

APPENDIX 4: PHASE 2/3 PROMPTS

The interview only version of the questionnaire was used in both Phase 2 and Phase 3 is attached to this report. There are some very slight differences between the two phases (one label differs in four choices), and it is the Phase 3 version that is given here.



Revised: version 2, 30 July 2004
Adapted for Phase 3, 7 December 2006

Participant Information Sheet

1. Project title

The relative societal value of health gains to different beneficiaries

2. Invitation paragraph

You are being invited to take part in a research project. Before you decide whether you wish to take part it is important for you to understand why the research is being done and what it will involve. Please take time to read the following information carefully and discuss it with others if you wish. Ask us if there is anything that is not clear or if you would like more information. Take time to decide whether or not you wish to take part. Thank you for reading this.

3. What is the purpose of the project?

One of the ways to run the NHS is to achieve the most health gain from the limited resources available. So for example, a health gain to richer people is valued the same as a health gain to poorer people, or a health gain to people with dependents is valued the same as a health gain to people without dependents. This project will find out whether this method is supported by the wider public. The three-year project will provide NHS policy-makers with the views of the general public so that they can begin to take them into account in actual NHS policy.

4. Why have I been chosen?

Your region is one of six that has been randomly selected within England and Wales. Your postcode was as likely to be chosen for this project as any other postcode in your region. Your address was found using a national database of names and addresses. This study consists of various phases and over three years there will be over 700 people participating in this study.

5. Do I have to take part?

It is up to you to decide whether or not to take part. If you do decide to take part you will be given this information sheet to keep and be asked to sign a consent form. If you decide to take part you are still free to withdraw at any time and without giving a reason.

6. What will happen to me if I take part?

If you agree to participate, you will be asked to take part in one face-to-face interview, which will take about an hour. An interviewer will visit your home by prior arrangement. This will consist of two parts. The first part is a self-completion questionnaire, and the second part is a series of questions with the interviewer using some props. The questions are about how the NHS should go about setting priorities in health care provision.

You will not be asked about your private experience of the NHS, or your medical history. At any point of your participation, you may choose to ignore questions if you find them personally sensitive. The project will offer you £5 as a token of our appreciation.

7. What are the possible disadvantages and risks of taking part? What if something goes wrong?

We do not expect that there may be any disadvantages or risks for you in taking part in this study. However, if you do have any problems, please contact the research team (details given below). Or alternatively, you may wish to contact Dr David Fletcher, the University of Sheffield Registrar and Secretary, Firth Court, Sheffield, S10 2TN; Tel 0114 222 1100.

8. Will my taking part in this project be kept confidential? What will happen to the results of the research project?

All information which is collected about you during the course of the research will be kept strictly confidential. Any information which is disseminated (including publications) will have your name and address removed so that you cannot be recognised from it.

An overall report of the research will be submitted to the funders (details given below). The results will be presented at academic conferences and published by specialist research journals. The web page of the research team (details given below) will update the publication of results, and how copies can be obtained.

9. Who is organising and funding the research?

This research is funded by the National Institute for Health and Clinical Excellence and the National Co-ordinating Centre for Research Methodology.

10. Who has reviewed the project?

This research project has been reviewed by the external reviewers of the funding body for scientific aspects, and by the University of Sheffield Research Ethics Committee for ethical aspects.

11. Contact for further information

For any inquiries about the project, please contact:

Dr Richard Edlin
School of Health and Related Research,
University of Sheffield
Regent Court, 30 Regent Street
Sheffield, S1 4DA
Tel 0114 222 0714

The project web page address is:

http://www.shef.ac.uk/scharr/sections/heds/projects/social_qaly.html

Study ID

/RNI only

LOCATION

INTERVIEW, INTERVIEW ONLY

PRIOR TO ARRIVAL, MAKE SURE THAT YOU HAVE THE APPROPRIATE FORMS (THREE COPIES OF CONSENT FORM, INFORMATION SHEET, HEALTH CARE BELIEFS FORM (/RNI), GETTING A QALY PROMPT, 25% HEALTH PROMPT, HEALTHCARE PRIORITY SETTING BOOKLET), THE £5 FOR PAYMENT AND 3 BLANK RECEIPTS (OR A TRIPPLICATE RECEIPT BOOKLET), PLUS A PEN AND PAPER IF THE RESPONDENT WISHES TO WRITE ANYTHING AS AN AID TO THEMSELVES.

