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1 **Abstract**

2 Improving financial access to services is an essential part of extending universal health coverage in  
3 low resource settings. In Cambodia, high out of pocket spending and low levels of utilisation have  
4 impeded the expansion of coverage and improvement in health outcomes. For twenty years a series  
5 of health financing policies have focused on mitigating costs to increase access particularly by  
6 vulnerable groups. Demand side financing policies including health equity funds, vouchers and  
7 community health insurance have been complemented by supply side measures to improve service  
8 delivery incentives through contracting..

9 Multiple rounds of the Cambodia Socio-Economic Survey are used to investigate the impact of  
10 financing policies on health service utilisation and out of pocket payments both over time using  
11 commune panel data from 1997 to 2011 and across groups using individual data from 2004 and  
12 2009. Policy combinations including areas with multiple interventions were examined against  
13 controls using difference-in-difference and panel estimation.

14 Widespread roll-out of financing policies combined with user charge formalisation has led to a  
15 general reduction in health spending by the poor. Equity funds are associated with a reduction in out  
16 of pocket payments although the effect of donor schemes is larger than those financed by  
17 government. Vouchers, which are aimed only at reproductive health services, has a more modest  
18 impact that is enhanced when combined with other schemes. At the aggregate level changes are less  
19 pronounced although there is evidence that policies take a number of years to have substantial  
20 effect.

21 Health financing policies and the supportive systems that they require provide a foundation for more  
22 radical extension of coverage already envisaged by a proposed social insurance system. A policy  
23 challenge is how disparate mechanisms can be integrated to ensure that vulnerable groups remain  
24 protected.

1 **Keywords: Cambodia; health financing policy, user fees; health equity funds; vouchers**

## 1 Introduction

2 Improving financial access to services is an essential part of extending universal health coverage  
3 (UHC) in low resource settings. Strategies typically incorporate a number of elements including  
4 boosting overall funding, increasing the proportion of funding channelled through pooled funding  
5 (particularly publicly funded insurance mechanisms), diverting spending to services known to be  
6 effective and ensuring equitable financial access (1, 2).

7 Development of UHC in Cambodia requires action across each of these elements. Although total  
8 spending on health care at around 6% of GDP (World Development Indicators,  
9 [databank.worldbank.org/](http://databank.worldbank.org/)) in Cambodia is about average by South-East Asian standards, much of this  
10 is un-pooled spending on medicines and other private services. Public funding remains at around  
11 20% of total funding on health and penetration of private insurance is low. Contact with the formal  
12 health sector remains low (around 0.5 visits per capita), reflected until recently in the limited use of  
13 essential services such as skilled delivery care: until around 2010 only around half women attended a  
14 health facility, although the latest DHS shows an increase to 80% (3) .

15 In recent years, health financing policy has focused on reducing the barriers to utilising services  
16 particularly amongst the most vulnerable. Ultimately the intention is to develop a comprehensive  
17 system of social protection based on social health insurance. Current policy in Cambodia attempts to  
18 ameliorate the effects of financial barriers to service access by targeting resources at “the poor and  
19 groups with special needs” (4). Policies implemented include formal user fee exemptions, health  
20 equity funds run by government and development partners, vouchers and community based health  
21 insurance. A series of financing innovations have been introduced and impact and qualitative studies  
22 have them to have a generally positive impact on access to services by the poor including: equity  
23 funds (5-7) and vouchers (8, 9) and performance funding (10, 11). We add to this evidence by  
24 examining the combined effect of these policies and their interactions using data from the Cambodia  
25 Socio-Economic Survey. We are particularly interested in comparing the effect of the initial

1 introduction of formal user fees and the impact of policies designed to assist access amongst the  
2 poor. Following previous studies, we utilise the gradual roll out of policies across the country to  
3 facilitate a comparison between the policy effect on individuals in intervention areas and similar  
4 individuals in control areas. The analysis examines: 1) the extent to which output of pocket  
5 payments and utilisation have been affected by user fee formalisation and subsequent policy  
6 responses; 2) the way in which policy impact develops over time; and 3) the interactions between  
7 policies that magnify or diminish their impact. By reviewing evidence from other studies combined  
8 with a consideration of the impact of all main policies using a regularly collected dataset, we provide  
9 a consolidated overview of the main financing changes over the last 20 years.

10 The article is arranged as follows. In the next section we describe the evolution of health financing  
11 policies in Cambodia. This is followed by a description of the methods and data used to assess the  
12 impact of policies and policy combinations on both use of public health services and health spending  
13 per capita. Results are then described followed by a discussion of these in the context of policy goals  
14 and in comparison to findings of other studies.

15

## 1 **Health financing policies in Cambodia**

2 A series of health financing policies designed to improve financial access to health services,  
3 particularly amongst the poor, have been rolled out across the country since 1996 (Table 1). Initially  
4 these had the intention of bringing greater transparency and more stable funding to the public  
5 health system. Latterly they have addressed the low use of services, particularly amongst the poor.

6 <Table 1 about here>

7 Much of the evidence on the impact of user fees is based on case studies of districts and individual  
8 facilities combined with cross sectional analysis of the impact of charging on health seeking  
9 behaviours. There is some evidence that formalisation when implemented with clear rules, strong  
10 management and waivers for the poor can reduce unpredictability over payment and increase  
11 utilisation of services (12). User fees bring funding into a facility that can be used flexibly to improve  
12 services including incentives to staff. A positive impact on utilisation was reported by early case studies  
13 in Takeo district and a maternal care referral facility (13, 14). There is also considerable evidence of  
14 the negative impact of user fees. Qualitative studies found that exemption rates for health services  
15 have often been low, applied haphazardly and benefited those with connections to staff rather than  
16 the most vulnerable (15). It is suggested that formalisation has contributed to increasing levels of  
17 health spending which often lead to accumulated household debt following episodes of ill health (16,  
18 17). Fees may initially have caused patients to seek services in private rather than public facilities  
19 which later encouraged an increase in the price charged in the private sector (18).

