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Quality-Adjusted Life Years Based on Health and Consumption: A Summary Wellbeing Measure for Cross-Sectoral Economic Evaluation

Short running title: QALYs based on health and consumption

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Abstract

We introduce a summary wellbeing measure for economic evaluation of cross-sectoral public policies with impacts on health and living standards. We show how to calculate period-specific and lifetime wellbeing using quality-adjusted life years based on widely available data on health-related quality of life and consumption and normative assumptions about three parameters – minimal consumption, standard consumption, and the elasticity of the marginal value of consumption. We also illustrate how these three parameters can be tailored to the decision-making context and varied in sensitivity analysis to provide information about the implications of alternative value judgements. As well as providing a general measure for cost-effectiveness analysis and cost-benefit analysis in terms of wellbeing, this approach also facilitates distributional analysis in terms of how many good years different population subgroups can expect to live under different policy scenarios.

Keywords: Health, QALY, Quality of Life, Well Being, Cost Effective

'the UK governmental body NICE (the National Institute for Health and Care Excellence)... has performed a signal service. It has shown to the world that the wellbeing approach can become an acceptable basis for public policy.'

Lord O'Donnell, head of the UK civil service, 2005-2011 (O'Donnell, Deaton, Durand, Halpern, & Layard, 2014)

1. Introduction

Many public policies have important long-run impacts on both health and living standards – including policies on social protection, education, employment and crime as well as health care and public health. In the health literature, policies of this kind are sometimes referred to as "cross-sectoral" policies, because they have both health and non-health effects and because they often have costs that fall on both health and non-health budgets. We propose a summary outcome measure for the economic evaluation of cross-sectoral public policies in terms of wellbeing – including cost-effectiveness analysis, benefit-cost analysis, and distributional analysis. This measure is proposed as an alternative (or complement) to standard benefit-cost analysis and distributional analysis of cross-sectoral policies in terms of money, and is not primarily intended as an alternative to standard cost-effectiveness analysis of health care policies in terms of health.

Our proposed measure is a broader version of the quality-adjusted life year (QALY) measure of health used in health economics (Cookson & Culyer, 2010). Instead of measuring years of healthy life – the health QALY – we propose to measure years of good life – the wellbeing QALY.¹ There are many ways of creating a wellbeing QALY. One general approach is to adopt a single overarching "gold standard" questionnaire measure of wellbeing, such as life-satisfaction (Frijters & Krekel, forthcoming in 2021) or a multi-dimensional quality of life instrument (Al-Janabi, N Flynn, & Coast, 2012; Mukuria et al., 2018). Another is to create a "mash-up index" of wellbeing which combines information from different sources on diverse health and non-health outcomes using a wellbeing function or weighting system which precisely specifies how the combination is done. The weights can be set using a single source of data, such as a general population valuation exercise to set weights on different dimensions of health-related and non-health-related quality of life (Mulhern et al., 2019). We adopt an even more thoroughgoing "mash-up" approach, which uses multiple sources of data to parameterise the wellbeing function as well as multiple sources of data to measure the different dimensions of wellbeing, and which also takes care to ensure theoretical coherence by investigating the properties and implications of our wellbeing function and its theoretical basis in the "equivalence principle" of wellbeing valuation (Deaton &

¹ We have no strong views on terminology, other than seeking to avoid an acronym with off-putting connotations such as WALY (wellbeing-adjusted life year). Our preference would be to switch to using health-adjusted life year (HALY) for the narrower concept of a healthy year of life, and to reserve quality-adjusted life year (QALY) for the broader concept of a good year of life. However, we realise that use of the acronym QALY for the narrower health concept is deeply ingrained in the health literature.

Muellbauer, 1980; Fleurbaey & Blanchet, 2013; Fleurbaey & Maniquet, 2011). Our specific proposal is to start with the conventional health QALY, which adjusts length of life for health-related quality of life, and then make an additional adjustment for living standards, or income, or consumption.²

Our distinctive contribution is to construct a wellbeing measure that:

- (i) takes into account consumption as well as health;
- (ii) aligns with the widely used health QALY outcome measure from health economics;
- (iii) has theoretical foundations in contemporary welfare economic theory;
- (iv) respects standard theory and evidence about the diminishing marginal value of consumption, unlike standard cost-benefit analysis without distributional weights;
- (v) can be calculated based on readily available data on income and health.

Constructing a wellbeing QALY metric using data on consumption and health is useful for two reasons. First, policy makers are often interested in effects on both consumption and health, and policy makers outside the health sector are often particularly interested in effects on consumption. Second, estimates of effects on consumption and health are often more readily available from trials and simulation modelling studies than estimates of effects on life satisfaction or multi-dimensional quality of life.

Our wellbeing QALY measure is consistent with the "equivalence approach" to constructing wellbeing measures. The theoretical foundations of this approach have been extensively investigated in the welfare economics literature.³ The dimensions of health and consumption are combined in a way that aligns with welfare economic theory and also allows potential future extensions to incorporate other wellbeing dimensions (e.g. see Canning, 2013).

In conventional cost-benefit analysis, non-monetary outcomes are given a monetary value based on how much people are willing to pay for them, and then added up. This has two major limitations.

- First, it makes no allowance for variation between individuals in the conversion rate from money to wellbeing i.e. the marginal value of consumption. Two particularly important sources of variation are that (1) an extra dollar does more to improve the wellbeing of a poor person than a rich person, and (2) an extra dollar is no use to anyone after their death.
- Second, it provides no information about the social distribution of costs and benefits and impacts on inequality.

 $^{^2}$ Consumption is the market value of the goods and services used by an individual in a time period. Consumption can differ from income since it can be provided by in-kind transfers, or financed by borrowing or selling assets, and income can be given away or saved. Income is easier to measure than consumption though often more volatile.

³ Please see Appendix A for a discussion how our wellbeing QALY is consistent with the "equivalence approach" of wellbeing valuation.

Although these limitations can in theory be addressed by applying "distributional weights" to monetary costs and benefits (Adler, 2016; HM Treasury, 2018), in practice this is rarely done. Our wellbeing QALY measure addresses these issues by taking into account standard assumptions about the diminishing marginal value of consumption.

The most obvious application of our approach is to public health policies which are primarily designed to improve health but also have important effects on income and consumption, such as "health taxes" on tobacco, alcohol and sugar. Such policies can be evaluated by combining epidemiological models of long-term morbidity and mortality with economic models of supply and demand for the product under consideration. Models of this kind have been used in the UK, for example, to evaluate alcohol minimum pricing proposals for differential impacts by age, gender, alcohol risk group and income group. Once a combined epidemiological-economic model of this kind has been built, one can then take the outputs – i.e. effects on consumption, health and mortality by social subgroups – and convert them into wellbeing QALYs.

Our approach can also be applied to social policies which are not primarily designed to improve health – such as policies on education, social protection and the environment. Social policies often have important long-run impacts on people's consumption, morbidity and mortality, even if those impacts are not the primary policy objectives. Social policies are currently evaluated using conventional cost-benefit analysis, which translates all outcomes into monetary values. Wellbeing QALYs can be used to complement conventional cost-benefit analysis by translating monetary costs and benefits into years of good life lost and gained. This is particularly useful when information is available about differences in costs and benefits by population subgroup, which is increasingly the case as sophisticated policy simulation models become more widely used to inform public health and social policy.

In addition, if in a particular policy application the decision maker considers that there are important and potentially quantifiable outcomes not adequately captured by consumption, morbidity and mortality, then our approach can be extended in two ways. First, by adjusting quality of life directly for other outcomes – for example unemployment, crime, low life satisfaction, loneliness and so on. Second, by adjusting quality of life indirectly for other outcomes, by using a monetary value based on people's willingness to pay for improved outcomes and treating this as non-market consumption that is then converted into years of good life gained.

In Section 2 we introduce the theory behind constructing the wellbeing QALY metric and discuss our key assumptions. In Section 3, we use examples to construct period-specific wellbeing QALYs and distributions of lifetime wellbeing QALYs, as well as explore the key implications of using wellbeing QALY in economic evaluation. Section 4 discusses and concludes.

2. Theoretical Framework

2.1. Period-Specific vs. Lifetime Wellbeing

We can distinguish 'period-specific wellbeing' from 'lifetime wellbeing'.

We propose measuring period-specific wellbeing $w_{i,t}$ as the time spent alive during that period, adjusted for overall quality of life (OQoL) during that period. It can be represented by a function $w_{i,t}(..)$ of both consumption and health-related quality of life (HRQoL) during that period, i.e.:

$$w_{i,t} = w_{i,t}(c_{i,t}, h_{i,t})$$
(1)

where $w_{i,t}$ is the wellbeing or OQoL of individual *i* in period *t*; $c_{i,t}$ is the consumption of individual *i* in period *t*; $h_{i,t}$ is the HRQoL of individual *i* in period *t*; $w_{i,t}(c_{i,t}, h_{i,t})$ is monotonically increasing in both $c_{i,t}$ and $h_{i,t}$.

