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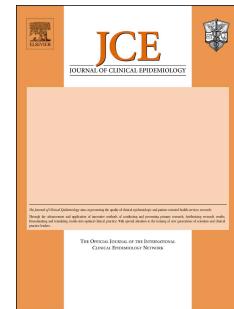
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Anke Rohwer, Lisa Pfadenhauer, Jacob Burns, Louise Brereton, Ansgar Gerhardus, Andrew Booth, Wija Oortwijn, Eva Rehfuss

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Logic models help make sense of complexity in systematic reviews and health technology assessments

Anke Rohwer^{a,b}, Lisa Pfadenhauer^a, Jacob Burns^a, Louise Brereton^c, Ansgar Gerhardus^d, Andrew Booth^c, Wija Oortwijn^e, Eva Rehfuss^a

1

2 ^aInstitute for Medical Informatics, Biometry and Epidemiology, Ludwig-Maximilians-University
3 Marchioninistrasse 15, 81377, Munich, Germany

4 ^bCentre for Evidence-based Health Care, Faculty of Medicine and Health Sciences, Stellenbosch
5 University, Francie van Zijl drive, 7500, Parow, South Africa

6 ^cSchool of Health and Related Research (ScHARR), University of Sheffield, 30 Regent Street, Sheffield
7 S1 4DA, United Kingdom

8 ^dDepartment of Health Services Research, Institute of Public Health and Nursing Research, University
9 of Bremen, Grazer Str. 4, D-28359 Bremen, Germany

10 ^eEcorys Nederland B.V., Watermanweg 44, 3067 GG, Rotterdam, The Netherlands

11

12 Contact author:

13 Ms Anke Rohwer

14 Centre for Evidence-based Health Care,

15 Faculty of Medicine and Health Sciences, Stellenbosch University

16 Francie van Zijl drive, Parow

17 7500 Cape Town, South Africa

18 Tel: +27-21-9389886

19 Email: arohwer@sun.ac.za

20

21 **Abstract**

22 **Objective:** To describe the development and application of logic model templates for systematic
23 reviews and health technology assessments (HTA) of complex interventions

24 **Study design and setting:** This study demonstrates the development of a method to conceptualise
25 complexity and make underlying assumptions transparent. Examples from systematic reviews with
26 specific relevance to sub-Saharan Africa (SSA) and other low- and middle-income countries (LMICs)
27 illustrate its usefulness.

28 **Results:** Two distinct templates are presented: the system-based logic model, describing the system
29 in which the interaction between participants, intervention and context takes place; and the
30 process-orientated logic model, which displays the processes and causal pathways that lead from
31 the intervention to multiple outcomes.

32 **Conclusion:** Logic models can help authors of systematic reviews and HTAs to explicitly address and
33 make sense of complexity, adding value by achieving a better understanding of the interactions
34 between the intervention, its implementation and its multiple outcomes among a given population
35 and context. They thus have the potential to help build systematic review capacity –in SSA and other
36 LMICs - at an individual level, by equipping authors with a tool that facilitates the review process;
37 and at a system-level, by improving communication between producers and potential users of
38 research evidence.

39 **Keywords**

40 Africa, complexity, evidence synthesis, analytical framework, conceptual framework, systems-based
41 thinking

42 **Running title: Logic models for systematic reviews and HTAs of complex interventions**

43 **Word count: 198**

44

45 **Box 1: LMIC challenges and opportunities**

- 46 • In the light of the significant burden of disease, Sub-Saharan Africa (SSA) faces huge
47 challenges related to health systems and delivery of healthcare. Interventions required to
48 address these challenges are often complex, and management should be informed by the
49 current best evidence.
- 50 • Evidence synthesis of complex interventions is an intricate process. Logic models can help
51 build capacity by equipping authors of systematic reviews and health technology
52 assessments (HTAs) of complex interventions with a tool to develop their own intervention-,
53 question- and context-specific logic model; they can also help improve communication of
54 research evidence between evidence producers and users.
- 55 • The system-based and process-orientated logic model templates described are a valuable
56 tool to guide the entire process of a systematic review or HTA of a complex intervention. In
57 this way, evidence synthesis can be made more relevant and applicable to SSA and other
58 low- and middle-income countries.