20 To mitigate the rising cost of care use of services particularly amongst the poor, the government with  
21 support and advice from international agencies has introduced a series of financing mechanisms. The  
22 need for these mechanisms is motivated by the formalisation of user fees. Arguably these other  
23 mechanisms can only be made to work once unofficial fees have been eliminated.

1 The mechanism that has had greatest coverage is the health equity fund (HEF) mechanism which was  
2 introduced with financial support from development partners and technical support from  
3 international NGOs from 2000. By 2009, the population of almost 50% of communes was covered by  
4 an NGO or Government financed equity fund. HEFs are held by facilities and contribute to the costs  
5 of treatment, transportation and food for patients and carers. Most early research produced case  
6 studies of schemes in particular areas. These suggested that HEFs have been an effective way of  
7 stimulating use of hospital services by the poor although barriers to access remain (6, 19).

8 Impact evaluations suggest that health equity funds have improved access to health services of the  
9 poor (19), reduced out-of-pocket spending and household health related debt (5), and increased  
10 public health facilities utilization (20). There remain concerns that HEFs may not be sustainable in the  
11 long-run (21).

12 While HEFs have largely been viewed as a way of funding care for the poor, some authors emphasise  
13 the role of funds in improving the type of care provided through more careful purchasing of services  
14 on behalf of patients and their role in quality improvement through selective contracting (22).  
15 Conversely, there is concern that while HEFs are important in stimulating demand, care is needed to  
16 ensure that the supply of services is adequate (8); an issue raised about demand-side interventions  
17 more generally (23). Evidence suggests that inequalities in health status and access to services have  
18 declined in recent years. Several studies suggest that equity funds and vouchers have contributed to  
19 this improvement (7, 24). Their effect is, however, difficult to disentangle from the effects of  
20 investment in service delivery and general improvements in socio-economic status.

21 Health equity funds are designed to mitigate facility costs once at a hospital but have less impact on  
22 the sometimes substantial demand-side costs of using services (although some can be used for  
23 transportation costs, the cash is still not available until a patient is at a facility). Vouchers, introduced  
24 from 2007, are complementary to equity funds since they provide incentives to access lower levels of  
25 the health system and address non-facility financial barriers to care (8). Vouchers cover costs of family

1 planning, antenatal, delivery and postnatal care and also provide reimbursement for transport to  
2 reach the facility for these services (25). Government and non-government facilities must be  
3 accredited by the programme in order to receive reimbursement which may stimulate competition to  
4 improve quality and expand choice to patients. Some voucher schemes are targeted at the poor while  
5 in other cases all are entitled to benefit. Qualitative studies suggest that the voucher programme is  
6 popular because it provides a guarantee of reimbursement including covering transportation costs  
7 (25). Unsurprisingly in an environment replete with alternative financing mechanisms an important  
8 factor discouraging voucher use was the confusion with other programmes as well as the precise  
9 procedure for qualifying.

10 Pooling DHS data for 2005 and 2010, Poel et al undertake a difference-in-difference comparison of the  
11 impact of vouchers on use of antenatal and delivery care (9). After controlling for household  
12 confounding factors, they find that use of vouchers is associated with a 10% increase in delivery care,  
13 a 5.3% increase in post-natal care but no impact on antenatal care. The effect is greater for the poorest  
14 households. Universal schemes appear to have a larger effect on facility delivery than those that are  
15 targeted.

16 Community Based Health Insurance (CBHI) was introduced in the mid-1990s to provide low cost  
17 insurance for poorer families. Schemes remain voluntary and cover less than 10% of communes. To  
18 provide universal coverage to wage earners employed in formal sector, a Master Plan for Social Health  
19 Insurance (SHI) was introduced in 2005 but was not due to start operation until 2015 (26).

20 Performance based financing initiatives have been a central part of attempts to improve the delivery  
21 of health services. These have been implemented through the use of contracting models that permit  
22 health facilities to manage resources and receive funding in a way that is distinct from the  
23 government's line budgeting system. Some operational districts were given pilot contracting status  
24 from 1999 through a process either of contracting-out, whereby an NGO was given full autonomy to  
25 control staff numbers, or contracting-in, which limits the autonomy to control over non staffing inputs

1 and organisation of services within the facility. Since 2009, the Government of Cambodia has  
2 incorporated a form of internal contracting into selected health districts known as Special Operating  
3 Agency (SOAs) which deliver services under contract to provincial health departments. Case studies  
4 have focused on the positive impact of contracting on quality of services and overall service coverage  
5 including the proportion of fully immunised children (27, 28). A quasi-experimental study, utilising  
6 three rounds of the Demographic Health Survey to investigate the impact of contracting on use of  
7 reproductive health services, found that households in areas that have contracted facilities are 25%  
8 more likely to have a facility delivery (11).

9 The large number of different financing mechanisms often coexisting in the same areas makes it often  
10 difficult to disentangle their individual effects. Indeed the overlap is often deliberate since aspects of  
11 one mechanism are meant to enhance or complement those of another. Vouchers, for example,  
12 enhance the effect of equity funds by covering demand side costs and services below hospital level.  
13 Early contracting pilots developed mechanisms formalising user fees (28). Supply-side incentives to  
14 practitioners further enhance the effect of demand-side mechanisms. One study demonstrates the  
15 much greater combined impact of equity funds, vouchers and delivery incentives compared to  
16 incentives alone (8). Any assessment of the overall impact of these schemes needs to take account of  
17 the overlapping and interacting nature of many of the schemes.

