\chi^2(1)=.25$,
5 $p=.62$), or individual reasons for limiting meat intake (reason: religious,
6 $\chi^2(1)=.40$, $p=.72$; environmental concern, $\chi^2(1)=2.50$, $p=.11$; animal welfare,
7 $\chi^2(1)=.26$, $p=.61$; taste, $\chi^2(1)=.74$, $p=.39$; health, $\chi^2(1)=.63$, $p=.43$, price,
8 $\chi^2(1)=2.56$, $p=.11$; other, $\chi^2(1)=1.83$, $p=.18$).
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19 Next we considered whether food (in)security was associated with the types of
20 food consumed. The data indicated that food insecure participants eat bread
21 rolls more frequently than food secure (means rank secure=213.35, insecure=
22 245.58, $H(1)=6.97$, $p=.01$), however, no differences were observed for any
23 other type of food featured (beef, chicken, green leaves, beans in sauce, lentils,
24 white rice, sliced bread, potato, spaghetti/noodles, polenta, carrots, tomato,
25 green beans, sweet potato). In addition, food (in)security was not associated
26 with frequency of fast-food consumption (mean rank insecure= 229.38,
27 secure= 223.82, $H(1)=.25$, $p=.62$) or frequency of preparation of food in the
28 home (mean rank insecure= 229.35, secure= 223.84, $H(1)=.23$, $p=.63$).
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45 Food (in)security was not associated with greater use of particular cooking
46 techniques, with the exception of using oven-baking or roasting to reheat food,
47 which was more common amongst food secure participants (mean rank
48 insecure= 207.71, secure= 237.75, $H(1)=5.97$, $p=.02$). Food (in)security was
49 not associated with greater use of particular food related activities including
50 use of a shopping list ($H(1)=.01$, $p=.95$), checking what food is in the house
51 before shopping ($H(1)=.25$, $p=.62$), preparing weekly meal plans ($H(1)=.02$,
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p=.89), cooking more than one meal at a time ($H(1)=.03$, $p=.88$), cooking and freezing meals in advance ($H(1)=.24$, $p=.63$), buying unknown foods ($H(1)=3.59$, $p=.06$), baking bread from scratch ($H(1)=.02$, $p=.90$), eating communally as a family ($H(1)=.17$, $p=.68$), enjoying food preparation and cooking ($H(1)=1.51$, $p=.22$), teaching children to cook ($H(1)=2.12$, $p=.15$), inviting children to cook ($H(1)=2.81$, $p=.09$), using a food processor ($H(1)=.65$, $p=.42$) or following a recipe ($H(1)=.18$, $p=.67$).

3.3. Food waste

3.3.1. What type of food is wasted most?

We considered two types of food waste, all food which has been purchased and thrown away uneaten (purchased waste), and food which has been cooked before being thrown away (cooked waste). First we considered all purchased food waste. Participants estimated that on average 9% of the featured purchased foods are thrown away. More green leaves (13%), carrots (11%), potatoes (11%) and sliced bread (11%) are thrown away than beef (7%) and chicken (7%). When considering cooked food, participants estimated that 7% of the featured foods are thrown away. A greater percentage of polenta (9%), green leaves (8%) and white rice (8%) are thrown away than beef (6%), chicken (5%) and bread (roll 5%, slice 6%).

3.3.2. Do demographics and food insecurity impact reported food waste?

Gender did not impact levels of cooked waste ($H(1)=1.60$, $p=.21$), however, males reported more purchased waste, ($H(1)=7.27$, $p=.007$). There was no

UK Food insecurity post COVID-19

1
2
3 association between habitation area and cooked waste ($H(3)=5.68$, $p=.13$),
4
5 however, those living in small cities reported greater amounts of purchased
6
7 waste than those in rural, large or medium size cities ($H(3)=25.85$, $p<.001$).
8
9

