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Conservative Attitudes to Old-Established Organs: Oliver Lodge and the Philosophical Magazine

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Summary:

In 1921 Oliver Lodge defended the Philosophical Magazine against charges of mismanagement from the National Union of Scientific Workers. They alleged that its editors carried out little editorial work, the bulk being done by the publishers, Taylor and Francis. Lodge reassured Nature’s readers that the journal did consult its editors, and suggested ‘a conservative attitude towards old-established organs is wise; and that it is possible to over-organise things into lifelessness.’

The paper explores Lodge’s response by considering the editorial arrangements at the Philosophical Magazine. Founded in 1798, it remained remarkably unchanged and so appeared old-fashioned when compared to its closest rivals, the Proceedings of the Royal Society and the Proceedings of the Physical Society. We argue that for Lodge the management of the Philosophical Magazine gave it the flexibility and independence required to sustain the kind of physics, also open to accusations of obsolescence, in which he believed.

Keywords:
Refereeing; *Philosophical Magazine*; Oliver Lodge; editing; periodicals, physics
Conservative Attitudes to Old-Established Organs: Oliver Lodge and the Philosophical Magazine

On 1 September 1921, *Nature* published a short letter from Oliver Lodge entitled ‘The “Philosophical Magazine”’. In the letter, Lodge defended the *Philosophical Magazine*, of which he was one of the editors, against a letter from the National Union of Scientific Workers (NUSW). This letter, which had been sent to 110 contributors to the journal, attacked the management of the *Philosophical Magazine*, claiming that the editors named on its title page had little control over its contents. In its defence, Lodge stated that ‘the referees mentioned on the title-page of that journal are frequently consulted’ and suggested ‘that their services are not so nominal as the writers of the circular suppose.’ However, this was not all. In conclusion, Lodge maintained that the ‘the *Philosophical Magazine* is well managed’ and warned the NUSW – and the readers of *Nature* – that ‘a conservative attitude towards old-fashioned organs is wise; and that it is possible to over-organise things into lifelessness.’

Lodge’s response to the NUSW was a defence of the *Philosophical Magazine* and a particular mode of scientific publishing. The *Philosophical Magazine* was founded by Alexander Tilloch in 1798 and had been published by the Taylor family (Taylor and Francis from 1852) since Richard Taylor had started on his own in 1803. After Taylor joined Tilloch as editor in 1822, there had always been a member of the family named amongst its editors. The Taylor and Francis family were themselves active in scientific circles but a series of mergers in the 1820s and 1830s had brought with them additional scientific expertise. From the 1850s onwards, Taylor and Francis began to appoint additional editors from amongst their scientific
contacts. Lodge, along with George Carey Foster and J.J. Thomson, joined the existing editors, William Francis Jr and John Joly, after a recruitment drive in 1911.

Initially serving as a monthly miscellany, collating scientific news and information from around Britain and beyond, the *Philosophical Magazine* had become increasingly specialised over the course of the nineteenth century, publishing original articles in mathematics and physics. While the activities of the learned societies provided useful copy, the success of the *Philosophical Magazine* was predicated on its independence: unaffiliated, its editors were free to reprint content wherever they found it and, without the bureaucracy of the societies, could get papers into print fairly quickly. For the NUSW, however, this independence was a liability. Their letter maintained that while the *Philosophical Magazine* was ‘the most important English physical periodical’, its quality was inferior to the *Transactions* (1665-) and *Proceedings of the Royal Society* (1832-).\(^5\) As was well-known, papers published by the Royal Society had first to be read at a meeting, either in person by the author (if a Fellow) or on their behalf by a communicator. The Society also had in place a system of referees to whom papers might be sent prior to publication. While the NUSW expressly distanced themselves from the system of refereeing in use for the *Proceedings of the Royal Society*, they argued that a group of editors, serving fixed terms and deriving from an institution like the Institute of Physics, was required so that the *Philosophical Magazine* might live up to its reputation. It was the failure of this initiative that prompted their letter.

This paper is in three parts. In the first, we describe the form of the *Philosophical Magazine* and how it related to its two closest rivals, the *Proceedings of the Royal Society* and the *Proceedings of Physical Society* (1874-). The origins of the *Philosophical Magazine* lay in a very different publishing tradition to these other publications and much of the controversy
about its management was associated with the way its inherited form differed from what had become recognized as the scientific journal. In the second, we set out Lodge’s long relationship with the *Philosophical Magazine*. Finally, in the third, we consider the way Lodge associated the *Philosophical Magazine* with a particular form of physics. Our argument is that for Lodge these allegations of mismanagement concerned more than questions of scientific communication. When James Jeans became Physical Secretary at the Royal Society in 1919, he began a campaign to increase the quality of its *Proceedings.* For Jeans, quality was to be found in what would become known as the new physics and so it was research in these fields that he sought for the *Proceedings*. Lodge’s wariness towards many of these new developments, on the other hand, was well-known. In 1913, two years after joining the editorial team, Lodge had used his Presidential address to the British Association to argue for ‘Continuity’ in the face of the new physics. Lodge criticised physicists for adopting new ideas too wholeheartedly as they risked the discipline’s solid foundations. The *Philosophical Magazine*’s long-established independence and editorial policy could make space for new ideas as they arose while maintaining a link with the physics of the past. Lodge’s reference to ‘old-established organs’ clearly underlined the venerable status of the *Philosophical Magazine*, but it also described what might be lost should the new physics win the day