## 18 **Methods**

19 The gradual extension of financing policies across the country allows an evaluation of the impact of  
20 the policies on household spending on health care. We make use of data from the Cambodia Socio  
21 Economic Survey (CSES) from 1997 to 2011. Changes in sampling design, survey method and  
22 questions asked mean that the surveys are not all easily comparable. Surveys in 2007, 2008, 2010  
23 and 2011 were smaller and covered fewer topics than in 2004 and 2009 which limits the range of  
24 variables that can be used. This renders individual level analysis across surveys difficult but still  
25 permits commune level analysis.

1 The data are used in two ways. Firstly, we pool information on household behaviour at the  
 2 commune level to generate an aggregate commune panel data set from 1997 to 2011. This is used to  
 3 look at aggregate effects on household health spending across the entire time period allowing an  
 4 investigation of the lagged or build-up effect of the policy to be captured. Secondly, we focus on the  
 5 impact of policies and policy combinations at the individual household level using the 2004 and 2009  
 6 cross-sections of the CSES.

7 For the panel analysis we look at the impact of the main individual policies - user fees, health equity  
 8 funds (donor and government), vouchers and CBHI – on average household health spending ( $E_{tc}$ ). A  
 9 mixed effects multilevel model is estimated allowing commune variables to have fixed and random  
 10 effects across areas as follows:

$$11 \quad E_{tc} = \beta_0 + \beta_1 t + \sum \beta'_p \bar{\pi}_c^p + \sum \beta''_p \pi_{tc}^p + \sum \beta'''_p \pi_{tc}^{pz} + \alpha_4 Z_{tc} + u_c + u_d + z_{tc}$$

12 Where for commune  $c$ ,  $t$  is a time trend (1997=1),  $\bar{\pi}_c^p$  is a dummy variable where the policy  $p$  is  
 13 implemented sometime during the time period and  $\pi_{tc}^p$  is a dummy variable for the time period in  
 14 which policy  $p$  is implemented,  $Z_{tc}$  is a vector of characteristics of households in the  
 15 commune,  $u_d$  and  $u_c$  are district and commune specific random-intercepts and  $z_{tc}$  is an commune  
 16 error term. Since we expect that the impact of policies may build-up over time we also specify a  
 17 variable,  $\pi_{tc}^{pz}$ , equal to the number of time periods after the policy is implemented in that area.  
 18 Data were merged for all eight CSES between 1997 and 2011 and covariates aggregated at the  
 19 commune level and merged with information on the year of implementation of each policy in each  
 20 commune.

21 The cross-sectional household analysis examines the impact of each policy in more depth taking into  
 22 account policy combinations to recognise that these interactions are likely to affect the overall  
 23 impact of individual policies. Difference-in-difference is used to compare the impact on individuals in  
 24 intervention areas with individuals in comparison areas (where none of the policies had been

1 introduced by the end of 2009) adjusting for household, individual and area covariates. Eight policy  
2 combinations are examined between 2004 and 2009:

- 3 0. Control (no policy)
- 4 1. User fees only
- 5 2. User fees with vouchers
- 6 3. User fees within contracting areas
- 7 4. User fees with HEFs financed by donors
- 8 5. User fees with HEFs financed by government
- 9 6. User fees with vouchers
- 10 7. User fees with vouchers and Government HEF
- 11 8. User fees with vouchers and Donor HEF

12 Official user fees are regarded as an essential precursor to all the policies since they provide a  
13 formalised arrangement for understanding how much facilities charge and so set the size of  
14 subsidies from each source.

15 The data sets contained an inadequate number of CBHI areas and so we were not able to analyse the  
16 impact of this policy so these areas are dropped from our sample. We do not believe that this will  
17 substantially bias the analysis. CBHI communes are in most respects similar to the remaining  
18 communes (household structure, age, sex, urbanisation) although CBHI households appear to be  
19 slightly (7%) wealthier as measured by total consumption. The policy impact equation is defined as:

$$20 Y_i = \alpha_0 + \alpha_1 t + \sum \alpha'_p \Pi_p + \sum \alpha''_p \Pi_p * t + \alpha_3 X_i + \alpha_4 Z_i + \varepsilon_i$$

21 Where  $t$  is a time dummy (2009=1),  $\Pi_p$  is a dummy variable for each of the eight policy ( $p$ )  
22 combinations,  $X$  a vector of household covariates,  $Z$  a vector of community covariates, and  $\varepsilon$  is an  
23 error term. The coefficient  $\alpha''_p$  estimates the difference-in-difference effect of each individual policy.  
24 Standard errors are adjusted for commune and district level cluster effects.

1 Two outcomes are examined: the probability of seeking medical treatment in a public and private  
2 facility if sick; and the level of out of pocket spending per household during the previous month. Out  
3 of pocket spending includes both payment made at the facility, medications and transport to and  
4 from a facility. The first outcome is a bivariate variable and a probit model is used. Public facilities  
5 include public hospitals and health centres. Private facilities are private hospitals, clinics and  
6 pharmacies/drug stores. In the case of the second outcome, the large number of households  
7 reporting zero spending is likely to render continuous variable estimation, such as ordinary least  
8 squares, biased. Instead we estimate a two part-model: first the discrete decision whether health  
9 spending is non-zero using probit estimation; second, a generalised linear model (GLM) for  
10 households reporting non-zero spending (Incorporating a log-link function and gamma error  
11 distribution). Marginal effects estimate the overall treatment effect on those exposed to each  
12 policy.

