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https://doi.org/10.1016/j.aap.2005.03.017

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Published paper

Mountain, L, WM Hirst and M Maher (2005). *Are speed enforcement cameras more effective than other speed management measures? The impact of speed management schemes on 30mph roads.* Accident Analysis & Prevention 37(4), 742-754.

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Accident Analysis and Prevention xxx (2005) xxx-xxx



Are speed enforcement cameras more effective than other speed management measures? The impact of speed management schemes on 30 mph roads

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Received 15 March 2005; accepted 22 March 2005

10 Abstract

3

This paper presents the results of an evaluation of the impact of various types of speed management schemes on both traffic speeds and 11 accidents. The study controls for general trends in accidents, regression-to-mean effects and migration, separately estimating the accident 12 changes attributable to the impact of the schemes on traffic speed and on traffic volume. It was found that, when judged in absolute terms, all 13 types of speed management scheme have remarkably similar effects on accidents, with an average fall in personal injury accidents of about 14 15 1 accident/km/year. In terms of the percentage accident reduction, however, engineering schemes incorporating vertical deflections (such as speed humps or cushions) offer the largest benefits: at 44%, the average reduction in personal injury accidents attributable to such schemes, 16 17 is twice that at sites where safety cameras were used to control speeds (22%) and they were the only type of scheme to have a significant impact on fatal and serious accidents. Other types of engineering scheme (with a fall of 29% in personal injury accidents) were on average 18 less effective in reducing accidents than schemes with vertical features but more effective than cameras. All types of scheme were generally 19 effective in reducing speeds, with the largest reductions tending to be obtained with vertical deflections and the smallest with other types of 20 engineering schemes. 21 © 2005 Published by Elsevier Ltd. 22

23 Keywords: Road safety; Speed management; Safety cameras; Regression-to-mean; Trend in risk

25 1. Introduction

24

Considerable controversy surrounds the relationship be-26 tween traffic speed and the frequency and severity of road 27 accidents. The laws of physics support the view that, all else 28 being equal, higher speeds will increase both the probabil-29 ity that an accident will occur and the severity of its conse-30 quences. Certainly, increased speeds result in increased stop-31 ping distances so that the likelihood of a driver being able to 32 stop safely will fall with increased speed: according to the 33 UK Highway Code typical stopping distances are 23 m at 34 35 30 mph and 36 m at 40 mph. The severity of any injuries arising from a crash will depend, at least in part, on the energy 36

dissipated on impact and this is proportional to the square of 37 the impact speed. This will be a particularly important factor 38 for pedestrians and cyclists who do not have the protection 39 afforded by the structure of a vehicle: the energy dissipated in 40 an impact with a vulnerable road user hit by a car travelling 41 at 40 mph is 78% higher than at 30 mph. These points are not 42 controversial. Where controversy arises is in the fact that it is 43 not speed itself that is normally the primary cause of an acci-44 dent: some other factor is needed which requires a driver to 45 stop to avoid a collision. The contribution of speed lies in the 46 fact that, given a particular set of circumstances, an accident 47 might be avoided (or its consequences might be less severe) 48 if drivers' speeds had been lower (Stone, 2004). From this 49 standpoint vehicle speed becomes at least a secondary causal 50 factor in every road accident. Accepting that road transport 51 is both necessary and must necessarily carry some element 52

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^{1 0001-4575/\$ –} see front matter © 2005 Published by Elsevier Ltd.

² doi:10.1016/j.aap.2005.03.017

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Fig. 1. Map showing the locations of the speed management schemes.

of risk, the controversial question is then where the balance
should be struck. "Appropriate" speeds should provide both
an adequate level of mobility and an acceptable level of safety
for a particular set of road conditions.

Further controversy then arises in deciding how best 5 drivers can be persuaded not to drive faster than the speed 58 judged, by others, to be appropriate. More general agreement 59 on what constitutes an appropriate speed would undoubtedly 60 help to improve compliance but this is not easy to achieve: 61 what constitutes a "safe" traffic speed for the occupants of 62 a four-wheeled drive vehicle will inevitably be rather higher 63 than that for a child cycling to school. In the longer term bet-64 ter driver education concerning the potential consequences of 65 excessive speed and more variation in speed limits accord-66 ing to the risk levels associated with specific road layouts 67 might help. The more immediate solution is to improve com-68 pliance with existing speed limits through the use of speed 69 enforcement cameras, vehicle-activated signs and engineer-70 ing measures such as speed humps, chicanes and narrowing. 71 While available evidence suggests that all of these measures 72 can effectively reduce mean speeds and accidents, they are 73 not always successful in these aims and their comparative ef-74 fectiveness in road safety terms and the relationship between 75 their impact on speed and safety is not well understood. 76

The aim of the research on which this paper is based was 77 to compare the impact of the various types of scheme on 78 accidents and vehicle speeds and to establish the nature of any 79 relationship between speed changes and accident changes. 80 This paper deals with the first of these issues, examining the 81 average effect of various types of speed management scheme 82 on accident frequencies and speeds using data for some 150 83 speed management schemes implemented on 30 mph roads at various locations throughout Great Britain (Fig. 1). In a 85

second, linked paper (Hirst et al., 2005) a description is given of the models that were developed to enable a prediction of how the impact of treatment on accidents varies both with speed changes and with site and scheme characteristics.

90

2. Background

Numerous studies have been published on the effects of 91 speed management schemes on safety. Such safety studies 92 are, however, by no means straightforward and the extent 93 to which the study methodologies have addressed potential analysis problems must be borne in mind when considering 95 their findings. It is now generally accepted that before-andafter observations of changes in accident frequencies will 97 include not only changes attributable to the impact of the 98 scheme but also changes which would have occurred in any 99 case: changes arising due to general trends in accidents and 100 regression-to-mean (RTM) effects (see, for example, Hirst 101 et al., 2004a). The magnitude and direction of any trend ef-102 fects will vary with location and the timing of the obser-103 vations. For example, Fig. 2 shows accident frequencies in 104 the UK between 1980 and 2002. There is a general down-105 ward trend in both personal injury accidents (PIAs) and in 106 fatal and serious accidents (FSAs). Thus, the effects of trend 107 alone mean that accident frequencies at any location in the 108 UK would normally be expected to fall over time, with or 109 without the implementation of a speed management scheme 110 or any other form of intervention. (Although it is perhaps 111 worth noting that, in the case of all PIAs, there are some 112 years when national annual accident totals vary sufficiently 113 from the underlying trend that the impact of trend for some 114 study periods could be an increase in observed accidents.) 115 RTM effects give rise to analysis difficulties when a high ob-116 served accident frequency in a particular time period is at 117 least one of the criteria for site selection: RTM effects will 118 then tend to result in a fall in observed accidents in a subse-119 quent time period even if no scheme is implemented. A high 120



Fig. 2. National trends in accidents for Great Britain 1980-2002.

observed accident frequency is normally one of the primary
 reasons for implementing a speed management scheme.