59

60 **1. Introduction**61 **1.1 Role of evidence synthesis in Sub-Saharan Africa**

62 Sub-Saharan Africa (SSA) is affected by an overwhelming burden of diseases and injuries [1] and
63 faces considerable challenges in health service provision. Addressing this burden requires a well-
64 functioning health system and a variety of curative and preventive interventions relevant to the
65 African context, many of which can be considered complex. Policy-makers and healthcare
66 practitioners need to consider the evidence about the benefits and harms of these interventions, if
67 they are to make optimal use of limited resources [2]. Systematic reviews provide the most
68 complete and reliable evidence on intervention effectiveness, whilst taking stock of existing research
69 and critical gaps [3]. This is crucial to reduce wasting resources on unnecessary research, especially
70 in SSA and other low-and middle income countries (LMICs) [4, 5]. In these settings, a number of
71 challenges hinder research evidence use, including a paucity of existing systematic reviews relevant
72 to LMICs [2, 3, 6] and limited capacity for research synthesis. In a recent situation analysis, Oliver et
73 al. (2015) identified a lack of overall systematic review capacity in LMICs, including individual, team,
74 institutional and system capacity. The authors highlight a need to develop methods and build
75 capacity to address complex heath system and health policy questions; a need linked to
76 strengthening the relationship between producers and users of evidence [7].

77 **1.2 Evidence synthesis of complex interventions**

78 The UK Medical Research Council's guidance on complex interventions [8] resulted in wide use of the
79 term. However, the complexity of the intervention itself is only one of many sources of complexity
80 [9]. In evidence synthesis, complexity can relate to the characteristics of any part of the PICO
81 question, i.e. population, intervention, comparison or outcomes, and to methodological issues
82 inherent in the included primary studies [10]. Additional complexity can be found in the unique
83 circumstances under which the intervention is delivered and in non-linear pathways and feedback
84 loops between intervention and outcomes, interactions between direct and indirect effects of the
85 intervention, as well as between different intervention components [11]. Petticrew (2011) explains
86 that complexity does not have to be an inherent characteristic of an intervention, but rather that
87 interventions can have simple and complex explanations, depending on the perspective adopted and
88 the research question asked [11].

89 A series of six papers published in the *Journal of Clinical Epidemiology* in 2013, provides the first
90 concerted attempt to address complexity in systematic reviews at each stage of the process from
91 formulating the question [10], to synthesizing evidence [12] and assessing heterogeneity [13] to

92 reviewing the applicability of findings [14]. The series concludes with a research agenda,
93 emphasizing methodological areas needing further development and testing [15].

94 **1.3 Logic models**

95 Logic models have been defined in various ways [16] and can be described, *inter alia*, as conceptual
96 frameworks, concept maps or influence diagrams. Anderson et al (2011) argue that logic models
97 “describe theory of change”, “promote systems thinking” and contribute both in a conceptual and
98 analytical way [17]. This resonates with our understanding of the use of logic models in systematic
99 reviews and health technology assessments (HTA). For the purpose of this paper, we refer to a logic
100 model as “... *a graphic description of a system ... designed to identify important elements and*
101 *relationships within that system*” [17, 18]. Logic models can help conceptualize complexity [19] by (i)
102 depicting intervention components and the relationships between them, (ii) making underlying
103 theories of change and assumptions about causal pathways between the intervention and multiple
104 outcomes explicit [17], and (iii) displaying interactions between the intervention and the system
105 within which it is implemented. Such a graphic representation is particularly helpful as a mechanism
106 for making transparent assumptions among researchers and other stakeholders, and making results
107 more accessible to a potentially broad range of decision-makers, including clinicians, public health
108 practitioners and policy-makers. In essence, logic models provide a framework to support the entire
109 systematic review or HTA process and help to interpret the results, as well as to identify areas where
110 further evidence is needed.

111 Two main approaches to logic modeling can be distinguished: *a priori* and iterative logic modeling.
112 With an *a priori* approach, the logic model is developed at the protocol stage to refine the research
113 question, identify sources of heterogeneity and subgroups, design the data extraction form and plan
114 data synthesis. This type of logic model is finalized prior to data collection and remains unchanged
115 throughout the systematic review or HTA process [17, 20]. In an iterative approach, the logic model
116 is conceived as a mechanism to incorporate the results of the systematic review or HTA and is
117 subject to repeated changes during the process of data collection [21]. While both approaches have
118 their advantages and drawbacks (Booth et al, manuscript in preparation), this paper focuses mainly
119 on *a priori* logic modeling.

120 Examples of logic models in systematic reviews and HTAs of public health and healthcare
121 interventions exist, but specific guidance on how to develop an appropriate logic model is lacking.
122 Noyes et al (2013) highlight the need for a taxonomy of logic models, logic model templates and a
123 better understanding of the impact of the choice of logic model [15].