13 Most of the financing policies are designed to focus mainly on the poor. The Cambodian Ministry of  
14 Planning uses a standardised procedure to identify poor households known as the IDPoor. This is  
15 based on quality of housing condition; the quantity of the house floor's size, agricultural land, fishing  
16 equipment, livestock, durable assets, the means of transportation, dependent family members and  
17 other information, as well as the general perception of the village representative group. Although  
18 complete information to replicate the IDPoor means test is not available we constructed a wealth  
19 index which aggregates the majority of the assets into a single variable using Principal Component  
20 Analysis (PCA).

21 Data to estimate the impact of policy was drawn from the 2004 and 2009 Cambodia Socio-Economic  
22 Survey (CSES). Since we wish to compare the effect of policy implemented at district level on  
23 individuals, we include in the analysis only the clusters that are common between these two surveys.  
24 In addition, we also excluded households sampled in November and December 2003, as well as

1 January 2005 from the CSES 2003/04 to ensure that the timing and duration of sampling in the field is  
2 equivalent (Table 2).

3

4 <Table 2 about here>

## 5 **Results**

6 Summary statistics from the CSES suggest that household spending increased five-fold in real terms  
7 (2005 prices) between 1997 and 2009 and much faster than incomes (Figure 1) while the proportion  
8 of income devoted to health care increased from 2% to almost 10%. For the richest, the share of  
9 income devoted to health care was fairly stable over the period but it increased substantially for the  
10 poorest so that by 2009 spending accounted for more than 11% of their total consumption. Since  
11 2009 spending both in absolute and relative terms has declined for most groups. The poorest in  
12 particular have seen a substantial reduction in the share of consumption devoted to health care.

13 <Figure 1 about here>

14

15 The commune panel data from 1997 to 2011 reflects the strong upward time-trend in spending on  
16 health care and separately the positive effect of household economic status (Table 3). A Irtest was  
17 used to compare a model that incorporated random as well as fixed commune effects with fixed  
18 effects only. The mixed effects model was preferred ( $\text{Chi}^2=20.1$ ,  $p<0.001$ ). Most of the policy dummy  
19 variables for the year in which the policy is implemented in a commune are positive but not  
20 significant suggesting that there is no strong evidence of an immediate impact of any financing  
21 policy on household healthcare spending. This is perhaps unsurprising given that most policies take  
22 time to impact on behaviour and longer still to show up in spending patterns. By contrast, the  
23 variable for the number of years since the user fee policy was introduced is positive and statistically  
24 significant suggesting higher health care spending in the years following the introduction of user

1 fees. The coefficients for donor HEF and vouchers are negative and statistically significant ( $p < 0.05$ )  
2 and for government HEFs, negative but not significant. Although it is unrealistic to suppose that a  
3 linear trend continues following implementation, estimation suggests that this is an adequate  
4 simplification over the period of estimation. Square and logarithmic post implementation trend  
5 terms were also added but did not add significantly to the explanatory power of the model (lrtest  
6 produced  $p = 0.51$  and  $p = 0.31$  respectively).

7 <Table 3 about here>

8 Marginal effects are obtained for years following implementation compared to areas where there is  
9 no policy (Table 4). These suggest that after three years, spending is 7% higher in areas  
10 implementing user fees. Conversely in areas with vouchers spending is 25% lower and 8% lower in  
11 areas with donor financed HEF. The results in voucher areas appear large given that voucher  
12 mechanisms focus only on maternal and some other reproductive health services.

13 <Table 4 about here>

14 The commune-panel data examines the effect of policy on the spending of the average household.  
15 Most of the policies, however, are designed to target the poor and other vulnerable groups.  
16 Although we control for commune level living standards and a general secular trend in spending, we  
17 also cannot discount the possibility that policy-specific time-trends are confounded by macro-  
18 economic and other secular trends in variables that occur at the same time as the roll out of specific  
19 financing policies.

20 The second part of the analysis examines policy impact at a household level between 2004 and 2009.  
21 The use of interaction terms in a difference-in-difference multivariate regression helps to  
22 disentangle the impact of policy from the effect of other covariates and the general increase in  
23 spending over time.

24 With the exception of areas with vouchers and donor financed equity funds, none of the policies  
25 have a significant impact on the utilisation of public facilities by poor households (Table 5). In

1 contracting areas, there is a significant ( $p=0.02$ ) negative impact on utilisation of private facilities and  
2 a positive but non-significant ( $p=0.17$ ) impact on public facility use. There is a large significant  
3 ( $p<0.01$ ) impact on the use of public facilities offset by a substantial reduction in their use of private  
4 facilities in areas that have vouchers and health equity funds. The sample of households in these  
5 areas is, however, extremely small (50 across both years).

6 <Table 5 about here>

7  
8

9 For the richest 40%, the impact on utilisation of services is rather more substantial. A significant  
10 ( $p<0.05$ ) increase in public sector utilisation is evident in areas with donor equity funds (with and  
11 without vouchers), Government HEF when combined with vouchers and contracting areas that have  
12 vouchers. In most cases there are increases also in private sector use of facilities in these areas. This  
13 is notable given that most financing policies are largely designed to encourage use of public facilities  
14 by the poor.

15 Formalising user fees in public facilities appears to increase total per capita health spending across  
16 all households, although the effect is not statistically significant ( $p=0.2$ ) (Table 6). The effect averages  
17 counteracting effects for poor and non-poor. Spending by the poor fell by 11,798 riels per capita, per  
18 month ( $p=0.02$ ) while it increased by 5,215 for the non-poor ( $p=0.047$ ). For the poor, both the  
19 number paying a positive amount and the average amount for payers fell. Conversely the number  
20 paying and amount paid increased for the non-poor.