PLEASE WRITE THE STUDY ID ON THIS FORM, THE CONSENT FORM, THE HEALTH CARE BELIEF FORM (/RNI), AND THE BACKGROUND INFORMATION FORM.

AS YOU SIT DOWN, PLEASE GIVE THE RESPONDENT A COPY OF THE INFORMATION SHEET AND ASK THEM, ONCE THEY HAVE READ THIS, TO FILL IN THE CONSENT FORMS.

Today we will be talking about decision-making in health care. The information that you provide today will be used in a research project funded by two bodies. The first of these is the National Institute for Health and Clinical Excellence, or NICE, which is the body set up by the government to give national guidance on the promotion of good health and the prevention and treatment of ill-health. The second body is the National Collaborating Centre for Research Methodology, which has been set up to provide research to the NHS.

Because it is not possible for the NHS to afford every possible treatment, NICE must choose which treatments it will recommend to the NHS. Each decision that NICE makes will affect thousands of people. This research is investigating the value that society places on health to different individuals. This information may be used as an input into health policy for the NHS in England and Wales. As such, the information you provide may be important to the way the NHS operates in the future.

I will now give you a questionnaire that asks about your beliefs and attitudes towards health and health care.

GIVE HEALTH CARE BELIEF FORM. ENSURE THAT RESPONDENT RECEIVES QUESTIONNAIRE LABELLED WITH THEIR SUBJECT ID AND "/RNI". ALLOW TIME FOR THE RESPONDENT TO COMPLETE THE FORM

The government has a lot of choices to make when setting budgets. It needs to consider carefully how it allocates money amongst public services. The NHS budget will always be limited because money used here could be used instead to fund education, or given back to taxpayers to spend. The NHS is responsible for using the money it is given appropriately.

The choices that the NHS and NICE make are not ones that necessarily have easy right or wrong answers. The NHS is keen to find out what the public thinks. We are not looking specifically for discussions of particular decisions or drugs.

One important way that NICE makes decisions is by looking at the average health of everybody in the country. It tries to maximise average health for the resources that the NHS has available, and subject to certain ethical considerations.

Some types of health care save lives. When lives are saved, it's straightforward to see that health care has made a difference. Other types of health care do not save lives, but improve the level of health, or the quality of life of living patients. The difference made by such health care is less straightforward to measure.

In order to look at all the things that the NHS could spend money on, NICE needs to combine both improvements in the length of life and improvements in the quality of life. One measure that does this is the quality-adjusted life-year, or QALY.

In the QALY, each year of life is adjusted by a value between zero, which is as bad as death and one, where an individual is in 100% health - that is full health. I have something to show you that might help explain this.

SHOW GETTING A QALY PROMPT & READ OUT.

NICE uses the QALY in analysing the cost-effectiveness of treatment, which is related to the amount of money it costs the NHS to provide one additional QALY to society. The basic idea is to recommend the treatments that produce health at low costs per QALY, so that we get the biggest increase in health possible from a given health budget. Part of these calculations is the principle that if you receive a QALY it provides exactly the same value to society as if I receive a QALY, or anyone else for that matter. However, there is nothing to say that the value of an extra QALY to different individuals should be exactly the same. Some people have argued that certain things will change the value of a health gain to society.