124 As part of the EU-funded INTEGRATE-HTA project (www.integrate-hta.eu) we designed two distinct
125 logic model templates, and applied these across several Cochrane and non-Cochrane systematic
126 reviews and one HTA addressing different types of complex interventions. This paper describes how
127 these templates were developed and examines their applicability and usefulness in making sense of
128 complexity. We have included three completed logic models on questions of particular relevance to
129 SSA, i.e. interventions to reduce ambient air pollution, community-level interventions for improving
130 access to food in LMICs and e-learning interventions to increase evidence-based healthcare
131 competencies in healthcare professionals.

132 **2. Methods**

133 **2.1 Development of logic model templates**

134 We conducted systematic searches in the Cochrane Library, the Campbell Library and Medline via
135 PubMed (date of last search 10 December 2013) to identify systematic reviews and HTAs that used
136 logic models. After removal of duplicates and exclusion of irrelevant studies, we identified 18
137 published systematic reviews that included a logic model and one HTA that referred to the different
138 phases of a logic model, but did not include a diagram. Thirteen [22-34] of the reviews identified,
139 used logic models at the beginning of the review process (*a priori*) to describe different aspects in
140 the population, interventions, outcomes and context or pathways linking the intervention to final
141 outcomes. Four of the reviews developed logic models to summarize and synthesize the results of
142 the systematic review [35-38]. One review mapped the results of the review to an *a priori* logic
143 model [39].

144 We then examined aims and various elements of the logic models identified and, using a snowball
145 technique, reviewed existing guidance for developing logic models in primary research. We
146 particularly looked at the guidance of the Kellogg Foundation [18] and the U.S. Preventive Services
147 Task Force [40], both of which are frequently cited. These shaped our thinking around the distinction
148 between system-based and process-orientated logic models. Drawing on the conceptualization of
149 complexity within the INTEGRATE-HTA project, we developed two draft templates. For the system-
150 based logic model, our starting point was the PICO framework to formulate clear research questions
151 [41, 42], represented through a box for each of the elements: participants (P), interventions (I),
152 comparisons (C) and outcomes (O). We then added boxes on context and implementation given
153 their recognized importance for complex interventions. Elements within these “empty boxes” were
154 specified based on existing definitions of complex interventions [8, 9, 11, 43] and a concept analysis
155 for context and implementation [44]. For the process-orientated logic model, we started by
156 representing the intervention components with boxes and adding separate boxes for each level of

157 outcomes. We used arrows to illustrate various pathways from the intervention to final outcomes.
158 Subsequently we refined both draft templates in an iterative process through discussions within the
159 research team and in consultation with experts.

160 Finally, we applied the draft templates to three ongoing systematic reviews and one ongoing HTA.
161 These are a Cochrane review of interventions to reduce particulate matter air pollution [45], a
162 Campbell review of e-learning to increase evidence-based healthcare competencies in healthcare
163 professionals [46], a review of interventions to reduce exposure to lead through consumer products
164 and drinking water within a guideline developed by the World Health Organization [47] and an HTA
165 of home-based palliative care within the INTEGRATE-HTA project [48]. We also shared the draft
166 templates with the author teams of several ongoing Cochrane reviews of complex interventions
167 including community-level interventions for improving access to food in LMICs [49]. Based on our
168 own applications and the feedback from external author teams, comprising experienced as well as
169 novice systematic reviewers, we revised the templates and accompanying definitions and
170 explanations.

171 **3. Results**

172 **3.1. Distinct logic model templates**

173 A system-based logic model shown in Figure 1 (also described as a conceptual framework by some
174 authors) depicts the system in which the interaction between the participants, the intervention and
175 the context takes place. This perspective is mostly static: while it recognizes that interactions
176 between different elements of the model take place, these are not investigated in detail. The PICO
177 elements form the core elements of the logic model, supplemented with context and
178 implementation elements. An example of a completed system-based logic model is presented in
179 Figure 2.

180 A process-orientated logic model graphically displays the processes and causal pathways that lead
181 from the intervention to its outcomes. Unlike the system-based logic model, it recognizes a temporal
182 sequence of events and aims to explain how an intervention exerts its effect. It can also be described
183 as an analytical framework or theory of change. The process-orientated logic model template is
184 shown in Figure 3. As the causal pathways will differ between interventions, often combining several
185 linear and non-linear pathways, the template suggests four general pathways. Figure 4 presents an
186 example of a completed process-orientated logic model.

