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GENDER IS A MULTIFACETED CONCEPT

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Gender is a multifaceted concept:

Evidence that specific life experiences differentially shape the concept of gender

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Abstract

Gender has been the focus of linguistic and psychological studies, but little is known about its conceptual representation. We investigate whether the conceptual structure of gender—as expressed in participants’ free-listing responses—varies according to gender-related experiences in line with research on conceptual flexibility. Specifically, we tested groups that varied by gender identity, sexual orientation, and gender-normativity. We found that different people stressed distinct aspect of the concept. For example, normative individuals mainly relied on a bigenderist conception (e.g., male/female; man/woman), while non-normative individuals produced more aspects related to social context (e.g., queer, fluidity, construction). At a broader level, our results support the idea that gender is a multifaceted and flexible concept, constituted by social, biological, cultural, and linguistic components. Importantly, the meaning of gender is not exhausted by the classical dichotomy opposing sex, a biological fact, with gender as its cultural counterpart. Instead, both aspects are differentially salient depending on specific life experiences.

Keywords: gender; abstract concepts; conceptual flexibility; free-listing task; embodied and grounded cognition.

44

45 **1. Introduction**

46 Categories and concepts are what allow us to coherently make sense of the world: they
47 constitute the “bricks” of thought (Murphy, 2002). Importantly, concepts are said to be flexible
48 representations, re-enacting relevant information about a given category in a specific situation
49 (Kiefer & Barsalou, 2013). A large body of evidence demonstrates that the structure of
50 categories and concepts varies as a function of context, both if considered as the physical
51 context in which people are asked to judge sentences, and when considering the linguistic
52 context (or frame) in which people produce features of concepts (for a review see Yee &
53 Thompson-Schill, 2016). Even in tasks explicitly addressing semantic access, the activation of
54 salient semantic features generally depends on task conditions and is dynamically tied to
55 context (Lebois, Wilson-Mendenhall & Barsalou, 2015; Borghi & Barsalou, in press). Concepts
56 also show flexibility across individuals and within the same individual over time, and as a
57 function of changing points of view (e.g., Barsalou & Sewell, 1984). The capacity to retrieve
58 different information in different situations for the same concept has been robustly
59 demonstrated with behavioral tasks (e.g., Barsalou, 1987) and through neuroimaging
60 techniques (Hoenig et al., 2008; Wilson-Mendenhall et al., 2011).

61 Together with task context, linguistic and cultural context can also affect categories. As
62 the growing number of studies concerned with linguistic and cultural relativism testifies,
63 concepts of time (Boroditsky et al., 2011), space (Majid et al., 2004), motion (Papafragou,
64 Hubert & Trueswell, 2008), color (Regier & Kay, 2009), odor (Majid et al., 2018), and moral
65 concepts (Casasanto, 2009) are influenced by the linguistic, cultural, social, and experiential
66 environment, demonstrating how variable concepts can be across groups of people in different
67 environments (see Malt & Majid, 2013). In this paper, we examine the role of within-culture
68 variability in conceptual representation as a function of differential life experiences.

69 Specifically, we explore the concept of “gender” probed through a linguistic task as a function
70 of gender identity, sexual orientation, and gender-normativity.

71 In order to uncover conceptual structure, linguistic tasks such as word-associations or
72 feature and property-generation tasks are among the most commonly employed tools (e.g.,
73 McRae et al., 2005). Asking participants to produce properties for a given concept like “truth”
74 (i.e., property-generation task), for example, can shed light on some relevant features of abstract
75 concepts, such as the importance of introspective and experiential relations (e.g., Barsalou &
76 Wiemer-Hastings, 2005), and demonstrate that abstract concepts are characterized by fewer
77 intrinsic properties and more complex situational relations (Wiemer-Hastings & Xu, 2005;
78 Barca, Mazzuca & Borghi, 2017). Given the higher contextual dependency of abstract concepts
79 compared to concrete concepts (Borghi & Binkofski, 2014), their representation might be more
80 flexibly tied to the social context and personal experiences.

81 While traditional theories suggest that abstract and concrete concepts engage different
82 semantic systems (e.g., Paivio, 1986; Brysbaert, Warriner & Kuperman, 2014), recent
83 approaches have begun to reconsider the classic dichotomy between purely “abstract” and
84 purely “concrete” concepts (Borghi et al., 2018a, 2018b, 2019; Barsalou, Dutriaux &
85 Scheepers, 2018). Specifically, in a situated perspective (e.g., Barsalou, 2008), both concrete
86 and abstract concepts include situational and perceptual information, and support goal-oriented
87 actions. In this light, abstract concepts can be considered to be represented in a
88 multidimensional semantic space with regions that partly overlap with the semantic space of
89 concrete concepts (Troche, Crutch & Reilly, 2014; 2017; Binder et al., 2005; Harpaintner,
90 Trumpp & Kiefer, 2018). Abstract concepts also show high intra-class variability (Ghio et al.,
91 2013; Borghi et al., 2018b; Desai et al., 2018). For instance, Roversi, Borghi and Tummolini
92 (2013) compared properties listed for social entities such as “choir” with properties listed for
93 institutional artifacts such as “ownership” in a property-generation task and found that although

94 both classes of concepts could broadly be considered “social”, each elicited distinct properties:
95 social entities elicited a higher proportion of contextual features (typical situations, entities, or
96 events that co-occur with the target concept, e.g., “concert” for “choir”), while institutional
97 artifacts elicited normative relations (e.g., “ownership” after one’s own death is legally normed
98 by a “testament”). So, some abstract concepts are more linked to linguistic and social
99 experience, while others have a more salient affective and experiential component (Prinz, 2002;
100 2012).

101 More generally, abstract concepts can be considered a heterogeneous class, grounded in
102 multiple systems—including perception, action, and sensori-motor information—just like
103 concrete concepts. In addition, however, abstract concepts are also grounded in language,
104 emotion, and sociality (cf. Borghi et al., 2018a; 2019; Desai, Reilly & van Dam, 2018; Mellem,
105 Jasmin, Peng & Martin, 2016). These grounding mechanisms might contribute to the
106 representation of specific abstract concepts to different extents, an idea we explore in this paper.

107

108 *1.1. Is Gender an Abstract Concept?*

109 Gender is an interesting concept to think about in this context. It can be considered an
110 embodied social concept in which both concrete (i.e., biological factors) and abstract
111 components (related to social interpretations) are relevant. In fact, recent research has proposed
112 the hybrid label “gender/sex” pointing to a rapprochement of biological, physical and
113 perceptual factors with social and cultural factors in the constitution of gendered and sexual
114 identities (van Anders, 2015; Fausto-Sterling, 2019). This contrasts with the traditional
115 distinction between sex as the natural datum of biological sex (hormones, genes, genitalia etc.),
116 and gender as the province of social and cultural practices built upon a supposed sexual
117 dimorphism. The sex-gender distinction dates back to feminist works (e.g., Rubin, 1975) that
118 aimed at opposing the biological determinism at the basis of women’s discrimination.

119 Separating sex from gender allowed feminists to argue that gendered traits (Bem, 1974), and
120 more broadly genders (West & Zimmerman, 1987), are at least in part products of social
121 practices (Haslanger, 1995; Risman, 2004). Nonetheless, scholars such as Butler (1990) have
122 made clear that not only “abstract” notions such as gender roles, but also our sexed bodies
123 (Fausto-Sterling, 1993; 2012), are defined by cultural practices and do not exist outside social
124 meanings (Butler, 1993a).

125 Within psychology, gender is perhaps one of the most employed constructs.
126 Psychological research has focused on gender/sex differences relying on a binary gender system
127 that opposes men to women. Specifically, a binary gender system presupposes that “there are
128 two discrete categories into which all individuals can be sorted [...] and one’s category
129 membership is biologically determined, apparent at birth, stable over time, salient and
130 meaningful to the self, and a host of psychological variables” (Hyde et al., 2019, p. 1). On this
131 basis scientists have attempted to unravel traits and attitudes that distinguish the two categories.
132 By the means of instrumental constructs, such as gender-schematicity (Bem, 1981) or gender-
133 consistency, scholars have tried to explain the degree of gender-congruence of individuals from
134 childhood to adulthood.

135 Another line of research specifically addresses gendered social stereotypes, showing
136 how these implicitly guide people’s expectations, judgements, and perception of individual men
137 and women (for a review see Ellemers, 2018). For instance, traits such as assertiveness,
138 competence, warmth, and nurturance are valued differently in relation to men and women;
139 overall, women are more frequently associated with family life, whereas men are associated
140 with career advancement (Greenwald & Banaji, 1995). Importantly, implicit stereotypical
141 gendered knowledge is activated during language processing: comprehension of linguistic
142 information consistent with stereotypical gender-expectations (e.g., feminine pronouns with the

143 role descriptors “nurse”) is more fluent than when it is inconsistent (e.g., masculine pronouns
144 with “nurse”; see e.g., Miersky, Majid & Snijders, 2019; Pesciarelli, Scorolli & Cacciari, 2019).