**The Philosophical Magazine**

When Lodge called the *Philosophical Magazine* ‘old-established’, he was not exaggerating. By September 1921, it had been in existence for 123 years, an impressive run in the competitive market for print. When founded, the *Philosophical Magazine* established a readership as a monthly miscellany specialising in scientific news and information. Over the
course of the century the periodical redefined itself, focusing on physics and mathematics and
proudly displaying the names of the eminent scientists that served as editors. By the 1920s,
however, it had had come under considerable pressure. In the *Proceedings of the Royal
Society* and the *Proceedings of the Physical Society* it had two prestigious rivals. Also
monthlies, these two journals drew upon their respective learned societies for copy and then
marked it with the society’s imprimatur. The *Philosophical Magazine*’s market position was
predicated on its independence: free of the bureaucracy that attended the learned society, as
well as the strictures on having to present papers prior to publication, the *Philosophical
Magazine* was able to present itself as a nimble operator and rapid route to publication.
However, the emergence of *Nature* (1869-), a weekly, meant that this position had become
increasingly untenable. Caught between the rapid publication of the more newsy *Nature* and
the institutionally-warranted science of the other two monthlies, it was no longer clear where
the *Philosophical Magazine* belonged in the market. Nor was it clear what sort of periodical
the *Philosophical Magazine* was supposed to be.

The move to have the *Philosophical Magazine* taken over by the Institute of Physics suggests
that, for the NUSW at least, the *Philosophical Magazine* was understood to be a deficient
version of the monthly scientific journal as represented by the *Proceedings of the Royal
Society* and the *Proceedings of the Physical Society*. They claimed that the editors listed on
the title page had little control over the content of the journal, noting instead that it was
‘common knowledge that the editorial functions, so far as they are exercised at all, are
exercised by the proprietors, who do not pretend to any special knowledge of physics.’ The
result was that the *Philosophical Magazine* often published ‘worthless’ contributions, and
that even the good papers suffered due to a lack of proper editing and review. For the
NUSW, however, the quality of the journal was a question of ownership and editorial
supervision, not refereeing. They advised against the adoption of a ‘system of referees’, believing that this practice caused ‘delay, and sometimes injustice, in the publication of papers in the Proceedings of the Royal Society.’ Instead of ‘anonymous and irresponsible referees, selected afresh for each paper’, the Union proposed a ‘small body of known editors, appointed for a definite period by some representative body.’

While the Philosophical Magazine ostensibly fulfilled the former requirement, its editors were appointed by a publisher rather than a ‘representative body’, and so could not bring institutional authority to bear.

The editorial arrangement of the Philosophical Magazine was a legacy of its long history and had its roots in a different moment in scientific publishing. Initially entitled The Philosophical Magazine: comprehending the various branches of Science, the Liberal and Fine Arts, Geology, Agriculture, Manufactures, and Commerce, the Philosophical Magazine was one of a number of London-based publications that specialised in gathering together and disseminating scientific intelligence. Based on Nicholson’s Journal of Natural Philosophy, Chemistry and the Arts (1797-1813), itself largely inspired by John Wyatt’s Repertory of Arts and Manufactures (1794-1862) and François Rozier’s Observations sur la physique (f.1771), the Philosophical Magazine published articles on a range of scientific subjects, around two thirds of which were reprinted from foreign publications. Initially seven sheets folded octavo at 2s, the Philosophical Magazine was both cheaper and contained more matter than Nicholson’s Journal, which appeared in the more lavish quarto. However, competition was fierce: the Philosophical Magazine raised its price to 2s 6d in 1801; the following year 1802 Nicholson’s Journal adopted the format of the Philosophical Magazine and began to appear in octavo. Although Tilloch’s name was not in the title of the Philosophical Magazine, his editorship was well-known and he drew upon his connections for copy. As well as the
papers, printed in a numbered sequence and stating the names of their authors, the
*Philosophical Magazine* also featured a department entitled ‘Intelligence’, in which Tilloch compiled news and gossip, including that derived from the proceedings of societies, in London and elsewhere.

Over the course of the nineteenth century the *Philosophical Magazine* adapted to the changing publishing landscape. In 1813, it saw off Nicholson’s *Journal*, absorbing it to become the *Philosophical Magazine and Journal*. In 1822, Richard Taylor, whose firm had printed the journal since 1800, joined Tilloch as co-editor and co-proprietor. Tilloch died in 1825: the following year, Taylor was able to absorb the *Philosophical Magazine’s* other major rival, Thomas Thomson’s *Annals of Natural Philosophy*, appointing its editor, Richard Phillips as co-editor and renaming the journal the *Philosophical Magazine and Annals of Philosophy*. Further changes came in 1832, when Taylor bought the *Edinburgh Journal of Science*, its editor Sir David Brewster becoming an editor of the renamed *London and Edinburgh Philosophical Magazine and Journal*. When Robert Kane joined the editorial team in 1840, the *Philosophical Magazine* became the *London, Edinburgh and Dublin Philosophical Magazine and Journal of Science*, still its title when Lodge joined the journal in 1911.\(^2\)