21

22 <Table 6 about here>

23

1 For the poorest 40% of the sample, most of the policies aimed at mitigating the effects of charging  
2 appear to have an insignificant, positive effect on whether or not a payment is made and a negative  
3 effect on the average positive payment. The overall treatment effect is negative for all policies. The  
4 poor living in areas with health equity funds financed by donors report a larger reduction in  
5 spending, 16,545 riels per capita, per month ( $p < 0.01$ ). The effect in government HEF areas is  
6 substantially smaller and not statistically significant.

7 Vouchers implemented on their own appear to have a small, not significant effect on spending; a  
8 finding that is unsurprising since they are focused only on reproductive health services. However in  
9 areas where vouchers are combined with health equity funds (government or donor) the negative  
10 effect on spending is more substantial.

11 Surveys do not separate funding by facility type which hinders attempts to disaggregate the impact  
12 by public and private facility. If it is assumed that the first (2009 survey questionnaire) or main  
13 provider (2004 survey) reflects the dominant use of health spending, the marginal effect on the poor  
14 in public facilities for all policies combined is larger (45,130 riels per month) although significant at  
15 only the 10% level ( $p = 0.06$ ).

16 The application of user fees in contracting areas appears to be similar to that in non-contracting  
17 areas. However the impact on spending by the poor in contracting areas with vouchers is  
18 substantially larger than in areas that have vouchers but without contracting.

19 The impact of the policies on the household health spending of the relative rich (top two quintiles) is  
20 largely positive. In addition to higher spending for non-poor households in areas that have  
21 implemented user fees, higher payments are also reported in areas that have in addition health  
22 equity funds (government), contracting and health equity funds combined with voucher schemes. A  
23 reduction in spending is reported in areas that have donor health equity funds and vouchers with  
24 contracting but these are not statistically significant ( $p > 0.35$ ).

1 **Discussion**

2 Limitations

3 The introduction of a variety of policies with similar objectives often in the same areas means that it  
4 is challenging to disentangle their effects. Although the study allows interactions between policies  
5 this cannot account for all local variations where implementation is left to health facilities and  
6 implementing non-government organisations. Any assessment of general policies using national  
7 data inevitably averages and simplifies the specific impacts of local policy. Furthermore, the  
8 intervention landscape in Cambodia is crowded and it is difficult to describe and account for the  
9 effect of all policies on spending and utilisation. We cannot rule out that other policies not included  
10 in the analysis are influencing the results reported here. The data analysed here is historic, spanning  
11 the introduction of user fees and gradual development of financing schemes. It does not cover the  
12 most recent period when equity funds have expanded substantially to cover much of the country.

13

14 The analysis is limited by the relatively crude nature of the health service utilisation data which  
15 indicate whether or not services were provided but not what was received during a visit and  
16 whether the services were necessary. The impact evaluation does not, therefore, provide an  
17 understanding of whether policies encouraged more effective use of services. The way households  
18 were asked to report providers used also varied across surveys making it difficult to separate out  
19 accurately the spending that is attributable to public and private facilities. Furthermore, it was not  
20 possible to separate unofficial from official payments. We observe that formalisation appears to  
21 have little effect on total payments and assume that this was because unofficial payments  
22 arrangements were formalised. We cannot, however, be certain that substantive unofficial  
23 payments did not continue to displace official fees. Evidence from elsewhere, however, suggests  
24 that formalisation was successful in that income from this source rose substantially over the period.  
25 By 2012, user fee income in public facilities amounted to \$27 million across the country (4).

1 The difference-in-difference method assumes parallel trends implying that without policy the change  
2 in health spending and utilisation would have been at similar levels in intervention and control areas.  
3 We apply a parallel trends (29) test by regressing average health spending interactions between the  
4 policy variable and time-dummy variables, a time variable and policy dummy; significance of the  
5 interaction term after policy introduction but not before is taken as evidence supporting the parallel  
6 trends assumption. Between 1999 and 2004, the proportion of communes with any policy increased  
7 from 12 to 55%. We take 2004 as the breakpoint year of particular significance. We find that  
8 coefficients on the interaction term prior to 2004 were not significant (1997  $p=0.35$ , 2000  $p=0.13$ )  
9 while after 2004 coefficients they are all significant ( $p<0.02$  for all years). We also looked at the  
10 characteristics of the areas with and without financing policies (based on a Mann-Whitney non-  
11 parametric test for survey mid-year, 2004) and found no statistically significant differences in  
12 characteristics including household consumptions ( $p=0.18$ ) , proportion living in urban areas ( $p=0.15$ )  
13 or reported illness episodes (0.79).

#### 14 Formalising user fees

15 User fees were designed to formalise payment arrangements and provide facilities with additional  
16 income. Fixing fees with clear exemptions was designed to make fees more transparent and  
17 predictable. Retention of a large proportion of the revenue by facilities should help to improve  
18 services but may also encourage facilities to collect from those that are unable to pay. It has been  
19 observed that these features introduced a dimension of output-based funding that have allowed  
20 services to develop (30).

21 The policy of formalising user fees had no significant detectable impact on the utilisation of public  
22 (or private) facilities in the full sample. This finding differs from previous studies (13, 14) which  
23 report an increase in the utilisation of inpatient and outpatient health services following the  
24 formalisation of user fees. This may be due to methodological differences such as estimation  
25 strategies and sample-types. Previous studies have used samples drawn from a smaller population

1 and a simple before-after estimation strategy while we use a nationally representative sample and  
2 estimation strategies that control for confounding factors.