In theory the function $w_{i,t}(...)$ may vary by individual *i* and time period *t*. However, in practice a common population-average wellbeing function will normally be used, just as a common population-average health function is used to create a health index. As well as being convenient, there are also ethical arguments for this, to do with seeking to reflect general population average values (Hausman, 2010)

The assumption of additive separability of wellbeing over time is standard practice in economics and agrees with theories of lifetime wellbeing in the philosophical literature (Broome, 2004). Hence, we propose measuring lifetime wellbeing as the sum total of period-specific wellbeing over the individual's lifetime:

$$W_{i} = \sum_{t}^{T_{i}} w_{i,t} = \sum_{t}^{T_{i}} w_{i,t}(c_{i,t}, h_{i,t})$$
⁽²⁾

where W_i is the lifetime wellbeing of individual *i*; T_i is the time period that individual *i* dies; the other variables are as defined for equation (1).

2.2. Interpreting One and Zero

We propose to anchor the scale of period-specific wellbeing in a way that (i) allows a QALY count of 1 to be interpreted as 'a year of good life' and (ii) allows the use of readily available data on

health-related quality of life. As in the standard QALY literature, we distinguish between the duration-independent quality of life score and the period-specific QALY count. We interpret a duration-independent overall quality of life score of 1 as representing a state of wellbeing comprising both full health and a good standard of living ('standard consumption'). The period-specific QALY count for a period of time in that wellbeing state is then the duration of the period in years multiplied by the overall quality of life score (see discussion on this in section 2.5).

The standard consumption level can be tailored to the decision-making context and the value judgements of the relevant decision makers in the same way as a poverty line or a value of statistical life. For national analyses, for example, it might be appropriate to set this at the national average level of consumption, whereas for global comparisons it might be useful to set standard consumption equal to the living standards of the average person in a modern high-income country – a prosperous living standard in global historical terms, well above the global absolute poverty line though well below the highest attainable levels of affluence.

A duration-independent overall quality of life score of 0 is assigned to a wellbeing state comprising the standard consumption level but in a severe state of ill-health that is considered as bad as being dead. The same score of 0 is also assigned to a wellbeing state comprising full health with extremely poor living conditions considered as bad as being dead. We define "minimal consumption" as the extremely low level of consumption that represents these extremely poor living conditions – a concept of material and social deprivation potentially even more extreme than the subsistence level of consumption. To help distinguish this concept of extreme deprivation from standard concepts of poverty and subsistence we sometimes use the phrase 'minimal consumption for a life worth living'. Within our valuation system, various "in-between" states can also be assigned a value of 0, e.g. involving severe ill health (below full health) and low consumption (above the minimal level) which taken together are as bad as being dead.

The scale need not be bounded at either 0 and 1, allowing for the possibility of health and consumption states that are worse than being dead and levels of affluence that are better than a good standard of living. More specifically, as discussed in more detail later in the section on functional form and parameterisation, states can be assigned 'negative' value (i.e. valued as 'worse than being dead) either when HRQoL is extremely bad (a health state worse than being dead) or consumption is extremely low (a consumption state worse than being dead) or a combined state of severe illness and severe impoverishment that is overall considered worse than being dead. However, states 'greater than 1' can only arise when consumption is above the standard level. These assumptions would be a value judgement for the relevant decision-making organisation and could be varied in sensitivity analysis.

The above allows the wellbeing scale to be aligned with the zero point normally used in standard health QALY valuation exercises -i.e. a state considered as bad as being dead - and facilitates the

use of existing data on health-related quality of life to construct the wellbeing QALY (Devlin & Brooks, 2017). In principle, however, the zero point for both health and wellbeing QALY valuation exercises could instead be defined using states of health or wellbeing that are similar to being dead but not necessarily permanent, such as prolonged unconsciousness or a period of life barely worth living. To distinguish health QALYs and wellbeing QALYs, we will from now on refer to the health QALY as the health-adjusted life year (HALY).

So far, our measure is similar to the HALY – except that we have re-interpreted period-specific quality of life as overall quality of life rather than health-related quality of life, and have potentially allowed scores 'greater than one' (in addition to 'below zero', which is already the case with the HALY).

2.3. Functional Form and Parameterisation

To quantify wellbeing, we have to specify and parameterise the period-specific wellbeing function $w_{i,t}(..)$. There are various possibilities for functional form (Hammitt, 2013).

Our proposal is the following simple additive wellbeing function:

$$w_{i,t} = h_{i,t} + u(c_{i,t}) - 1 \tag{3}$$

where $u(c_{i,t})$ is defined as:

$$u(c_{i,t}) = A - B \times \left(c_{i,t}\right)^{1-\eta} \tag{4}$$

with $\eta > 1$ ('eta') set to represent the elasticity of the marginal value of consumption, and *A* and *B* set as normalisation constants to ensure that the utility scale is appropriately anchored so that 1 is a state of 'good life' and 0 is a state 'as bad as being dead'.

More specifically, we assume $A = c_{min}^{(1-\eta)} / (c_{min}^{(1-\eta)} - c_{std}^{(1-\eta)})$ and $B = 1 / (c_{min}^{(1-\eta)} - c_{std}^{(1-\eta)})$, where:

- c_{std} is standard consumption for a good standard of living, set at a level that the relevant social decision makers consider to represent a good living standard;
- c_{min} is minimal consumption for a life worth living, set at a level that the relevant social decision makers consider to represent a living standard as bad as being dead.⁴

⁴ This does not necessarily mean it would be better for the person to die, since death is permanent whereas we are here only valuing a temporary period of time alive. Rather than thinking of zero wellbeing as being 'as bad as being dead', therefore, it may be more helpful to think of it as a period of life that is barely worth living, or as bad as prolonged unconsciousness. We use the phrase "as bad as being dead" since this is the standard phrase used in HALY valuation exercises and we want to align the wellbeing QALY scale to the HALY scale.

In equation (4), the normalisation constant, -1, anchors wellbeing to 1 when health quality, h, is 1 and consumption is standard consumption; to 0 when health quality is 1 and consumption is minimal consumption; and to 0 when health quality is 0 and consumption is standard consumption.

The higher the "eta" parameter, the more rapidly diminishing returns set in as consumption increases. The theoretical literature on isoelastic functions supports the possibility that $\eta \leq 1$, in which case the wellbeing function is not bounded from above. However, the empirical literature supports values of η of at least 1 (Layard, Mayraz, & Nickell, 2008).

The simple additive wellbeing function assumes the marginal benefit of consumption does not depend on ill health (Bleichrodt & Quiggin, 1999; Hammitt, 2013; Smith & Keeney, 2005). An alternative view might be that the marginal benefit of consumption increases with ill health. For example, someone unable to walk might gain considerable benefit from consuming mobility equipment and a variety of transport, communication and personal care services – at least some of which might not be picked up in standard measures of health benefit. Yet another view might be that the marginal benefit of consumption decreases with ill health. For example, additional consumption of material goods and services may bring limited benefit to someone who is severely depressed and no longer able to enjoy material consumption. In Appendix B we explore a more complex functional form for the period-specific wellbeing function, which allows for simple interactions between health quality and consumption. A further issue which we do not explore in Appendix B is the possibility of more complicated interactions between health quality and consumption of health – for example, the possibility that mental and physical dimensions of health interact with consumption in different ways to produce wellbeing.

These are important challenges for future empirical work, but for the time being we do not propose the use of wellbeing functions with consumption-health interactions because of the lack of empirical evidence about how far consumption and different dimensions of health are substitutes or complements, as well as the added complexity this brings to practical application of a wellbeing measure. There is not much empirical evidence about this issue (Evans & Viscusi, 1991; Rey & Rochet, 2004) and the findings are mixed with some studies finding that health and consumption are complements (Viscusi & Evans, 1990) and others finding they are substitutes (Tengstam, 2014).

2.4. Measuring Consumption and Health Quality

The level of consumption $c_{i,t}$ in equation (1) can be expressed in real financial resources – such as dollars in a given time period. Since we normalise the wellbeing QALY to units of one year, it will generally be convenient to measure consumption in annual units (e.g. converting weekly or

monthly consumption data to the corresponding annualised figures); though we discuss the issue of time periods shorter than one year in section 2.5.

Consumption can be measured in different ways, depending on the purpose of the analysis and the availability of data. Consumption is generally defined as the market value of the goods and services used in a given time period. A broad measure of consumption, for example, would include not only the market value of all purchased goods and services but also the imputed market value of goods and services provided or subsidised by the state – such as health, education and local public amenities – and by the family and others – such as housing, cooking and informal care. Consumption can differ from income, due to savings and bequests. In practice, however, income is often a useful proxy for consumption and income can enhance wellbeing by providing financial security, which can be thought of as a form of beneficial consumption.

Health quality in time period t, i.e. $h_{i,t}$ in equation (1) is measured using the standard measure of HRQoL over the relevant time period t from the HALY literature. This means it can be represented by a function $h_{i,t}(\mathbf{H}_{i,t})$, where $\mathbf{H}_{i,t}$ is a multi-dimensional vector of the health-related quality of life attributes of individual i in time period t; and $h_{i,t}$ is a scalar measured on the standard scale of the HRQoL over the relevant time period, anchored at 1 representing full health, and at 0 representing a state equivalent to being dead (Devlin & Brooks, 2017; Devlin, Shah, Feng, Mulhern, & van Hout, 2018; Dolan, 1997; Van Hout et al., 2012). We use the phrase "health quality" to emphasise that $h_{i,t}$ is not a value-free physical quantity of health but a value-laden index of health-related quality of life that requires value judgements both in selecting and describing the relevant dimensions of health and in combining measurements of the different health dimensions to generate an overall index score.

