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Supplementary Figure 1: Expected association of anti- and pro-tobacco factors with tobacco use

## Anti-tobacco factors Refused to purchase cigarette, anti tobacco media messages, anti tobacco messages at community events, taught in class on dangers of tobacco use, health warning on cigarette pack Smoking cigarette ST consumption Use of both forms Pro-tobacco factors Exposed to tobacco use in electronic media, offered free product, exposure to cigarette at any public places, advertisement at point of sell, exposure

at school premises