3 Utilisation and the proportion of the poor paying some charge showed no significant change but  
4 those utilising services paid substantially less than before. The poor are thus no more dissuaded to  
5 access services under formal compared to informal fees. Once at a facility, the negative impact on  
6 payments for the poor suggests that they paid less in areas where fees are formalised as informal  
7 fees were replaced with formal tariffs that often offer local waivers for those on low incomes. The  
8 non-poor paid more than before the change and were slightly more likely to utilise public and  
9 private services. A lagged effect of user fees over a longer time period is suggested by the panel  
10 data. Fees paid by the non-poor appear to more than substitute for any reduction in unofficial fees  
11 so that on average they pay more than before but their utilisation is unaffected. Previous studies  
12 have suggested that revenues generated through the formalisation of user fees have been used  
13 within facilities to provide exemptions to poorer users (14). This may explain the differential impact  
14 of the policy on OOP payments incurred by the poor and non-poor.

#### 15 Reducing financial barriers

16 Efforts to reduce the burden of health care costs on the population show mixed effects. Most of the  
17 policies reduced payments by poor households. The reductions are particularly large for areas that  
18 combine policies with the largest effects in areas that combined health equity funds and voucher  
19 mechanisms. The panel analysis further suggest the effects appear to build up over time possibly as  
20 mechanisms are strengthened and entitlement is more widely known to the population.

21 It is interesting to compare the effects of mitigation policies with areas that introduced only user  
22 fees. Some of the policies appear to have a weaker effect on per capita payments than do the effect  
23 of user fees alone. Heterogeneity in the application of user fees may partly explain this effect if areas

1 that have user fee policies that have had a particularly negative impact on service uptake are the  
2 areas that are more likely to implement mitigation policies.

3 There are no previous studies looking at the quantitative impact of user fee formalisation. Where  
4 comparisons of policy can be made with previous studies, changes recorded are comparable. Flores  
5 et found that the reduction for households in donor funded HEF areas was 9,000 (per day) compared  
6 to the 16,000 we find here but confidence intervals overlap (5). The same study found a (not  
7 significant) reduction of 8,700 for government HEFs compared to 8,100 found here. Similarly, the  
8 finding on the impact of HEFs on health service utilisation by the poor resonates with previous  
9 studies. The only significant impact on utilisation was found for areas that have both vouchers and  
10 health equity funds which demonstrated a significant reduction in private sector use, increase in use  
11 of the public sector and substantial reduction in health care spending (albeit a finding derived from a  
12 relatively small sample). The strong impact of vouchers in the panel analysis is somewhat puzzling  
13 given that vouchers only apply to a small number of reproductive health services. A previous study  
14 suggested a strong positive effect on maternal care utilisation (antenatal and delivery care) that is  
15 larger for the poor (9) but this utilised reproductive health survey data whereas our results are  
16 based on a more general survey. Our household analysis makes clear, however, that the impact is  
17 only large and significant where they are introduced together with health equity funds or  
18 contracting. This suggests that the recorded effects of vouchers in the panel analysis may be picking  
19 up the effects of other policies as a result of their correlation in roll-out. This is corrected in the more  
20 detailed consideration of interactions undertaken in the household analysis which isolates the  
21 individual and joint effect of policies.

22 Several policy combinations appear to encourage use of public services by the non-poor which is  
23 possibly partly due to the universality of some policies in some areas, notably maternal vouchers. It  
24 may also be that the additional funding provided through these mechanisms allows a general  
25 improvement in services that benefit those most able to access them. There are also likely to be

1 differences in the way households are defined as poor between collecting survey data on the poor  
2 and time of service use.

3 With a few exceptions the impact of different policy combinations on household payments are not  
4 substantially different. Some effects spill-over to the non-poor and even to the use of facilities  
5 outside the public sector. One interpretation of this is that although individual policies have different  
6 objectives most require general health system strengthening - improving human resources,  
7 enhanced financial management, quality of care improvements, better information systems – that  
8 have an impact well beyond the individual scheme. It suggests the need to consolidate existing  
9 schemes, focusing on the aspects of mechanisms such as equity funds that are most cost-effective.  
10 This would provide a foundation for more radical extension of coverage for health care costs that  
11 could lead to the development of universal health coverage. It also begs the question of whether the  
12 mitigation of costs could be achieved more cost-effectively and without the huge investment in  
13 often overlapping, parallel systems. Further work is recommended to look at the relative cost-  
14 effectiveness of these often overlapping mechanisms in the context of the development of a  
15 coordinated approach to policy.

16

17

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31

1 Table and Figures

2 Table 1: health financing policy roll out in Cambodia

Year of Implementation	Details	Communes included						
		1997	1999	2004	2007	2009	2011	% of total by 2011
1996	User fees: Fees are set by facility committee and approved by Ministry of Health; 99% of revenue is retained in facility; facilities must establish exemption policy for the poor; some high priority services should be provided without charge.	38	195	867	1,325	1,395	1,357	84%
1998	CBHI: This is a not-for-profit, voluntary insurance scheme selling low-cost policies to community members. The insured and family are entitled to use defined health services at contracted public health facilities. CBHI reimburses the cost of services consumed by its members.	0	1	12	70	140	310	19%
1999	Contracting: This includes contracting-in, contracting-out, and special operating agency arrangements within the health sector aimed at delivering a range of different clinical and support services, including cleaning, catering and management.	0	100	279	256	164	565	35%
2000	Health Equity Funds (Donor-funded): A social-transfer mechanism designed to remove financial access barriers to public health facilities received by the poor through reimbursement of fees from a third-party payer, mainly local NGOs. Pre-n or post-identification are used to identify those who are entitled to get health free services at the point of use. The third party reimburses the cost of such services to facilities on a monthly basis.	0	1	74	146	586	482	30%
2007	Voucher schemes: Vouchers given to pregnant women to cover 2-4 ANC visits, delivery and post-natal care, transportation costs and fees for referral to hospital. Some schemes are universal and some target only poor women.	0	0	0	54	345	545	34%
2008	Health Equity Funds (Government-funded): A Government funded subsidy whereby public health facilities provide services free of charge to poor patients financed through a transfer from the national budget. The schemes are managed directly by operational districts (ODs) and Hospitals.	0	0	0	0	210	259	16%