It may be argued that incorporating consumption and HRQoL as part of an additive wellbeing measure can create a risk of double counting, in two ways. First, individuals may use some of their income on maintaining or improving their HRQoL through out-of-pocket purchase of health care or equipment or social services that improve one or more dimensions of health quality (such as mobility, self-care, pain, usual activities, anxiety). Because of this, arguably one may want to define consumption as net of health-related personal expenditure. However, it is not clear how important this would be in practice – especially in high income countries with well developed insurance systems. To make a large difference the amount of out of pocket expenditure would have to be a substantial proportion of total income. Second, when responding to standard HRQoL valuation exercises people may implicitly assume that improved health quality will also yield increased income and consumption, and this may influence their valuations of some health states. If so, arguably we should make an adjustment to health quality scores before using them for wellbeing QALY purposes, to strip out any assumptions that respondents may be making about consequent increases in income caused by increases in health. This may be a fruitful avenue for future research, to investigate what difference this makes and how far HRQoL valuation responses

in different countries are influenced by assumptions about the income effects of improved health quality.

2.5. Valuing Wellbeing During Sub-Periods Shorter Than One Year

To be consistent with the literature on HALYs, we have suggested normalising the wellbeing measure in units of one year and labelling this a year of good life or a wellbeing QALY. The wellbeing QALY is analogous to the HALY but is a broader concept that it is adjusted for overall quality of life (OQoL) rather than just health-related quality of life (HRQoL). In our proposed version of the wellbeing QALY this involves adjusting for consumption as well as HRQoL, while in other versions this can involve adjusting for life-satisfaction or for a multidimensional questionnaire measure of overall quality of life.

Normalising in units of one year is compatible with measuring wellbeing and its components during time periods shorter than one year. In the standard HALY literature, it is common to collect data on HRQoL covering sub-periods of time shorter than one year (e.g. at baseline and various follow-ups). This data can then be aggregated to yield the total HALY count, applying methods to handle the discrete changes over time (see Manca, Hawkins, and Sculpher (2005) for a discussion). We suggest estimating the HRQoL component of our wellbeing measure in equation (3) i.e. $h_{i,t}$ using these same standard HALY methods.

This makes it important to distinguish between the duration independent health-related quality of life score (HRQoL) and the duration dependent HALY count. The former is a duration independent value attached to a health state and the latter is a duration dependent count that is normalised in time period units of one year. The HALY count can be expressed as the duration-weighted sum of the HRQoL scores experienced during all the relevant periods (or sub-periods) of time – e.g. a half year lived at a HRQoL of 1 generates a HALY count of 0.5 HALYs.

The same distinction applies to the wellbeing QALY – we can distinguish the duration independent overall quality of life score (OQoL) from the duration dependent QALY count. The distinction is also applicable in theory to the value of consumption, which can be measured in time periods shorter than one year (e.g. weekly or monthly consumption) though is also often measured using data on annual income as a proxy indicator. However, it would be unusual to measure consumption over time periods shorter than a day, and the concept of "instantaneous" consumption is somewhat problematic from a practical perspective. For example, imagine time periods were measured in minutes. Straight after consuming a hearty meal, your wellbeing is likely to depend more on consumption in the previous few minutes, and perhaps on anticipated consumption later in the day, than on consumption is additively separable over time periods shorter than a day. The assumption of additive separability is less problematic, however, when consumption is measured

over longer time periods, such as months or years.⁵ We therefore suggest measuring consumption using the best available data – which in many cases may be data on income – and then converting to the corresponding annual consumption figure if this data is not already in annual units. Always working with annualised consumption figures means that the same normative parameters for minimal consumption, standard consumption and eta can be used, without having to re-scale everything to a sub-annual consumption scale.

3. Illustrations

In this section, we illustrate how to construct wellbeing QALYs in two simple examples, by specifying potential normative parameter values and exploring their implications. We start with a global example that might be relevant to decision making by an international organisation, before turning to a national example in a UK decision making context. We use our global example to show how period-specific wellbeing varies with consumption, to assess the implications for the consumption value of health, and to contrast our wellbeing valuation approach to the monetary valuation approach used in standard benefit-cost analysis. We then use our UK example to demonstrate how the metric can be used for distributional analysis in terms of lifetime wellbeing.

3.1. Choice of Normative Parameters

We need to set three normative parameter values – minimal consumption for a life barely worth living, standard consumption for a good living standard, and the elasticity of the marginal value of consumption. In this section, we choose the parameters consistent with our global example, but a similar method would yield parameters consistent with our UK example.

First, we set the minimal consumption value, c_{min} . We start with the World Bank's current absolute global poverty line of \$1.90 a day in 2011 prices (updating the previous line of \$1.25 a day in 2005 prices), corresponding to \$693.50 per year in 2011 prices (Ferreira et al., 2016). Since we normally think that healthy lives in absolute poverty are worth living, we set c_{min} below this level. So in the example below we use a value of $c_{min} = 300 per year.

For c_{std} , we use a value of \$30,000 in 2014 prices, based on the following calculation and using income as an indicator of consumption. In 2014, US median household annual income before taxes and benefits was \$53,657, average household size was 2.6 and 23% of the population were children (aged 0 to 17) (DeNavas-Walt & Proctor, 2015; Lofquist, Lugailia, O'Connell, & Feliz, 2012). We can thus think of the average household as comprising 2 adults and 0.6 of a child. To allow for household size and composition, the standard equivalence scale used in the US for this kind of

⁵ However, parallel arguments can of course be made that there may be "spillovers" in wellbeing effects from one year to another and that the pattern of wellbeing over a lifetime matters.

household is $(adults + 0.5 \times children)^{0.7}$ which yields a scale of 1.79 ("Equivalence Adjustment," 2016). Dividing household income by 1.79 then gives us a figure of \$29,951 for individual income, which we round up to \$30,000.

We use this figure for convenience, as ideally one would want a figure after taxes and benefits and including the value of "in kind" benefits and services from the state and family. This figure is not an unreasonable starting point, however, insofar as the taxes paid to the state by the typical household can be assumed approximately equal in value to the cash and noncash benefits received from the state. It will nevertheless underestimate the broad concept of individual consumption that we might ideally wish to measure, since it excludes the value of informal household services such as cooking, cleaning, childcare and so on.

Finally, we set 'eta' equal to 1.26 based on a study of the association between subjective wellbeing and consumption by Layard et al. (2008), using four large cross-sectional surveys and two panel surveys from multiple countries between 1972 and 2005.

In Appendix C, we investigate the implications of different assumptions about the above parameters.

3.2. Implications for the Marginal Value of Consumption and Health

Figure 1 shows what the resulting relationship between period-specific wellbeing and consumption for someone in full health would look like, under these parameter assumptions.⁶ To help understand the implications of these parameter values, it is useful to consider two further normative consumption thresholds – poverty line consumption, c_{pov} . below which the individual is considered poor and "affluence line" consumption, c_{aff} , above which the individual is considered affluent (i.e. having a great standard of living as opposed to a merely good standard of living). Setting these thresholds allows us to compare the value of two benchmark improvements in living standards: (i) from poverty line consumption to standard consumption ("poverty-to-prosperity"), and (ii) from standard consumption to affluent consumption ("prosperity-to-affluence").

Minimal consumption for a life barely worth living is well below the poverty line level of consumption that a modern high-income country government would consider acceptable for its poorest citizen. In practice, minimal consumption would be hard to sustain in a high-income country as the market price of basic food and shelter is substantially more than \$1 a day and our concept of consumption includes the imputed value of goods and services provided for free. So subsisting on minimal consumption would require avoiding offers of food and shelter from the

⁶ Appendix D shows a comparable figure for a different set of parameter assumptions tailored to a UK context.

state, family, friends or kind strangers and living like a lone wild animal: not just sleeping rough and foraging for food but also avoiding almost all social contact.



Figure 1: Wellbeing value of consumption in full health

Note: Consumption shown on a log scale. Wellbeing is depicted for a person in full health, assuming the following parameters: minimal consumption (for a life barely worth living) c_{min} =\$300, standard consumption (for a good living standard or "prosperity") c_{std} =\$30,000 and elasticity of the marginal value of consumption η = 1.26. We also mark the "poverty" level of consumption at c_{pov} = \$600 and the "affluence" level of consumption at c_{aff} =\$100,000, and compare the improvements in living standard when moving from poverty to standard consumption ("poverty-to-prosperity") and when moving from standard consumption ("prosperity-to-affluence").

We can contrast the implications of our wellbeing metric with a conventional monetary approach. Table 1 compares two consumption gains that we refer to as "poverty-to-prosperity" and "prosperity-to-affluence". By "poverty-to-prosperity" we mean increasing a person's annual consumption level from \$600 (the World Bank absolute poverty line) to \$30,000, a prosperous living standard set approximately equal to the average living standard in the USA. This scenario implies a gain of \$29,400 in monetary terms and, under our assumptions, a gain of around 0.76 (=1.00-0.24) wellbeing QALYs (see Figure 1). By "prosperity-to-affluence" we mean increasing a person's annual consumption level from \$30,000 (a prosperous living standard) to \$100,000, equal to an affluent living standard in a high-income country. This scenario implies a gain of \$70,000 and around 0.11 wellbeing QALYs.