187 **3.2 Applicability and usefulness of logic model templates**

188 These logic model templates may be used in systematic reviews of effectiveness, systematic reviews
189 of broader questions (e.g. regarding values and preferences, implementation or prevalence) and
190 HTAs. While the illustrative examples provided in this paper adhere to an a priori logic modeling
191 approach, the same templates provide the starting point for iterative logic modeling. Importantly,
192 logic model development takes place upon initiation of a systematic review or HTA. With an a priori
193 logic modeling approach, the initial logic model forms part of the protocol and typically does not
194 change once the review or HTA process has started. The templates aim to facilitate the development
195 of an appropriate initial logic model and to guide a research team in considering a broad range of
196 issues that might be of relevance. They are a tool to be adapted to the needs of specific research
197 questions, not a straitjacket. The template elements are thus neither essential nor exhaustive, i.e.
198 elements might be added to or removed as necessary.

199 When applying the templates, a review team needs to start by considering which of the two types of
200 logic model would be most suitable. This primarily depends upon (i) the nature of a given complex
201 intervention and (ii) the specific research question asked. Generally, starting with a system-based
202 logic model affords a holistic perspective, which is especially relevant for broad interventions such as
203 packages or approaches to healthcare management or delivery. A process-orientated logic model
204 may be used in addition to, or in rare circumstances, as stand-alone, where the composition of the
205 intervention is well understood but the focus is on elucidating the details of how the intervention
206 operates. For the logic model on interventions to reduce ambient particulate matter air pollution
207 (Figure 2), a system-based logic model helped us to understand the relationship between various
208 interventions, ambient air quality and human health outcomes in their societal and environmental
209 context [45]. This type of logic model was appropriate, because we wanted to depict the system in
210 which interactions take place rather than the causal pathways that link intervention and outcomes.
211 The authors of the Cochrane review on community-level interventions for improving access to food
212 in low- and middle-income countries [49] developed a process-orientated logic model (Figure 4) to
213 display and understand the pathways from intervention to final outcomes. For the systematic review
214 on evidence-based health care e-learning, we applied both templates [46]. The system-based logic
215 model was critical for conceptualising the question, unpacking the various e-learning interventions
216 and considering important contextual factors, enabling us to pre-specify subgroup analyses and plan
217 data synthesis (Figure 5). The process-orientated logic model was also useful to illustrate how the
218 intervention works, interpret the importance of outcomes and identify gaps in the evidence-base
219 (Figure 6).

220 Once a research team has selected the appropriate type of logic model, they need to populate the
 221 template. This multi-step evolving process, starting with one of the templates and adapting and
 222 refining it to fit the specific intervention and research question, may take from a few days to several
 223 months. To ensure the comprehensiveness and comprehensibility of the logic model in the HTA of
 224 home-based palliative care [48], we included information from a literature review, stakeholder
 225 advisory panels, consultations with palliative care experts and discussions within the research team.
 226 This application showed the value of drawing on multiple sources of evidence, with each making
 227 unique and complementary contributions.

228 A step-by-step guide to the application of the templates is described in Box 2.

229 Box 2: Step-by-step guide to the application of templates for a priori logic modeling [21]

1. Clearly define the PICO(C) elements of the systematic review/HTA and unpack the question by describing key characteristics of participants, intervention components, intervention delivery and the comparison (if applicable) and agree on the relevant outcomes.
2. Decide within the author team whether a system-based or a process-orientated logic model is to be developed. If the main aim of the logic model is to conceptualize the question, the system-based logic model will be appropriate, but if it is more important to explain the pathways from the intervention to the outcomes a process-orientated logic model should be chosen, ideally in addition to the system-based logic model.
3. Populate the logic model template with information obtained through literature searches, discussions within the author team and consultations with content experts. Ensure that the logic model reflects all the factors that can potentially cause heterogeneity between studies.
4. Ask important stakeholders, e.g. members of a stakeholder advisory panel or review advisory group, for input and refine the logic model accordingly.
5. Repeat steps 3 and 4 until all members of the author team agree that the logic model accurately represents the framework for the specific systematic review or HTA.
6. Publish the final logic model with the protocol. This logic model remains unchanged during the systematic review or HTA process.

230

231 The two logic model templates have proven to be useful tools in a variety of applications. They
 232 helped to conceptualize the interventions, clarify the research questions and consider contextual
 233 factors. They also guided protocol development by informing the search strategy, inclusion and
 234 exclusion criteria, possible sources of heterogeneity, data analysis plans as well as subgroup and
 235 sensitivity analyses. All of the reviews and the HTA are currently ongoing, so the full value of the
 236 logic models in the later stages of the reviews is yet to be realized. We anticipate that the logic

237 model will provide a framework within which the results can be anchored and assist in the
238 interpretation thereof.

239 **3.3 Limitations of our methods**

240 We limited our search for existing logic models to systematic reviews indexed in PubMed, or
241 published in the Cochrane or Campbell Libraries. We acknowledge that our search was not
242 exhaustive as other databases could have provided additional information.