10
11
12 Household income was weakly associated with waste, higher income
13
14 households report more cooked ($r(6778)=.05$, $p<.001$) and purchased food
15
16 ($r(6778)=.06$, $p<.001$) waste. Households with children report more purchased
17
18 (mean rank: children = 3656.72, no children = 3273.71, $H(1)=56.97$, $p<.001$)
19
20 and cooked waste (mean rank: children = 3872.29; no children = 3170.16,
21
22 $H(1)=193.60$, $p<.001$). Age was weakly associated with waste, younger
23
24 participants reporting more purchased and cooked waste (purchased,
25
26 $r(6778)=-.41$, $p<.001$; cooked, $r(6778)=-.07$, $p<.001$). We observed a weak
27
28 positive correlation between size of household and level of purchased
29
30 ($r(6778)=.11$, $p<.001$) and cooked waste ($r(6778)=.09$, $p<.001$). BMI is
31
32 weakly associated with waste, those with a higher BMI reported more
33
34 purchased ($r(5190)=.08$, $p<.001$) and cooked waste ($r(5383)=.04$, $p=.01$).
35
36
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42
43 Next, we considered the association between self-reported food waste and
44
45 food (in)security. Food insecure participants reported more purchased (mean
46
47 rank insecure = 3738.59, secure = 3153.29, $H(1)=145.36$, $p<.001$), and cooked
48
49 food waste (mean rank insecure = 3739.19, secure = 3152.91, $H(1)=147.51$,
50
51 $p<.001$) than food secure participants. Food secure participants reported
52
53 throwing away less of all purchased and cooked foods of all food types (see
54
55
56 Table 1).
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3.4. *Cooking confidence*

3.4.1. *Cooking methods and confidence*

Participants were confident with the majority of cooking methods. The majority of participants were confident (response: confident or very confident) about boiling (98%), roasting (95%), grilling (94%), microwaving (93%), stir frying (91%), shallow frying (77%), steaming (75%), stewing (72%), BBQing (60%) or poaching (59%) food. Fewer were confident about deep frying (46%), using a pressure cooker (25%) or sous vide (6%) to cook food. Sous vide was the least known cooking technique (51%). See Supplementary Materials (SM2) for information about preparation and cooking time for each food type.

3.4.2. *Demographics and confidence*

Overall, cooking confidence was not associated with gender ($H(2)=4.10$ $p=.13$), size of household ($r(448)=.07$, $p=.16$), children in the household ($H(1)=.65$, $p=.42$), habitation area ($H(3)=3.23$, $p=.36$), BMI ($r(379)=.07$, $p=.16$), dietary preference ($H(3)=1.67$ $p=.64$) or household income ($r(448)=.07$, $p=.16$). However, learning to cook at a younger age ($r(449)=-.27$, $<.001$) and being older ($r(448)=.25$, $p<.001$) were associated with greater cooking confidence.

Food (in)security was not associated with overall cooking confidence (mean rank secure = 235.58, insecure = 211.17, $H(1)=3.78$, $p=.05$).

However, we observed an association between food (in)security when individual cooking methods are considered. Food secure participants

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1
2
3 reported greater cooking confidence with a range of cooking methods
4 including boiling, (mean rank secure= 235.33, insecure=211.56,
5
6 H(1)=6.87, p=.01), stir frying (mean rank secure= 234.37, insecure=
7
8 213.0, H(1)=4.43, p=.04), grilling (mean rank secure= 232.46,
9
10 insecure= 216.00, H(1)=8.00, p=.01) and roasting (mean rank secure
11
12 =236.62, insecure= 209.56; H(1)=8.39, p=.004). However, food
13
14 (in)security was not associated with greater confidence in the majority
15
16 of cooking methods (Poaching H(1)=1.85, p=.17; Steaming H(1)=1.49,
17
18 p=.22; Shallow frying H(1)=1.07, p=.30; Stewing H(1)=.22, p=.64;
19
20 Microwaving H(1)=1.74, p=.19; Sous Vide H(1)=.21, p=.65; Deep
21
22 Frying H(1)=.20, p=.65; BBQ H(1)=1.7, p=.19).

23
24 We explored the relationship between cooking confidence and food
25
26 waste, and observed that cooking confidence is weakly correlated with
27
28 lower amounts of purchased ($r(4385)=-.13$, $p<.001$) and cooked food
29
30 waste ($r(5385)=-.09$, $p<.001$).