Concept	Poverty-to-prosperity	Prosperity-to-affluence
Definition	Moving someone from \$600 to	Moving someone from \$30,000 to
	\$30,000 annual consumption	\$100,000 annual consumption
Gain, unweighted US\$	29,400	70,000
Relative valuation	0.42 (prosperity-to-affluence is more important than poverty-to-prosperity)	
Gain wellbeing OALYs	0.76	0 11
Relative valuation	6.57 (noverty-to-affluence is more	important than prosperity-to-affluence)
		important than prosperity to underecy

Table 1: Wellbeing QALYs vs. conventional unweighted monetary valuation

Note: The "relative valuation" represents the gains from "poverty-to-prosperity" divided by the gains from "prosperity-to-affluence", as defined above. The calculations are based on a person in full health, assuming minimal consumption (for a life barely worth living) c_{min} =\$300, standard consumption (for a good living standard or "prosperity") c_{std} =\$30,000 and elasticity of the marginal value of consumption $\eta = 1.26$.

According to conventional unweighted monetary valuation, a prosperity-to-affluence gain in consumption is more than twice (1/0.42=2.38) as valuable as a poverty-to-prosperity gain. So according to conventional cost-benefit analysis, it is better to give \$70,000 to an already prosperous person with a consumption of \$30,000 rather than to give \$29,400 to a person living in absolute poverty. However, in terms of wellbeing QALYs, the poverty-to-prosperity gain is worth almost seven times the prosperity-to-affluence gain – a diametrically opposed implication.

This example illustrates the scale of the difference our approach would make in practice to assessments of programmes with differential benefits for different income groups. These differences would be masked by conventional cost-benefit analysis without any distributional impact assessment.

We also show that QALY valuation will always give relatively more importance to poverty-toprosperity than monetary valuation, no matter how poverty and affluence are defined and no matter what values are chosen for the parameters c_{min} , c_{std} and η – except for the polar extreme case where η is set equal to zero and there are no diminishing returns to consumption (see Appendix E).

We can also calculate the marginal rate of substitution (MRS) of consumption for health by dividing the marginal value of the latter by the marginal value of the former. The marginal value of health is simply 1, and the marginal value of consumption is $-B(1 - \eta)c^{-\eta}$. So we get: $MRS = c^{\eta}/(B \times (\eta - 1))$.

This MRS represents the implied marginal consumption value of health, given different levels of consumption. Figure 2 shows implied values for our base case parameters, with the consumption value of health on the vertical axis. This shows that, according to our model, rich individuals should be willing to sacrifice substantially larger amounts of consumption than poor individuals to gain an additional year of healthy life. For example, an individual at the minimal level of consumption (\$300 dollars a year) should be willing to sacrifice consumption for health at an exchange rate of \$805 per HALY, whereas an individual at a standard level of consumption (\$30,000 a year) should be willing to pay \$267,000 per HALY. If we invert these figures to consider willingness to pay in health for gains in consumption, this shows that one dollar of additional consumption is worth substantially more to a poor individual than a rich individual.



Figure 2: Implied marginal consumption value of a HALY

Note: The assumptions for the parameters of the wellbeing function are as follows: minimal consumption (for a life barely worth living) c_{min} =\$300, standard consumption (for a good living standard) c_{std} =\$30,000 and elasticity of the marginal value of consumption η = 1.26.

3.3. Lifetime Wellbeing Distributions

Decision makers are often interested in distributional impacts as well as total costs and benefits. The wellbeing QALY allows us to provide a general measure of distributional impact on lifetime wellbeing, as well as domain-specific measures of distributional impact on consumption, health and other specific outcomes.

Such analysis, however, requires the availability of individual level data on the two wellbeing dimensions – health quality and income – over the whole lifecourse. Simulation modelling can generate such datasets, by combining experimental and non-experimental data. To illustrate this, we use the lifecourse microsimulation model LifeSim which provides detailed information about the distribution of long-term policy outcomes between population groups or individuals, by simulating a wide range of life outcomes from birth to death of 100,000 British children born in year 2000-2001.⁷

We use simulated annual data on consumption and HRQoL to generate the period-specific metric of wellbeing for each individual-life year consistent with equation (1) and the additive specification in equations (3) and (4). We then aggregate the period-specific wellbeing measures consistent with equation (2), to generate a lifetime wellbeing measure for each member of the cohort.

In this application, we tailor the minimal consumption parameter to a UK context. The average UK household spends around £26.34 per person per week on food (excluding eating out and alcohol), which equals £1,371 per year (National Statistics, 2018). We set the minimal consumption parameter slightly below this at £1,000 per year, which we assume would be an intolerable level of material and social deprivation for most UK citizens, requiring sleeping rough for a year with no social interaction and a bare minimum of food for survival. We set the standard consumption parameter at £24,000 per year, as that is the mean consumption level predicted by LifeSim for the particular cohort. As before, we set the value of η at 1.26.

Panels A and B of Figure 3 depict the distributions of annual consumption and lifetime health quality across the simulated cohort, and panel C shows the resultant distribution of lifetime wellbeing quantified in wellbeing QALYs.

The equity impact of a policy on the distribution of lifetime wellbeing can then be assessed using various equity metrics, as discussed in Appendix F. For example, one can compute indices of inequality in experienced lifetime wellbeing between individuals, and differences in expected years of good life at birth between different population subgroups.

⁷ LifeSim (<u>https://equipol.org/research/projects/lifesim</u>) simulates a wide range of life outcomes, including skills, education, employment, earnings, health-related behaviours, mental and physical illness, taxes, benefits, and various adverse life events. It generates a yearly dataset of the life outcomes over the lives of the simulated cohort members, from birth up to their death.

Panel A: Distribution of average annual consumption over lifetime



Panel B: Distribution of lifetime health



Panel A: Distribution of lifetime wellbeing



Figure 3: Distributions of annual consumption, lifetime health and lifetime wellbeing for a simulated British cohort

Note: The distributions summarise detailed life histories for 100,000 simulated individuals. The assumptions for the parameters of the wellbeing function are as follows: minimal consumption (for a life barely worth living) c_{min} =£1,000, standard consumption (for a good living standard) c_{std} =£24,000 and elasticity of the marginal value of consumption $\eta = 1.26$.

4. Discussion

4.1. Summary

We have proposed a practical way of evaluating cross-sectoral policies by combining data on consumption, HRQoL and mortality to measure years of good life or wellbeing QALYs. This general wellbeing measure could in principle be used in any type of economic evaluation, including cost-effectiveness analysis (assuming a fixed government budget), cost-benefit analysis (with all benefits and opportunity costs valued in terms of wellbeing QALYs), and distributional analysis.

Our approach requires estimates of policy effects on consumption, health-related quality of life and mortality by social group, and explicit specification of three new normative parameters:

- (i) elasticity of the marginal value of consumption, η ;
- (ii) minimal consumption for a life barely worth living, c_{min} ;
- (iii) standard consumption for a good living standard, c_{std} .

These three parameters specify how much wellbeing is derived from any given level of consumption, for a person in full health. The first specifies the degree of curvature in the curvilinear relationship between consumption and wellbeing, the second specifies where it crosses the horizontal axis at zero wellbeing, and the third specifies the standard level of consumption in full health that is considered to represent a year of good life. Taken together, these parameters tell us how much change in wellbeing is derived from a one dollar change in consumption, and how this varies for people with different baseline levels of consumption.

Like other normative parameters in economic evaluation, such as the discount rate and the costeffectiveness threshold, these parameters are ultimately a matter for value judgement by the relevant social decision makers, after a due process of public deliberation. To help guide this process of deliberation, empirical benchmarks can be found for all three parameters and the implications of different parameter values can be explored in sensitivity analysis. For example, benchmarks for η could be found using data on life satisfaction and trade-offs between consumption and health, benchmarks for c_{min} and c_{std} using data on willingness to pay for full health and to avoid extremely bad health states, and other more ingenious approaches might be found. The search for empirical benchmarks suitable for use in different decision-making contexts thus opens up an interesting and wide-ranging agenda for future research in this area.

4.2. Strengths and Limitations

The attractive features of our approach are:

- (i) it builds on and aligns with the widely used health QALY (HALY) outcome measure from health economics;
- (ii) it has theoretical foundations in contemporary welfare economic theory;
- (iii) it uses a simple, intuitive metric years of good life;
- (iv) it can be applied to any decision with impacts on health or consumption or both;
- (v) it requires only widely available data on income, health and mortality;
- (vi) it encourages social decision makers and stakeholders to specify their value judgements and explore the implications of alternative value judgements;
- (vii) it can be used to produce distributional breakdowns in terms of lifetime wellbeing;
- (viii) it allows analysis of percentage changes and equity-efficiency trade-offs.

The main disadvantages compared with standard cost-benefit analysis without distributional weights are:

- (i) it has more demanding data requirements for estimates of individual- or group-level costs and benefits in terms of consumption and health (also known as "distributional analysis"), as well as average costs and benefits;
- (ii) it has more demanding normative requirements for explicit social value judgement by social decision makers (i.e. the flip side of advantage vi).

Although more demanding in terms of data, distributional analysis is becoming ever more feasible in the age of "big data" (Layard, Clark, Cornaglia, Powdthavee, & Vernoit, 2014; Skarda, Asaria, & Cookson, 2020; M. Wolfson & Rowe, 2014; M. C. Wolfson, 1995; M. C. Wolfson & Rowe, 2013). Furthermore, a thoroughgoing application of conventional cost-benefit analysis would also require distributional analysis, since willingness to pay depends on baseline consumption and health. It is just that in practice distributional modelling is rarely if ever done – instead, the analysis relies upon population average estimates.