145 Other approaches focus on the influence of grammatical gender in categorization (e.g.,
146 Cubelli et al., 2011). Some of these studies suggest that speakers of gendered languages
147 incorporate gender as a salient feature of entities, even when this is irrelevant (e.g., in the
148 representation of inanimate entities). For example, Spanish and French adults and children tend
149 to assign feminine and masculine voices to objects according to the grammatical gender of the
150 objects in their native languages (Sera et al., 2002), and Spanish and German speakers
151 remember noun-object pairings better when the noun of the object matches the grammatical
152 gender of the object in their language (Boroditsky, Schmidt & Phillips, 2003). A recent
153 systematic review of the literature on grammatical gender and linguistic relativity suggests that
154 grammatical gender effects on thought are task-specific and modulated by several factors
155 (Samuel, Cole & Eacott, 2019).

156 *1.2. Challenges to the Binary Gender System.*

157 While the “bigenderist assumption” dominates the scientific literature, an emerging area
158 of research from cognitive science and biology questions the binary nature of gender (e.g., van
159 Anders, Goldey & Kuo, 2011; Olson, Key & Eaton, 2015; Joel & Fausto-Sterling, 2016;
160 Roughgarden, 2004; Jordan-Young & Rumiati, 2012; Joel, 2016). Notably, although most
161 people are likely cisgender (i.e., people who perceive their assigned birth sex as congruent with
162 their expressed and desired gender identity), individuals whose identities are not confined to
163 the binary gender system (i.e., gender non-conforming, genderqueer, gender-diverse or
164 transgender individuals) have been documented throughout history and across diverse cultures
165 (Herdt, 1993; Devor, 1997). Attention to gender-nonconforming individuals in the
166 psychological sciences is also promoted by the American Psychological Association, which in

167 2015 issued guidelines for best practices with transgender and gender-nonconforming
168 individuals (APA, 2015)

169 Recently some scholars have introduced in their measurements the notion of gender
170 non-conforming or *genderqueer* (i.e., a person rejecting traditional gender categories such as
171 man/woman), and have begun to investigate gender identity without pathologizing gender-
172 diverse individuals (see Hegarty, Ansara & Barker, 2018 for a recent discussion). For example,
173 Galupo, Pulice-Farrow and Ramirez (2017) asked a sample of 197 individuals who self-
174 identified as either gender-variant or agender to describe their gender identities with the aim of
175 investigating what non-binary individuals consider as central features of their gender identity.
176 A thematic analysis of responses showed that fluidity, mixture, and rejection of traditional
177 bipolar dimensions such as femininity and masculinity were key features.

178 Experiences of non-binary feelings were also evident among “normative” individuals in
179 a study by Joel, Tarrasch, Berman, Mukamel and Ziv (2014) with Israeli participants.
180 “Normative”¹ in this literature refers to people who feel their assigned birth sex is aligned with
181 their affirmed gender identity, and that generally conform to heterosexual norms, or people who
182 are not plurisexual (i.e., are sexually attracted by only one sex). Joel and colleagues explored
183 identity using a questionnaire which measured gender identity, gender dysphoria, and gender
184 performance (Multi-GIQ questionnaire, Joel et al., 2014; see also Jacobson & Joel, 2018; 2019)
185 among people who identified as men, women, and queer. They found that among self-identified
186 men and women, over 35% of people reported feeling the “opposite” gender, both genders, or
187 neither. This was especially prevalent in queer individuals, but no significant differences
188 emerged between the three groups suggesting that far from being binary, gender is fluid and
189 multidimensional.

190 To summarize, gender has been investigated from three broad perspectives: (1) in
191 relation to social stereotypes, (2) relating to the representation of grammatical gender in

192 language and thought, and (3) as a characteristic related to the sense of one's own identity.
193 However, it is unclear how lay people conceptualize gender exactly. Is it conceptualized as
194 something related to our physical and biological make-up or better characterized by social
195 practices? Our study examines the concept of gender in Italian speaking participants. The main
196 purpose was to explore people's conceptual representation of gender taking into account
197 specific experiences that might contribute to the shaping of the concept, in particular different
198 experiences associated with gender identity, sexual orientation, and gender-normativity. We
199 ask whether the concept of gender is differentially shaped by each of these gender-related
200 experiences, in a predominantly conservative cultural setting in terms of gender-related issues.

201 *1.3. The Current Study: How do Italian People Conceptualize Gender?*

202 We adopted a common methodology used to investigate conceptual knowledge. We
203 asked a sample of Italian speaking participants to list words they freely associated with the
204 concept of *genere* 'gender'. We conducted the study in Italy which is an interesting context to
205 explore this question because of the specific linguistic and cultural particulars of this
206 community. In the Italian language, *genere* 'gender', is a polysemous word covering five areas
207 of meaning. In addition to the social interpretation of sex² it also includes: (1) the original Latin
208 notion of "genus" representing what species have in common (e.g., the genus *Panthera*, within
209 the family *Felidae*, includes species such as lions and tigers); (2) a notion similar to the English
210 meaning of *kind* or *type*; (3) aesthetic canon—similar to English *genre*—applying to literature
211 as well as to cinema, arts, and music; (4) the grammatical category distinguishing nouns into
212 masculine or feminine classes, also used to differentiate individuals based on biological
213 features. This distinction is not confined to animate entities, but also applies to inanimate
214 entities on the basis of linguistic conventions—e.g., in Italian *philosophy* is feminine and *table*
215 is masculine. This binary dichotomy may have ramifications for the general concept of
216 "gender" too. Indeed, it has been hypothesized that speaking a language that encodes gender in

217 a binary fashion (e.g., Italian, French) may reinforce the conceptualization of gender as a binary
218 system (see Gabriel & Gygax, 2016; Gabriel, Gygax & Kuhn, 2018; Pérez & Tavits, 2019).

219 The concept of gender in Italian is also interesting because of the specific cultural and
220 social context. Italy is a predominantly catholic country, and theological accounts of gender,
221 sexuality, and family politics are very prominent³. In Italian public debate, the English term
222 *gender* is maintained in its English form as a derogatory term. It describes gender and queer
223 studies as based on an “ideology” that undermine the structure of the traditional family (the so-
224 called *ideology of gender*; see e.g., Garbagnoli, 2014; Bernini, 2016).

225 In order to investigate how Italian speakers represent the concept of gender, we used a
226 free-listing paradigm. We were primarily interested in uncovering conceptual structure, and not
227 in assessing participants’ explicit attitudes towards gender-related issues. To avoid participants
228 adopting social desirability strategies, we refrained from explicit measures such as
229 questionnaires or scales measuring attitudes towards sexuality or gender-roles. Instead we
230 focused on participants’ own conceptual relations, thus opting for an approach more explicit
231 than, for example, IAT (Greenwald, McGhee & Schwartz, 1998). Free-listing tasks, also termed
232 *semantic fluency procedures*, are thought to make explicit the psychological proximity of
233 concepts and words produced in sequence. The general assumption underlying this kind of task
234 is that when a concept is activated in memory it will in turn prime words and concepts which
235 are semantically related or similar to it. This provides an indirect measure of the psychological
236 saliency of concepts (see Crowe & Prescott, 2003).

237 We conducted the free-listing task with a diverse pool of Italian participants that were
238 divided into three subgroups according to their gender identity, sexual orientation, and
239 classification according to normative or bigenderist benchmarks. In line with the idea that
240 abstract concepts are represented as multidimensional constructs (Borghi et al., 2018a; Barsalou
241 et al., 2018), where both embodied and contextual aspects interact, we expected that across all

242 participants we would find evidence of the duality of *genere* ‘gender’ in Italian, such that
243 participants would list features relating to both the abstract and concrete sense of gender. As
244 such, we expected early and frequent listing of features of gender as a social construct (e.g.,
245 culture, femininity, masculinity), as well as features related to the more concrete meaning (e.g.,
246 sex, body, genitalia).

247 In addition, we hypothesized that gender is at least in part represented differently
248 depending on the sub-group of interest following the proposal that conceptual knowledge is
249 flexibly modulated by different experiences (Casasanto & Lupyan, 2015). We investigated
250 whether participants that differed in their gender identity listed different features of the concept
251 gender. Additionally, we expected “normative” and heteronormative individuals, who typically
252 conform to the gender-binary system (Motschenbacher, 2019), to produce more features
253 focusing on physical, sexual, and biological aspects of gender, while “non-normative” and non-
254 heteronormative (i.e. plurisexual, homosexual) participants would generate more features
255 related to their personal experiences and to the social sense of gender.