3.5. *Ultra-processed, semi-finished or from scratch?*

31
32 59% of participants indicated that they typically cook food from scratch (e.g.
33
34 vegetables, sugar, butter), with fewer (36%) using semi-finished products (e.g.
35
36 pasta with ready-made sauce) and only 5% of participants indicated that they
37
38 primarily cook with ultra-processed foods (e.g. frozen lasagne, instant
39
40 noodles), ($\chi^2(2)=202.33$, $p<.001$). Food (in)security ($\chi^2(2)=.36$, $p=.83$), size of
41
42 household (H(2)=1.63, $p=.44$), age (H(2)=1.63, $p=.44$) and gender ($\chi^2(2)=3.23$,
43
44 $p=.20$) were not associated with greater use of foods from scratch, semi-
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46 finished or ultra-processed products. However, cooking confidence
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3 (H(2)=34.25, $p<.001$) and higher household income (H(2)=6.78, $p=.03$) were
4 associated with a greater use of from scratch or semi-finished products than
5 ultra-processed foods.
6
7
8
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10
11
12 Next we explored the association between remaining demographic factors and
13 the type of ingredient used. Due to the low number of participants who
14 primarily used ultra-processed food it was not possible to include this group in
15 analyses (due to minimum expected counts not being achieved). Having
16 children in the household ($\chi^2(1)=.66$, $p=.42$), dietary preference ($\chi^2(3)=1.22$,
17 $p=.75$) and urban/rural living ($\chi^2(3)=1.69$, $p=.64$), was not associated with
18 greater use of cooking from scratch or semi-finished products (employment
19 status could not be calculated due to minimum expected counts not being
20 achieved).
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35 The most common reasons to cook were out of necessity (34%), to care for
36 family (21%) or because it's less expensive (18%) with fewer indicating they
37 primarily cook for pleasure (10%) or for health reasons (9%). Only 3% of
38 participants indicated that they do not cook (are cooked for by another), and
39 only 1 participant (0.2%) stated that they don't cook, instead tending to eat
40 out, eat takeaway or ready meals (1.8% indicate 'other' reasons for cooking),
41 ($\chi^2(7)=336.28$, $p<.001$). Next, we explored whether the main reason for
42 cooking is associated with the use of certain types of ingredients. Those who
43 cook from scratch typically do so for pleasure (86%), for health reasons (83%)
44 and to care for family (68%). Participants who cook because it is less
45 expensive primarily cook from scratch (60%) but also use semi-finished
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3 products (35%). Those who cook out of necessity (which forms that largest
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5 group) primarily use semi-finished products (55%) and fewer from scratch
6
7 foods (40%), (see Figure 1).
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12 3.6. Food packaging

14 Overall, participants purchase most food (featured in the current research) raw
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16 or fresh in packaging, raw or fresh not in packaging or dried. Fewer foods
17
18 were purchased canned, cooked and ready to eat, ready to cook, frozen (2%),
19
20 as a long-lasting product or refrigerated and ready to cook, ($\chi^2(9)=6223.30$,
21
22 $p<.001$), (see Table 2). We observed that several demographic factors were
23
24 associated with purchasing food in certain packaging types. Participants from
25
26 larger households reported purchasing more ready to cook products (mean
27
28 rank= 2798.81) and raw/fresh in packaging (mean rank= 2632.32), with
29
30 participants from smaller households being more likely to purchase products
31
32 which are refrigerated and ready to cook (mean rank= 2446.47), ($H(8)=22.05$,
33
34 $p=.01$). Gender, urban/rural living and having children in the household did
35
36 not impact the packaging type which food was purchased in (see
37
38 Supplementary materials SM3). Next we considered whether food (in)security
39
40 is associated with purchasing food in particular packaging types. Though the
41
42 analysis of food (in)security and packaging type was significant
43
44 ($\chi^2(8)=5773.11$, $p<.001$), this is driven by differences in frequency of
45
46 packaging type present in both the food secure ($\chi^2(8)=3725.17$, $p<.001$) and
47
48 insecure ($\chi^2(8)=2078.83$, $p<.001$), rather than differences between the groups,
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60 (see Table 2).