Whether demanding requirements for decision makers to make strong and explicit social value judgements is an advantage or a disadvantage depends on one's underlying political philosophy. One view is that this is an advantage, since it facilitates transparency and public accountability. An opposing view is that this is a disadvantage, because it may fail to respect individual preferences. The wellbeing QALY approach could be adjusted to reflect individual preferences as closely as possible, by adjusting the normative parameters in line with empirical evidence. A difficulty here – which afflicts all approaches that attempt to respect individual preferences – is that empirical evidence about individual preferences is inconsistent, because behaviour can be

powerfully influenced by apparently irrelevant factors such as "priming" and "framing" effects (Kahneman, 2011; Sugden, 2008). However, it may be possible to find acceptable ways of "laundering" the actual preferences that motivate behaviour to discover a well-informed and logically coherent set of underlying preferences suitable for economic evaluation (Adler, 2012; Goodin, 1995).

We have proposed the wellbeing QALY based on consumption and health for use in economic evaluation of cross-sectoral public policies with important impacts on both income and health, where there is a clear need to compare impacts on both dimensions of wellbeing. We do not necessarily recommend its use for economic evaluation of healthcare technologies and programmes – especially in cases where policy makers are primarily concerned about impacts upon health and hence the standard HALY is sufficient – though it might find useful application in cases where policy makers are concerned about impacts on financial protection as well as health. And we certainly do not recommend using it to guide individual-level "bedside rationing" decisions about which patient to treat, since in that context the adjustment for consumption could be misused to justify pro-rich discrimination in the provision of effective life-extending treatments. For example, under the illustrative assumptions for global comparisons set out above, extending the life of a rich individual with \$100,000 consumption would yield 0.11 more wellbeing QALYs per year than extending the life of someone with the same health quality but on average income, and extending the life of a super-rich individual with \$10m annual consumption would yield 0.3 more wellbeing QALYs per year. Similar issues about the potential for discrimination afflict the HALY, of course, since in theory HALYs can be used to justify discriminating against disabled or frail or co-morbid individuals with low HRQoL in the provision of effective life-extending treatments. Like all tools, the HALY and the wellbeing QALY can be misused: they should be used in the right way for the right jobs.

4.3. Comparison with Other Approaches

The leading alternative to the "wellbeing QALY" approach is the "equivalent income" approach (Fleurbaey, Luchini, Muller, & Schokkaert, 2013). This approach retains money as the metric of value but uses a system of distributional weights to adjust the raw willingness to pay amounts, and supplements this with survey data on how much people are willing to pay for full health. One advantage of this approach over wellbeing QALYs is that it only requires one explicit normative parameter from the social decision maker – aversion to inequality in equivalent income – and otherwise in principle respects individual preferences. A disadvantage is that distributionally-weighted income figures are somewhat unintuitive for policy makers, whereas experience in the health field has shown that decision makers are capable of understanding and using the QALY concept despite initial qualms.

There are various other ways of constructing "wellbeing QALY" type measures. O'Donnell et al. (2014) have proposed measuring period-specific wellbeing directly using data on life satisfaction. One way of doing this is to define the basic unit as a one-point improvement in life satisfaction for one person for one year, which some authors refer to as a WELLBY (Frijters & Krekel, forthcoming in 2021). If life satisfaction is measured on a ten-point scale, and if 2 is considered to represent a life barely worth living while 10 is a fully satisfactory life, then one WELLBY is approximately one eighth of a wellbeing QALY. One advantage of treating life satisfaction as a direct "gold standard" measure of wellbeing is that distributional information about consumption is not necessarily required. A disadvantage, however, is that interpretation of life satisfaction as a ratio scale variable is an *ad hoc* assumption that so far has only been subjected to limited psychometric testing – in contrast to the large literature on developing and testing ratio scale measures of health quality (Brazier, Ratcliffe, Saloman, & Tsuchiya, 2007). Another issue is that data on life satisfaction impacts of policies are less frequently collected than data on health and consumption outcomes, and the research community so far has limited experience using data on life satisfaction directly to measure policy outcomes - so potential biases around issues such as expectations, adaptation and set points have not been fully explored in the context of policy evaluation (Di Tella & MacCulloch, 2006; Fujita & Diener, 2005; Lucas, 2007). However, even if life satisfaction outcomes are not directly measured in policy evaluation, data on life satisfaction can still be used indirectly to set a wellbeing value on the outcomes that are measured – as we have done in the present study to parameterise the elasticity of the marginal value of consumption.

Another way of creating a wellbeing QALY would be to use a multi-dimensional quality of life questionnaire (Al-Janabi et al., 2012; Mukuria et al., 2018), and find a way of converting multiitem survey responses into a ratio scale with suitable anchoring at 0 and 1. Multi-dimensional quality of life questionnaires are not (yet) in widespread use in policy evaluation. In principle, however, this approach could be used indirectly to set a wellbeing value on other outcomes that are measured.

How far wellbeing QALYs constructed in these three different ways are comparable is then an important issue for future research. Table 2 summarises the key features of these various approaches.

Approach	Main data sources	Main explicit normative	Metric
		parameters	
Health and consumption	Consumption,	Elasticity of marginal utility of	Years of good
QALY	health	consumption, standard	life
		consumption, minimal	
		consumption	
Life satisfaction QALY	Life satisfaction	None – though embodies	Years of good
		normative assumptions in	life
		treating ordinal data as a ratio	
		scale	
		scale	
Multi-dimensional	Multi-dimensional	None – though embodies	Years of good
questionnaire QALY	quality of life	normative assumptions in	life
	questionnaire	collapsing multi-item survey	
	·	responses to a ratio scale	
			S 1 1 1
Equivalent income	Willingness to pay,	Aversion to income inequality	Distributionally
	including		weighted
	willingness to pay		income
	for full health		
	IOI IUII HEAILII		

Table 2: Key features of the four leading alternatives to standard cost-benefit analysis

4.4. Implications for Research

Our wellbeing measure can be used as a practical summary measure in applied research on crosssectoral economic evaluation, whenever estimates are available of individual- or group-level policy impacts on both consumption and health.

All approaches to measuring long-term wellbeing impacts require models of the long-term effects of policies on different dimensions of wellbeing for different types of individual. A key next stage for research will therefore be to develop microsimulation models of individual wellbeing over the lifecourse and use them to apply these novel wellbeing metrics in practice and assess their added value in providing decision makers with useful new information (Skarda et al., 2020).

In addition, as for particular policy applications there may be important and potentially quantifiable outcomes that are not adequately captured by long-term effects on consumption, morbidity and mortality, it would be of interest to further extend our approach by incorporating further dimensions of wellbeing besides consumption and health. The simplest approach would be to include an additive quality of life score for various indicator variables representing "good" or "bad" life outcomes, whereby there is a wellbeing increment or decrement for each event - e.g. a wellbeing loss for loneliness, unemployment, homelessness and so on. There are risks of double counting, however, if the modelling is done in a naive way that does not allow for dynamic causal

interactions between outcomes in different time periods (e.g. mental illness and unemployment) and simply counts both outcomes twice. There may also be static value interactions within the wellbeing function - for example, the wellbeing loss of having mental illness and unemployment at the same time may not simply be the sum of the wellbeing loss of each outcome in isolation. These are matters for future research, requiring careful scientific modelling and careful consideration of interactions between different arguments in the wellbeing function.

Useful steps for future research in refining our wellbeing QALY approach would also include general population stated preference valuation exercises to estimate the three parameters in our wellbeing function. Finally, it would be useful to compare how our wellbeing metric compares with other methods of measuring wellbeing discussed, including equivalent income, the life-satisfaction approach and various multidimensional quality of life questionnaire approaches.

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Contributorship Statement

The original idea arose from conversations between Toby Ord, Owen Cotton-Barrett and Richard Cookson and was further developed following conversations with Matthew Adler. Richard Cookson drafted the original working paper version and co-drafted the revised journal article version. Owen Cotton-Barrett and Matthew Adler formulated the wellbeing equations and Miqdad Asaria created the working paper graphs. Ieva Skarda re-structured the working paper into journal article format and added substantial new analysis, graphs and equations. All authors contributed to study design, interpretation and writing up and have approved the final manuscript.

Conflict of Interest

Dr. Cookson reports grants from NIHR, grants from Wellcome Trust, during the conduct of the study. Dr. Skarda reports grants from NIHR, grants from Wellcome Trust, during the conduct of the study. The other authors have no conflict of interest to declare.

Supplementary Appendices to "Quality Adjusted Life Years Based on Health and Consumption: A General Wellbeing Measure for Cross-Sectoral Economic Evaluation"

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A. Wellbeing QALY and the 'Equivalence Approach'

In this appendix we demonstrate that the wellbeing QALY measure is consistent with the lifemetric utility defined by Canning (2013), but also involves imposing specific assumptions about the functional form of the individual utility function and reference levels for standard health and income. Construction of life-metric utility and hence our wellbeing QALY follows what is known in the welfare economics literature as the "equivalence approach" to constructing wellbeing measures (Deaton & Muellbauer, 1980; Fleurbaey & Blanchet, 2013; Fleurbaey & Maniquet, 2011). This is based on the idea that bundles of income, health and other attributes that individuals derive utility (wellbeing) from can be considered equally good as long as they are on the same indifference curve.

Our aim is exclusively normative: we aim to value bundles of consumption, health and lifespan using our wellbeing function, not also to predict individual behaviour using the same wellbeing function. In particular, we do not need to assume that individuals always make "optimal" longterm plans as if they were fully informed rational self-interested maximisers of total wellbeing over the lifetime with rational expectations and infallible computational abilities. We are therefore not constrained by the potential behavioural paradoxes that might emerge if one were to make that behavioural assumption.