256 **2. Method**

257 *2.1. Participants*

258 80 native Italian speakers voluntarily took part in the study. Ethical approval was provided by
259 the Ethics Committee of the Institute of Cognitive Sciences and Technologies of the Italian
260 National Research Center (ISTC-CNR Ethical Approval n.0000315). Participants were asked
261 to provide their birth sex, self-identified gender identity, and sexual orientation (details of
262 procedure below). The majority of individuals were highly educated: 67.5% had a Master
263 Degree and 13.7% had a PhD; 17.5% completed High School, while only 1.2% had Lower High
264 School education.

265 *2.2. Procedure*

266 We created an on-line questionnaire divided into three sections that participants filled
267 in a fixed order. In the first section, participants gave basic personal information, such as age
268 and birth sex (male; female; intersex). The second section consisted of the free-listing task.
269 Participants were asked to provide 10 concepts they thought were related to the concept of
270 gender (*Il tuo compito ora è quello di scrivere dieci concetti che ti vengono in mente in*
271 *relazione al concetto di genere*; ‘Your task is now to type ten concepts that come to your mind
272 related to the concept of gender’).

273 Finally, in the third section, participants provided additional information about their
274 self-identified gender identity, sexual orientation, and level of education. Gender identity was
275 assessed through forced-choice boxes (woman, man, queer, and transgender), in addition to a
276 blank text box labeled “other” that participants could fill according to their preferences.
277 Keeping birth sex separate from gender identity allowed participants to report their affirmed
278 gender identity, thus avoiding mis-gendering practices (see Ansara & Hegarty, 2014). Indeed,
279 inferring gender identity from biological sex has been criticized by some scholars, in that self-
280 determined gender identity does not always match with the sex assigned at birth. However, we
281 made this distinction explicit only in the third section of the questionnaire, to avoid potential
282 demand effects. Sexual orientation was assessed through the Kinsey Scale (Kinsey et al., 1948),
283 a self-report measure where participants respond on a 7-point scale, ranging from “exclusively
284 heterosexual” to “exclusively homosexual”—hence not considering sexual behavior a strict
285 dichotomy (although for criticism see Galupo, Mitchell & Davis, 2018, Savin-Williams, 2016).

286 **3. Results**

287 We sought to investigate how individuals conceptualize gender, in particular in relation to their
288 personal experiences related to gender. As a first step, we report the characteristics of our
289 participants. We then focus on the free-listing data and aggregate results across all participants
290 to illustrate which words were produced more frequently overall. We show how words

291 produced by the full cohort of participants tested are clustered together using a measure which
292 accounts for the psychological saliency of the produced associates (see the following sections
293 for details). This overall analysis is followed by subsidiary analyses zooming in on the free-
294 listing produced by different sub-groups according to gender-related experiences. All data and
295 scripts are available at <https://osf.io/3zdsm/>.

296 *3.1. Participant Characteristics*

297 There were a total of 80 participants, with 45 female (age $M = 29.5$; $SD=7.7$), 35 male
298 (age $M = 32.7$; $SD=10.5$), and no intersex individuals. Among these, 41 identified as women
299 (age $M = 29.5$; $SD=6.8$), 32 identified themselves as men (age $M = 33.3$; $SD=11.5$), 7 identified
300 as queer (age $M = 28.1$; $SD=6.7$), and none as transgender.

301 Sexual orientation was assessed using the Kinsey Scale (Kinsey et al., 1948; for further
302 details, see *Procedure*). Among the total sample, 36 placed their sexual behavior at the
303 heterosexual extreme of the Kinsey Scale (points 1 and 2), while 37 considered their sexual
304 behavior as homosexual (points 6 and 7 of the Kinsey Scale). Seven participants fell in the
305 middle of the scale (points 3, 4, 5) or defined their sexual orientation as bisexual or asexual. At
306 a more fine-grained level, 50 participants reported to be attracted only by one sex (points 1 and
307 7), while 29 participants reported to be attracted to more than one sex to different extents (points
308 2, 3, 4, 5, 6), and one participant identified as asexual.

309 In order to explore how these differences relate to the concept of *genere* ‘gender’,
310 participants were first divided into two groups according to their self-affirmed gender identity
311 (woman and man). Individuals who identified as queer ($n=7$) were excluded from the analysis
312 by gender identity because of the small sample size; however, their responses were collated in
313 the subsequent analyses by “normativity”, thus partially avoiding the potential marginalization
314 of underrepresented gender and sexual minorities.

315 Second, participants were divided according to their sexual orientation according to
316 their ratings on the Kinsey Scale. Participants' responses followed a bimodal distribution.
317 Accordingly, participants who scored 1 or 2 in the Kinsey Scale were considered heterosexual,
318 while those who scored 6 or 7 were considered homosexual for the purposes of the analyses by
319 sexual orientation. The remaining participants who rated their sexual orientation on the Kinsey
320 Scale as 3, 4 or 5, or bisexual and asexual were excluded from this analysis ($n=7$), but they were
321 included in the subsequent analyses.

322 Finally, to distinguish "normative" vs. "non-normative" individuals, we took into
323 account participants' gender identity, sexual orientation, and the correspondence between birth
324 sex and affirmed gender identity. "Normative" individuals ($n=43$) are therefore cis-gender
325 monosexual individuals (either exclusively heterosexual or exclusively homosexual; see e.g.
326 Galupo, Lomash & Mitchell, 2017; Jacobson & Joel, 2019); "non-normative" individuals
327 ($n=37$) are gender-diverse individuals, individuals falling under the umbrella term of
328 transgender, and/or cis-gender individuals who did not define their sexual preferences in strictly
329 monosexual terms. We included exclusively-homosexual cis-gender individuals (point 7 of the
330 Kinsey Scale) in the category of "normative" individuals (Motschenbacher, 2019). In fact, non-
331 exclusively monosexual individuals (points 2, 3, 4, 5, 6 of the Kinsey Scale) can be considered
332 as "less normative" than cis-gender exclusively homosexual individuals, in that their sexual
333 experiences challenge the assumption that sexual interests are only defined by sexual biological
334 features in a binary fashion (see also Hegarty, Ansara & Baker, 2018; van Anders, 2015).

335 3.2. Free-listing task

336 3.3. How is the Concept of "Gender" Represented Across all Participants?

337 Overall, the total sample of 80 participants produced 300 words. There was great
338 variation in the responses provided by participants suggesting that, as expected, *genere* 'gender'
339 is a complex concept that incorporates a number of distinct components. Participants produced

340 a small number of common associates: out of 300 words, 64% ($n= 192$) were produced only
341 once by an individual. The most frequently listed word (*identity*), was produced by 24 out of a
342 total sample of 80 participants. So, there is low overall coherence of this category in this sample.
343 For the overall analysis presented first, we focus on associates produced by at least 5% of all
344 participants. Among the list of terms produced by all participants, 41 were produced by at least
345 5% of the sample. As would be expected, the data exhibit a power law distribution with the
346 frequency of words inversely proportional to their rank (cf. Zipf, 1935).

347 In order to address our first hypothesis, namely that ‘gender’ encompasses both abstract
348 and concrete components, we asked an independent sample of 20 Italian participants (9 female,
349 10 male, 1 intersex; $M_{age}= 28.1$, $SD= 6.4$) to rate on a 7-point scale the most commonly
350 produced associates in terms of abstractness, concreteness, and emotionality. In line with recent
351 research (Villani et al., 2019; Della Rosa et al., 2010), we probed abstractness and concreteness
352 separately. The order of presentation of the words and of the scales was randomized across
353 participants.

354 All data were analyzed using R (version 3.6.2, R-Core Team, 2019) and RStudio
355 (version 1.2.1335; RStudio Team, 2018); data processing was also carried out in part using
356 “dplyr” (Wickham, François, Henry & Müller, 2020), “tidyverse” (Wickham et al., 2019),
357 “broom” (Robinson & Hayes, 2020), and “emmeans” (Lenth, 2020) packages.

358

359 [PLEASE INSERT TABLE 1 HERE]

360

361 As hypothesized, participants in the free-listing task produced terms that included
362 abstract and concrete associates (see Table 1). Overall, the ratings of the free-listing associates
363 demonstrated a negative correlation between abstractness and concreteness ratings, $r(39)= -$
364 0.88 , $p<.001$, as would be expected. Concreteness and emotionality ratings were positively

365 correlated, $r(39) = 0.34, p = .028$; but there was no significant correlation between abstractness
366 and emotionality ratings, $r(39) = -0.08, p = .587$. Generally, the terms produced varied widely in
367 ratings for all three dimensions considered: abstractness ratings ranged from scores of 1.60–
368 5.15 ($M = 3.83, SD = 0.92$); concreteness ratings ranged from 2.50–5.75 ($M = 3.93, SD = 0.70$);
369 and emotionality ratings ranged from 1.90–5.60 ($M = 3.71, SD = 0.90$). One could wonder
370 whether terms produced early in the free-listing differed from those produced later. Perhaps
371 early associates are more likely to be abstract, or conversely more likely to be concrete. We
372 found no significant difference among the first 20 terms produced and the last 20 produced in
373 abstractness, $t(39) = -0.52, p = .600$; concreteness, $t(39) = 0.45, p = .649$; or emotionality, $t(39) =$
374 $1.04, p = .300$. This suggests abstract and concrete associates are equally distributed across the
375 free-listing exemplar production of ‘gender’.