We observed that the type of packaging varies by food type ($\chi^2(112)=7983.76$, $p<.001$), with beans primarily being purchased in a can (77%), beef (72%) and chicken (66%) being purchased raw or fresh in packaging. Vegetables are typically purchased raw/fresh not in packaging or raw/fresh in packaging (carrots: no pack 63%, in packaging 30%; cavassa: no pack 41%, in packaging 31%; green leaves: no pack 40%, in packaging 42%; tomato no pack 51%, in packaging 36%; potato no pack 53%, in packaging 38%; sweet potato: no pack 67%, in packaging 26%). Beans are most commonly brought tinned (77%) whereas lentils (56%), rice (61%), spaghetti / noodles (64%) and polenta (53%) are typically purchased dried. Bread is typically purchased cooked and ready to eat (43%) or raw / fresh in packaging (34%), (see Figure 2). See Supplementary Materials (SM4) for an overview of packaging type varies by food of secure and insecure participants.

4. Discussion

This study demonstrates the incidence of self-reported food (in)security, food waste, cooking confidence and the types of ingredients being purchased by households following UK COVID-19 lockdown. We observed three key findings. First, 39% of participants have experienced food insecurity in the last 12 months. Second, approximately 9% of purchased and 7% of cooked foods are thrown away. Some foods were more likely to be thrown away as purchased (e.g. carrots, potatoes), whilst other foods were more likely to be wasted after having been cooked (e.g. rice, polenta). Food insecure participants self-reported a greater proportion of food waste than food secure participants. Third, participants were typically more confident with boiling, microwaving and stir fry cooking techniques. However, confidence varied by

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3 food (in)security, with food secure participants having greater confidence with a range
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5 of cooking methods (boiling, grilling, roasting).
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10 4.1. *Food (in)security*

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12 Following the House of Lords (2020) report, which was the first
13
14 comprehensive government report to explore the prevalence of food
15
16 (in)security in the UK since 2010, we provide valuable additional insight
17
18 which supplements the report. We observed that 39% of the participants
19
20 indicate that they have experienced food insecurity in the last 12 months. The
21
22 prevalence of food insecurity was greater for those who are younger, have a
23
24 greater BMI, or living in a smaller household. Given that food insecurity often
25
26 leads to the consumption of a less healthful diet (Hanson and Connor, 2014),
27
28 which can have a negative impact on long term health and wellbeing
29
30 (Gunderson and Ziliak, 2015; Laraia, 2013). It is suggested that the prevalence
31
32 of food insecurity in younger adults must be targeted by policy makers, to
33
34 prevent both the short term and long term negative impact on the health and
35
36 economic costs of poor diet (Tarasuk *et al.*, 2015).
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45 4.2. *Food waste and packaging*

46
47 Participants estimate that 9% of purchased and 7% of cooked foods are thrown
48
49 away. Though self-report measures can be less accurate than objective
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51 measures (e.g. weighting of waste (WRAP, 2007; van Herpen *et al.*, 2019;
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53 Ventour, 2008), we provided valuable insight into the amount of food waste
54
55 consumers are aware of producing and identifying foods which are being
56
57 wasted. In line with previous research, we identified that bread and fresh
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3 vegetables (e.g. green leaves, potatoes, carrots) are the most commonly wasted
4
5 foods (WRAP, 2020b; WRAP, 2018; Quested and Murphy, 2014). Our results
6
7 also provided an update for the packaging and food waste in the UK which has
8
9 had limited investigation since 2012.
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15 We observed that green leaves are reported as the most wasted purchased food
16
17 and second most wasted cooked food. Due to the high proportion of green leaf
18
19 food waste, we suggested that green leaves would be a valuable target of a
20
21 food waste consumer facing campaign, such as WRAP's "Make Toast Not
22
23 Waste" campaign", which highlighted how much bread is wasted, provided
24
25 information about how to store and use sliced bread to prevent waste (WRAP,
26
27 2018). By modifying packing and portion type, improving supply chain
28
29 efficiency and product life, and providing consumers with information about
30
31 how to store green leaves (e.g. store in fridge with paper towel to absorb
32
33 moisture, steaming and freezing fresh leaves) or how to use cooked left-overs
34
35 (e.g. add to an omelette), consumers can minimise waste while retaining and
36
37 benefiting from the nutritional value of the foods.
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45 In line with previous research we observed that greater amounts of food waste
46
47 are reported in certain demographic groups (Stancu, Haugaard and
48
49 Lähtenmäki, 2016; Quested and Luzecka, 2014). We observed that some
50
51 demographic factors (age, size of household, income, BMI) were only weakly
52
53 associated with food waste. However, a study conducted with Turkish
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55 households found a segment of careless planners and cooks, mainly
56
57 characterized by young, highly educated, full-time workers, living in a
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3 household with no child, and that have low levels of planned shopping and
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5 cooking skills, had greater food wastage behaviours. In comparison, the
6
7 segment of resourceful planners and cooks, mainly characterized by older,
8
9 married, low education, low income, larged-sized family people that
10
11 demonstrated excellent planned shopping and cooking skills, resulted in lower
12
13 levels of food waste (Özbük, Coşkun, and Filimonau, 2021). Hence, we
14
15 suggested that the improvement of certain food management behaviours, such
16
17 as better food storage and meal planning may contribute to a reduction in
18
19 purchased food waste. We observed that having children in the home was
20
21 associated with greater amounts of purchased and cooked food waste. Based
22
23 on the current findings and previous research (Quested and Luzecka, 2014) we
24
25 suggest that on-plate leftovers due to preparing too much food may be a
26
27 contributor to cooked food waste in many homes which could be targeted by
28
29 food management interventions.
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4.3. *Cooking confidence*