With speed management schemes there is a further compli-123 cation in that there is also a real possibility that an "accident 124 migration" effect may arise. There are at least two mecha-125 nisms by which such an effect could occur. First, drivers may 126 127 attempt to find alternative routes to avoid the scheme so that some of the beneficial effects of a scheme may be eroded by 128 increases in accidents on diversionary routes: the true scheme 129 effect should be estimated with the inclusion of any such in-130 creases. With area-wide traffic calming schemes the specific 131 objective is indeed, not only to reduce speeds on residential 132 streets, but also to divert traffic away from such streets onto 133 more suitable traffic routes (upgraded if necessary to avoid a 134 corresponding increase in accidents). If traffic diversion does 135 occur then it is also worth noting that any accident reduction 136 within the speed-managed sections will include both the ef-137 fects of a decrease in accident risk (due to reduced speeds 138 or other changes in driver behaviour) and the effects of a 139 decrease in exposure to risk. Any attempt to establish a re-140 lationship between the speed and safety effects of a scheme 141 should then of course exclude the reduction in accidents at-142 tributable to reductions in flow. With speed cameras, there is 143 anecdotal evidence of a second mechanism by which an ac-144 cident migration effect could arise. It has been claimed that 145 drivers may brake abruptly on their approach to the camera, 146 or attempt to compensate for reduced speeds at the camera by 147 rapidly accelerating after passing it, so that accidents could 148 then increase upstream or downstream of the camera. 149

Few studies have attempted to deal with these issues and 150 most of these have been confined to studies of speed cameras. 151 A randomised controlled trial is arguably the best approach 152 although in safety studies a comparison group approach is 153 more common (Hauer, 1997). However, even a randomised 154 controlled trial cannot distinguish between accident changes 155 attributable to the effect of a scheme on traffic speed and its 156 effect on the volume of traffic (Hirst et al., 2004a). The Em-157 158 pirical Bayes (EB) approach with a comparison group and flow correction (Hirst et al., 2004a) can overcome this dif-159

ficulty but the estimates then depend on the quality of the 160 accident prediction models used. It must, for example, be 161 noted that declining trends in accident risk will mean that 162 any accident prediction model will become outdated. With 163 an outdated accident prediction model the estimated treat-164 ment effect will still be exaggerated (even using an EB ap-165 proach) unless an appropriate correction of the type described 166 by Hirst et al. (2004b) is applied. Ideally the accident predic-167 tion model should also include as explanatory variables all 168 those measured site characteristics that are used for site se-169 lection (Allsop, 2004; Mountain et al., 2004a,b). 170

Table 1 summarises the findings of some recent studies of 171 the impact of speed management schemes on accidents and 172 speeds. It should be stressed that the variability in the find-173 ings is attributable, both to the extent to which confounding 174 factors have been controlled and to the variation in the nature 175 of the treated sites, as well as the differences in scheme type. 176 A number of studies have attempted to estimate the effect of 177 speed cameras free of RTM and trend effects (Table 1). The 178 first of these (Elvik, 1997) was based on data for 64 cam-179 eras in Norway: a statistically significant reduction of 20% 180 in the number of PIAs was found but there was insufficient 181 data to establish whether accident migration occurred. More 182 recently, a study based on 49 cameras in one UK county 183 (Cambridgeshire) studied accidents within circles of varying 184 radii of the camera. After allowing for trend and RTM effects, 185 the reduction in PIAs in the immediate vicinity of the camera 186 (250 m radius) was estimated to be 46% while over a 2 km 187 radius there was an estimated reduction of 21% (Hess, 2003). 188 These results thus suggest that, rather than inducing a migra-189 tion effect due to rapid braking or sudden acceleration, cam-190 eras can actually reduce accidents over a wide area. Another 191 UK study of 101 mobile cameras in South Wales (Christie 192 et al., 2003) concluded that a route-based approach (i.e. using 193 only data for accidents occurring on the route with the cam-194 era), although methodologically more difficult, is preferable 195 to the circles based approach used by Hess (2003). Using 196 route-based data it was found that the cameras reduced PIAs 197 within 500 m of the cameras by 51% and pedestrian acci-198

Table 1

Summar	y of	the	results	of	some	recent	studies	of s	speed	mana	igement	sch	iemes
											177 C C C C C		

Author	Scheme type (monitored	Confounding variables	Estimated chang	Change in mean		
	distance from cameras)	controlled	All PIAs (%)	FSAs or KSIs (%) ^a	speed (mph)	
Elvik (1997)	Cameras (variable)	Trend; RTM	-20	_	_	
Hess (2003)	Cameras (250 m)	Trend; RTM	-46	_	_	
	Cameras (2 km)		-21	_	_	
Christie et al. (2003)	Cameras (500 m)	Trend; RTM	-51	_	_	
Mountain et al. (2004a,b)	Cameras (500 m)	Trend; RTM; migration	-19	-6	-4.4	
	Cameras (1 km)		-19	-9		
Gains et al. (2004)	Cameras (mainly 500 m)	Trend	-33	-40	-2.4	
LAAU (1997)	Cameras (variable)	Trend	-9	-12	_	
Winnett and Wheeler (2002)	Vehicle-activated signs	Trend; RTM	-31	_	-4	
Webster and Mackie (1996)	Speed humps	_	-	_	-10	
Webster and Mackie (1996)	Area traffic calming	_	-58	_	-9.3	
Elvik (2001)	Area traffic calming	Meta-analysis—variable	-25	_	-	

^a Fatal & serious accidents or killed and seriously injured casualties.

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dents by 78%. (Although an average accident reduction of 199 10% was observed in the region 500-1000 m from the cam-200 eras, it was concluded that there was insufficient data avail-201 able to properly assess treatment effects beyond 500 m.) In 202 both of these studies, however, while trend and RTM effects 203 were allowed for, the absence of traffic flow data meant that 204 it was not possible to assess the effects of diversion of traffic 205 to other routes. The authors of this paper have recently pub-206 lished (Mountain et al., 2004a) the results of a route-based 207 study of 62 fixed speed cameras on 30 mph roads in the UK 208 for which flow data were available. This study found that the 209 cameras reduced PIAs over a distance of up to 1000 m. Over 210 this distance there was an average reduction in PIAs of 24%, 211 of which a fall of 19% was attributable to the effect of the 212 cameras on vehicle speeds, with a fall of 5% due to diversion 213 of traffic to other routes. While the actual size of the acci-214 dent reduction that can be achieved with cameras appears to 215 be rather variable, as does their apparent area of influence, 216 these studies all point to cameras having beneficial effects on 217 road safety over a wider area than the immediate vicinity of 218 the camera: there is no evidence of any negative effects due 219 to sudden changes in speed upstream or downstream of the 220 camera site. 221