376 To facilitate further qualitative interpretation, we computed an abstractness–
377 concreteness difference score by subtracting the mean abstractness rating for each item from
378 the mean concreteness rating. Terms with a resulting positive value can be considered abstract
379 words, and those with negative values concrete words (see Table 1). Among the 41 most
380 frequently produced terms, 23 were abstract and 18 were concrete.

381

382 The free-listing data revealed associates with concrete physical and perceptual
383 connotations, (e.g., *body, woman, female, man, male, sex*), as well as abstract social and cultural
384 experiences (e.g., *construct, freedom, category, fluidity*). Additional terms included experiential
385 and personal features (e.g., *education, identity, discrimination, identification*), as well as
386 linguistic associations connected to the term *genere* in Italian (e.g., *music, literature, grammar,*
387 *type*).

388 *3.3.1. Measure of psychological proximity.* To analyze the free-listing data in more
389 depth, we used a measure developed by Crowe and Prescott (2003). According to this measure,

390 similarity between pairs of items in a free-listing task can be calculated by considering both the
391 distance of two items produced in a single list (from an individual participant), and the distance
392 of the same two items produced across lists (across participants). The measure is given by two
393 component measures, namely α and β_w , one based on within-list proximity (α), and the other
394 on across-list item co-occurrence (β_w). These two metrics are combined to form the overall
395 inter-item similarity metric ($\alpha\beta_w$). Matrices of inter-item dissimilarity were computed initially
396 for all the participants, and then for all the groups of interest (for further details see Crowe &
397 Prescott, 2003). Once the most frequently produced words were identified, both for the total
398 sample of participants and for the sub-groups of interest, associate words were subjected to
399 cluster analyses based on inter-item dissimilarity matrices described above. Hopkins' statistic
400 test has been performed using the package "factoextra" (Kassambara & Mundt, 2017).
401 Clustering indices were calculated with the "NbClust" package (Charrad, Ghazzali, Boiteau &
402 Niknafs, 2014), and dendrograms produced using "dendextend" package (Galili, 2015).

403 *3.3.2. Clustering methods and analyses.* Before applying specific clustering methods,
404 we assessed whether our data could be clustered using Hopkins' statistic test (Lawson and Jurs,
405 1990), which measures the probability that a given data set is generated by a uniform data
406 distribution. The results indicated our data approach a good tendency ($H= 0.53$). Hierarchical
407 cluster analysis was performed based on the dissimilarity matrix using Ward's method, based
408 on a sum-of-squares criterion (Murtagh & Legendre, 2014) which minimizes within group
409 dispersion (see also Harpaintner et al., 2018). In order to determine the number of clusters and
410 assess cluster validity, we relied on indices that are most frequently used in the literature. We
411 thus computed Silhouette Index, C-Index, McClain Index and Dunn Index. Two of the
412 aforementioned indices provided a six-cluster solution (SI= 0.3; CI= 0.3), while the remaining
413 two suggested a two-cluster solution (McClain= 0.3; Dunn=0.06). We opted for the six-cluster
414 solution (Figure 1), which better illustrates the fine-grained structure of *genere* 'gender'. The

415 outcome is represented in the dendrogram as visual proximity of words; namely, words that
416 appear clustered together by short branch lengths are words that were most frequently produced
417 in succession.

418 We found there was no difference across clusters in abstractness ratings, $F(5, 35)= 1.78$,
419 $p=0.142$, or concreteness ratings, $F(5, 35)= 2.13$, $p=.084$, but there was a significant difference
420 in emotionality rating $F(5, 35)= 3.43$, $p=.012$. Pairwise comparisons showed Cluster 1 was
421 rated as more emotional than Cluster 2, $t(35)= 3.92$, $p= .004$, but there were no other significant
422 differences.

423

424 [PLEASE INSERT FIGURE 1 HERE]

425

426 We refer to the clusters in Figure 1 from top to bottom. In the top cluster—Cluster 1
427 (violet)—and the next Cluster 2 (blue) the terms are consistent with the conceptualization of
428 gender as a social construct. These two clusters represent the most abstract part of the
429 dendrogram, and point to the idea of gender as a social construction (Butler, 1990), entrenched
430 in social structures (e.g., *power, discrimination*; Foucault, 1978). Cluster 1 had a large number
431 of words that were rated as highly emotional (*expression, freedom, power, and discrimination*).

432 In Cluster 2 all the words were rated as abstract (*construct* is the most abstract term in
433 the list, see Table 1). This cluster includes concepts generally used in philosophical and political
434 discourses on gender, and it reveals aspects of the conceptualization of gender derived from
435 shared knowledge and mediated by cultural and social factors (see Shea, 2018).

436 In Cluster 3 (green) features related to the physical, perceptual, and interoceptive
437 characteristics of gender are evident. Words in this set refer to the physical display of gender
438 attitudes (*masculinity and femininity*), clustered together with *sex*; *body* and *belonging* are
439 linked together. In this cluster abstract terms (*belonging, femininity, and masculinity*) are

440 combined with the most concrete term listed (*body*; see Table 1), suggesting that this cluster is
441 a mix of interoceptive features and physical and perceptual ones.

442 Cluster 4 (yellow) points to gender as a specifically cultural and social discourse. This
443 is suggested by the presence of *sexuality*, *politics*, *feminism* and *queer* (e.g., Foucault, 1978,
444 Motschenbacher, 2019; Butler, 1993b), and by the strong associations of the words *rights* and
445 *lgbtq*.

446 Cluster 5 (orange) is the most heterogeneous cluster. Here, terms relating and
447 challenging the normative facet of gender (*transgender*, *fluidity*) appear as closely linked to
448 social and cultural terms (*culture*, *education*, *difference*, *society*, and *behavior*) and terms
449 indicating identity-related characteristics (*feminine*, *masculine* and *identity*). This is likely to
450 reflect the relation that exists in people's minds between education and the development of a
451 gendered identity (for a review, see e.g., Fausto-Sterling, 2012), and it is in line with the notion
452 of *socialization* (e.g., Witt, 1997), according to which parents and peers play a fundamental
453 role in the development of gender-stereotyped self-concepts in children, by reproducing and
454 projecting culturally derived behaviors and norms.

455 In Cluster 6 (red) a different meaning of the Italian word *genere* appears. We find words
456 referring to the meaning of 'genre' (*music*), as well as 'kind', 'species' (*animal*, *human*) and
457 *grammar*. In addition, this cluster includes *male* and *female*, likely linguistic associations given
458 that they are clustered closely together with the words *human* and *music*. This cluster is the
459 most concrete according to the ratings: of a total of 8 words, only two can be considered abstract
460 (*identification* and *stereotype*); all the other words were rated as concrete.

461 Overall, our results suggest the concept of gender cannot be considered either a purely
462 abstract or a purely concrete concept. Rather, it encompasses aspects traditionally considered
463 to be both abstract and concrete. Linguistic associations (e.g., Paivio, 1986) such as *literature*
464 and *animal*, experiential and situational features like *identification* and *behavior* (e.g., Barsalou

465 & Wiemer-Hastings, 2005), social and contextual features like *binarism* and *queer* (Roversi et
466 al., 2013), culturally mediated aspects like *politics* and *feminism* (Shea, 2018), and bodily or
467 biological properties (e.g., *body*, *female* and *male*) appear. This result is in line with recent
468 accounts of abstract conceptual knowledge (e.g., Barsalou, Dutriaux & Scheepers, 2018; Borghi
469 et al., 2018a) and with contemporary debates reconsidering the distinction between sex and
470 gender (e.g., van Anders, 2015).

471 3.4. Does the Concept of “Gender” Vary Across Sub-Groups?

472 In the analysis presented so far, we did not distinguish people by gender identity, sexual
473 orientation, or according to gender and sexual norms. However, these aspects are likely to
474 influence the conceptualization of gender. To assess this, participants were divided into three
475 subgroups according to their gender identity (woman, man), sexual orientation (heterosexual,
476 homosexual), and “normativity” (“normative”, “non-normative”) (see section 3.1. *Participant*
477 *Characteristics*). For each of these sub-groups, we examined how people conceptualized
478 *genere* ‘gender’. Relevant words that entered the cluster analysis were items produced at least
479 by 10% of participants in each sub-group. In the sub-groups analyses, we raised the threshold
480 for inclusion from 5% to 10% so as to avoid having items produced by only one participant
481 which would have arisen due to the subsetting of the data. Inclusion of unique items would
482 have merely led to more idiosyncratic responses being considered in the analyses, whereas we
483 hope to capture general trends.