The *Philosophical Magazine’s* title harked back to a prior moment in scientific and publishing history, alluding to natural philosophy and ‘magazine’ evoking a kind of compendium or storehouse. Its form, too, had remained fairly constant into the twentieth century and, when Lodge joined in 1911, the *Philosophical Magazine* looked very much as it did in 1798. Its contents had become increasingly specialised – Brock and Meadows claim 80-90% of its contents were mathematics or physics by the late nineteenth century – but it
was still 2s 6d and still published its articles one after the other in a sequence numbered in roman numerals with the authors and titles given in italics. Its regular departments – ‘Intelligence and Miscellaneous Articles’, ‘Notices Respecting New Books’, and ‘Proceedings of Learned Societies’ – still appeared at the end of each issue, but in diminished form. The first, which had grown out of Tilloch’s ‘Intelligence’, had become irregular by 1911, no longer needed given the flexibility afforded by the *Philosophical Magazine*’s regular scientific content. The ‘Proceedings of Learned Societies’ had become both less frequent and narrower in scope, predominantly noting the Geological Society, with whom Taylor and Francis had a long relationship, but occasionally noting the Royal Society too. The major difference was in the journal’s length. After its initial abundance, its pagination had settled at around 80 page per issue by 1810; by 1911 this ranged from 130 to 150 pages per issue, with the total pagination of a volume ranging between 800 and 900 pages. Given the number of articles was fairly similar, this meant the length of contributions had increased. In 1911 the *Philosophical Magazine* was still set by hand – the demands of setting mathematical formulae meant the firm were late to invest in monotype – and the paper size remained the same. The only significant formal difference was the reintroduction of the lamp motif in 1883.

Forged to meet the demands of late eighteenth and early nineteenth-century scientific publishing, the form of the *Philosophical Magazine* proved sufficiently flexible to accommodate the different demands of the early twentieth. Where previously the *Philosophical Magazine* had scoured scientific societies and publications for intelligence in a wide range of disciplines, it now mainly published original articles in mathematics and physics. This shift was enabled by its illustrious editors: Brewster and Kane initially; then well-known physicists such as John Tyndall from 1854-1863, William Thomson from 1871-
1907, and George Francis Fitzgerald from 1890-1901. As a commercial journal, unaffiliated
with any scientific institution, the *Philosophical Magazine* could publish content, without
requiring it to be read, from wherever it derived. However, in the early twentieth century this
independence began to look like a weakness. The *Proceedings* of the Royal Society and
Physical Society, their status warranted by the prestige of their respective institutions and the
mechanisms through which papers came to press, presented a challenge to the way the
*Philosophical Magazine* understood itself. Whereas previously it had served an important
niche, getting material published rapidly and providing a conduit to that published overseas,
it now found itself in a market for monthly scientific publications whose quality was
guaranteed by their sponsoring institutions.

The division of the *Proceedings of the Royal Society* into sections in 1905 created a specialist
publication that was in direct competition with the *Philosophical Magazine*. From 1919,
this competition became even more fierce, as the Physical Secretary of the Royal Society,
James Jeans, attempted to increase both the quality and quantity of the papers published in
the *Proceedings*. While the *Philosophical Transactions* had been similarly divided in 1887,
its bi-annual publication meant it was more suited to a kind of archival publication, more akin
to the monograph than the periodical. This was formally recognized in 1913, when the
Sectional Committee for Physics revoked the ordinance that specified publication in the
*Philosophical Transactions* ought to mark a distinct contribution to research. At the same
time, submitted papers were now considered for both journals simultaneously, with referees
asked to give their view on the most suitable destination. This put the papers in the
*Transactions* and *Proceedings* on the same footing, making the distinction between them one
of length not status.
The *Philosophical Magazine*’s other rival, the *Proceedings of the Physical Society*, was also structured by its institutional affiliation. Oriented towards experimental physics and encompassing a much wider membership, the Physical Society was founded in 1874 as a response to the narrow form of physics represented by the Royal Society. Taylor and Francis had a close relationship with the Physical Society: William Francis, the illegitimate son of Richard Taylor, was a friend of the Physical Society’s founders and Taylor and Francis became the new society’s printers. Its *Proceedings* began with the formation of the Society, but were not conceived as a rapid mode of dissemination; instead, papers were first published in the *Philosophical Magazine*, before being reprinted when volumes of the *Proceedings* were ready to go to press. In 1905, however, the Physical Society’s *Proceedings* became a monthly, in effect ending the informal arrangement with the *Philosophical Magazine*. In 1910, Taylor and Francis lost the contract to print the Physical Society’s *Science Abstracts* and, given the firm had lost the Royal Society’s business in 1877, the decision to appoint Carey Foster and Lodge as editors in 1911, both of whom had been connected with the Physical Society from the outset and had served as President, was an explicit attempt to keep the Society onside.

Each Society had its own disciplinary and institutional interests and, as a result, each set of *Proceedings* occupied its own place in the market. Unaligned, the *Philosophical Magazine* occupied the space inbetween, its position justified by the scope of its contributions and the speed with which it could bring material to press. While publication times varied, the informal nature of the *Philosophical Magazine*’s management allowed for certain papers to be rushed in as desired. For example, after a dispute with the Royal Society over their treatment of a paper he had submitted, the Cambridge mathematician Joseph Larmor wrote to Lodge in December, resulting in his paper being published in the *Philosophical Magazine* the
following month. This independence proved precarious, however. All three publications were monthlies, but the very thing that gave the *Philosophical Magazine* its edge, its freedom from institutional bureaucracy, became a liability. Both sets of *Proceedings* published research that had been institutionally ratified. Without the authority of an institution behind the *Philosophical Magazine*, there was a danger that it would become a second-choice publication for both Societies’ constituencies.