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40 Addressing a gap in existing literature, we explored the relationship between food
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42 experience of food (in)security and food waste. We observed that food insecure
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44 participants self-report a greater proportion of purchased and cooked food waste.
45
46 However, we interpreted these differences with caution . Though it is possible that
47
48 food insecure homes produce more food waste, we must also consider that food
49
50 insecure participants may perceive food to be of a relatively higher value and
51
52 therefore are more aware of food being wasted. In addition, the types of food featured
53
54 in the current study, such as predominantly fresh products (e.g. vegetables, meat)
55
56 carry a higher risk of food waste than preserved and shelf stable foods. As food
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3 insecure homes are nudged toward cheaper shelf stable foods which carry less risk of
4
5 food (and financial) waste (House of Lords, 2020) it is likely that the insecure
6
7 participants would purchase (and therefore waste) the featured foods on a less
8
9 frequent basis than food secure households. This observation presents an interesting
10
11 yet complex relationship between consumers and food choices which has been
12
13 identified within the Low Income Diet and Nutrition Survey (Nelson *et al.*, 2007;
14
15 National Centre for Social Research *et al.*, 2008) and National Diet and Nutrition
16
17 Survey (Public Health England, 2018), however would benefit from further research.
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24 We observed that the majority of consumers are confident with boiling, roasting,
25
26 grilling, microwaving, steaming and stir frying foods. However, consumers were less
27
28 confident with cooking methods which require specialised equipment (e.g. sous vide,
29
30 pressure cooker) or may be considered higher risk or harmful to health (i.e. deep
31
32 frying), (Raber *et al.*, 2016, WHO, 2015). Notably, we observed that food insecure
33
34 participants report lower levels of confidence using specific cooking methods
35
36 including boiling, stir frying, grilling and roasting. The difference in the confidence of
37
38 using specific cooking methods may be due to familiarity with the methods, or access
39
40 to cooking equipment. As the cooking method used to prepare food can impact the
41
42 nutritional content of foods consumed (Miglio *et al.*, 2008; Yuan *et al.*, 2009), we
43
44 suggested that low levels of cooking confidence may impact the nutritional content of
45
46 foods.
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51 *4.4. Ultra-processed, semi-finished or from scratch?*

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54 Contrary to expectation, food insecurity was not associated with greater use of
55
56 processed or ultra-processed foods. However, greater higher income households
57
58 report and those with greater cooking confidence report greater use of from 'scratch'
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3 and semi-processed foods than ultra-processed foods, suggesting that a combination
4
5 of factors nudge consumers toward ingredient type, nutrition, and subsequently
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7 health.
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12 **4.5. Theoretical implications**