484 3.4.1. *The concept of gender as a function of gender identity.* Overall, there was no
485 significant difference in the total number of items listed by women ($M = 8.90$; $SD = 2.71$) and
486 men ($M = 7.84$; $SD = 2.86$), $t(71) = -1.61$, $p = .111$, although women showed higher agreement
487 in the terms they mentioned, with 29 commonly listed words compared to 12 common words
488 produced by the men. Among the terms produced by women, 17 were abstract and 12 concrete.
489 Men produced 8 concrete and 4 abstract terms. Chi-squared tests revealed no difference

490 between the two groups in the number of tokens of abstract and concrete terms, $\chi^2(1) = 1.27$,
491 $p = .258$. Comparing all relevant terms produced by women and men, also revealed no
492 significant difference in abstractness, $t(39) = 1.85$, $p = .071$; concreteness, $t(39) = -1.82$, $p = .076$;
493 or emotionality, $t(39) = -0.17$, $p = .863$. The most frequently produced words by women (Panel
494 A) were *identity* (39% of the sample) and *sex* (27%). For men (Panel B) *masculine* was the
495 most frequently produced word (22%), followed by *identity* (19%). Figure 2 shows the
496 dendrograms resulting from Hierarchical Cluster Analysis (HCA) for each group.

497

498 [PLEASE INSERT FIGURE 2 HERE]

499

500 The data from both groups supported a good clustering tendency (women's $H = 0.58$;
501 men's $H = 0.69$). Even though some words overlapped between the two groups ($n = 9$), the cluster
502 analyses revealed differences between men and women too. For instance, *identity*—one of the
503 most frequently produced terms by both groups—was mentioned by men together with
504 *feminine*, *masculine* and *sex*, suggesting a relation between perceptual and physical properties
505 and gender identities. For women, however, *identity* appeared closely related to social terms
506 (*construct*, *role*, *freedom*) and subsequently connected with *fluidity*, *sex*, *behavior* and *society*,
507 suggesting a non-deterministic perspective on gender identity.

508 It is also noteworthy that although traditional bigender terms were mentioned by both
509 groups, they are differently positioned in the dendrograms. On the one hand, *male* and *female*
510 are represented in a small biological cluster, in the women's dendrogram, which in turn is
511 connected to words that seem to challenge a traditional binary conception of gender
512 (*transgender*). In the men's dendrogram, however, the clustering of *male* and *female* appears
513 as a linguistic association to the grammatical category of gender, as indicated by the link
514 between the two terms and the word *grammar*. *Masculine* and *feminine* are part of a small

515 linguistic cluster for women (indicated by the presence of the word *music*); for men they are
 516 part of a cluster marking the identity-laden value of gender, possibly delimited by sexual
 517 differences (*sex*). *Woman* co-occurred with *man* in the men's responses, while in the women's
 518 dendrogram the word *woman* was coupled with *feminism* along with *difference* and *queer*,
 519 whereas *man* does not appear. *Difference* and *culture* are both part of a socio-cultural cluster in
 520 both groups. While women generally associated *culture* with *sexuality* in a cluster including
 521 *masculinity* and *femininity*, men often mentioned them together with *rights* and subsequently
 522 *man* and *woman*.

523 In sum, there are notable qualitative differences between the two groups. Although the
 524 conceptualization of gender by men included social and cultural features (e.g., *rights* was
 525 mentioned by men, but not women), terms explicitly challenging a binary and heteropatriarchal
 526 system were not highly salient: most words referred to the perceptual, biological and physical
 527 sphere; for women, social, cultural and experiential features played a more central role. Women
 528 mentioned words with social and political value (e.g., *queer*, *feminism*, *construct*, *stereotype*,
 529 *fluidity* and *binarism*) consistent perhaps with their social experience of historically being
 530 considered a subaltern identity. This relates to the notion of “androcentrism”, that implies “the
 531 privileging of male experience and the “otherizing” of female experience, such that males and
 532 male experience are treated as a neutral standard or norm ... and females and female experience
 533 are treated as a sex-specific deviation from that allegedly universal standard” (Bem, 1993; p.
 534 41; for a recent review see Bailey, LaFrance & Dovidio, 2019).

535 3.4.2. *The concept of gender as a function of sexual orientation.* There was no
 536 significant difference in the total number of items listed by heterosexual participants ($M= 8.64$;
 537 $SD=2.83$) and homosexual participants ($M= 8.30$; $SD=2.81$), $t(71) = 0.51$, $p=.607$, although
 538 heterosexual participants showed higher agreement in the terms they mentioned, producing 22
 539 words in common versus 12 words in the homosexual group. There was no significant

540 difference between the two groups in the number of abstract and concrete terms listed, $\chi^2(1) =$
541 0.75 , $p = .383$, with heterosexual participants listing 8 abstract and 14 concrete terms, and
542 homosexual participants listing 7 abstract and 5 concrete terms. Similarly, comparing all
543 relevant terms, there was no significant difference in abstractness $t(32) = -1.10$, $p = .279$,
544 concreteness $t(32) = 1.10$, $p = .276$, or emotionality ratings $t(32) = -1.16$, $p = .251$, of the terms
545 listed by heterosexual and homosexual participants. *Sex* was the most frequently produced word
546 by the heterosexual group (Panel C) (31% of the sample), followed by *culture* (19%). The
547 homosexual group (Panel D) produced *identity* (41%) and *masculine* (30%) most frequently.
548 Figure 3 shows the dendrograms resulting from HCA performed on target concepts for each
549 group.

550

551 [PLEASE INSERT FIGURE 3 HERE]

552

553 The data from both groups supported a good clustering tendency (heterosexuals' $H =$
554 0.70 ; homosexuals' $H = 0.60$). Even though some words overlapped between the two groups
555 ($n = 9$), the cluster analyses showed interesting qualitative differences. *Sexuality* forms a separate
556 cluster in both groups, but in the heterosexual group is paired with gendered terms (*man* and
557 *woman*), while in the homosexual group it forms a separate and distinct cluster together with
558 *rights* and *society*; *culture* is instead in a separate cluster connected with *fluidity* and *freedom*.
559 *Masculine* and *feminine* form a separate small cluster in both groups but are associated with
560 linguistic features such as *human* and *music* by the heterosexual group, but with *sex* by the
561 homosexual group. *Sex* was instead frequently produced together with *masculinity* and
562 *femininity* by the heterosexual group, indicating a connection between biological sex and
563 physical appearance.

564 The clusters in the heterosexual group's dendrogram shows a high prevalence of
565 linguistic associations, along with attention to the bipolar structure of the term gender (with the
566 addition of *transgender*). This suggests that one crucial dimension for this group is the
567 biological one that includes the female/male distinction, and the social roles that this distinction
568 carries. The most abstract cluster in this group can be considered a socio-cultural cluster,
569 centered on *culture* and *society*, and encompassing *difference* and *role*. In contrast, for the
570 homosexual group the two most abstract clusters specifically address the political and social
571 value of the term gender: we find here terms such as *rights*, *fluidity* and *freedom*. Interestingly,
572 these are important instances for the LGBTQI community. The fact that they were mainly
573 mentioned by this sub-group suggests that personal experiences and different contexts shape
574 our conceptual system.

575 3.4.3. *The concept of gender as a function of "normativity"*. There was no significant
576 difference in the total number of items listed by "normative" participants ($M = 8.77$; $SD = 2.49$)
577 and "non-normative" participants ($M = 8.16$; $SD=3.10$), $t(78) = 0.96$, $p = .337$. There was also
578 no significant difference between the two groups in the number of abstract and concrete terms
579 listed, $\chi^2(1) = 0.11$, $p = .731$, with "normative" participants listing 7 abstract and 10 concrete
580 terms, and "non-normative" participants listing 9 abstract and 8 concrete terms. Similarly,
581 comparing all relevant terms there was no significant difference in ratings of abstractness $t(32) =$
582 -1.24 , $p = .222$, concreteness $t(32) = 1.42$, $p = .165$, or emotionality $t(32) = -0.08$, $p = .934$, listed by
583 "normative" and "non-normative" participants.

584 The first two most frequently listed words by the "normative" (Panel E) group were
585 *identity* (30%), and *sex* (26%). In the "non-normative" group (Panel F), the most frequently
586 produced words were *identity* (30%) and *culture* (24%). Figure 4 shows the dendrograms
587 resulting from HCA performed on target words for each group.