The *Philosophical Magazine* was originally designed to be a rapid clearing house for scientific information. Over the course of the nineteenth-century it found a niche as a monthly periodical specialising in physics and mathematics, but this reorientation had little effect on the periodical’s form, structure or editorial practices. With the emergence of *Nature* as the increasingly preferred venue for the rapid announcement of results, the *Philosophical Magazine* could no longer compete on timeliness. Instead, it found itself curiously anachronistic. Whereas the survival (and profitability) of the *Philosophical Magazine* demonstrated that it served a purpose in early twentieth-century science publishing, there were other types of scientific journal that made this ‘old-established organ’ look old-fashioned.

**Oliver Lodge and the *Philosophical Magazine***

The appointment of Lodge, Carey Foster and Thomson as editors in 1911 was an attempt to revivify the *Philosophical Magazine*. The editorship had long combined members of the family with well-known scientists but the death of Kelvin in 1907 reduced the editors to just two, William Francis Jr and John Joly. William Francis Jr had studied science at King’s College London, leaving before finishing his degree to become a partner in the family firm in
1897. Like his father, he was a longstanding member of the Physical Society and, after his father’s death in 1904, replaced him as an editor of the *Philosophical Magazine*.\textsuperscript{25} Offering expertise from outside the business was John Joly, Professor of Geology and Mineralogy at Trinity College Dublin. Appointed in 1901 after the death of Fitzgerald, Joly’s interests in theoretical and applied physics meant he was well-qualified to advise on the diverse content published in the *Philosophical Magazine* and his institutional position, at Trinity College, maintained the journal’s link with Ireland.\textsuperscript{26} The additional editors would ease the burden on Joly and Francis, but they would also bolster its reputation. When Joly approached Larmor to join him as editor in 1910, Larmor declined citing the mixed quality of its content.\textsuperscript{27} Larmor suggested the creation of a more formal editorial board, drawn from representatives of a number of learned societies and other institutions. Arguing that a more formal system of refereeing would ‘close the door too tight’, Larmor acknowledged the authority of scientific institutions in ratifying content but did not want to burden the *Philosophical Magazine* with a bureaucracy that would restrict the diversity of its contents or delay material getting into print.\textsuperscript{28}

Taylor and Francis did not adopt Larmor’s suggestion. While they recognized that the quality of the *Philosophical Magazine* needed to be addressed, they preferred to do this by approaching a new set of editors rather than sacrifice the independence of the journal. At the turn of the twentieth century, Taylor and Francis had the largest portfolio of print work from the learned societies, printed a number of prestigious publications such as the *Annals of Natural History, Ibis* and the *Observatory*, and were undertaking a range of job work from the City.\textsuperscript{29} The *Philosophical Magazine* – connected with Taylor and Francis since the firm’s foundation, with members of the family serving as its editors, and, perhaps most importantly, still profitable – had a special place in their list. Rather than seek support from learned
societies and institutions, the company sought individuals who would increase its prestige. JJ Thomson, Cavendish Professor at Cambridge, had recently won the Nobel Prize for his work on the electron and was knighted in 1908. George Carey Foster, recently retired as Principal of University College London after a long career as Professor of Experimental Physics, had twice been Vice President of the Royal Society (1891-3; 1901-3), Treasurer of the British Association (1888-1904), and, as we have mentioned, was one of the founders of the Physical Society. Oliver Lodge, whose first formal post was assistant to Carey Foster, was also closely connected with both the Physical Society and the British Association. After almost twenty years as Lyon James Professor of Experimental Physics at University College Liverpool, Lodge had been Principal of the University of Birmingham since 1900. All three were on good terms, had worked together in the past and, perhaps most importantly, had broadly sympathetic views; however, as Brock and Meadows wryly note, ‘they hardly injected young blood into the system.’ In 1911, Lodge was the youngest of the editors at 50: Joly was 54; Thomson 55; and Carey Foster was 76.

All three had prior relationships with the *Philosophical Magazine* but Lodge was particularly invested in both the journal and what it represented. Lodge’s first published article, ‘On the Flow of Electricity in a uniform plane conducting Surface’, written with Carey Foster, was published in two parts in the *Philosophical Magazine* in 1875. As an editor, Lodge was following in the footsteps of three of his scientific mentors, Tyndall, Kelvin and Fitzgerald. Both Tyndall and Kelvin were older than Lodge and it was through their work that he came to physics. Lodge had attended Tyndall’s lectures on heat at the School of Mines as a teenager and his early work on dust, which he presented to acclaim at the British Association meeting in Montreal 1884 (and then published in the *Philosophical Magazine*) derived from Tyndall’s research. It was at this meeting, too, that Lodge debated with William Thomson,
the results of which produced another paper for the *Philosophical Magazine* and a position as Physical Secretary on a British Association committee on electrolysis in 1885. As with Tyndall, Lodge had closely followed Thomson’s work as a young man and continued to do so throughout his career.