It is more difficult to find published studies of the safety 222 effects of other types of speed management schemes which 223 incorporate corrections for trend and RTM, or which take ac-224 count of the effects of the scheme on flow. In a recent study 225 of vehicle-activated signs (Winnett and Wheeler, 2002) data 226 were available to permit corrections to be made for both trend 227 and RTM at 21 of the 27 sites studied. The corrected esti-228 mate of the accident reduction attributable to the signs was 229 31%: the impacts of any flow changes were not investigated. 230 Webster and Layfield (1996), demonstrate that road humps 231 on 20 and 30 mph can lead to reductions in flow of the order of 232 25% and reductions in mean speed of the order of 10 mph but 233 no data were available to assess the impact on accidents. In a 234 study of humps in 20 mph zones (Webster and Mackie, 1996) 235 the observed fall in accidents was 60% with an average fall 236 in mean speeds of 9.3 mph and an average fall in flow of 27% 237 for the schemes where flow data were available. Webster and 238 Mackie (1996) suggest that there is a progressive relationship 239 between accident and speed changes (a 6.2% reduction in ac-240 cidents for each 1 mph reduction in vehicle speed) but the 241 evidence for this has been questioned (Stone, 2004) and no 242 243 account is taken of the effects of trend, RTM or flow changes on accidents within the scheme. The effects of flow changes 244 on accidents in the areas surrounding 40 of the schemes were, 245 however, investigated and although there was no significant 246 change overall, annual accident rates increased in 17 of the 247 surrounding areas suggesting that the possibility of accident 248 migration should at least be borne in mind. Elvik (2001) con-249 ducted a meta-analysis of 33 studies of area-wide traffic calm-250 ing schemes from eight countries and noted that none of the 25 studies explicitly controlled for RTM or long-term trends in 252 accident occurrence. This study found that on average area-253 wide urban traffic management schemes reduce the number of 254

injury accidents by about 15%, with larger reductions on residential streets (about 25%) and smaller reductions on main roads (about 10%). 257

Few systematic studies have been carried out into the im-258 pact of speed management schemes on accident severity or 259 the accident involvement of vulnerable road users. Of these, 260 some have controlled for trend effects but none for RTM and 261 the results are variable. For example, a recent evaluation of 262 speed and red light cameras in the UK suggests that the av-263 erage reduction in PIAs was 33% below the long-term trend, 264 with a fall of 40% in killed and seriously injured (KSI) casu-265 alties and a fall of 35% in the number of pedestrians killed or 266 seriously injured (Gains et al., 2004). However, given that the 267 site selection guidelines included threshold levels of fatal and 268 serious accidents (for example, for fixed cameras, 4 or more 269 FSAs per km in the most recent 3 years) it seems likely that 270 part of the apparent reduction in KSI casualties was actually 271 attributable to RTM effects. In an earlier study of speed and 272 red light cameras in London (LAAU, 1997) similar observed 273 reductions in KSI casualties (30%) and in FSAs (31%) were 274 reported but comparison with control group data showed that 275 a reduction in FSAs of only 12% was directly attributable 276 to the cameras (and any RTM effects). LAAU (1997) also 277 considered the impact of cameras on casualties to vulnera-278 ble road users but no control data were available for these: 279 the observed reductions were 41% for pedestrian casualties 280 and 13% for cyclists as compared with 11% for car occupant 281 casualties.

This brief review of some of the recent studies of the im-283 pact of speed management schemes is by no means compre-284 hensive but it does serve to illustrate the variation in study 285 methodologies and the consequent difficulty in comparing 286 the impact of the various speed management measures on 287 accident frequencies and vehicle speeds. In this paper the 288 results of a unified study of a range of speed management 289 methods are presented with a view to comparing their impact 290 on accidents (including any migration effects), free of RTM 291 and trend effects. 292

3. Data

The data for this study relate to some 150 speed manage-294 ment schemes at various locations throughout Great Britain 295 as indicted in Fig. 1. All of the schemes were on roads with 296 30 mph speed limits. These roads were selected both because 297 speeding is a significant problem on them (58% of cars and 298 54% of motorcycles were estimated to have exceeded the 299 30 mph limit on UK roads in 2003-the corresponding per-300 centages for 40 mph limits were 27 and 36% (DfT, 2004)) 301 and because a wide range of speed management measures 302 are used to enforce 30 mph limits. 303

The schemes included in this study comprised 79 speed enforcement cameras (17 mobile and 62 fixed) and 71 engineering schemes of various types. Initially mobile and fixed cameras were analysed separately. As the number of mo-

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bile cameras was too small to allow any general conclusions 308 about their effectiveness to be drawn and no significant dif-309 ferences were detected between fixed and mobile cameras 310 in terms of their impact on either speeds or accidents, all 311 312 cameras were considered together as a single treatment type. Evidence from schemes on roads with 20 mph limits (Mackie, 313 314 1998) suggests that, of the various types of engineering measures that can be used to reduce speeds, vertical deflections 315 are the most effective and thus engineering schemes were 316 grouped into those which included any form of vertical de-317 flection (with or without narrowing or horizontal deflections) 318 and those with narrowing or horizontal deflections only. "Ver-319 tical deflections" include any measure that alters the vertical 320 profile of the carriageway such as road humps and speed 321 cushions. "Narrowing" here includes any measure used as 322 part of a speed management scheme to reduce the carriage-323 way width available to moving traffic: pinch points, central 324 hatching, traffic islands and so on. "Horizontal deflections" 325 include measures that alter the horizontal alignment of the 326 carriageway such as mini-roundabouts, build outs and chi-327 canes (with either one- or two-way working). There were four 328 schemes which used speed-activated signs to control speeds 329 and one site with 30 mph speed warning roundels painted on 330 the carriageway that were initially assessed separately. As 331 the effects of the four speed-activated signs were found to be 332 similar to horizontal deflections and narrowing, these were 333 grouped together for subsequent analysis. There were a to-334 tal of 31 schemes with horizontal deflections, narrowing or 335 speed-activated signs (referred to as schemes with horizontal 336 features in the remainder of this paper) and 39 schemes with 337 vertical deflections. The scheme with painted roundels on the 338 road was not successful in reducing accidents and, as it does 339 not fit naturally into any other group, was excluded from the 340 analysis. 341

Various local authorities and police forces supplied the 342 data required for the study. These data comprised details of 343 all accidents occurring at the schemes during the 3 years prior 344 345 to scheme implementation and for up to 3 years after implementation (an average after period of 2.5 years), together with 346 before and after traffic flows and speeds. The accident data for 347 engineering schemes included all accidents occurring within 348 the treated section. Similarly, for mobile cameras, the acci-349 dents were those occurring within the full section over which 350 the cameras could be deployed as indicated by the relevant 351 police authority. For fixed cameras the choice of a monitoring 352 length for accidents was more difficult as there has, until re-353 cently, been very little information available concerning the 354 likely area of influence of cameras and there is no standard 355 monitoring length. Different authorities use different lengths 356 although 500 m either side of the camera has probably been 357 most common (Gains et al., 2004). In this study, accident data 358 was requested for a section of 2 km centred on the camera 359 (although this was not available for all sites). An analysis of 360 the accident changes over various distances (Mountain et al., 361 2004a,b) indicated that although the largest percentage ac-362 cident reductions were observed closest to the cameras, the 363

overall percentage accident reductions observed over 500 m364and 1 km distances from the camera were similar. Since fixed366cameras appear to improve safety over a distance of 1 km, and366the longer monitoring length gives a larger absolute accident367reduction, the data for fixed cameras in this paper include368all available recorded accidents up to 1 km either side of the369camera.370

Various measures of before and after speed were obtained 371 (mean, 85th percentile, standard deviation, percentage ex-372 ceeding the speed limit and the mean speed of speeders) al-373 though not all measures of speed were available for all sites. 374 At least one measure of traffic flow was also obtained dur-375 ing the periods before and after the start of operation of each 376 speed management scheme. While accident data was read-377 ily available, the sample size was limited by the availability 378 of sufficiently detailed before and after speed and flow data 379 as this information is not routinely collected for all speed 380 management schemes. Site surveys were carried out to ob-381 tain supplementary information: this included the number and 382 type of junctions within the treated section and details of the 383 features included in the engineering schemes. 384