588

[PLEASE INSERT FIGURE 4 HERE]

589

590

591 The data from both groups supported a good clustering tendency (“normative” $H= 0.55$;
592 “non-normative” $H= 0.60$). Even though some words overlapped between the two groups
593 ($n=10$), the cluster analyses indicated qualitative differences too. *Masculine* and *feminine*
594 formed a separate cluster in the “normative” group, suggesting the two terms represent a crucial
595 axis along which the concept of gender is organized; in the “non-normative” group they were
596 instead grouped together with the word *expression* and subsequently *sex* and *fluidity*, in a cluster
597 evoking the idea of traditional gendered roles as social and cultural constructions, and
598 suggesting the idea of femininity and masculinity as performative acts (Butler, 1990). *Society*
599 was mentioned mainly with the word *sexuality* and *education*, and then the word *identity* in the
600 “normative” group, in a cluster that can be labeled as socio-cultural. In the “non-normative”
601 group, *society* was also included in a heterogeneous cluster that represents the concept of gender
602 as a social construct. Specifically, the term *society* was frequently mentioned together with
603 *discrimination*. *Sex* was produced in association with *role* and *difference* in the “normative”
604 group, while it was paired with the word *fluidity* in the “non-normative” group.

605 The words listed by both groups reveal differences in the conceptual representation of
606 gender. The “normative” group frequently mentioned words referring to gender in a binary
607 perspective (e.g., *male/female*, *woman/man*). In the “non-normative” group, the experiential
608 and personal domain together with social and cultural aspects emerge more sharply (e.g.,
609 *discrimination*, *expression*, *construct*, *fluidity*, and *queer*). At the broadest level, two main
610 clusters emerged in the “normative” group: one explicitly referring to a binary perspective on
611 gender which can be considered a more “concrete” cluster, composed of the words that were
612 rated as more concrete (*woman*, *man*, *male*, *female*) with the addition of the word *transgender*.
613 The second cluster is a more abstract cluster including words such as *sexuality*, *education*,

614 *society, stereotype* and *culture*. In the “non-normative” group, on the other hand, the concrete
615 grounding relies mainly on the experiential corporeity of gender (*masculinity* and *femininity*
616 connected to *expression*), but it is connected with *sex* and *fluidity*. Overall, the “normative”
617 group emphasized a bigenderist perspective of gender, while the “non-normative” group
618 referred to contextually-dependent and social phenomena challenging traditional bigenderist
619 assumptions.

620 **4. General Discussion**

621 Our results demonstrate that the concept of gender is multilayered. According to
622 participants’ responses, biological, perceptual and social aspects converge in the conceptual
623 representation of *genere*. When people were asked to produce free associations of the term,
624 both abstract (i.e., social, cultural, and linguistic) and concrete (i.e., physical, biological, and
625 sexual) associations were elicited. Our findings also suggest that the concept of gender is
626 malleable: depending on the characteristics of the individuals, some features of the concept
627 appear more salient than others.

628 The results do not align well with the traditional view that assumes abstract and concrete
629 concepts are represented distinctly (e.g., Paivio, 1986, Brysbaert et al., 2014), but are more
630 compatible with the idea of a fuzzy boundary between abstract and concrete concepts (e.g.,
631 Barsalou, Dutriaux & Scheepers, 2018). We believe the concept of gender is particularly
632 illustrative of this haziness, although future research could specifically address whether and to
633 what extent other abstract concepts are differently represented as a function of personal and
634 cultural experiences. Specifically, in the case of gender, we found experiential, bodily,
635 biological, and perceptual features (e.g., *female, male, body, sex*) were combined with social,
636 cultural, introspective, and linguistic features (e.g., *queer, binarism, construct, feminism, rights,*
637 *fluidity, discrimination*). In this light, the boundaries of the concept gender seem to also be
638 delineated by “social metacognition” (Shea, 2018; Borghi et al., 2018c), incorporating terms

639 conveyed by specific cultural and social contexts such as academic discussions and public
640 debates.

641 Our findings shed light on the debate concerning the distinction between sex and gender.
642 Specifically, the results support the claim that sex and gender are entrenched in social context.
643 People’s conceptual knowledge of gender seems to incorporate sexual and biological factors
644 related to gender (e.g., *sex, female, male, body*), as well as aspects related to the performativity
645 of gender (e.g., *femininity, masculinity, role, difference, expression*) which are inevitably
646 embedded in social and cultural norms. As Butler (1993a) has argued the very distinction
647 between sex as the corporeal fact of our existence, and gender as the social conventions shaping
648 traditional femininity and masculinity is questionable, in that the perception of physical-sexual
649 differences is affected by social conventions. Indeed, the adequacy of a two-sex system has
650 been questioned as it does not include the full spectrum of human sexual configurations, which
651 might be better characterized as lying on a continuum (see e.g., Fausto-Sterling, 1993). More
652 recently, van Anders (2015) proposed the notion of gender/sex as “an umbrella term for both
653 gender (socialization) and sex (biology, evolution) [...] reflects social locations or identities
654 where gender and sex cannot be easily or at all disentangled.” (p.1181). Whatever the
655 underlying “reality”, we show that gender/sex is conceptualized by Italian people as a
656 multidimensional, dynamic and complex construct, reflecting the fact that sex and socio-
657 cultural gender are entwined, and therefore making explicit the “being” and the “doing” of
658 gender at the same time.

659 According to some proposals conceptual knowledge is affected by cultural, social, and
660 linguistic factors (e.g. Boroditsky et al., 2011; Majid et al., 2004; Casasanto, 2009), and
661 different populations may categorize things differently depending on the language spoken, and
662 on the experiential (Casasanto & Lupyan, 2015) and cultural environment (Majid et al., 2018)
663 they live in. In this vein, we hypothesized that individuals conforming to a “normative”

664 conception of gender would produce more words related to a bigenderist conception, while
665 “non-normative” individuals would rely more on socio-cultural aspects of gender and on their
666 personal experiences. A comprehensive categorization of gender experiences combining
667 instrumental constructs such as the Kinsey Scale and tick-boxes with pre-given answers
668 arguably rely on a cis-genderist and normative approach. We attempted to overcome this
669 limitation by allowing participants to produce their own label for each variable (assigned birth
670 sex, affirmed gender identity, and sexual orientation), using a blank text box. In spite of this,
671 we are aware that our operationalization of “normative” and “non-normative” individuals is
672 possibly problematic, in that it is not always an explicit assessment of participants’ of
673 themselves, but an experimenter’s inference from participants’ answers. Nonetheless, in line
674 with recent language and sexuality research (e.g., Motschenbacher, 2019), we aimed at
675 exploring how normativity plays a role in the discursive construction of gender and sexuality.
676 To avoid misconceptions and misgendering phenomena, and to fully account for gender in its
677 full complexity, further research could make different choices for categorizing gender and
678 sexuality experiences (e.g., see new instruments such as TMF Scale, Kachel et al., 2016; Multi-
679 GIQ questionnaire, Joel et al., 2014, or Sexual-Romantic and Gender-Inclusive Scales, Galupo
680 et al., 2017b).

681 Despite these caveats, we found some interesting differences in how people
682 conceptualize gender. “Normative” individuals were more likely to mention dichotomous
683 terms, while “non-normative” individuals mentioned words related to the social dimension of
684 gender, such as *fluidity*, *construct*, and *queer*, along with terms such as *expression* and
685 *discrimination*—pointing at specific personal experiences. Recent findings investigating
686 gender identity among non-binary transgender individuals (Galupo et al., 2017a) showed that
687 one central theme in self-descriptions was the notion of *fluidity*, suggesting that gender identity
688 can fluctuate across time. Our results are in line with these findings, showing that the majority

689 of “non-normative” individuals, in contrast to “normative” individuals, mentioned the term
690 *fluidity* in their associations with the term gender, along with terms such as *construct* and *queer*.
691 In this regard, the inclusion of the term *queer* in the conceptualization of gender of “non-
692 normative” individuals supports the importance of the social context in the embodiment of
693 specific experiences. Indeed, over history, the term *queer* acquired the power to give visibility
694 and legitimization to a community of individuals not conforming to bigenderist and
695 heteronormative assumptions. In Butler’s words (1993b, p. 19) the term *queer* is “a site of
696 collective contestation”, hence a term with a high social and political valence but rooted in
697 personal experiences.

698 It is also worth noting that, our sample of “non-normative” individuals mentioned
699 binary gendered terms such as *feminine* and *masculine* like our “normative” sample. This is in
700 line with findings from Lederer (2019) who analyzed the speech and gesture of transgender
701 individuals. Lederer (2019) found that although one person identified as a-gender, the gestures
702 accompanying the elucidation of the term *a-gender* matched with the conceptual metaphor of
703 gender as two bounded regions delimiting the boundaries between females and males. This
704 suggest that the binary model of gender is so culturally entrenched that even in individuals
705 questioning, rejecting, or moving across a bigendered schema it is still lurking.

706 This experiential relativism emerged also in our data from the other groups of interest.
707 For example, homosexual individuals mentioned the word *rights* near *society* and *sexuality*,
708 while for the heterosexual group the word *rights* was not a salient feature of the concept of
709 gender. This could be because in Italy LGBTQI rights are still a matter of debate, and these
710 kinds of issues are strictly related to gender expression and/or gender identity. On the other
711 hand, cis-gender heterosexual individuals are usually less likely to see their rights compromised
712 based on their sexual preferences or gender identity/expression.