3

4

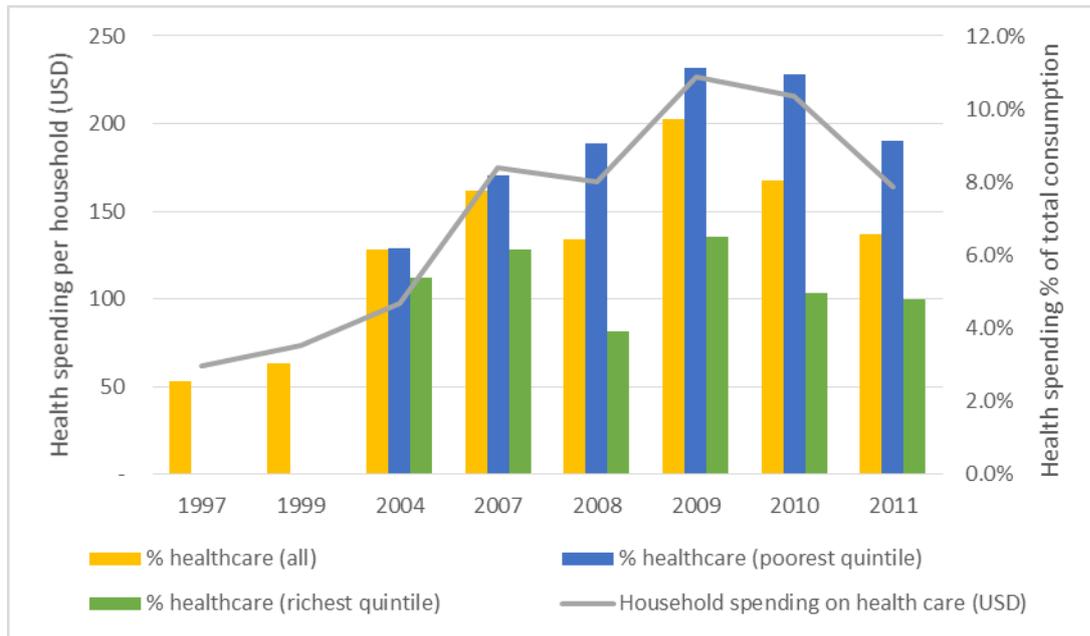
1 Table 2: households included in study by policy type

	2004		2009		Total	
	Individuals	Communes	Individuals	Communes	Individuals	Communes
control	653	31	528	31	1,181	62
User charges	660	30	1,627	93	2,287	123
UC + vouchers	350	17	707	37	1,057	54
UC + contract	110	4	180	9	290	13
UC + vouchers + contract	200	7	99	4	299	11
UC +HEF (donor)	190	9	909	50	1,099	59
UC + HEF (Gov)	270	12	458	23	728	35
UC + HEF (Gov) + vouchers	70	3	329	17	399	20
UC + HEF (Donor) + vouchers	20	1	30	2	50	3
Total	2,523	114	4,867	266	7,390	380

2 Note: All policies introduced in communes between 2005 and 2009)

3

1 Figure 1: trends in health spending per household (US dollars) and % of consumption



2

3 Source: Cambodia Socio-Economic Survey 1997 to 2011

4

1 Table 3: impact of financing policy on health spending at commune level (multi-level, mixed effects)

	<b>Coef.</b>	<b>SE</b>	
<b>Year</b>	0.086	0.007	***
<b>Commune types</b>			
<b>User fee</b>	-0.085	0.075	
<b>Voucher</b>	0.219	0.070	***
<b>HEF donor</b>	-0.144	0.073	**
<b>HEF government</b>	0.101	0.107	
<b>CBHI</b>	-0.033	0.089	
<b>Implementation dummies</b>			
<b>User fee</b>	0.066	0.088	
<b>Voucher</b>	0.150	0.152	
<b>HEF donor</b>	0.176	0.119	
<b>HEF government</b>	0.327	0.255	
<b>CBHI</b>	-0.150	0.156	
<b>Time since implementation</b>			
<b>User fee</b>	0.021	0.010	**
<b>Voucher</b>	-0.148	0.054	***
<b>HEF donor</b>	-0.056	0.023	**
<b>HEF government</b>	-0.097	0.089	
<b>CBHI</b>	0.041	0.033	
<b>Constant</b>	-		***
	177.72	14.075	
<b>n</b>	3135		
<b>Groups</b>	180		
<b>Log likelihood</b>	-4907		

2  
3 Standard errors (SE) are corrected for clustering at commune and district level. Additional covariates included:  
4 consumption (log), average age, proportion of households with male heads, household size.  
5 Statistically significant at: \*\*\* 1%, \*\* 5% and \* 10% level.

6 Table 4: percentage change in average per capita health spending (marginal effects)

Years following policy change	User fee	Voucher	Donor HEF
0	0%	11%	12%
1	2%	-4%	6%
2	4%	-17%	-0%
3	7%	-25%	-8%