4. Analysis

The approach to the accident analysis is described in detail 386 elsewhere (Hirst et al., 2004a,b) and will only be briefly sum-387 marised here. To control for RTM effects, an estimate of the 388 true mean number of accidents per year in the before period 389 was obtained using an Empirical Bayes (EB) approach. In 390 this the underlying mean accident frequency is estimated as a 391 weighted average of two sources of information: the observed 392 number of accidents in the period before treatment, $X_{\rm B}$, and 393 a predictive model estimate of expected accidents given the 394 nature of the site and the level of traffic flow (see, for exam-395 ple, Hauer, 1997). In this study the predictive models derived 396 by Mountain et al. (1997) were used. The parameters of this 397 model depend on the road class, speed limit and carriageway 398 type. For example, for a 30 mph, single carriageway, A-road 399 400 the model for annual PIAs is:

$$\hat{\mu} = 0.9q_{\rm B}^{0.6}L\exp\left(\frac{0.08n}{L}\right) \tag{40}$$

where $\hat{\mu}$ is the predicted annual PIAs, $q_{\rm B}$ the annual flow in the before period (in million vehicles per year), *L* the section length (km) and *n* the number of minor intersections.

The estimate of *total* before accidents in a before period of $t_{\rm B}$ years is then

$$\hat{\mu}_{\rm B} = t_{\rm B} \hat{\mu} \tag{407}$$

As the predictive model was derived from data for the 12year-period 1980–1991 a correction was applied to allow for the fact that the model will be outdated due to trends in accident risk between the modelled period and the period of observation at the speed management schemes (Hirst et al., 410

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⁴¹³ 2004b). The corrected estimated is given by

⁴¹⁴
$$\hat{\mu}_{B \text{ CORRECTED}} = \gamma^{t} \hat{\mu}_{B}$$

where γ is the average factor by which risk changes from year to year (estimated to be 0.98 for all PIAs and 0.95 for FSAs) and *t* the elapsed time between the middle of the modelling and study periods. Thus, for example, for a scheme that became operational in January 2001 (with a before period from January 1998 to December 2000) *t* = 13.5 and thus, for all PIAs, $\gamma^t = 0.76$.

⁴²² Normally predictive accident models assume that the ran-⁴²³dom errors are from the negative binomial (NB) family. If ⁴²⁴*K* is the shape parameter for the NB distribution (*K* is esti-⁴²⁵mated to be 1.9 for the above model), the EB estimate of total ⁴²⁶accidents in the before period, $\hat{M}_{\rm B}$, is calculated as

⁴²⁷
$$\hat{M}_{\rm B} = \alpha \hat{\mu}_{\rm B \, CORRECTED} + (1 - \alpha) X_{\rm B}$$

428 where

429
$$\alpha = \left(1 + \frac{\hat{\mu}_{B \text{ CORRECTED}}}{K}\right)^{-1}$$

To allow for the trend in accidents between the before and after periods, the expected accidents in the after period were estimated using a comparison group approach. The comparison group for this study comprised UK national accident totals during the relevant before and after period for each scheme. The estimate of after accidents allowing for trend, \hat{M}_{A} , is then

$$\hat{M}_{\rm A} = \left(\frac{A_{\rm A_NAT}}{A_{\rm B_NAT}}\right)\hat{M}_{\rm B}$$

where A_{B_NAT} is the total national accidents in the before period, t_B years and A_{A_NAT} the total national accidents in the after period, t_A years.

The use of a comparison group ratio implicitly assumes that flows at the study site have changed in line with national trends. To take account of the effects of any flow changes due to the implementation of the scheme, while avoiding double counting, it is necessary to have a representative measure of traffic flow at the scheme in the after period, q_A , together with flow data for the comparison group. If

⁴⁴⁸ Q_{B_NAT} = total national flow in the before period, t_B years, ⁴⁴⁹ Q_{A_NAT} = total national flow in the before period, ,

 $t_{\rm A}$ years

450

then the expected flow in the after period if flows at the study site had changed in line with general trends, $q'_{\rm A}$, can be estimated using

$$_{454} \quad q'_{\rm A} = \left(\frac{Q_{\rm A_NAT}/t_{\rm A}}{Q_{\rm B_NAT}/t_{\rm B}}\right) q_{\rm B}$$

If the observed flow in the after period, q_A , differs from q'_A then there have been local changes in flow at the site other than those attributable to trend. The estimate of expected after accidents allowing for local changes in flow, $\hat{M}'_{\rm A}$, can then the estimated as

$$\hat{M}'_{\rm A} = \hat{M}_{\rm A} \left(\frac{q_{\rm A}}{q'_{\rm A}}\right)^{\beta} \tag{460}$$

where β is the power of flow in the accident prediction model (0.6 in the example of the model for a 30 mph, single carriageway, A-road given above). 461

It would be a matter of local knowledge to assess whether these changes were as a result of the scheme or due to other causes. In this study there were no schemes where a change in flow due to other causes was anticipated: all local changes in flow were attributed to the impact of the scheme. The change in accidents attributable to the impact of a scheme on flow, $S_{\rm F}$, was thus estimated as 464

$$\hat{S}_{\rm F} = \frac{\hat{M}'_{\rm A}/t_{\rm A} - \hat{M}_{\rm A}/t_{\rm A}}{X_{\rm B}/t_{\rm B}}$$
 471

and the estimate of the change attributable to the effect of the scheme on traffic speed (and possibly other aspects of driver behaviour), $S_{\rm R}$, was 474

$$\hat{S}_{\rm R} = \frac{X_{\rm A}/t_{\rm A} - \hat{M}'_{\rm A}/t_{\rm A}}{X_{\rm B}/t_{\rm B}}$$

The overall scheme effect, *S*, is then estimated as $\hat{S} = \hat{S}_{\rm R} + \hat{S}_{\rm F}$.

The non-scheme effects (i.e. the changes which would have occurred with or without speed management measures) are the changes due to national accident trends over the before and after periods, $N_{\rm T}$, and RTM effects, $N_{\rm R}$. These are estimated as

$$\hat{N}_{\rm T} = \frac{\hat{M}_{\rm A}/t_{\rm A} - \hat{M}_{\rm B}/t_{\rm B}}{X_{\rm B}/t_{\rm B}}$$
483

$$\hat{N}_{\rm R} = \frac{\hat{M}_{\rm B}/t_{\rm B} - X_{\rm B}/t_{\rm B}}{X_{\rm B}/t_{\rm B}}$$
484

The observed proportional change in observed accidents, B, ⁴⁸⁵ which can be written

$$B = \frac{X_{\rm A}/t_{\rm A} - X_{\rm B}/t_{\rm B}}{X_{\rm B}/t_{\rm B}}$$

is thus made up of four elements, each of which was estimated 488 separately 489

$$B = \hat{S}_{\rm R} + \hat{S}_{\rm F} + \hat{N}_{\rm T} + \hat{N}_{\rm R} \tag{49}$$