Whereas both Tyndall and Thomson were of the previous generation, Lodge was the same age as Fitzgerald. They met at the British Association in Dublin in 1878 and remained friends until Fitzgerald’s death in 1901. Lodge and Fitzgerald corresponded closely about electromagnetism, Fitzgerald’s suggestion that high frequency oscillating current might generate electromagnetic waves in 1883 led to Lodge’s success propagating waves along wires in 1888. After learning of Hertz’s priority, both Lodge and Fitzgerald championed his work, Fitzgerald dedicating his Presidential Address to Section A in 1888 to its significance. When Fitzgerald joined Thomson and Francis as editor of the *Philosophical Magazine* in 1890 – the same year the Royal Society acknowledged Hertz’s work, awarding him the Rumford Medal – it acknowledged the place of electromagnetism, informed by Maxwellian theory, at the cutting edge of British physics.

Lodge published extensively in the *Philosophical Magazine* prior to becoming Principal at Birmingham. Between 1875, when his first paper appeared, co-written with Carey Foster, and 1900, when his Presidential Address to the Physical Society was published in two parts, Lodge published thirty five papers in the *Philosophical Magazine*, some in multiple parts. In this period, the *Philosophical Magazine* was Lodge’s preferred place for publication of full papers. He published shorter notes and correspondence, but these he mostly directed to *Nature*, the *Electrician* and the *Electrical Review*. For instance, Lodge’s 1888 paper, ‘On the Theory of Lightning Conductors’, containing his postscript crediting Hertz, was published in
the *Philosophical Magazine* in August, but he subsequently published thirteen shorter pieces in the *Electrician* discussing various issues concerning lightning conductors and electrical theory.\(^{42}\)

Lodge had little time for scientific research once he took up the post of Principal at Birmingham. From 1901 until 1910, he only published two papers in the *Philosophical Magazine*, both in 1907 and both on the ether. Once an editor, Lodge began to publish more frequently, but still only managed four papers between 1911 and 1918. He was still publishing, however. His new position as Principal offered a platform from which to address a range of subjects and he seized the opportunity. Lodge had been a member of the Society for Psychical Research since 1884, the Synthetic Society (a private discussion group founded in the wake of Balfour’s *The Foundations of Belief*) since 1896, and was on good terms with Sidney and Beatrice Webb, publishing a Fabian tract in 1905.\(^{43}\) As Principal, Lodge often spoke on educational matters, but his moderation, coupled with his willingness to discuss controversial topics, meant he quickly found an audience for more speculative subjects. In 1904, he was one of the founders of the *Hibbert Journal*, ‘a quarterly review of religion, theology, and philosophy’ edited by L.P. Jacks and G. Dawes Hicks and intended to offer ‘religious thought a genuinely open field.’\(^{44}\) His various addresses and their subsequent reporting in the press established Lodge as both one of the most famous scientists of his day and, to the frustration of some, the default spokesperson for science.\(^{45}\) Lodge developed his speeches into longer articles and, eventually, a string of books: *The Substance of Faith* (1907); *Man and Universe* (1908); and *The Survival of Man* (1909).\(^{46}\) In these books, Lodge attempted to weave together his science, spiritualism and wider philosophy: this was not just ‘popularization’, but a process of intellectual synthesis, in which he integrated scientific
research into a broader philosophical and ethical system. It was this that general relativity, in particular, put at risk.

Lodge gave notice of his retirement from the University of Birmingham in 1918, leaving in February 1919. In the next three years, he published eleven papers in the Philosophical Magazine (including an obituary of Carey Foster). In retirement, Lodge’s published output increased across the board: however, the return to the Philosophical Magazine is particularly significant. In November 1919 the results of Eddington and Dyson’s eclipse expedition were discussed at a joint meeting of the Royal Astronomical Society and the Royal Society, prompting The Times to announce ‘A Revolution in Science.’ In retirement, Lodge had the time to respond to what he perceived as threat to the ether and a publication at hand in which to publish. It was in the Philosophical Magazine of the 1880s and 1890s – the period when it was edited by Thomson and, from 1890, Fitzgerald – that Lodge published the work on electromagnetism that seemed to lend the ether presence. It is no surprise that at the moment the ether seemed most at risk Lodge should once again publish in the Philosophical Magazine, now under his editorship.

Part three: Lodge, the Philosophical Magazine and the New Physics

Lodge’s 1911 appointment as an editor of the Philosophical Magazine came during a turbulent time for physics, with investigations into quantum energy resulting in suggestions that long-held theories were no longer correct. That autumn, an international cohort of prestigious physicists gathered in Brussels to discuss the subject of ‘Radiation and the Quanta.’ During this inaugural Solvay Congress, Max Planck declared that the ‘principles of classical mechanics’ were no longer sufficient to describe observable phenomena.
years later, another large gathering of scientists took place, when the British Association for the Advancement of Science met in Lodge’s Birmingham. In the unusual position of being that year’s host (as Principal of the University) and President, Lodge had an enviably large platform with which to publicly respond to the recent changes in thought.49

In front of the British Association audience, Lodge delivered an hour and a half long defence of ‘continuity’, attacking the tendency by many of his peers to ‘atomise everything.’ Lodge was here referring not only to the increasingly discontinuous nature of both matter and energy, and the threat to the continuous ether, but also a broader intellectual approach to scientific change. He warned against the reckless abandonment of long-held theories, instead asserting that the latest developments in physics were not ‘so revolutionary as to overturn Newtonian Mechanics.’ Lodge advocated a ‘conservative attitude’, urging his peers to ‘remain with, or go back to Newton […] retaining all Newton’s laws, discarding nothing, but supplementing them in the light of further knowledge.’50