243 Additionally, we did not formally test the templates with potential users but instead have based our
244 description on our own experience in using them and the unstructured reports from other author
245 teams. Formal user-testing could provide insight into users' perceptions on the usefulness, usability,
246 value, desirability, credibility and accessibility of the logic model templates [59].

247 Furthermore, we have only applied the templates to questions related to the effects of
248 interventions. Even though our intention is not to limit their use to intervention questions,
249 application of the templates to other types of questions (e.g. questions on risk factors, prevalence,
250 diagnostic tests) is needed to further explore their benefits.

251 **3.4 Limitations of logic models**

252 By adopting a systems perspective, our proposed use of logic models overcomes many of the
253 commonly cited problems with logic models (e.g. oversimplification of context [60, 61]).
254 Nevertheless there are some limitations to their use.

255

256 Firstly, the intended use of our templates is to clarify assumptions at the beginning of a review or
257 HTA process. The logic model is developed for a specific review and therefore does not have to be a
258 perfect reflection of the world but should depict the assumptions contained in the review.
259 Therefore, the logic model can have a substantial impact on the way a review is conducted.
260 Commencing with a different logic model, and/or development by another review team, might lead
261 to different results.

262

263 Secondly, the process of logic model development might take an extensive amount of time, delaying
264 subsequent stages of the already time-consuming review process. Yet, we found that investing in a
265 logic model is time well spent, as this clarifies inclusion criteria and the search strategy, and lends
266 structure to data extraction and analysis.

267

268 A third limitation relates to potential overcrowding of the logic model. As this aims to depict a
269 complex system and the processes involved comprehensively, readers might find it difficult to
270 understand breadth and depth of information in a single graphic. When developing the palliative
271 care logic model, we realized how important this was in avoiding confusion among stakeholders and
272 even within the research team. Ideally, a logic model should capture the essence of the system with
273 core concepts detailed in accompanying text.

274 **4. Discussion and conclusion**

275 Systematic reviews that can help provide answers for the vast array of challenges in SSA have
276 become a necessity [2, 62]. Our logic model templates equip review authors with a tool to address
277 complexity in an explicit manner, thereby mainly building capacity at an individual level. However,
278 they also have the potential to enhance the capacity of the system [7] through improved
279 communication between producers and users of evidence. They add value to the review process in
280 terms of achieving a better understanding of the many interactions between the intervention and its
281 multiple health outcomes among a given population. An example of this is the logic model for the
282 review on food security (Figure 4). This enables authors to synthesise the results in a meaningful way
283 so that various stakeholders might find them more useful.

284 Another key feature of our templates is that they enable an assessment of the context within which
285 the intervention takes place. This is essential for interventions in LMICs, where the context differs
286 considerably from high-income countries. For example, although ambient air pollution is a global
287 problem, its mitigation requires different strategies in different contexts. The system-based logic
288 model on interventions for reducing ambient air pollution depicts the essential contextual factors
289 that need to be taken into consideration when planning the implementation of a particular
290 intervention.

291 Strengthening research capacity in conducting research synthesis is of utmost importance and has
292 been widely advocated as a means of overcoming the paucity of evidence relevant to SSA and other
293 LMICs [3, 5, 7, 63-65]. We envisage that the logic model templates will support novice and
294 experienced review authors by making complexity less daunting.

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299 INTEGRATE-HTA-Work Package (WP) 5 working group (in alphabetical order): W Awa, A Booth, L
300 Brereton, J Chilcott, KB Lysdahl, K Mozygemb, A Gerhardus, W Oortwijn, L Pfadenhauer, P Refolo, E
301 Rehfuss, A Rohwer, D Sacchini, M Tummers, GJ van der Wilt, P Wahlster.

302 **Author contributions**

303 AR, ER, LP developed the logic model templates with input from the rest of the WP5 working group.
304 AR, ER, LP, JB, and LB were involved in application of the logic model templates in the various
305 systematic reviews and the HTA. AR and ER drafted the manuscript and LP, JB, LB, AG, AB and WO
306 critically engaged with the content and provided input. All authors approved the final manuscript
307 before submission.