713 To conclude, gender is a complex and multifaceted concept, whose intricacy is not
714 exhausted by simplistic dichotomies between biological qualities of the human body and
715 cultural or social aspects of sex expressions. These features interact at different levels and to
716 different extents, depending also on specific experiences so as to form the representation of the
717 concept of gender.

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725

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GENDER IS A MULTIFACETED CONCEPT

992

993 **Table 1**

994

995 *Terms produced by at least 5% of participants (N= 80) ordered according to their frequency, and*

996 *associated rating scores on emotionality, abstractness, and concreteness. On the difference score, a*

997 *positive score indicates an abstract concept; negative score indicates a concrete concept.*

998

Word produced by participants in Italian	Translation in English	Percentage of participants producing response (raw frequency)	Emotionality mean rating (standard deviation)	Abstractness mean rating (standard deviation)	Concreteness mean rating (standard deviation)	Difference score abstractness-concreteness
identità	identity	30 (24)	4.6 (1.5)	5.1 (2.0)	4.0 (1.5)	1.1
sexo	sex	22 (18)	4.7 (1.8)	2.8 (1.2)	4.7 (1.7)	-2.0
cultura	culture	19 (15)	4.6 (1.8)	4.5 (1.7)	3.6 (1.5)	0.9
maschile	masculine	19 (15)	2.8 (1.5)	3.5 (1.4)	3.7 (1.1)	-0.2
ruolo	role	16 (13)	3.2 (2.2)	4.1 (1.5)	3.4 (1.8)	0.7
femminile	feminine	16 (13)	3.6 (2.0)	3.4 (1.7)	4.1 (1.4)	-0.7
società	society	15 (12)	3.7 (1.9)	4.2 (2.0)	3.9 (1.7)	0.3
fluidità	fluidity	14 (11)	3.1 (1.8)	4.8 (2.0)	2.5 (1.5)	2.3
transgender	transgender	14 (11)	3.4 (1.7)	2.9 (1.6)	4.3 (1.5)	-1.4
differenza	difference	12 (10)	3.6 (1.9)	4.5 (1.8)	3.6 (1.6)	0.9
femmina	female	12 (10)	3.5 (2.0)	2.5 (1.6)	4.8 (1.9)	-2.3
libertà	freedom	11 (9)	5.6 (1.5)	5.0 (2.0)	3.7 (2.1)	1.3
letteratura	literature	11 (9)	4.3 (1.6)	4.1 (2.0)	4.4 (1.7)	-0.3
sessualità	sexuality	11 (9)	4.4 (1.5)	3.4(1.5)	4.4 (1.3)	-1.0
maschio	male	11 (9)	3.2 (1.8)	2.2 (1.3)	4.7 (1.7)	-2.5
donna	woman	10 (8)	3.8 (1.9)	2.2 (1.4)	5.1 (1.8)	-3.0
tipo	type	9 (7)	2.2 (1.9)	4.9 (1.9)	2.9 (1.9)	2.0
stereotipo	stereotype	9 (7)	4.1 (1.8)	4.6 (1.9)	3.7 (1.9)	0.9
educazione	education	9 (7)	4.0 (1.8)	3.8 (1.6)	3.9 (1.7)	-0.1
musica	music	9 (7)	5.6 (1.3)	3.1 (1.7)	4.7 (1.7)	-1.6
costrutto	construct	8 (6)	2.2 (1.6)	5.2 (2.2)	2.8 (1.7)	2.4
categoria	category	8 (6)	2.1 (1.7)	4.9 (1.9)	3.2 (1.9)	1.8
mascolinità	masculinity	8 (6)	3.7 (1.6)	4.7 (1.6)	3.4 (1.5)	1.3
femminilità	femininity	8 (6)	4.1 (2.2)	4.2 (1.9)	3.9 (1.6)	0.4
femminismo	feminism	8 (6)	4.4 (1.9)	4.2 (1.7)	3.9 (1.7)	0.3
diritti	rights	8 (6)	5.2 (1.3)	4.1 (2.0)	3.9 (1.8)	0.2
queer	queer	8 (6)	3.1 (1.6)	3.9 (1.9)	3.5 (1.5)	0.5
discriminazione	discrimination	8 (6)	5.5 (1.6)	3.8 (1.9)	4.3 (1.5)	-0.5
grammatica	grammar	8 (6)	1.9 (1.3)	3.7 (2.2)	3.9 (2.0)	-0.2
uomo	man	8 (6)	3.3 (1.9)	2.2 (1.2)	4.8 (2.0)	-2.6
identificazione	identification	6 (5)	4.2 (1.6)	4.6 (2.0)	2.9 (1.7)	1.7
espressione	expression	6 (5)	4.1 (2.4)	3.9 (1.9)	3.8 (1.6)	0.1
comportamento	behavior	6 (5)	2.9 (2.1)	3.7 (1.8)	4.3 (1.9)	-0.6

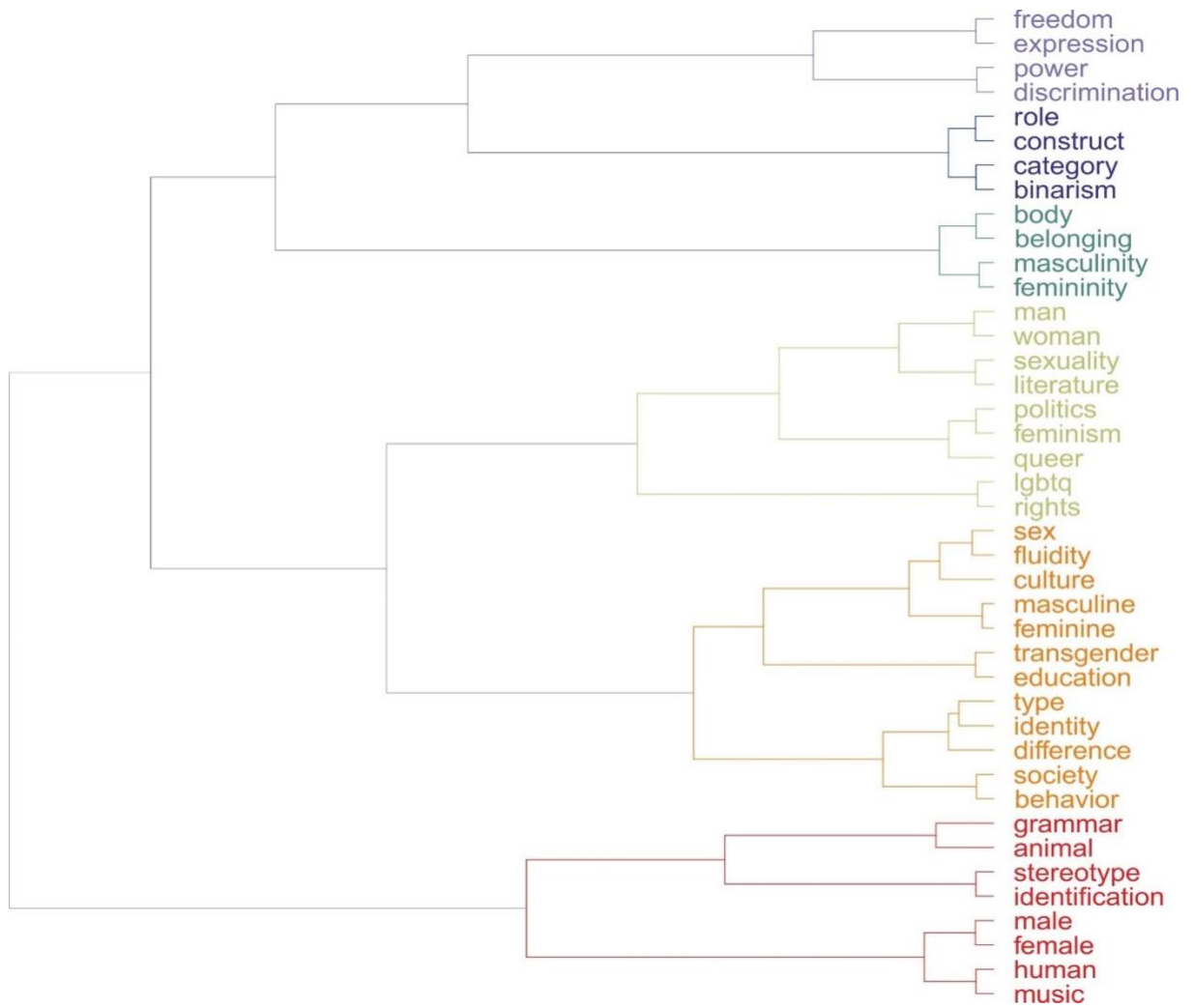
animale	animal	6 (5)	3.5 (1.9)	2.1 (1.4)	5.5 (1.8)	-3.4
appartenenza	belonging	5 (4)	4.1 (1.9)	4.7 (1.9)	3.6 (1.8)	1.2
binarismo	binarism	5 (4)	2.6 (1.9)	4.6 (1.8)	3.2 (2.0)	1.4
politica	politics	5 (4)	3.2 (2.0)	4.5 (2.0)	3.5 (2.0)	1.0
potere	power	5 (4)	3.7 (2.1)	4.4 (1.7)	3.8 (1.6)	0.7
lgbtq	lgbtq	5 (4)	3.6 (2.1)	4.2 (2.2)	3.7 (1.9)	0.5
umano	human	5 (4)	3.8 (2.1)	3.3 (2.0)	4.5 (1.7)	-1.2
corpo	body	5 (4)	4.3 (1.8)	1.6 (1.1)	5.8 (1.7)	-4.2