Our questions today deal with the lifetime health of people. The questions will be analysed by looking at what types of things you take notice of, and how much each of these things seem to matter to you and to other people. Please don't worry if you can't see how we will analyse your responses, or how these questions relate to the problems faced by NICE and the NHS. I have a booklet here that has the questions within it. Please don't be daunted by the size of it as it's not as bad as it looks.

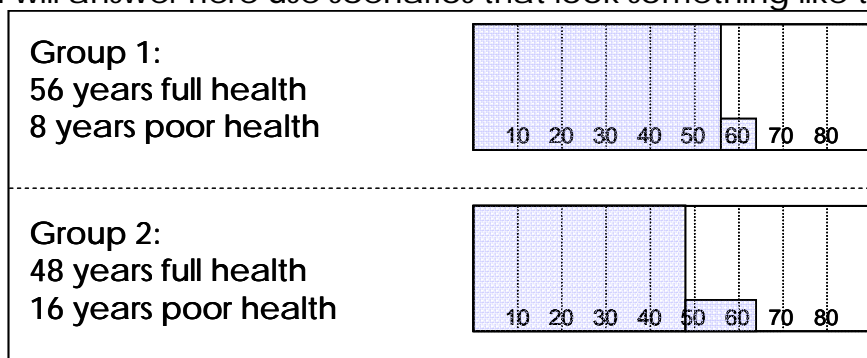
Let's start with the introduction.

INTRODUCTION

GIVE HEALTH CARE PRIORITY SETTING BOOKLET TO RESPONDENT, OPEN TO SECOND PAGE ("Introduction")

The questions you will answer here use scenarios that look something like this.

Scenario X



Each scenario describes the health of two groups across their lifetimes. We will not ask you to choose between Groups 1 and 2, but instead to look at both groups together and compare one scenario with another.

Within each scenario, the groups are of exactly the same size, and the figures represent the typical experience of someone in the group. In this example, the people in Group 1 will normally live 56 years of full health before 8 years of poor health, after which they die. The people in Group 2 will normally live 48 years of full health before 16 years of poor health, after which they will die.

Where we say "full health", we mean no illness. In quality of life terms, full health has the value 100%. Where we say "poor health", we mean a quality of life of 25%. These quality of life judgements reflect what people say about their own lives.

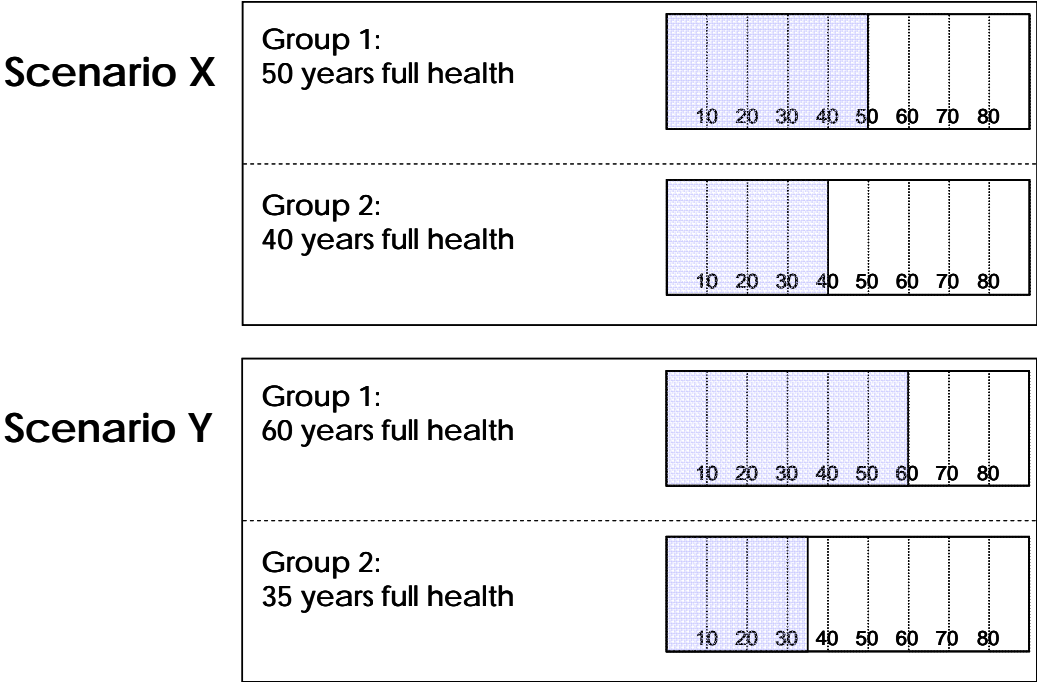
A year in full health is four times as valuable as a year in 25% health to the person living it. Ill health can be a combination of many things including limitations in mobility, the ability to look after oneself and to undertake one's usual activities, as well as pain and anxiety.