The estimates of the average scheme and non-scheme effects were obtained by using summations over all sites in the category of interest (the 79 cameras, the 39 schemes with vertical deflections and the 31 schemes with horizontal features). Thus, for example, the proportional change in observed annual accidents over all sites in a treatment category was calculated as

$$B = \frac{\sum X_{\rm A} / \sum t_{\rm A} - \sum X_{\rm B} / \sum t_{\rm B}}{\sum X_{\rm B} / \sum t_{\rm B}}$$
⁴⁹⁸

Standard errors and confidence intervals were calculated us-490 ing the bootstrap (Efron and Tibshirani, 1993). 500

5. Results 501

5.1. Impact on accidents 502

Table 2 summarises the observed percentage reductions 503 in various types of accident at cameras and engineering 504 schemes, including those to vulnerable road users. These ob-505 served changes in accidents will, of course, include not only 506 the change attributable to the effect of the speed management 507 schemes on traffic speeds and flows but also changes arising 508 due to RTM and trend. The absence of predictive models 509 for cyclist and pedestrian accidents or data for control sites, 510 meant that it was not possible to correct the observed changes 511 in accidents involving vulnerable road users for RTM effects. 512 Thus only observed changes in these accidents are presented 513 in this paper. Clearly these results must be treated with cau-514 515 tion and almost certainly give exaggerated estimates of the mean change attributable to treatment. At the same time we 516 have no reason to suppose that the effects of confounding 517 factors will vary appreciably with treatment or accident type 518 and thus the relative sizes of the observed accident changes 519 are of interest. It will, for example, be noted that engineer-520 ing schemes tend to result in larger percentage reductions 521 in all accident categories. On the basis of the average ob-522 served accident changes, the greatest beneficiaries of speed 523 management schemes appear to be pedestrians. 524

In Table 3 the results of the detailed analysis of PIAs and 525 FSAs are presented, with separate estimates of the changes 526 in accidents attributable to scheme and non-scheme effects. 527 The estimates of the scheme effects (Table 3, columns 6–8) 528 confirm the superior effectiveness of engineering schemes in 529 terms of the average percentage accident reductions. Schemes 530 531 incorporating vertical deflections resulted in the largest re-

Table 2

Summary of obs	served accidents
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ductions. With a fall in all PIAs of 38% attributable to re-532 duced speeds and a further fall of 6% due to reduced flows, 533 the overall average percentage accident reduction attributable 534 to the schemes with vertical deflections (44%) is twice that 535 at sites with cameras (22%) and comparison of the confi-536 dence intervals suggest that the difference is significant. The 537 average effect of engineering schemes with horizontal fea-538 tures on all PIAs (a reduction of 29%) suggests that these 539 are on average less effective than schemes with vertical fea-540 tures but more effective than cameras. However, the larger 541 standard errors and broader confidence intervals for schemes 542 with horizontal features also suggest that these schemes are 543 less consistent in terms of their safety effect perhaps reflect-544 ing the broad range of scheme types included in this category. 545 The boxplots of the percentage accident change due to speed 546 reductions (Fig. 3(a)) confirm the variability of the impact of 547 schemes with horizontal features and the superior and more 548 consistent safety effects of schemes with vertical deflections, 549 with the majority of them (more than 75%) successfully re-550 ducing accidents. A similar picture emerges for the effects 551 on FSAs (Table 3, columns 6-8) where the average reduc-552 tion with vertical deflections (35%) is over three times that at 553 cameras (11%) and over twice that at schemes with horizon-554 tal features (14%). Indeed the confidence intervals suggest 555 that it is only schemes with vertical deflections that have a 556 significant impact on FSAs. 557

The estimates of the impact of flow changes on accidents 558 (Table 3, column 8) suggest that both cameras and schemes 559 with vertical deflections do, on average, result in a signifi-560 cant diversion of traffic to other routes. There is an average 561 accident reduction of around 6% attributable to the effects 562 of these schemes on traffic flow which, although small, is 563 statistically significant. For schemes with horizontal features 564 the effects of flow changes did not have a significant impact 565 on accidents. This would suggest that flows before and after 566 scheme implementation should be routinely monitored to as-567 sess the extent of any changes in route choice. If changes in 568 flow do occur, accidents on likely diversionary routes should 569

Summary of observed accidents					
Type of accident	Type of scheme	Number of sites ^a	Observed accid (years of obser	dents vation)	Percentage change in observed annual accidents (95% confidence interval)
			Before	After	
All PIAs	Safety cameras	79	1461 (236)	943 (192)	-20% (-30%, -10%)
	Engineering schemes	71	699 (218)	356 (184)	-40% (-52%, -27%)
FSAs	Safety cameras	79	232 (236)	143 (192)	-24% (-41%, -4%)
	Engineering schemes	68	121 (203)	59 (173)	-43% (-63%, -19%)
All cyclist accidents	Safety cameras	75	163 (224)	123 (180)	-6% (-33%, 23%)
-	Engineering schemes	61	103 (182)	59 (157)	-34% (-56%, -7%)
All child cyclist accidents	Safety cameras	74	49 (221)	39 (179)	-2% (-42%, 43%)
-	Engineering schemes	56	39 (167)	21 (142)	-37% (-69%, 8%)
All pedestrian accidents	Safety cameras	79	337 (236)	199 (192)	-27% (-43%, -11%)
•	Engineering schemes	64	157 (191)	63 (166)	-54% (-67%, -38%)
All child pedestrian accidents	Safety cameras	74	134 (221)	94 (179)	-13% (-39%, 15%)
-	Engineering schemes	56	77 (167)	25 (142)	-62% (-75%, -43%)

^a Not all sites have details of severity, road user type or age of road user.

Accident type	Scheme type	No. of sites	Total observed accidents [accident/km/year in before	Observed change in accidents (% change	Accident change attributa effects (% change (S.E.)	Accident change attributable to scheme effects (% change (S.E.) {95% CI})			Accident change attributable to non-scheme effects (% change (S.E.) {95% CI})		
			period]	(S.E.){95% CI}), <i>B</i>	Overall effect, \hat{S}	Change in speed, \hat{S}_{R}	Change in flow, $\hat{S}_{\rm F}$	Trend in accidents, $\hat{N}_{\rm T}$	RTM, $\hat{N}_{\rm R}$		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)		
All PIAs	Cameras	79	2404 [4.4]	-20% (5) {-30, -11}	-22% (4) {-30, -13}	-17% (4) {-25, -9}	-6% (1) {-9, -3}	+5% (2) {+1, +9}	-3% (1) {-4, -2}		
	Horizontal ^a	31	478 [2.6]	-33% (12) {-53, -9}	-29% (11) $\{-48, -8\}$	-27% (11) {-47, -4}	-2% (2) $\{-5, +1\}$	+1% (2) {-3, +6}	-5% (2) $\{-9, 0\}$		
	Vertical ^b	39	542 [2.3]	-49% (5) {-60, -38}	-44% (5) {-54, -34}	-38% (5) {-48, -27}	-6% (2) {-10, -3}	+1% (3) {-6, +7}	-6% (1) {-9, -3}		
	All engineering	70	1020 [2.5]	-42% (6) {-53, -29}	-37% (6) {-48, -25}	-33% (6) {-44, -22}	-4% (1) $\{-7, -2\}$	$+1\%$ (2) $\{-3, +5\}$	-6% (1) $\{-8, -3\}$		
FSAs	Cameras	79	375 [0.70]	-24% (9) $\{-41, -5\}$	-11% (8) $\{-26, +6\}$	-6% (8) $\{-20, +10\}$	-5% (1) $\{-8, -3\}$	-4% (2) $\{-7, 0\}$	-10% (4) {-17, 0}		
	Horizontal ^a	31	81 [0.43]	-25% (26) {-63, +37}	-14% (19) $\{-44, +32\}$	-12% (18) {-41, +30}	-2% (1) $\{-4, +1\}$	-7% (2) {-11, -3}	-5% (10) {-21, +19}		
	Vertical ^b	39	98 [0.49]	-57% (9) {-75, -39}	-35% (9) $\{-54, -18\}$	-30% (9) {-50, -14}	-5% (2) {-9, -2}	-5% (2) $\{-9, 0\}$	-16% (6) {-27, -3}		
	All engineering	70	179 [0.46]	-44% (11) {-63, -21}	-26% (9) $\{-42, -6\}$	-23% (9) {-39, -4}	-4% (1) $\{-6, -1\}$	-6% (2) $\{-9, -3\}$	-12% (6) {-21, +1}		