Following Canning (2013), we assume a world with no uncertainty and three types of goods – traded goods, health and lifespan. An individual's lifetime profile of different traded goods consumed in different time periods is represented by the vector, **x** (with a corresponding vector of prices **p**), their profile of different health quality attributes over time is represented by the vector, **H** (with an upper bound for each type *j* of health attribute $H_j \leq H_{max_j}$), and their lifespan in years is represented by the scalar, *l*. Individuals are also endowed with an exogenous flow of period-specific income over their lifetime, represented by the vector, **y**. Hence, an individual can be described by her allocation of the bundle (**x**, **H**, *l*) and her endowment of income. The expression $x\mathbf{p} \leq \mathbf{y}$ defines the set of individual budget constraints in each period i.e. it says that the individual cannot afford to consume more traded goods in a given period than their income in that period allows. The use of period-specific budget constraints allows us to assume that the period-specific flows of income and health quality are exogenously given and exogenously malleable, and our only concern is to value different lifetime bundles of these goods from a normative perspective rather than to predict long-term savings, consumption and health behaviours.

Canning (2013) makes a set of standard assumptions about individual preferences⁸, most of which are respected by the function that we use as part of our wellbeing QALY framework to represent the individual value of health and consumption in equations (3) and (4) in the main manuscript text. One key difference however is that Canning assumes utility must always be positive (better than being dead), whereas like the standard HALY approach we allow the existence of states worse than being dead. States worse than being dead raise possible behavioural puzzles for rational choice theorists – for example, the question of why people in states worse than dead do not always kill themselves. However, as our aim is to value wellbeing rather than to predict behaviour, this issue does not constrain us.

In Canning's framework, when the individual consumes a bundle of traded goods **x**, her indirect utility from income, health and life-span can be represented by $v(\mathbf{y}, \mathbf{H}, l) = \max_{\mathbf{x}} \{U(\mathbf{x}, \mathbf{H}, l) | (\mathbf{x}, \mathbf{H}, l) \in F, \mathbf{xp} \leq \mathbf{y}\}$. This means that, given prices, the individual indirect utility can be defined as a function of income, health attributes and lifespan. For brevity, we have omitted the price vector **p** from the list of arguments of v().

Consistent with the equivalence approach, Canning (2013) derives his life-metric utility l^* using a hypothetical trade-off between the individual's actual life with their actual lifespan, income and health profile and a hypothetical life with assumed reference levels of "good" of income and full health. More specifically, l^* is defined as the hypothetical number of life years in full (referencelevel) health and consuming the reference level of income, that the individual would find equally good as their actual bundle of health and income over their actual life span. Life-metric utility l^* is implicitly defined by the condition $v(\mathbf{c}_{ref}, \mathbf{H}_{ref}, l^*) = v(\mathbf{c}, \mathbf{H}, l)$, which we further refer to as the 'equivalence condition'.

$$v(\mathbf{c}_{ref}, \mathbf{H}_{ref}, l^*) = v(\mathbf{c}, \mathbf{H}, l)$$
(A5)

This condition states that the utility derived from consuming the reference bundle with a life span of l^* is the same as the utility derived from consuming the actual bundle of income and health for the actual life span.

Canning proves the uniqueness and existence of l^* for the general case that satisfies his assumptions. In our specific case with the specific utility function defined by equations (3) and (4) in the main paper text, it is straightforward to come up with a similar argument and derive l^* from the equivalence condition. We show that, together with our assumptions laid out in the main text of the paper, this l^* represents our wellbeing QALY measure.

⁸ They are represented on the bounded set of all the possible bundles F by a continuous utility function U increasing in each argument, and strictly increasing in life span l; this latter assumption is however rules out the possibility of some health states being valued worse than being dead; and also similarly rules out states with consumption so low which would make 'life not worth living'.

More specifically, we assume that:

- the multidimensional health attributes \mathbf{H}_t in time period t can be summarised in the • standard way by $h_t(\mathbf{H}_t)$, where h_t is scalar measured on the standard scale of HALY;⁹
- the reference level consumption is the standard consumption parameter c_{std} in each year • of life, and reference health is full health as represented by the maximum health quality of 1 in each year of life, i.e. $c_{ref} = c_{std}$ and $h_{ref} = h_{max} = 1$ in each time period;
- the period specific individual utility function is defined by equations (3) and (4) (in main • text) with health quality and utility of consumption is additively separable over time.

With these assumptions, the equivalence condition in A1 can be represented by:

$$\sum_{t=1}^{l^*} \{1 + A - B \times c_{std}^{1-\eta} - 1\} = \sum_{t=1}^{l} \{h_t + A - B \times c_t^{1-\eta} - 1\}$$
(A6)

The '1 – 1' cancels out; then after substituting the full expressions in terms of c_{std} and c_{min} for the normalisation constants A, B on the left-hand-side of the condition (A2), it becomes clear that $A - B \times c_{std}^{1-\eta} = 1$ and it reduces to the expression defining lifetime good life years in terms of wellbeing QALYs: 10

$$l^* = \sum_{t=1}^{l} \{h_t + A - B \times c_t^{1-\eta} - 1\}$$
(A7)

We have demonstrated that the wellbeing-QALY measure can also be shown to arise from a hypothetical trade-off between the individual's actual levels of lifetime income and health, and assumed reference levels of "good" of income and full health, which is based on the equivalence approach of wellbeing valuation. Therefore, the wellbeing QALY can also be interpreted as a measure of equivalent life, and it is consistent with the framework laid out by Canning (2013) but with more specific assumptions about the functional form and the reference levels for full health and consumption.

⁹ Bounded above at 1, where 1 represents full health and 0 represents a state as bad as being dead. ¹⁰ Recall that $A = c_{min}^{(1-\eta)} / (c_{min}^{(1-\eta)} - c_{std}^{(1-\eta)})$ and $B = 1 / (c_{min}^{(1-\eta)} - c_{std}^{(1-\eta)})$.

B. Allowing for Interactions Between Consumption and Health

The simple additive wellbeing function assumes the marginal benefit of consumption does not depend on ill health (Bleichrodt & Quiggin, 1999; Hammitt, 2013; Smith & Keeney, 2005). An alternative view might be that the marginal benefit of consumption increases with ill health. For example, someone unable to walk might gain considerable benefit from consuming mobility equipment and a variety of transport, communication and personal care services – at least some of which might not be picked up in standard measures of health benefit. Yet another view might be that the marginal benefit of consumption decreases with ill health. For example, additional consumption of material goods and services may bring limited benefit to someone who is severely depressed and no longer able to enjoy material consumption.

To allow for these possibilities, a more general wellbeing function would have the following form, based on a weighted average of additive and multiplicative functional forms:

$$w_{i,t} = \alpha + \alpha h_{i,t} u(c_{i,t}) + (1 - \alpha) \left(h_{i,t} + u(c_{i,t}) \right) - 1$$
(B1)

Where $u(c_{i,t})$ is the wellbeing of consumption in full health;

 α ('alpha') is a consumption-health interaction parameter, bounded above by 1 to ensure that the marginal utility of consumption is always positive so long as health is positive.

When $\alpha = 0$, this reduces to the additive form in equation (3) (in the main text). When $\alpha > 0$ the marginal benefit of consumption decreases with ill health, so that health and consumption function like economic complements. When $\alpha < 0$ the marginal benefit of consumption increases with ill health, so that health and consumption function like economic substitutes. This form is uniquely determined by the assumptions that: (i) the gambles people would accept over consumption levels are independent of quality of health state; (ii) the gambles people would accept over health states are independent of consumption level; and the boundary conditions (iii) if $u(c_{i,t}) = h_{i,t} = 1$ then $w_{i,t} = 1$; (iv) if $u(c_{i,t}) = 1$, $h_{i,t} = 0$, then $w_{i,t} = 0$; and (v) if $u(c_{i,t}) = 0$, $h_{i,t} = 1$, then $w_{i,t} = 0$. There is not much empirical evidence about this issue (Evans & Viscusi, 1991; Rey & Rochet, 2004), but one study suggested a positive value (Viscusi & Evans, 1990) whereas a more recent study supports a negative value of alpha of around -1 (Tengstam, 2014).

In practice, we would therefore propose using a base case assumption of alpha $\alpha = 0$, for convenience and simplicity, and then sensitivity analysis around alternative plausible values such as $\alpha = 0.5$ (in the middle of the possible range up to 1) and $\alpha = -1$.

Figure B1 shows how wellbeing changes with different levels of health under different assumptions about alpha, returning to our base case assumption that minimal consumption is subsistence consumption.¹¹ The lowest health quality score is -0.281, reflecting the lowest score from the latest EQ-5D-5L health value set for England (Devlin, Shah, Feng, Mulhern, & van Hout, 2016).

¹¹ A web-based application for drawing further graphs of this kind based on different parameter values is available here <u>https://miqdadasaria.shinyapps.io/wellbeing_adjusted_life_years/</u>



Figure B1: Wellbeing as a function of income and health with different values of "alpha"

Note: Consumption is shown on a log scale. The wellbeing metric is based on the specification that allows for interaction between health and consumption. The assumptions for the fixed parameters are as follows: minimal consumption (for a life worth living) c_{min} =\$300, standard consumption (for a good life) c_{std} =\$30,000, and elasticity of the marginal value of consumption η = 1.26.