This view would become fundamental to his approach to ‘modern’ physics and his popular science writing throughout the subsequent decades. In the 1920s, he wrote books discussing relativity theory, quantum physics and the nature of energy, but placed new developments within an ethereal framework.51 In 1929, writing about ‘The New Outlook in Physics’ for the popular science magazine *Discovery*, Lodge declared that the immediate problem was to ‘weld together the newer and the older discoveries into an all-embracing system which shall include them all.’52 Lodge was not, however, merely an orator: through his work as an editor for the *Philosophical Magazine* he was also building a home for both the new and the old, creating an environment in which they could co-exist in a rough textual form of the much sought after final synthesis.
Lodge was able to use the *Philosophical Magazine* in this way due to its relaxed style of management, but it was this that opened the journal up to reproach. What was for Lodge a relatively unfettered space, where material could be readily disseminated, was for the NUSW one recklessly unsupervised, in which material was published out of order and the good was mixed with the bad. Yet this arrangement suited Lodge. When William Francis Jr sent Lodge a contribution by Felix Ehrenhaft in 1924, he sent it neither for review nor approval.

Ehrenhaft was an Austrian physicist who some fourteen years earlier had become embroiled in a dispute with Robert A. Millikan over the existence of sub-electrons. Now, a year after Millikan had been awarded the Nobel prize for physics, Ehrenhaft had submitted to the *Philosophical Magazine* a paper that continued the debate, arguing again that the fundamental unit of electric charge was not indivisible. Lodge’s critical response described the paper as ‘either badly written or badly translated’ and almost certainly incorrect from a scientific perspective. Indeed, Lodge noted that Ehrenhaft had rather unusually broken with orthodoxy and redefined the word ‘quantum’ to mean the charge of an electron. Lodge did not know whether Francis had sent the paper to a referee, but acknowledged that either way his publisher felt that it ought to be inserted in the journal. Lodge’s only action, in the face of a paper he fundamentally disagreed with, was to append his own ‘polemical note’ in order to ‘soothe Professor Millikan’s susceptibilities.’

Lodge’s diplomatic note, printed at the end of Ehrenhaft’s paper, graciously acknowledged the difficulties of Austrian-American science communication in a post-war period, and conceded it was ‘only fair’ to give space to the Viennese Professor, before quoting a rather damning extract from Millikan’s 1917 refutation of Ehrenhaft’s position. This ended with the American physicist’s conclusion: ‘There has then appeared up the present time no evidence
whatever of the existence of a sub-electron.’ Lodge’s closing remarks again defended the publication of the paper, with the assertion that ‘the fundamental importance of the atomic nature of electricity, and the size of its ultimate unit, is so great that no serious attack on the orthodox position can be ignored.’ Despite his criticisms, Lodge put his support behind the publication of this paper, and indeed when Ehrenhaft wrote to Lodge and Thomson the following year to complain that his paper had not yet appeared in print, Lodge informed his publishers, providing them with Ehrenhaft’s address, and noting that they would ‘no doubt take the matter up at once.’

It is not especially likely that Ehrenhaft’s paper would have been published elsewhere, and the Royal Society Physical Committee would almost certainly have rejected it as being of no worth to the progress of physics. The members of the NUSW would no doubt have included this paper under the category of content that stole space from more worthy contributions. While Lodge also doubted the paper’s value, he accepted his publisher’s decision, and in turn was afforded the opportunity to publicly criticise Ehrenhaft’s arguments. Lodge did not have complete control over the content and management of the journal, but neither did he seek it. It was important to him that space was given to all views, that both defences and challenges could be published, opening up debate.

Lodge benefited considerably from this approach, and used it to make the *Philosophical Magazine* the unofficial home of ether physics in the 1920s. Between 1911 and 1939, the *Philosophical Magazine* published 13 articles on the ether; in the same period the Royal Society published none, and the Physical Society only one. However, the *Philosophical Magazine* also continued to publish a significant amount of what we would now consider to be ‘modern’ physics. It was the home of Ernest Rutherford’s 1911 paper outlining his
nuclear structure of the atom; and Niels Bohr’s three papers on the quantum atomic model.\textsuperscript{58} Between 1911 and 1939, the \textit{Philosophical Magazine} published 48 articles on relativity and 56 on quantum theory. Indeed, in 1924, Charles Galton Darwin, a quantum physicist with no interest in nineteenth century theories, believed that the \textit{Philosophical Magazine} was one of only two British physics journals worth reading (the other being the \textit{Proceedings}).\textsuperscript{59} Between 1911 and 1939, 15 of his papers appeared in the former, and 25 in the latter. In terms of sheer quantity of articles, \textit{Proceedings} and the \textit{Philosophical Magazine} were certainly the most successful British physics journals of the 1920s. While the \textit{Philosophical Magazine} had been publishing nearly three times as many articles as the \textit{Proceedings} in 1911, by 1929, this gap has closed considerably, with both journals printing more than 200 papers that year.\textsuperscript{60} The rapid increase in \textit{Proceedings} articles was the result of James Jeans’ strategy to reinvigorate the journal after his appointment as Royal Society Physical Secretary in 1919.\textsuperscript{61}