Table 3 Impact of speed management schemes on accidents

S.E. = standard error of the estimate, $\{95\% \text{ CI}\} = 95\%$ confidence interval of the estimate.

^a Horizontal = schemes with horizontal features

^b Vertical = schemes with vertical deflections with or without horizontal features.



to any accident migration effect. also be monitored to assess whether these changes give rise

the observed reduction. deflections, RTM effects account for more than a quarter of FSAs the average fall attributable to RTM is rather larger. in all PIAs due to RTM effects is comparatively small, for than for the other scheme categories.) While the average fall with horizontal features, the confidence intervals are broader horizontal features. (Again it is striking that, for the schemes deflections but have no significant effect for schemes with reduction in both PIAs and FSAs for cameras and vertical and direction. On average RTM effects result in a significant striking about these estimates is their variability in both size are given in Table 3, columns 9 and 10. What is perhaps most is attributable to RTM effects and, at schemes with vertical At cameras, almost a half of the observed reduction in FSAs The estimates of the non-scheme effects (trend and RTM) 587 586 584 583 582 581 580 579 578 577 576 575 574 573 570 571 585

fect of trend on PIAs for engineering schemes but for cameras due to trend for all scheme types. There is no significant ef-9. As expected, there is a small but significant fall in FSAs The estimates of the effects of trend are shown in column DTD 5

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Table 4

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Estimates of absolute accident changes (annual accidents per km)								
Accident type	Scheme type	Observed change in accidents (accident/km/year) (S.E.)	Accident change attributable to scheme effects (accident/km/year) (S.E.) {95% CI}					
		{95% CI}	Overall scheme effect	Change in speed	Change in flow			
(1)	(2)	(3)	(4)	(5)	(6)			
All PIAs	Cameras	$-0.90(0.2)\{-1.4, -0.5\}$	$-1.00(0.2)\{-1.4, -0.6\}$	$-0.74(0.2)\{-1.1, -0.3\}$	$-0.25(0.1)\{-0.4, -0.1\}$			
	Horizontala	$-0.88(0.4)\{-1.7, -0.2\}$	$-0.78(0.4)\{-1.6, -0.2\}$	$-0.72(0.4)\{-1.4, -0.1\}$	$-0.06(0.04)\{-0.2,0\}$			
	Vertical ^b	$-1.15(0.2)$ $\{-1.6, -0.8\}$	$-1.03(0.2)\{-1.4, -0.8\}$	$-0.89(0.1)$ { $-1.2, -0.6$ }	$-0.15(0.05)\{-0.3, -0.1\}$			
	All engineering	$-1.03(0.2)\{-1.5, -0.7\}$	$-0.92(0.2)$ { $-1.3, -0.6$ }	$-0.82(0.2)$ { $-1.2, -0.5$ }	$-0.11(0.04)$ { $-0.19, -0.1$ }			
FSAs	Cameras	$-0.17(0.1)\{-0.3,0\}$	$-0.10(0.1)\{-0.2,0\}$	$-0.08(0.1)\{-0.2,0\}$	$-0.02(0.01)\{-0.04,0\}$			
	All engineering	$-0.20(0.1)\{-0.3, -0.1\}$	$-0.16(0.04)\{-0.2, -0.1\}$	$-0.14(0.04)\{-0.2, -0.1\}$	$-0.02(0.01)\{-0.03,0\}$			

S.E. = standard error of the estimate, {95% CI} = 95% confidence interval of the estimate.

^a Horizontal = schemes with horizontal features.

^b Vertical = schemes with vertical deflections with or without horizontal features.

trend effects result in an average increase in PIAs between 59⁻ the periods before and after implementation. This somewhat 592 unexpected result is a consequence of the range of imple-593 mentation dates for the schemes included in this study. Fig. 1 594 shows the national trends in accidents. While the underlying 595 trend is downwards and FSAs decline fairly consistently year-596 on-year, total PIAs tend to fluctuate with several year-on-year 597 increases. Thus for PIAs, depending on the implementation 598 date, the effects of trend between the periods before and after 599 implementation, can be up or down or there may be no effect. 600 60⁻ Although the effects of trend over before and after periods of the order of 3-years would not normally be expected to be 602 large, the variability in both the magnitude and direction of 603 the effect means that it is advisable to estimate its value. 604

Although it is common to consider accident reductions in 605 percentage terms it is also of interest to consider the size of 606 the absolute accident reduction achieved. Indeed it could be 607 argued that it is the absolute accident saving which is more 608 important than the percentage reduction: a 100% reduction 609 in accidents at a site with only 1 accident is clearly less ef-610 fective in real safety terms than a 50% reduction at a site 611 with 10 accidents. The use of percentage accident reductions 612 as a comparator presupposes that initial observed accident 613 frequencies are similar. In fact the observed accidents be-614 fore treatment at the camera schemes included in this study 615 were on average almost twice those at engineering schemes, 616 with average values of 13.2 and 7.5 PIAs/km respectively in 617 the 3-years prior to treatment. In Table 4 the scheme effects 618 (corrected for trend and RTM) are given in terms of the aver-619 age annual accident reduction per kilometre while Fig. 3(b) 620 shows the absolute annual accident change per kilometre for 621 individual schemes. When judged in average absolute terms, 622 all speed management schemes have remarkably similar ef-623 fects, with mean reductions of some 1 accident/km/year for 624 both cameras and engineering schemes with vertical deflec-625 tions (Table 4, column 4). Although the mean reduction for 626 schemes with horizontal features is somewhat smaller (0.78 627 accidents/km/year) comparison of the confidence intervals 628 suggests that the difference is not significant but rather that 629 the impacts of schemes with horizontal features are more 630 variable. Fig. 3(b) highlights the variation in the impact on 631

accidents within each scheme type. In particular it can be seen that none of the scheme types are consistently successful in reducing accidents although schemes with vertical deflections have the largest proportion of successful outcomes. The impact of schemes with horizontal features is most variable but they do result in the largest absolute accident reductions.