C. Sensitivity Analysis Around Different Normative Parameter Values

C.1. Sensitivity to the Elasticity of the Marginal Value of Consumption

Figure C1 shows how the wellbeing function changes with different assumed values for the "eta" parameter. When $\eta = 0$, the wellbeing function is linear and exhibits constant marginal value of consumption. For $\eta > 0$, the function exhibits diminishing marginal value. The higher the "eta", the more concave the function is which here means that more wellbeing value is attached to consumption when it is scarce (i.e. the case of a poor person) relative to when it is abundant (i.e. the case of a rich person). Notice that for $\eta \le 1$, the value of consumption is always increasing, and has no upper bound, even though the increase may get infinitesimally small as consumption approaches infinity. For $\eta > 1$, the value of consumption has an upper bound. In Figure C1 it can be seen that the marginal value of consumption for the curve with $\eta = 2$ approaches zero for consumption levels above the assumed standard consumption of \$30,000.





Note: The wellbeing metric is based on the additive specification described in section 2.3. The assumed elasticity of the marginal value of consumption (eta parameter- η) varies by each curve and is given in the box on the corresponding curve. The other parameters are fixed for all of the curves as follows: minimal consumption (for a life barely worth living) c_{min} =\$10,000, standard consumption (for a good living standard) c_{std} =\$30,000.

C.2. Sensitivity to the Minimal Consumption Parameter

We illustrate the implications of increasing c_{min} to a level well above the subsistence level of the global absolute poverty line. An alternative assumption would be to raise c_{min} to a high-income country relative poverty line. For example, this could be set equal to a minimal level of consumption considered acceptable for the poorest citizen in a high-income country, such as the consumption of an unemployed adult with no private wealth who relies entirely on state benefits and services. To illustrate this alternative assumption, the dashed curve in Figure C2 below explores the value of $c_{min} = $10,000$ per year. This assumption implies that human life is barely worth living at the poverty line in a high-income country.

Figure C2 shows that increasing minimal consumption from \$300 to \$10,000 has shifted the wellbeing curve, in such a way that the year of life is of a lesser quality for those with annual income less than \$30,000 (the assumed standard consumption) and of a greater quality for those with annual consumption above \$30,000. Also, those with consumption less than \$10,000 now have a negative value for their wellbeing, which is consistent with the assumption that below this level of consumption life is no longer worth living even in full health.





Note: Consumption is shown on a log scale. The wellbeing metric is based on the additive specification described in section 2.3, and depicted for a person in full health. Minimal consumption (for a life barely worth living) varies across the two curves, i.e. c_{min} =\$10,000 for the dashed curve, c_{min} =\$300 for the solid curve. The rest of the parameters are fixed for both curves with standard consumption (for a good living standard) c_{std} =\$30,000, and elasticity of the marginal value of consumption η = 1.26.

If the wellbeing function w(.) has the additive specification described in section 2.3., its first derivative with respect to the minimal consumption parameter is $w'(c_{min}) = \frac{(1-\eta)\left(c^{1-\eta}-c_{std}^{1-\eta}\right)}{c_{min}^{\eta}\left(c_{min}^{1-\eta}-c_{std}^{1-\eta}\right)^{2}}$. The sign of this term reveals how the wellbeing function changes given the value for the minimal consumption parameter.

When $c = c_{std}$, then $w'(c_{min}) = 0$ - the value of the wellbeing function is fixed at 1 and independent from the minimal consumption parameter.

At other consumption levels $c \neq c_{std}$, it can be shown that $\begin{cases} w'(c_{min}) < 0 \text{ for } c < c_{std} \\ w'(c_{min}) > 0 \text{ for } c > c_{std} \end{cases}$.

This means that the wellbeing function is decreasing in the c_{min} parameter, in the range where the consumption level is below the standard consumption; and increasing in the c_{min} parameter whenever consumption is above the standard consumption (as can be seen in Figure C2).

Notice that this holds for all $\eta > 0$, because:

- when $0 \le \eta < 1$, then the term $1 \eta > 0$, and the term $c^{1-\eta} c_{std}^{1-\eta} > 0$ for $c > c_{std}$ and $c^{1-\eta} c_{std}^{1-\eta} < 0$ for $c < c_{std}$. This happens as the function $f(x) = x^{1-\eta}$ is increasing in x when $\eta < 1$.
- when $\eta > 1$, then the term $1 \eta < 0$, and the term $c^{1-\eta} c_{std}^{1-\eta} < 0$ for $c > c_{std}$ and $c^{1-\eta} c_{std}^{1-\eta} > 0$ for $c < c_{std}$, as the function $f(x) = x^{1-\eta}$ is decreasing in x when $\eta > 1$.

C.3. Sensitivity to the Standard Consumption Parameter

Figure C3 shows the wellbeing function for different parameters of standard consumption. As we decrease the value of c_{std} from \$30,000 to \$20,000, the wellbeing function becomes steeper and returns higher values for the same level of consumption; as we increase the value of c_{std} from \$30,000 to \$100,000 the wellbeing function becomes less steep and returns lower wellbeing values for the same level of consumption.

To formally show how the wellbeing function changes for different values of c_{std} , similar to the previous section, we analyse the first derivative of w(.) with respect to c_{std} :

$$w'(c_{std}) = \frac{(1-\eta)(c_{min}^{1-\eta}-c^{1-\eta})}{c_{std}^{\eta}(c_{min}^{1-\eta}-c_{std}^{1-\eta})^2}.$$

When $c = c_{min}$, then $w'(c_{std}) = 0$ - the wellbeing is fixed at zero, and is independent from the parameter c_{std} .

Furthermore, it can be shown that $\begin{cases} w'(c_{std}) > 0 \text{ for } c < c_{min} \\ w'(c_{std}) < 0 \text{ for } c > c_{min} \end{cases}$, which means that the wellbeing function is decreasing in c_{std} in the range where consumption exceeds the minimal consumption (as can be seen in Figure C3); and increasing in c_{std} whenever consumption falls below the minimal consumption.

Figure C3: Wellbeing under alternative assumptions about standard consumption



Note: Consumption is shown on a log scale. The wellbeing metric is based on the additive specification described in section 2.3, for a person in full health. Standard consumption (for a good standard of living) varies across the three curves, i.e. c_{std} =\$20,000 for the top (dashed) curve, c_{std} =\$30,000 for the middle (solid) curve, and c_{std} =\$100,000 for the bottom (dash-dotted) curve. The rest of the parameters are fixed for all curves with minimal consumption (for a life barely worth living) c_{min} =\$300, and elasticity of the marginal value of consumption η = 1.26.

D. Illustration of Value of Consumption Function for a UK Setting



Figure D1: Value of consumption in full health

Note: Consumption shown on a log scale. Wellbeing is depicted for a person in full health, assuming the following parameters: minimal consumption (for a life barely worth living) c_{min} =£1,000, standard consumption (for a good living standard or "prosperity") c_{std} =£30,000 and elasticity of the marginal value of consumption $\eta = 1.26$. We also mark the "poverty consumption" at $c_{pov} =$ £15,000 and "affluence line" consumption at $c_{aff} =$ £100,000. Move 1 depicts an improvement in living standard from poverty consumption to standard consumption ("poverty-to-prosperity"), and move 2 an improvement from standard consumption to affluent consumption ("prosperity-to-affluence").

Table D3: Wellbeing QALYs vs. unweighted monetary valuation using illustrative UK parameters

Concept	Poverty-to-prosperity	Prosperity-to-affluence
Definition	One person's annual consumption	One person's annual consumption
	improved from £15,000 to £30,000	improved from £30,000 to £100,000
Gain, unweighted UK£	15,000	70,000
Relative valuation	0.21 (prosperity-to-affluence is 476% more important than poverty-to-	
	prosperity)	
Gain, wellbeing QALYs	0.14	0.19
Relative valuation	0.74 (prosperity-to-affluence is 35% more important than poverty-to-	
	prosperity)	

Note: The "relative valuation" represents the gains from "poverty-to-prosperity" divided by the gains from "prosperity-to-affluence", as defined above. The above wellbeing calculations are for a person in full health, assuming the following parameters: minimal consumption (for a life barely worth living) c_{min} =£1000, standard consumption (for a good living standard or "prosperity") c_{std} =£30,000 and elasticity of the marginal value of consumption $\eta = 1.26$. The two ratios of gains (for QALYs and unweighted UK£) will remain the same independently from the parameters c_{min} , c_{std} and the QALY relative valuation will always be larger than the monetary one, so long as there are diminishing returns to consumption i.e. η is greater than 0 (see discussion and proof in Appendix E).

E. QALY vs. Monetary Valuation of Consumption Gains

We generalise the illustrative examples of QALY versus monetary valuation of consumption gains that are presented in section 3.2. of the main paper, and Appendix D.

The example in the main paper used normative parameter values tailored to a global context and the absolute global poverty line, whereas the example in Appendix D was tailored to a UK context and the (substantially higher) UK relative poverty line. The global example compared (1) increasing the annual consumption of a hypothetical person from absolute poverty (\$600) to a prosperous standard of living (\$30,000) ("poverty-to-prosperity") with (2) increasing the consumption of another hypothetical person from a good to an affluent standard of living \$30,000 to \$100,000 ("prosperity-to-affluence"). It showed that "poverty-to-prosperity" is about 7 times more valuable than "prosperity-to-affluence" when using the wellbeing QALY approach, but about 2.5 times less valuable under monetary valuation. The example in Appendix D used normative parameter values tailored to a UK context, including use of a UK poverty line of £15,000 annual consumption. The relative valuations were substantially different. However, this was entirely due to differences in the thresholds used to define "poverty" and "affluence" in global versus high-income country settings, rather than differences in the normative parameter values used to define minimal consumption.