Jeans’s attitude towards science, and science publishing, differed drastically from Lodge’s. Jeans, one of the delegates of the 1911 Solvay Congress, had been an advocate of quantum physics since 1912, led a debate on radiation at the same British Association meeting that housed Lodge’s attack on discontinuity, and the following year produced a \textit{Report on Radiation and the Quantum-Theory} for the Physical Society.\textsuperscript{62} Jeans was committed to a scientific method that began with certain premises and from them deduced valid knowledge.\textsuperscript{63} Unlike Lodge’s ‘wait and see’ approach, once Jeans had been converted to a new theory, there was no reason to look elsewhere. Indeed, Lodge and Jeans rarely saw eye to eye. Privately, Lodge described Jeans as a ‘difficult man to know, and too supercilious and superior to ordinary mortals.’\textsuperscript{64} Publicly, following the publication of Jeans’ best-selling popular science book \textit{The Mysterious Universe}, and Lodge’s criticisms of the content within, the two physicists debated modern physics in the pages of \textit{Nature}. Their differences
extended to publication practices, with both physicists seeming well suited for both the content and the management style of the particular journal each was affiliated with in the 1920s. For Lodge, the *Philosophical Magazine* provided a space for a hotchpotch of ideas, any of which might be included in the eventual synthesis of classical and modern; for Jeans, the Royal Society’s *Proceedings* filtered out certain approaches, discarding old ideas made redundant by new theories.

The *Philosophical Magazine*’s style, enthusiastically preserved by Lodge throughout the 1920s and 1930s, continued to come under fire, even by its own editors. In 1931, Thomson, after much consideration over how one might go about ‘raising the standard of the papers’, proposed having submissions ‘contributed’ by a Professor or Fellow of the Royal Society. Notably, he raised this with Lodge, who then communicated it, with no mention of Thomson, to Taylor & Francis. In a letter that suggests a considerable amount of authority was held by the owners of the journal, Lodge noted that he did not know whether his publishers would find this practice feasible, but suggested that it might help them when declining papers.  

This practice does not appear to have been adopted, and Thomson continued to worry about the quality of the *Philosophical Magazine*. In 1933, he wrote to Alfred William Porter, who had joined the editors of the *Philosophical Magazine* as part of another recruitment drive the previous year. Having heard that the Physical Society was to start producing annual reports of various branches of physics, Thomson proposed publishing these in the *Philosophical Magazine*, an act that would supply the journal with both quality papers and an institutional affiliation.

Once again, this went no further. After the death of John Robinson Airey in 1937, who had joined as an editor of the *Philosophical Magazine* the year after Porter, P.M.S. Blackett was
invited to join the board. Blackett, the experimental physicist who had worked with Rutherford at the Cavendish, had a lengthy discussion with the manager of Taylor and Francis, G.A. Courtney Coffey. Unlike earlier critics, Blackett believed a strong process of refereeing was crucial, but suggested that affiliation with a scientific society was necessary in order to persuade prestigious scientists to carry out this reviewing work for no reward. Courtney Coffey, however, confided that he did not believe the Francis family would be willing to part with the journal, for family, historic and financial reasons. Roughly fifteen years previously, the Institute of Physics also rejected the NUSW’s suggestion to approach the publishing company, on the basis that they did not believe they could hold any influence over the proprietors.

But the general perception was not one of a commercial publisher holding a scientific journal to ransom. The Institute also objected to the NUSW’s proposal on the basis that “‘official’ editing might lead to the exclusion of papers which were valuable on account of their heterodoxy.” While the NUSW argued that the *Philosophical Magazine* never published anything that was both valuable and subversive, Lodge would no doubt have countered that it was not the editor’s place to assess value. In Lodge’s publishing utopia, all ideas were born equal and all physicists deserved a platform. Lodge saw the relativity and quantum theories as useful tools for the accumulation of data, but did not believe they could supersede that which had gone before. He was waiting for a new ‘Newton’ to provide a full explanation of the physical world, one of continuity in both nature and scientific progress. Through his work on the *Philosophical Magazine*, he was preparing physics for the future as he saw it.

**Conclusion**
Speaking in 1913, Lodge attempted to ‘summarise the main trend of physical controversy’ at that time, venturing that ‘it largely turns on the question as to which way ultimate victory lies in the fight between Continuity and Discontinuity.’ Lodge, of course, was in Continuity’s corner. This concept underpinned his views on matter and energy, on life and death, on the nature of scientific progress. Fundamental to all of this was the ether, the medium that filled the empty space between atomic particles, that formed a bridge to the spiritual world, that he was sure would continue to play a fundamental role in the future of his discipline.

Lodge’s undying support of the ether was not the desperate act of an old man trying to cling the foregone Victorian era. He was not a hopeless conservative. Indeed, in the year of his British Association continuity address, he had also become embroiled in debate concerning this very attitude with the curmudgeonly chemist Henry Edward Armstrong. Opposing Armstrong’s views on radium, Lodge confessed ‘a good deal of sympathy’ with the chemist’s conservatism, but noted that such sympathy had a limit, and this limit was ‘transgressed when facts are ignored and hypotheses wildly manufactured in order to retain some old and superseded exclusive and negative generalisation.’ Instead, Lodge’s conservatism was of a more progressive nature. His celebration of continuity was not a call for stasis, but a particular model of progress. Jeans inserted discontinuity into the content of the Proceedings of the Royal Society, drawing a line under the past; Lodge, on the other hand, turned to formal continuity to make the ether new.