5.2. Impact on speed

Table 5 summarises the observed speeds prior to the imple-639 mentation of the speed management schemes and the changes 640 in speed following implementation. This table indicates that 641 the mean characteristics of the speed distributions prior to the 642 implementation of the schemes do not generally vary signifi-643 cantly with scheme type. For all scheme types, the mean speed 644 of drivers prior to implementation was some 31-34 mph with 645 an 85th percentile speed of some 36-40 mph. Of the order of 646 60% of drivers exceeded the speed limit although, on average, 647 the highest percentage exceeding the speed limit was at sites 648 where cameras were subsequently deployed (67%) while the 649 smallest percentage (56%) was at sites where vertical deflec-650 tions were used. 651

On average, all measures of speed were reduced following 652 the implementation of the speed management measures. The 653 average reductions in mean speed, 85th percentile speed and 654 the percentage of drivers above the speed limit are all large 655 and significant. However, the schemes seem to have little im-656 pact on the standard deviation of speeds or the mean speed of 657 speeders: only cameras resulted in a significant reduction in 658 the standard deviation of speeds and, for all scheme types, the 659 average fall in the mean speed of speeders, although signifi-660 cant was small (1.3 mph). It seems that drivers who continue 661 to speed after a scheme is in place do not adjust their speed 662 as much as drivers who drive within the speed limit and an 663 increase in the number of drivers driving at very low speeds 664 may be responsible for a similar (or, for some schemes, an 665 even greater) spread of speeds before and after scheme im-666 plementation. 667

Schemes that include vertical deflections have the greatest average impact on the mean, 85th percentile speed and the percentage of drivers speeding. With average reductions of 670

Table 5	
Summary of observed speeds	5

Scheme type		Mean speed (mph)	85th percentile speed (mph)	Standard deviation (mph)	% above speed limit	Mean speed of speeders
Cameras	No. of sites ^a	74	78	51	78	49
	Mean before (S.E.) {95% CI}	33.0 (0.47) {32.1, 34.0}	38.9 (0.46) {37.9, 39.8}	6.5 (0.19) {6.1, 6.9}	67.1 (2.28) {62.5, 71.6} ^b	36.8 (0.39) {36.1, 37.6}
	Mean change (S.E.) {95% CI}	$-4.1(0.32)\{-4.7, -3.4\}^{b}$	$-5.3(0.40)$ { $-6.1, -4.5$ } ^{b,c}	$-1.1(0.20) \{-1.5, -0.7\}^{b}$	$-32.9(2.29) \{-37.5, -28.3\}^{c}$	$-1.3(0.25)\{-1.8, -0.8\}$
Horizontald	No. of sites ^a	30	31	29	29	29
	Mean before (S.E.) {95% CI}	32.3 (0.64) {31.0, 33.6}	38.4 (0.81) {36.7, 40.0}	6.3 (0.30) {5.7, 7.0}	63.1 (4.24) {54.4, 71.8}	36.0 (0.30) {35.4, 36.6}
	Mean change (S.E.) {95% CI}	$-3.3(0.53)\{-4.4, -2.3\}^{b}$	$-3.8(0.53)\{-4.9, -2.7\}^{b,e}$	$-0.8(0.19)\{-1.2, 0.4\}$	$-23.3(3.19)\{-29.8, -17\}^{b,e}$	$-1.3(0.25)\{-1.8, -0.8\}$
Vertical ^f	No. of sites ^a	36	39	31	32	32
	Mean before (S.E.) {95% CI}	31.8 (0.67) {30.5, 33.2}	37.3 (0.69) {35.9, 38.7}	5.9 (0.31) {5.2, 6.5}	56.2 (3.98) {48.1, 64.3} ^e	35.8 (0.37) {35.0, 36.6}
	Mean change (S.E.) {95% CI}	$-8.4(0.94)$ { $-10.3, -6.5$ } ^{c,e}	$-8.8(0.91)$ { $-10.6, -6.9$ } ^{c,e}	$-0.3 (0.19) \{-0.7, 0.1\}^{e}$	$-40.3(4.49)\{-49.5, -31\}^{c}$	-1.3 (0.52) {-2.3, -0.2}

^a Number of sites: not all sites have data for all measures of speed.

^b Significantly different from vertical (p < 0.05)

^c Significantly different from horizontal (p < 0.05).

^d Horizontal = schemes with horizontal features.

^e Significantly different from cameras (p < 0.05).

^f Vertical = schemes with vertical deflections with or without horizontal features.



features than the reductions achieved using schemes with horizontal drivers exceeding the speed limit (33%) is significantly better 85th percentile speed (5.3 mph) and in the percentage of duction in mean speed achieved, the mean reductions in the tures. Although there is no significant difference in the retive in reducing speeds than schemes with horizontal feahorizontal features. Cameras are, on average, more effec-40% in the percentage of drivers exceeding the speed limit achieved with any other scheme type. The mean reduction of spectively these reductions are significantly larger than those 8.4 and 8.8 mph in the mean and 85th percentile speed reis significantly better than the reduction for schemes with 683 682 681 680 679 678 677 676 675 674 673 672 671

The boxplots in Fig. 4 highlight the variability of the impact of individual schemes on vehicle speeds. Fig. 4(a) shows the distributions of the impact of the three scheme types on mean speed. The plots confirm that schemes involving vertical deflections tend to have the greatest impact on mean speed and schemes with horizontal features the least. It can be seen that, while the schemes were not always successful in reducing accidents, most are successful in reducing mean

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speeds. Fig. 4(b) confirms that the impact of the schemes on 692 the standard deviation of speeds is generally small, and many 693 schemes with vertical deflections result in an increase rather 694 than a decrease in standard deviation. It may be that (with ver-695 tical deflections in particular) the most cautious drivers tend 696 to drive very slowly, while the most reckless largely ignore 697 698 the scheme, so that the spread of speeds is not necessarily reduced. 690

700 6. Discussion

The appropriateness of the predictive models used and the 701 impact of this on the accuracy of the EB estimates is an is-702 sue recently raised by Allsop (2004) and responded to by 703 the authors of this paper (Mountain et al., 2004b). The issue 704 is worthy of some further discussion here. Theoretically, the 705 predictive accident models should include any quantifiable, 706 non-accident site selection criteria as explanatory variables. 707 The aim is to ensure that the estimate, $\hat{\mu}_{\rm B}$, is an *unbiased* 708 estimate of the expected accident frequency for a "reference 709 population" that is similar to the study site in terms of all mea-710 sured characteristics. It is important to stress that the problem 711 here is to do with possible bias rather than the diversity of the 712 reference population. The reference population may include 713 a wide range of sites or only rather similar sites; the acci-714 dent prediction model may include many explanatory vari-715 ables or only a few. The EB method can deal with this since 716 the diversity of the reference population is reflected in the 717 weight used (a greater weight is given to models with smaller 718 variance-to-mean ratios) and in the confidence intervals of 719 the resulting estimates. Indeed, the advantage of using pre-720 dictive model estimates (rather than means and variances for 721 reference populations matched for appropriate combinations 722 of characteristics) is that measured continuous characteris-723 tics (notably traffic flow) can be matched precisely (Hauer, 724 1997). 725