7  
8  
9



1 Table 5: total impact on utilisation (marginal effects)

	Policy	Public [1]			Private [2]			All		
		Coef.	SE		Coef.	SE		Coef.	SE	
	<b>All households</b>									
1	User fees (UF)	0.06	0.03	*	0.02	0.06		0.06	0.07	
2	UF + vouchers	0.06	0.03	**	0.10	0.09		0.16	0.10	
3	UF + contract	0.09	0.04	**	0.17	0.07	**	0.29	0.09	***
4	UF + vouchers + contract	0.06	0.03	*	0.33	0.19	*	0.32	0.16	**
5	UF +HEF (donor)	0.11	0.03	***	- 0.04	0.07		0.03	0.09	
6	UF + HEF (Gov)	0.03	0.08		0.24	0.08	***	0.32	0.10	***
7	UF + HEF (Gov) + vouchers	- 0.01	0.06		0.14	0.07	*	0.02	0.08	
8	UF + HEF (Donor) + vouchers	0.12	0.04	***	0.22	0.10	**	0.36	0.09	***
	<b>Poor (bottom two quintiles)</b>									
1	User fees	- 0.06	0.13		- 0.10	0.20		- 0.09	0.15	
2	UF + vouchers	- 0.06	0.15		- 0.28	0.26		0.07	0.18	
3	UF + contract	0.05	0.15		- 0.51	0.21	**	0.11	0.21	
4	UF + vouchers + contract	- 0.37	0.22	*	0.19	0.27		0.28	0.22	
5	UF +HEF (donor)	0.13	0.18		- 0.12	0.22		- 0.03	0.17	
6	UF + HEF (Gov)	- 0.13	0.15		0.15	0.21		0.20	0.17	
7	UF + HEF (Gov) + vouchers	Insufficient utilisation in areas to permit estimation								
8	UF + HEF (Donor) + vouchers	0.95	0.12	***	- 3.06	0.35	***	0.39	0.27	
	<b>Non-poor (Top two quintiles)</b>									
1	User fees	0.04	0.02	*	0.14	0.07	*	0.19	0.08	**
2	UF + vouchers	0.06	0.03	*	0.10	0.09		0.17	0.10	*
3	UF + contract	0.02	0.07		0.29	0.14	**	0.36	0.15	**
4	UF + vouchers + contract	0.06	0.03	*	0.20	0.18		0.25	0.18	
5	UF +HEF (donor)	0.11	0.04	**	- 0.08	0.09		- 0.01	0.10	
6	UF + HEF (Gov)	0.04	0.03		0.32	0.10	***	0.36	0.10	***
7	UF + HEF (Gov) + vouchers	0.66	0.08	***	0.25	0.06	***	0.26	0.06	***
8	UF + HEF (Donor) + vouchers	0.64	0.06	***	0.38	0.13	***	0.56	0.13	***

2 Notes:

3 [1] Public hospital or health centre

4 [2] Non-government hospitals, private clinics and pharmacies/drug-stores.

5 • Statistically significant at: \*\*\* 1%, \*\* 5% and \* 10% level

- 1 • Household covariates included: age/sex composition of household, education, occupation, ethnic group,
- 2 age, sex and marital status of head of household, , household land-holding, asset index, year of survey.
- 3 Community covariates included: presence/absence drug-store, distance to health centre/district hospital,
- 4 presence of public programme for immunisation/HIV/family planning, endemic dengue, regional dummy.
- 5

- 1 Table 6: Total per capita spending on health by household (per day in riels) two part regressions and  
 2 total impact (marginal effect)

	Policy	Probit		GLM		Combined		
		Coef.	SE	Coef.	SE	Change in spending	SE	Relative effect
	<b>All households</b>							
1	User charges	0.12	0.21	0.33	0.29	5,215	134	43%
2	UC + vouchers	0.43	0.25	- 0.16	0.35	2,675	161	20%
3	UC + contract	0.83	0.22	0.09	0.33	9,779	152	73%
4	UC + vouchers + contract	0.83	0.52	- 0.81	0.36	- 943	227	-7%
5	UC +HEF (donor)	0.33	0.27	- 0.62	0.39	- 3,911	181	-28%
6	UC + HEF (Gov)	0.57	0.26	0.09	0.38	6,982	175	53%
7	UC + HEF (Gov) + vouchers	- 0.33	0.31	1.22	0.39	11,085	188	82%
8	UC + HEF (Donor) + vouchers	0.87	0.42	0.55	0.33	15,640	197	119%
	<b>Poor (bottom two quintiles)</b>					-		
1	User charges	- 0.33	0.43	- 0.98	0.40	- 11,798	167	-70%
2	UC + vouchers	0.38	0.47	- 0.80	0.52	- 4,549	200	-41%
3	UC + contract	0.27	0.46	- 1.27	0.43	- 9,833	178	-66%
4	UC + vouchers + contract	0.79	0.66	- 2.27	0.51	- 14,989	234	-84%
5	UC +HEF (donor)	- 0.10	0.51	- 1.68	0.44	- 16,545	190	-83%
6	UC + HEF (Gov)	0.11	0.48	- 0.96	0.46	- 8,126	186	-58%
7	UC + HEF (Gov) + vouchers	- 1.67	0.52	- 1.07	0.47	- 23,194	201	-96%
8	UC + HEF (Donor) + vouchers	0.24	0.66	- 1.94	0.61	- 16,271	256	-83%
	<b>Non-poor (Top two quintiles)</b>					-		
1	User charges	0.40	0.23	0.44	0.36	10,617	176	112%
2	UC + vouchers	0.32	0.28	- 0.36	0.48	- 854	235	-9%
3	UC + contract	1.15	0.44	- 0.08	0.83	12,325	413	78%
4	UC + vouchers + contract	0.38	0.55	- 0.87	0.64	- 7,721	311	-44%
5	UC +HEF (donor)	0.33	0.27	- 0.93	0.62	- 8,148	291	-48%
6	UC + HEF (Gov)	0.95	0.26	- 0.25	0.47	8,316	223	42%
7	UC + HEF (Gov) + vouchers	0.02	0.17	1.42	0.53	19,028	236	320%
8	UC + HEF (Donor) + vouchers	1.15	0.52	0.88	0.48	24,978	300	371%

- 3 • Statistically significant at: \*\*\* 1%, \*\* 5% and \* 10% level  
 4 • Covariates included: as for table 5.  
 5