999

1000

GENDER IS A MULTIFACETED CONCEPT

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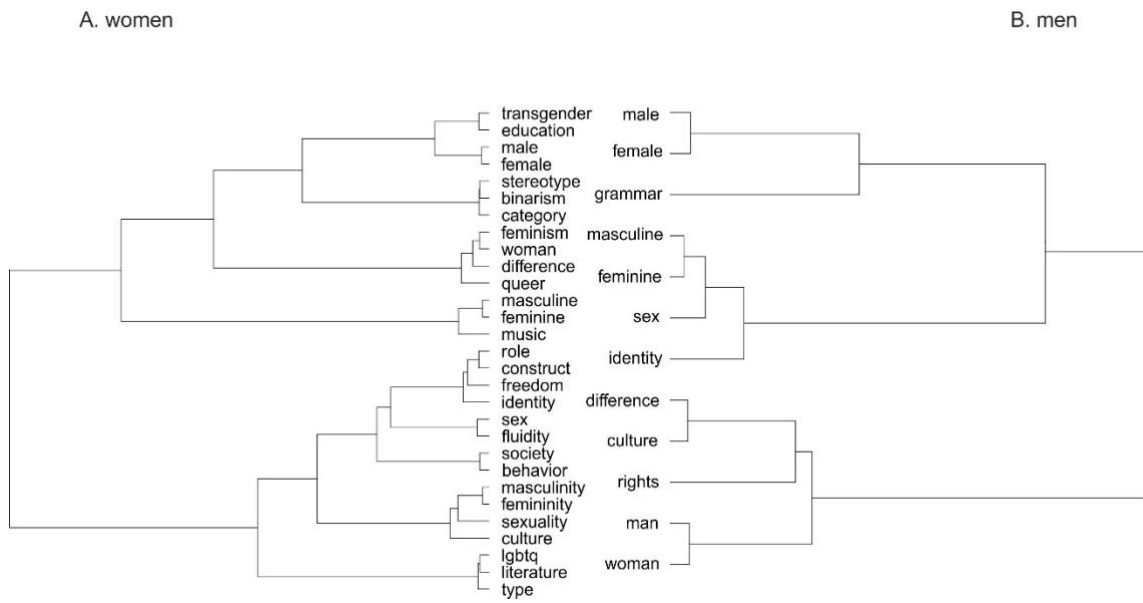
1004

Figure 1. Dendrogram representing the six-clusters solution for words produced by at least 5% of participants.

1005

GENDER IS A MULTIFACETED CONCEPT

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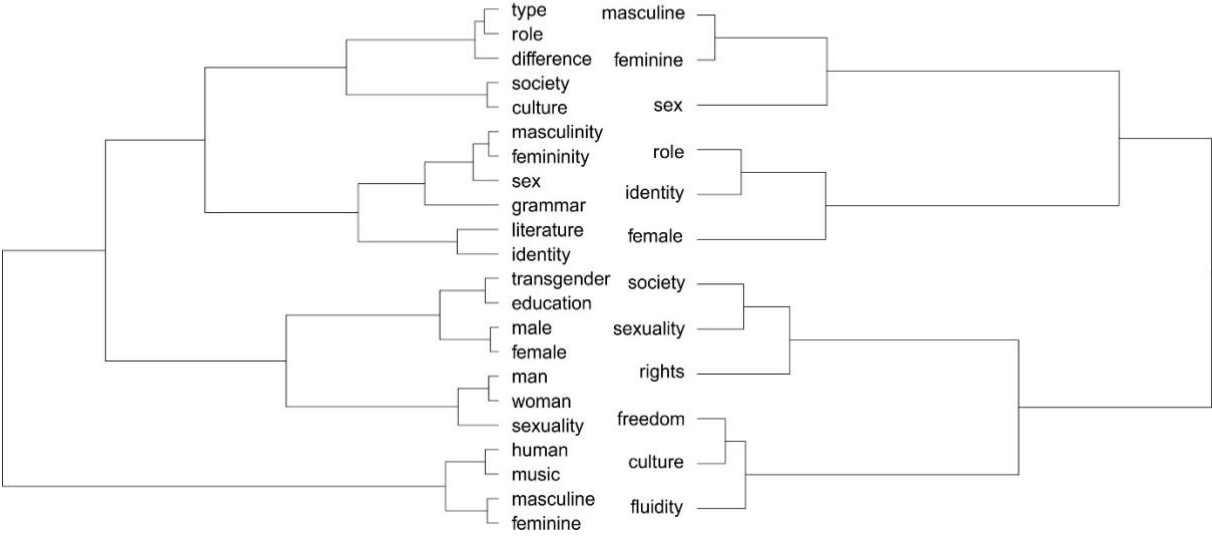
Figure 2. Dendrograms of words produced by at least 10% of (A) women and (B) men.

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C. heterosexuals

D. homosexuals



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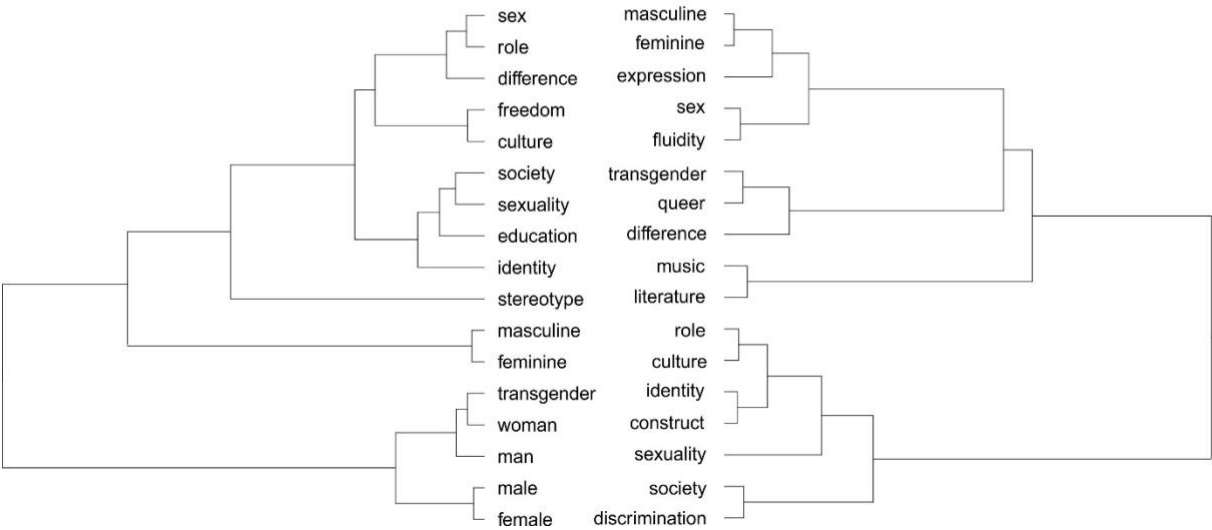
Figure 3. Dendrograms of words produced by at least 10% of (C) heterosexuals and (D) homosexuals.

1012

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E. "normative"

F. "non-normative"



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Figure 4. Dendrograms of words produced by at least 10% of (E) "normative" and (F) "non-normative"

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participants.

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¹Note that the term “normative” is in quotation marks, indicating that the term is applied in a strictly statistical sense, and not as a value-judgement (see Joel et al., 2014).

² In Italian the terms sex and gender are frequently used interchangeably. However, there is a growing awareness of the necessity to separate the two in order to account for social phenomena such as gender gaps in salary, gender-based violence, and to bring attention to specific gender non-conforming experiences. This growing awareness is due mostly to the efforts of academic and political discourses (LGBTQI+ and feminist activism).

³ An illustrative example is provided by some of the statements of Bergoglio on the family, which according to him is composed solely of a union between man and woman. This perspective is shared by the former Family and Disabilities Minister Lorenzo Fontana, who in his first public statement declared that “rainbow families [families headed by gay couples] don’t exist” (<https://www.dailymail.co.uk/wires/ap/article-5800563/Italy-Right-wing-leader-says-new-govt-wont-undo-gay-unions.html>). Indeed, in Italy same-sex marriages are not legal: civil unions between same sex partners are regulated by a law enacted in 2016 as a special social formation.