There is, however, a potential for bias if study sites are 726 selected on the basis of some measured characteristic in addi-727 tion to observed accidents which is not included in the model 728 but which is thought to affect accident frequencies. In the UK, 729 for example, there are currently formal site selection guide-730 lines for potential speed camera sites which, for 30 mph sites 731 of the type considered here, include not only threshold acci-732 dent frequencies (specifically, at least 8 PIAs and 4 FSAs per 733 km in the last three calendar years) but also an 85th percentile 734 speed of at least 35 mph and at least 20% of drivers exceeding 735 the speed limit (see, for example, Gains et al., 2004). Sites 736 are initially identified on the basis of observed accidents and 737 then speed measurements are made to check whether these 738 criteria are also met. While such formal criteria are not used 739 for other types of safety scheme, it is common to initially 740 identify sites for possible road safety intervention on the ba-741 sis of their recent accident history and then to carry out an 742 assessment of secondary factors (excessive speed, inadequate 743 skid resistance, inadequate visibility and so on) at sites with 744

particularly large numbers of accidents to assess the underly-745 ing cause of accidents and the appropriate form of treatment. 746 Thus it could be argued that, for most types of safety interven-747 tion, sites are selected using variables that could theoretically 748 have been included in the models but were not. If the distri-749 bution of these secondary variables is different for the treated 750 sites than for the reference population used to derive the pre-75 dictive accident models there is a possibility of bias in the EB 752 estimates. 753

The practical difficulty is that models which include sec-754 ondary factors are often unavailable since predictive models 755 can only be developed using variables for which data are read-756 ily available at *all* sites: data are often not routinely collected 757 for the secondary selection criteria. For example, for UK 758 roads, speed data are normally only obtained for sites which 759 are under investigation for some form of remedial action. Al-760 though models which incorporate speed variables have been 761 derived for total accidents on UK roads (Taylor et al., 2000) 762 the speed variables do not match those used in the secondary 763 selection criteria for speed camera sites and no models in-764 cluding speed variables are available for fatal and serious 765 accidents. The question that then arises is whether, when the 766 predictive model used does not include all the explanatory 767 variables that theoretical should have been included, the EB 768 method is still likely to give better estimates of underlying 769 mean accident frequencies than observed accident frequen-770 cies alone. 771

The models used in this study were based on data for some 772 3400 km of road throughout Great Britain for which no speed 773 data were available (Mountain et al., 1997). These roads can, 774 however, be reasonably assumed to be representative of the 775 typical speed distributions throughout Great Britain. National 776 data suggests that, for typical 30 mph roads, speed distribu-777 tions are in fact extremely similar to those at the sites included 778 in this study (DfT, 2004). Nationally, in 1998 (which is close 779 to the middle of the period when our sample of cameras were 780 installed), an average of 70% of cars on 30 mph roads in 781 GB exceeded the speed limit with a mean speed of 33 mph. 782 These values correspond closely with the mean values for 783 the speed management sites included in this study (Table 5), 784 most notably for speed cameras where before treatment an 785 average of 67% of vehicles exceeded the speed limit and the 786 mean speed was 33 mph. Thus there is no reason to suppose 787 that the models used in this study would lead to any signifi-788 cant bias. It could be argued that this is because speeding is 789 endemic on 30 mph roads and the speed criteria for camera 790 installation are not particularly restrictive: since the speed cri-791 teria would be met on most 30 mph roads, it is the observed 792 accident frequency which is the over-riding factor in deci-793 sions relating to the implementation of speed management 794 measures.

More generally, however, it is worth stressing that the primary criterion for any form of road safety treatment, on any type road, will normally be the observed number of accidents. Other criteria are very much secondary criteria based on detailed site investigation of pre-selected sites. As a conse-

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quence, any bias arising from the use of variables not included 801 in the models, is likely to be small and very much smaller than 802 any evaluation which takes no account of RTM. This issue 803 is, indeed, discussed in some detail by Hauer (1997) in the 804 endnote to chapter 11 of his book. While further investigation 805 of the effects of the omission of potential explanatory vari-806 ables from accident prediction models may be worthwhile, 807 we would concur with the views expressed by Hauer. He 808 points out that "for any specific entity it always possible to 809 think of it as having some relevant trait which sets it apart 810 from all available reference populations" but that the use of 811 accident counts alone is likely to lead to significant errors. His 812 conclusion is that safety scheme evaluation will inevitably 813 require a level of judgement but the EB method is the appro-814 priate methodology: "It ought to be obvious that it is better 815 to use both kinds of clues: those which derive from traits [ac-816 cident prediction models] and also those which derive from 817 the count of accidents." 818

819 7. Conclusions

The main conclusions that can be drawn from this analysis
of the effects of speed management schemes on roads subject
to a 30 mph speed limit can be summarised as follows:

 The mean characteristics of the speed distributions prior to the implementation of the speed management schemes do not vary significantly with scheme type but cameras are used at locations with the highest accident frequencies: on average the observed accident frequencies at locations where cameras were deployed were twice those where engineering measures were implemented.

In terms of average percentage accident reductions, engi-830 neering schemes incorporating vertical deflections offered 831 the largest and most consistent safety benefits. The average 832 reduction in all PIAs attributable to schemes with vertical 833 deflections (44%) is twice that at sites with safety cameras 834 (22%), and this was the only scheme type found to have 835 a significant impact on FSAs. Engineering schemes with 836 horizontal features resulted in a 29% fall in PIAs on av-837 erage and were less consistent in their safety effect than 838 schemes with vertical deflections, perhaps reflecting the 839 broader range of scheme types included in this category. 840

When judged in average absolute terms, all speed management schemes have remarkably similar effects on accidents, with a mean fall in PIAs attributable to the schemes of the order of 1 accident/km/year.

There is evidence that speed management schemes can af-845 fect route choice and this can have a significant effect on ac-846 cidents within the scheme. Thus, it is advisable to routinely 847 monitor before and after traffic volumes at speed manage-848 ment schemes. Where traffic diversion is detected, accident 849 frequencies on diversionary routes should be monitored to 850 assess whether this gives rise to any "migration" of acci-85 dents. 852

- The effects of RTM and trend on observed accidents are variable but can be large and should always be estimated.
- On the basis of changes in observed accidents, there is some evidence to suggest that the greatest beneficiaries of speed management schemes are pedestrians.
- All types of speed management scheme are normally successful in reducing mean speeds, 85th percentile speeds and the percentage of vehicles exceeding the speed limit.
- The schemes generally have little impact on the speeds of drivers who continue to speed and engineering schemes have no significant effect on the standard deviation of speeds, possibly reflecting an increase in the number of drivers driving at very low speeds.

Uncited reference	867
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Acknowledgements

The authors gratefully acknowledge the financial support 870 of the Engineering and Physical Sciences Research Council 871 and the assistance of the staff of the local authorities, their 872 consultants, and the police forces that supplied data for 873 this project. The areas for which data have been provided 874 include: Blackpool, Bournemouth, Bradford, Bridgend, 875 Buckinghamshire, Cambridgeshire, Cleveland, Devon, 876 Doncaster, Durham, Essex, Gloucestershire, Herefordshire, Lancashire, Leicestershire, Lincolnshire, Liverpool, Nor-878 folk, Northamptonshire, North Yorkshire, Nottinghamshire, 879 Oxfordshire, Poole, Rotherham, Sheffield, South Tyneside, 880 Strathclyde, Suffolk, Swansea, Thames Valley, Wakefield, 881 and Worcestershire. 882

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