14 There is a lack of appropriate theoretical constructs related to cooking and food skills
15
16 measures and research, and previous attempts to find appropriate theoretical models have
17
18 been unsuccessful (McGowan et al., 2017). We were unable to identify an existing theoretical
19
20 model which was applicable to the current research. Therefore, we propose that learning
21
22 cooking skills at an early age and experience of cooking may impact cooking confidence,
23
24 which in turn is associated with cooking behaviours such as cooking from scratch and levels
25
26 of food waste. Given that food security was associated with greater confidence with certain
27
28 cooking methods, such as roasting and stir frying, we suggest that experience of different
29
30 cooking methods may be associated with socio-economic status. However, as the relationship
31
32 between SES, cooking skills and cooking methods is unclear (Adams et al., 2015; Assumpção
33
34 et al., 2020), we suggest that the proposed relationship could be explored by future research.
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42 **4.6. Practical implications**

44 Building on the House of Lords (2020) report, which was the first government report to
45
46 comprehensively explore the prevalence of food security in the UK since 2010, we provided
47
48 further evidence of the prevalence of food insecurity and highlighted vulnerable demographic
49
50 groups. In addition, we observed how food (in)security is associated with food related to
51
52 wider food behaviours and attitudes, such as food waste, cooking confidence and food buying
53
54 behaviours. Given the impact of poor diet on long term health and well being, and subsequent
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3 economic costs (House of Lords, 2020) we highlighted that 39% of participants have
4
5 experienced food insecurity within the last 12 months.
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10 The House of Lords (2020) and current research present data collected following the outbreak
11 of the COVID-19 pandemic. Yet, as stated by Professor Defeyter (House of Lords, 2020), it
12 is unknown whether the prevalence of food insecurity observed prevalence of food insecurity
13 is due COVID-19 or has simply been exposed following COVID-19. Regardless of the cause,
14 there is an urgency for policy makers to tackle food insecurity within the UK in order to
15 minimise the immediate and long term impacts on the health, wellbeing and economy of the
16 UK.
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29 We have identified how the type of food wasted varies between cooked and purchased foods.
30 This highlights which foods could be targeted by campaigns and education interventions,
31 such as the “Love Food Hate Waste” campaign (WRAP, 2018), which provide consumers
32 with tips on how to reduce food waste. By targeting the foods which are wasted most often,
33 the impact of such campaigns can be maximised. As UK consumers waste 6.6 million tonnes
34 of food a year (WRAP, 2020a), reducing the amount of food waste produced would provide a
35 key element in reducing the impact of the food system on the environment (Camilleri *et al.*,
36 2019; Clark, 2019; Tirado-Von Der Pahlen, 2017).
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49 4.7. Limitations

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51 The current research presented data collected during the first UK lockdown, providing a
52 snapshot of behaviour and attitudes at the time. However, behaviours and attitudes have
53 changed in response to lockdown restrictions being eased (WRAP, 2020c), highlighting the
54 need for a longitudinal approach to this area of research. The current research reported
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3 consumer experience of food insecurity in the last 12 months. Although COVID-19 triggered
4 an increase in the incidence of food insecurity (House of Lords, 2020; Trussell Trust, 2020)
5
6 we were unable to distinguish between consumers who experienced food insecurity in
7
8 response to COVID-19, and those who had previously experienced food insecurity. We
9
10 suggested that those who have previously experienced food insecurity may have different
11
12 food related attitudes and behaviours compared to those who had recently become food
13
14 insecure, which may have introduced a confound to the research.
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21 The use of convenience sampling offers an efficient method of recruitment with many
22
23 advantages (see Jager, Putnick, and Bornstein, 2017). Due to the use of this method these
24
25 data are not generalisable to the wider UK and international populations, however, could be
26
27 applied to populations with similar demographic characteristics. Finally, due to this being a
28
29 pilot study, we did not have sufficient resources to explore the validity, reliability and
30
31 common method bias of our survey instrument. A full independent validation will be
32
33 published in the future, however, due to the critical and time sensitive nature of these results,
34
35 we have chosen to publish the findings first.
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4.8. *Future Research*

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44 Consumer food behaviours have changed between initial lockdown (WRAP, 2020a) and in
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46 response to lockdown restrictions being eased (WRAP, 2020c). It is probable that as we
47
48 return to “normal” and in response to the impactful WRAP “Love Food Hate Waste”
49
50 campaign, additional changes in food behaviours will be observed. These rapidly changing
51
52 behaviours highlight the need for a longitudinal approach to understand how consumers
53
54 attitudes and behaviours are changing. This understanding would allow further campaigns
55
56 and interventions to be developed which utilize the motivations which triggered positive food
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3 attitudes and behaviours following lockdown. Implementing effective campaigns and
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5 interventions could provide a long term impact on food waste, nutrition and public health.
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10 **4.9. Conclusions**