308 **Conflicts of interest**

309 None known.

310

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475

476 **Figure legends:**

477 Figure 1: System-based logic model template

478 Figure 2: Example of a system-based logic model of interventions to reduce particulate matter air
 479 pollution [45]. Reprinted with permission

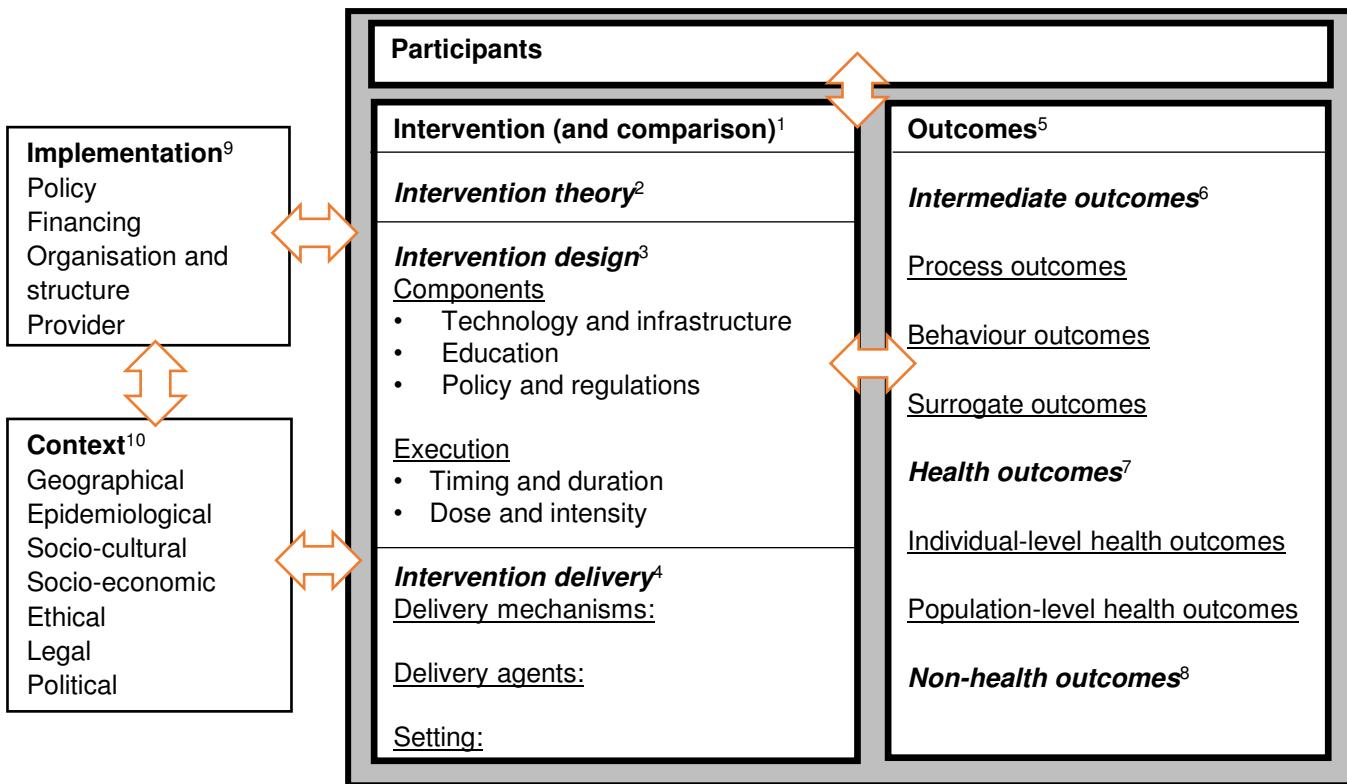
480 Figure 3: Process-orientated logic model template

481 Figure 4: Example of a process-orientated logic model of interventions to improve food and
 482 nutritional security [49]. Reprinted with permission

483 Figure 5: Example of system-based logic model of EBHC e-learning to increase EBHC competencies
 484 amongst healthcare professionals [46]

485 Figure 6: Example of process-orientated logic model of EBHC e-learning to increase EBHC
 486 competencies amongst healthcare professionals [46]

487



¹The intervention(s) can be divided into theory, design and delivery elements.

²Here the term “theory” is used in a broad way to describe a body of implicit or explicit ideas about how an intervention works [50, 51] and includes the overall aims of the intervention.

³Intervention design describes the “What?” of the intervention. The execution of the intervention comprises a more detailed “prescription” of the intervention – timing (when), duration (how long), dose (how much) and intensity (how often).

⁴Intervention delivery describes the “How?”, “Who?” and “Where?” of the intervention. Individuals (delivery agents) form the basis of every organisation and organisational change [52], and knowledge, skills, motivation and beliefs are critical for successful delivery.