TURN PAGE (P. 3)

Within each of the questions, you will be asked to look at two scenarios and select the one that you would recommend NICE to choose. As a member of society, you may choose to consider broader issues than the QALY gain only.

To start with, please assume that there are no differences between the two groups other than in the health they face. Later on, we will make some changes, but I will inform you of them as we go along.

All the questions that we will ask involve a choice between two scenarios, X and Y. Let's look at an example now.



Here, groups 1 and 2 are identical except in the health that they experience. Neither group is responsible for any health conditions decreasing their life expectancies. If you look at this question, Scenario X gives 50 years in full health to group 1 and 40 years in full health to group 2. Scenario Y gives 60 years in full health to group 1 and 35 years in full health to group 2.

One way of looking at these questions may be to look at the total amount of health in each scenario. In total, there are 90 years of full health in scenario X and 95 years of full health in scenario Y. If you want to get the biggest amount of total health, then you would choose scenario Y. On the other hand, there is 10 years difference between the health of both groups in scenario X, and this difference is 25 years in scenario Y. If you want health to be as equally spread as possible, then you would choose scenario X.

There are no right or wrong answers to these types of questions and we are interested in what you think. Do you understand what we are asking you to do?

INITIALLY

Yes – continue with interview

No – repeat introduction

AFTER SECOND RUN-THROUGH (IF NEEDED)

Yes – continue with interview

No - If still no understanding
finish interview, hand out
feedback sheet.

NOT APPLICABLE

Which of the choices would you prefer?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

Okay. I'm going to start asking you the questions for real now. I apologise if I seem to repeat myself but we need to make sure that every question is presented in the same way to every person.

I'm also going to give you a pen and paper in case you want to write anything down while you're doing the questionnaire. Please don't write on the question booklet as we will use this again.

NOTE TO INTERVIEWERS:

The respondents have pen and paper to write on. They may choose to calculate QALY figures. Answer any direct questions that the respondents ask when answering these questions, but do not volunteer information, even when they make errors while calculating QALYs.

START TIME:

PAGE 4, QUESTION 1

GO TO PAGE 4 AND READ:

- Each scenario describes the lifetime health of two groups under different decisions by the NHS.
- We need you to look at both groups together and decide which scenario you would choose if asked to recommend one by NICE.

GO ON TO FOLLOWING PAGE (PAGE 5), AND READ:

About the groups:

Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health

Scenario Y	
Group 1:	70 years full health
Group 2:	56 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

How sure are you about this?

- Completely sure
-
- A little unsure
-
- Very unsure

TURN THE PAGE (P.6), AND READ:.

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	70 years full health
Group 2:	56 years full health

Scenario Y	
Group 1:	66 years full health
Group 2:	60 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

How sure are you about this?

- Completely sure
-
- A little unsure
-
- Very unsure

TURN THE PAGE (P.7), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	70 years full health
Group 2:	56 years full health

Scenario Y	
Group 1:	70 years full health
Group 2:	64 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

How sure are you about this?