11
12 The current research provided an insight into the prevalence of food insecurity, food waste,
13
14 food behaviours and cooking confidence of UK consumers following the COVID-19
15
16 lockdown. We replicated earlier findings which demonstrate that specific foods are more
17
18 likely to be thrown away. In addition, we identified which foods are more likely to be wasted
19
20 when purchased or after being cooked. We observed that green leaves are the most
21
22 commonly wasted food and suggest a public facing campaign (based on Wraps “Make Toast
23
24 Not Waste” campaign (WRAP 2018)), and additional supply chain and operations research to
25
26 improve total open and closed shelf life. By providing a novel insight into the relationship
27
28 between food insecurity, cooking skills, food waste and types of food purchased in a post-
29
30 COVID UK food system, our results provide an evidence base for post lockdown food
31
32 policies and actions, including interventions which could improve access to healthy and
33
34 sustainable diets and reduce nutrition related health inequalities, and guidance for public-
35
36 facing communications. Subsequently this could improve the health and wellbeing of the UK
37
38 population, while reducing the environmental impact of the food system.
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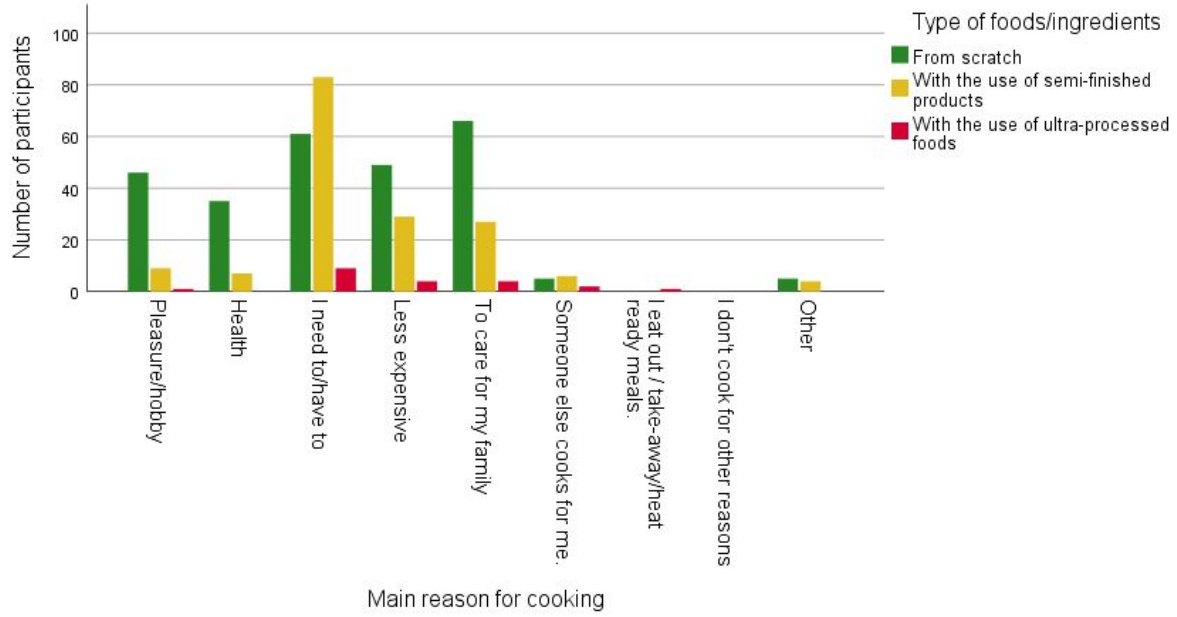
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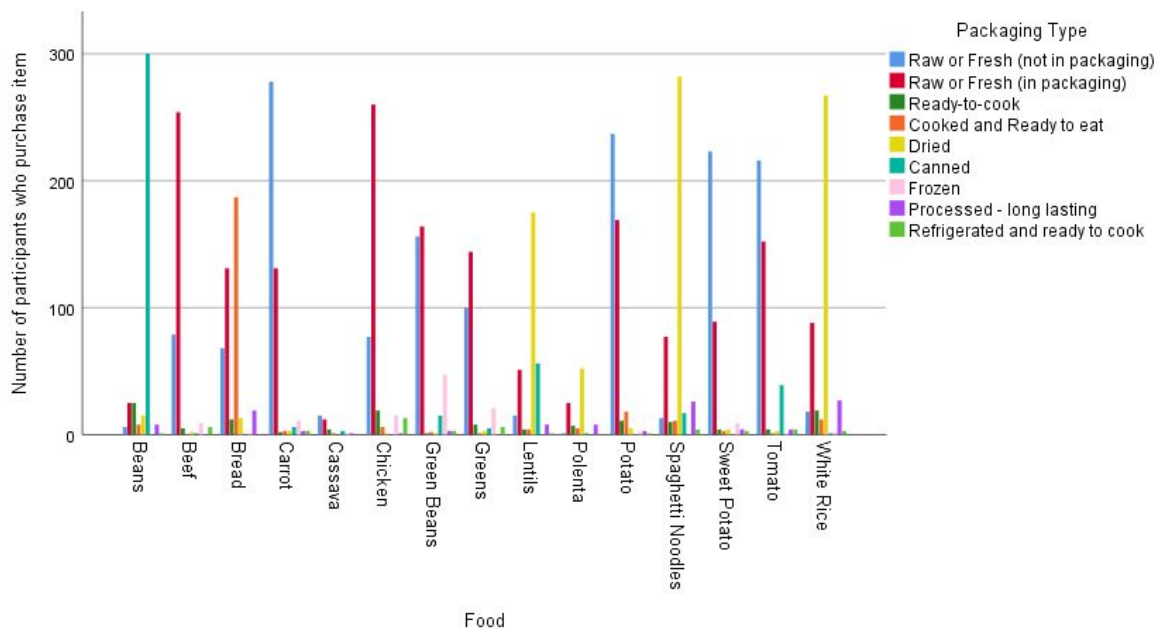
Figure 1. UK adults main reason for cooking and type of ingredients used.