While concerns were raised over the quality of the Philosophical Magazine, there was little enthusiasm for systematic refereeing. For Larmor in 1910 the answer was to recruit editors from the learned societies, the authority of the societies underpinning the editorial work. In 1921 the NUSW suggested something similar, although for them the Institute of Physics was
the appropriate institutional home for the *Philosophical Magazine* and should oversee its editing. Taylor and Francis’s response to such suggestions was to continue what they had always done: recruit editors whose scientific reputations would bolster that of the periodical. For Lodge, the editorial arrangements were not the problem. By passing on J.J. Thomson’s suggestion that papers be communicated in 1931, he attempted to raise the quality of submissions while also providing a further tool with which to select content for publication. Tellingly, this was a suggestion that left both editorial and ownership arrangements of the journal intact.

The continuity of the *Philosophical Magazine*, protected by a cadre of editors with its best interests at heart, was, for Lodge, the best means of prolonging the life of the ether, giving it a range of speculative forms in which it could survive. He was deeply invested in the *Philosophical Magazine* and the way that it was run. In his obituary for Carey Foster, for instance, Lodge noted approvingly that Carey Foster ‘regarded the Magazine as one of the bulwarks of serious Physics in this Country, and exerted himself to preserve it practically in its ancient form.’ All periodicals establish continuity through discontinuity, as the publication asserts itself through the sustained publication of individual issues. The *Philosophical Magazine*, which had been in existence for well over a century before Lodge joined as an editor, provided a good example of periodical continuity that could stand for continuity in physics. In encouraging new work on the ether Lodge did not hark backwards, but instead made it into something new; equally, the editorial arrangements of the *Philosophical Magazine* were not an anachronism, ossifying the periodical, but rather maintained its flexibility. The editorial policy of this ‘old established organ’ had allowed it to accommodate new scientific ideas in the past and, for Lodge, could continue to do so in the future.
7 Oliver Lodge, *Continuity: the Presidential Address to the British Association for 1913* (J.M. Dent and Sons, 1913).
12 See Brock and Meadows, Op. Cit. (note 4), 90-9, 244.
15 For the lamp motif, see Brock and Meadows, Op. Cit. (note 4), 246-7.
18 ‘Physics and Chemistry Sectional Committee Minutes’, 22 May 1913, Royal Society Archives
27 Joseph Larmor to John Joly, 6 Nov. 1910, Papers of John Joly, Manuscripts and Archives Research Library, Trinity College, Dublin.


34 George Carey Foster and Oliver Lodge, ‘On the Flow of Electricity in a uniform plane conducting Surface. Part I.’, 49, 385-400, 475-489 (1875). This paper was recorded as read before the Physical Society 27 February 1875 and appeared in Proceedings of the Physical Society, 1, 113-149 (1874-5).


36 Jolly, Op. Cit. (note 32), 62-5. Lodge’s paper was published in five parts: the first three were published as ‘On the seat of the electromotive forces in the voltaic cell’, Philosophical Magazine, 19, 153-90, 254-80, 340-365 (1885); followed by an appendix, ‘On the paths of electric energy in voltaic circuits appendix to paper on the seat of the electromotive forces in the voltaic cell’, Philosophical Magazine, 19, 487-494 (1885); and a sequel, ‘Sequel to paper on the seat of the electromotive forces in a voltaic cell. Theories of Wiedemann and of Helmholtz’, Philosophical Magazine, 20, 372-384 (1885). Details of the electrolysis committee are recorded in Lodge’s scrapbooks, Book II, OJL/4, Cadbury Research Library, University of Birmingham.

37 Lodge did not always see eye to eye with Thomson. See, for instance, their disagreement about radium, which was played out publicly in The Times in August 1906. See Kelvin, ‘Radium’, The Times, 3, 9 August 1906; Oliver Lodge, ‘Radium’, The Times, 4, 15 August 1906; Kelvin, ‘Radium’, The Times, 6, 20 August 1906; and Oliver Lodge, ‘Radium’, The Times, 4, 22 August 1906. The various letters were collected by Lodge in his scrapbooks, see Book XII, OJL/4, Cadbury Research Library, University of Birmingham.


41 If each part is counted as a separate article, the total is forty three. The back issues of the Philosophical Magazine have been published as part of Taylor and Francis Online (2011-) <http://www.tandfonline.com>. For Lodge’s publications see A Bibliography of Sir Oliver Lodge FRS, compiled by Theodore Besterman (Oxford and London: Oxford University Press, 1935).


‘Revolution in Science’, *The Times*, 12, 7 November 1919.


*Report of the British Association for the Advancement of Science*, 7, 18, 19 (1913).


Oliver Lodge to William Francis, 3 March 1924. OJL/1/395/1, Cadbury Research Library, University of Birmingham.


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Oliver Lodge to Joseph Larmor, 18 September 1922, Larmor Papers, Royal Society Archives.

J.J. Thomson to Oliver Lodge, 11 July 1931 and Oliver Lodge to Taylor and Francis, 18 July 1931, OJL1/404/40 and OJL/1/395/5, Cadbury Research Library, University of Birmingham.


J.J. Thomson to Professor AW Porter, 5 January 1933, MM/9/39, Royal Society Archives.

PMS Blackett to WH Bragg, 8 November 1937, The Papers of Professor A V Hill, Churchill Archives Centre, University of Cambridge.


Oliver Lodge, ‘Atomic Theory and Radioactivity’, *Science Progress* 8, 197-201 (1913), 197.