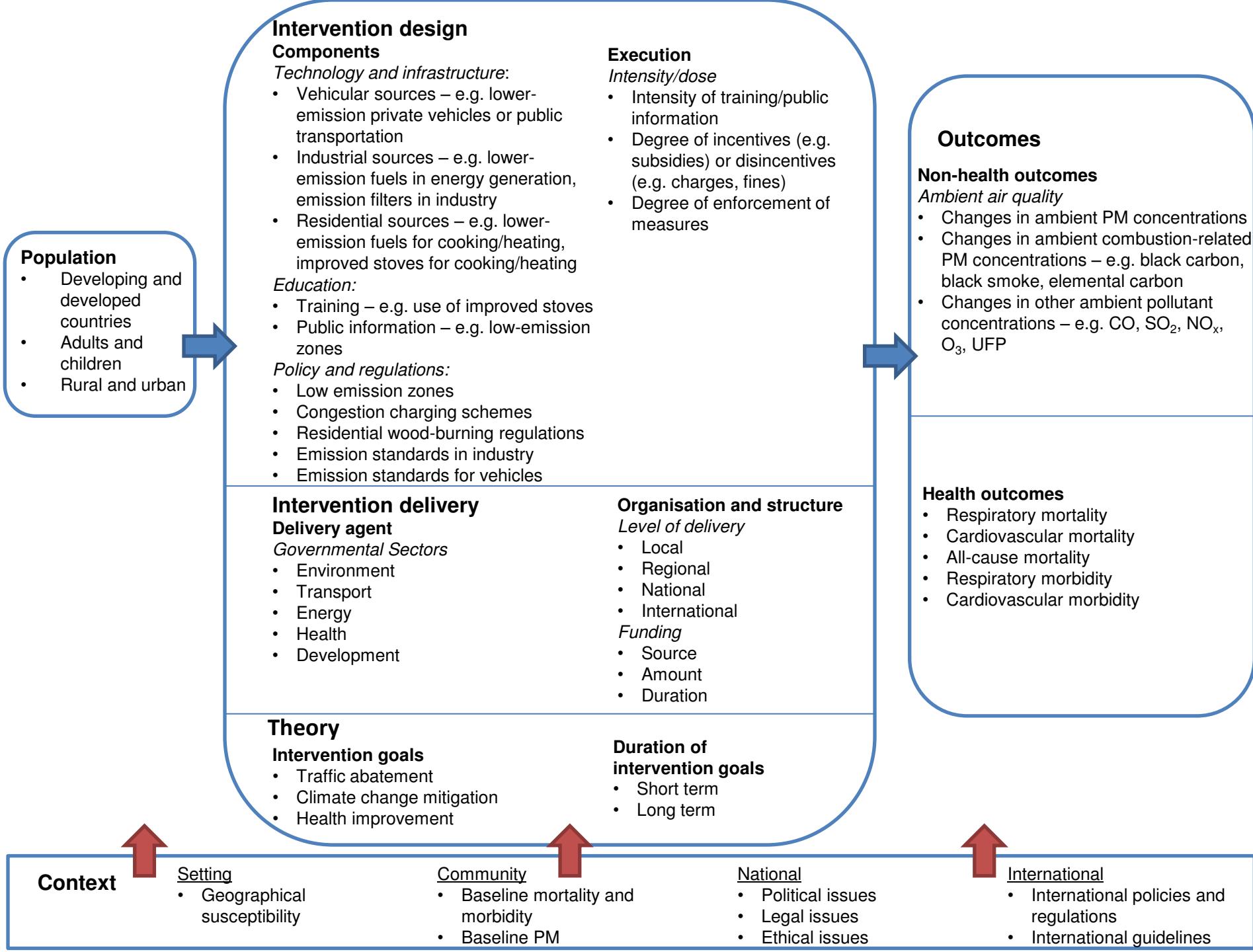
⁵Outcomes may be categorised as short-, intermediate- and long-term. In addition to depicting desired or positive outcomes, it is important to note potential undesired or negative outcomes.