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Figure 2. Packaging type in which UK adults purchase foods.



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Table 1. Estimated food waste of food secure and insecure UK adults.

	Mean percentage of food waste			
	Purchased		Cooked	
	Insecure	Secure	Insecure	Secure
Beans	9.33	6.80**	8.27	5.59**
Beef	10.46	4.02**	8.27	3.70**
Bread Roll	9.54	6.12**	6.09	3.89**
Bread Slice	12.98	9.10**	7.23	4.66**
Carrot	13.32	9.58**	7.66	5.27**
Chicken	9.33	5.19**	6.89	4.35**
Green Beans	12.02	7.57**	9.12	4.91**
Green Leaves	16.66	10.96**	10.75	6.78**
Lentils	10.37	5.85**	10.01	5.65**
Polenta	10.99	5.39**	12.47	6.13**
Potato	12.54	9.58**	8.47	5.89**
Spaghetti/Noodles	8.77	6.50**	7.38	5.94**
Sweet Potato	12.40	6.35**	9.19	4.22**

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5	Tomato	11.64	8.73**	8.32	4.56**
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8	White Rice	9.28	6.90**	9.18	7.64**
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11 Sig vs insecure, $p < .001^{**}$
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Table 2. Number of products purchased in each packaging type of food secure and insecure UK adults.

	Packaging Type (%)									
	Raw or fresh no packaging	Raw or fresh in packaging	Ready to cook	Cooked - ready to eat	Dried	Canned	Frozen	Processed - long lasting	Ready to cook	Do not purchase
Insecure	607 (22.9)	664 (24.3)	78 (2.9)	110 (4.1)	305 (11.5)	186 (7.0)	36 (1.4)	54 (2.0)	20 (0.8)	615 (23.2)
Secure	886 (21.6)	1125 (27.4)	57 (1.4)	151 (3.7)	516 (12.6)	256 (6.2)	82 (2.0)	61 (1.5)	28 (0.7)	948 (23.1)
Total	1493 (22.1)	1769 (26.1)	135 (2.0)	261 (3.9)	821 (12.11)	442 (6.5)	118 (1.7)	115 (1.7)	48 (0.7)	1563 (23.1)

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