We draw general conclusions about how the QALY relative valuation of a "poverty-to-prosperity" gain relative to a "prosperity-to-affluence" gain will depend on the chosen normative parameters, for any given specification of the "poverty" and "affluence" thresholds. Specifically, we show that (1) the QALY relative valuation does not depend on standard consumption or minimal consumption, and (2) the QALY relative valuation will always be higher than the monetary relative valuation so long as the elasticity of the marginal value of consumption is above zero. In other words, so long as there are diminishing returns to consumption, QALY valuation will always attach relatively more importance to "poverty-to-prosperity" than monetary valuation, even in cases such as the UK example where "poverty-to-prosperity" is valued less highly than "prosperity-to-affluence".

Let's denote four consumption levels expressed in monetary terms as x_0 , x_1 , z_0 , z_1 , such that $0 \ge x_0 > x_1 \ge z_0 > z_1$. This is consistent with our example in section 3.2., where $x_0 = \$600$, $x_1 = z_0 = \$30,000$, and $z_1 = \$100,000$.

Let's define the difference $x_1 - x_0$ as "move 1" ("poverty-to-prosperity") and $z_1 - z_0$ as "move 2" ("prosperity-to-affluence").

The monetary relative valuation of move 1 relative to move 2 is $\frac{x_1-x_0}{z_1-z_0}$;

the ratio of gains in QALYs is $\frac{w(x_1)-w(x_0)}{w(z_1)-w(z_0)}$;

Assuming w(.) is the additive specification described in section 3.2. the relative valuation in QALYs above, can be simplified as follows: $\frac{w(x_1)-w(x_0)}{w(z_1)-w(z_0)} = \frac{x_1^{1-\eta}-x_0^{1-\eta}}{z_1^{1-\eta}-z_0^{1-\eta}}$; this expression is independent from the parameters c_{min} and c_{std} .

If $\eta = 1$, the function w(.) is of logarithmic form, such that the ratio is $\frac{ln(x_1)-ln(x_0)}{ln(z_1)-ln(z_0)}$; in this case the ratio is also independent from the parameter η .

However, when $\eta \neq 1$, the ratio depends on the parameter η .

However, it can be shown that for any $\eta \ge 0$, it will hold that $\frac{x_1^{1-\eta}-x_0^{1-\eta}}{z_1^{1-\eta}-z_0^{1-\eta}} \ge \frac{x_1-x_0}{z_1-z_0}$, i.e. the corresponding QALY relative valuation is always more or equal to the relative valuation in monetary terms.

It is easy to see why this will hold when $\eta = 0$, as $\frac{x_1^{1-\eta} - x_0^{1-\eta}}{z_1^{1-\eta} - z_0^{1-\eta}} = \frac{x_1 - x_0}{z_1 - z_0}$. The value for $\eta = 0$ implies a wellbeing function linear in consumption which ignores a diminishing marginal value of consumption, so the analysis will return similar results to the monetary approach.

To see why the result holds for $\eta > 0$, note that for the function of the form $f(y) = y^{1-\eta}$, the first derivative is $f'(y) = (1 - \eta)y^{-\eta}$, and the second derivative $f''(y) = -\eta(1 - \eta)y^{-\eta-1}$, therefore:

- if $0 < \eta < 1$ then f'(y) > 0 and f''(y) > 0, which means the function is increasing, but at a diminishing rate, so in this case $\frac{x_1^{1-\eta} x_0^{1-\eta}}{z_1^{1-\eta} z_0^{1-\eta}} = \frac{x_1 x_0 + \gamma}{z_1 z_0 + \delta}$ for some γ, δ such that $\gamma > \delta$
- if = 1, the function is in log form, so again f'(y) > 0 and f''(y) > 0, such that the same argument holds.
- if $0 < \eta < 1$ then f'(y) < 0 and f''(y) < 0, which means the function is decreasing, and decreasing at a diminishing rate, so in this case again can show that $\frac{x_1^{1-\eta} x_0^{1-\eta}}{z_1^{1-\eta} z_0^{1-\eta}} = \frac{x_1 x_0 + \mu}{z_1 z_0 + \beta}$ for some μ, β such that $\mu > \beta$

Therefore, for any $\eta > 0$, it is true that $\frac{x_1^{1-\eta} - x_0^{1-\eta}}{z_1^{1-\eta} - z_0^{1-\eta}} > \frac{x_1 - x_0}{z_1 - z_0}$.

F. Other Extensions F.1. Measuring Social Progress

It is also possible to use our wellbeing metric to measure social progress. The simplest way of doing this is to calculate average lifetime wellbeing. Like consumption, average lifetime wellbeing can measured on a ratio scale. Unlike an interval scale (e.g. degrees Fahrenheit), a ratio scale has an absolute zero and so it makes sense to calculate ratios and percentage differences. This is useful for measuring social progress, since it allows the calculation of percentage changes (growth or decline) in a society's average lifetime wellbeing over time, and percentage differences in average lifetime wellbeing between different societies.

Not all measures of social progress allow this. For example, the concept of "full national income" augments standard measures of change in national income by adding in the monetary value of changes in population health over time (Jamison et al., 2013).¹² Unfortunately, however, this only allows one to calculate changes in full national income over time, not baseline levels of full national income. So unlike wellbeing QALYs based on consumption and health, the concept of "full national income" does not allow comparison of percentage changes over time or percentage differences between societies.

F.2. Measuring Social Inequality in Lifetime Wellbeing

Our approach already embodies one important type of concern for social inequality. The wellbeing QALY based on consumption and health embodies an assumption of diminishing marginal value of consumption. It thus embodies the same form of concern for inequality in consumption as classical utilitarianism. The utilitarian case for redistribution is that a dollar of consumption is worth less to a rich person than a poor person – hence, other things equal, taking a dollar from a rich person and giving it to a poor person will tend to increase sum total wellbeing.

However, policymakers may have additional concerns for social inequality in lifetime wellbeing, as well as inequality in current consumption. Our wellbeing QALY metric is well suited to analysing such concerns, for three reasons. First conducting separate analyses of inequality in different components of wellbeing – e.g. inequality in consumption and inequality in health – may be misleading, insofar as different components of wellbeing can compensate for one another (Adler, 2012; Fleurbaey & Schokkaert, 2009). Second, a ratio scale measure of individual lifetime wellbeing allows the use of standard indices of relative inequality based on percentage differences between individuals. Third, the wellbeing QALY is well suited to analysing trade-offs between "efficiency" in terms of average wellbeing. The wellbeing QALY metric allows the use of standard

¹² See, in particular, supplementary appendix 3: <u>http://globalhealth2035.org/report/supplementary-web-appendices</u>

social welfare functions to analyse equity-efficiency trade-offs of this kind. Standard social welfare functions can be expressed in the following abbreviated or reduced form (Adler, 2012):

$$W = \overline{w} * (1 - I(w, \varepsilon)) \tag{F1}$$

where W is social welfare

w is a vector of the individual lifetime wellbeing of all individuals or groups in society \overline{w} is mean individual lifetime wellbeing across the whole population I(.) is an inequality index scaled from 0 to 1 (where 0 is full equality and 1 full inequality) ε is an inequality aversion parameter

One plausible functional form for the inequality index is the Atkinson function (Adler, 2012) (see Chapter 5). In the Atkinson function, $\varepsilon = 0$ represents zero aversion to inequality in lifetime wellbeing in which case I = 0. Higher values of ε imply greater weight to the worse off i.e. those with lower lifetime wellbeing. Finally, an infinite value of ε implies exclusive priority to the worstoff individual or group – i.e. a "maximin" principle. Once ε has been specified, it is then possible to compare populations and policies in terms of overall social wellbeing, and to analyse trade-offs between changes in average lifetime wellbeing, \overline{w} , and changes in inequality, I.

An extension of this approach is to adjust the vector of lifetime wellbeing as appropriate to focus on "unfair" determinants of individual wellbeing (e.g. parental class or race) and to set aside "fair" determinants (e.g. personal responsibility) and determinants that are neither "fair" nor "unfair" (e.g. misfortunes considered a matter of personal tragedy rather than social injustice) (Adler, 2012; Asada, Hurley, Norheim, & Johri, 2015; Ferriera & Peragine, 2016; Fleurbaey & Schokkaert, 2009, 2011) (see Chapter 8 of Adler).

Analysing inequality in lifetime wellbeing QALYs does not preclude performing additional forms of distributional analysis. Decision makers may still want to have information about dimension-specific inequality in consumption, for example if they have non-utilitarian concerns about inequality in consumption. And they may want information about dimension-specific inequality in health if they have special concerns for inequality in health. For example, in 1997, the then UK Secretary of State for Health Frank Dobson said that "Health inequality is the worst inequality of all. There is no more serious inequality than knowing that you'll die sooner because you're badly off" (http://www.lgcplus.com/govt-takes-action-to-reduce-health-inequalities/1494985.article). Our framework complements dimension-specific analyses of this kind, by analysing interactions between consumption, health and wellbeing and placing the analysis within a more general framework.

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