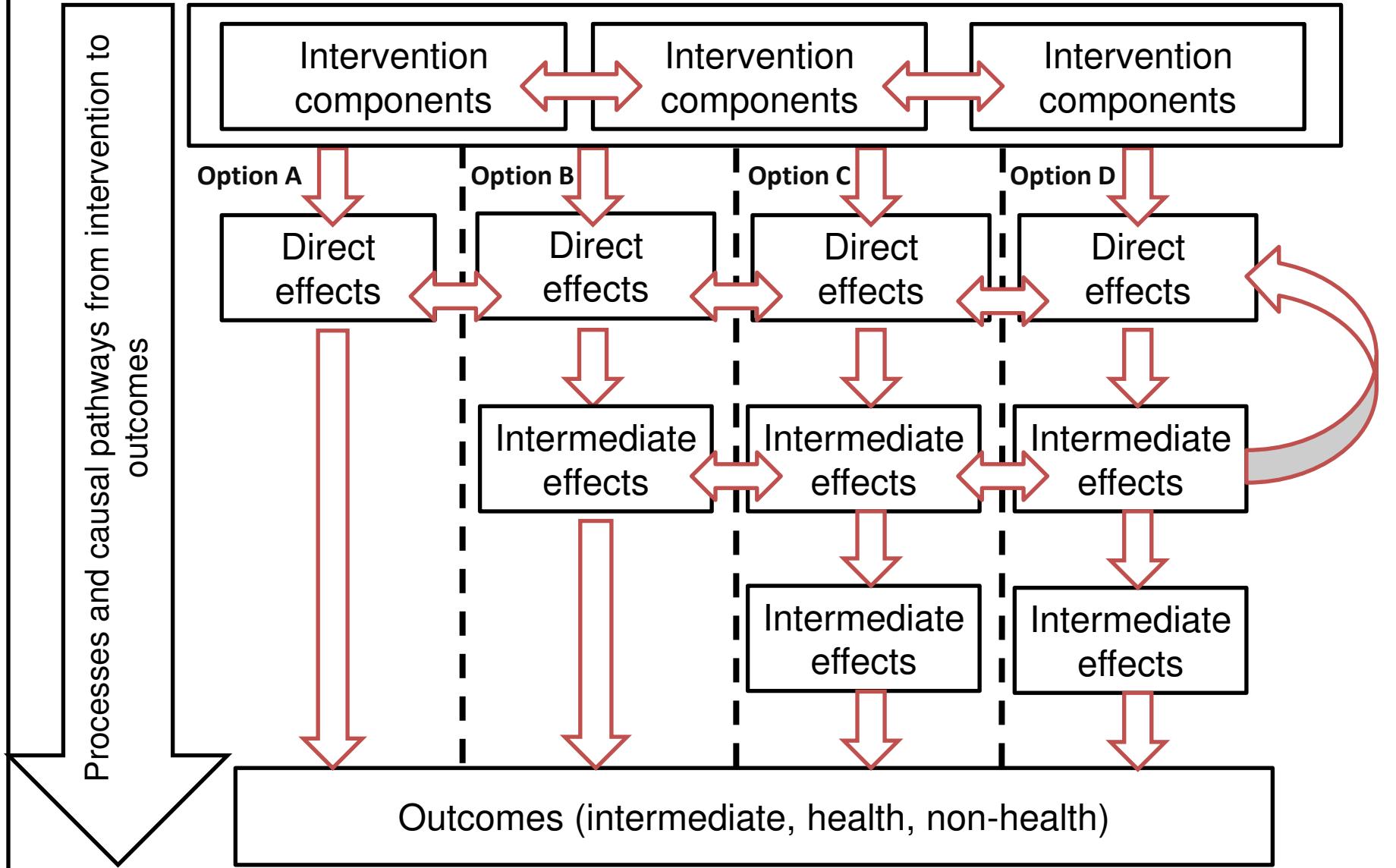
⁶Intermediate outcomes: Process outcomes can be quantitative or qualitative in nature and may include participation, implementation fidelity [53], reach, barriers experienced, contamination of the comparison group by study or non-study interventions, and experiences of participants and intervention providers [54, 55]. Behaviour outcomes include participant behaviours required for the intervention to have an effect, such as adherence or compliance, but can also refer to other behavioural outcomes occurring intentionally or unintentionally. Surrogate outcomes are used as proxies for “hard” clinical outcomes and refer to direct, measurable, often short-term effects of an intervention [56, 57].

⁷Health outcomes comprise clinical outcomes, such as morbidity and mortality, as well as broader outcomes, such as wellbeing, life expectancy and quality of life.

⁸Non-health outcomes refer to all other relevant societal impacts of an intervention.

^{9,10}The explicit depiction of context and implementation acknowledges the importance of a broad range of factors for the effectiveness of complex interventions. The context and implementation for complex interventions (CICI) framework [58] provides an overarching approach for considering these two distinct but interacting dimensions.





The two-way arrows between the different components illustrate possible interactions. Different steps along the short or long pathway from intervention to outcomes are described as direct and intermediate effects, with two-way arrows suggesting possible interactions. Option A shows a simple pathway, where the intervention leads to a direct effect, which in turn leads to outcomes. Options B and C illustrate pathways with direct as well as one (B) or more (C) intermediate effects leading to outcomes. Option D shows the possibility of a feedback loop in the pathway from the intervention to outcomes.