- Completely sure
-
- A little unsure
-
- Very unsure

TURN THE PAGE (P.8), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	62 years full health
Group 2:	56 years full health

Scenario Y	
Group 1:	70 years full health
Group 2:	56 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

How sure are you about this?

- Completely sure
-
- A little unsure
-
- Very unsure

TURN THE PAGE (P.9), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health

Scenario Y	
Group 1:	74 years full health
Group 2:	52 years full health

Which scenario would you prefer NICE to bring about?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

TURN THE PAGE (P.10), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	74 years full health
Group 2:	52 years full health

Scenario Y	
Group 1:	66 years full health
Group 2:	60 years full health

Which scenario would you prefer NICE to bring about?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

TURN THE PAGE (P.11), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	74 years full health
Group 2:	52 years full health

Scenario Y	
Group 1:	70 years full health
Group 2:	64 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

TURN THE PAGE (P.12), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	62 years full health
Group 2:	56 years full health

Scenario Y	
Group 1:	74 years full health
Group 2:	52 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

TURN THE PAGE (P.13), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	29 years full health
Group 2:	26 years full health

Scenario Y	
Group 1:	35 years full health
Group 2:	28 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

TURN THE PAGE (P.14), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	35 years full health
Group 2:	28 years full health

Scenario Y	
Group 1:	33 years full health
Group 2:	30 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

TURN THE PAGE (P.15), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	35 years full health
Group 2:	28 years full health

Scenario Y	
Group 1:	35 years full health
Group 2:	32 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

TURN THE PAGE (P.16), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	31 years full health
Group 2:	28 years full health

Scenario Y	
Group 1:	35 years full health
Group 2:	28 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

TURN THE PAGE (P.17), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	29 years full health
Group 2:	26 years full health

Scenario Y	
Group 1:	37 years full health
Group 2:	26 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

TURN THE PAGE (P.18), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	37 years full health
Group 2:	26 years full health

Scenario Y	
Group 1:	33 years full health
Group 2:	30 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

TURN THE PAGE (P.19), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	37 years full health
Group 2:	26 years full health

Scenario Y	
Group 1:	35 years full health
Group 2:	32 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

TURN THE PAGE (P.20), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	31 years full health
Group 2:	28 years full health

Scenario Y	
Group 1:	37 years full health
Group 2:	26 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

PAGE 21, QUESTION 2

GO TO PAGE 21 AND READ:

- This question is similar to those that you've already seen.
- In these questions, each group may face a period of poor health (25% health).
- We have a card for you to look at that gives more detail about what 25% health might be like.

SHOW 25% HEALTH CARD TO RESPONDENT. READ OUT 4 HEALTH STATES ON THIS.

Research has identified a range of different things that make up good health. These include full physical functioning, an absence of pain, and good mental health.

You could think of a group with 25% health as having:

- No problems with physical functioning but a lot of pain, or
- No pain but serious problems in walking about, or
- Moderate depression with a little pain,
- Or something else entirely.

Basically, 25% health means that people in that state value it as being worth one quarter of being in full health.

TAKE BACK 25% HEALTH CARD FROM RESPONDENT. BUT RETURN IT IF REQUESTED

We want you to think about how you want NICE to use quality of life information.

If you think that society should be more concerned for people experiencing poor health, then you might want NICE to treat a year in 25% health as being worth less than one quarter of a year in full health. If, instead, it is more important that people survive regardless of how ill they are, then 25% health might be worth more than one quarter of a year in full health.

If you think that it is important that people are healthy during certain periods of their lives, then you may chose to look at the health received within those periods.

Remember that there are no right or wrong answers to these questions and we are interested in what you think.

Okay, lets go to the first choice.

GO ON TO FOLLOWING PAGE (PAGE 22), AND READ (AS NECESSARY):

About the groups:

Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y
-

How sure are you about this?

- Completely sure
-
- A little unsure
-
- Very unsure
-

GO ON TO FOLLOWING PAGE (PAGE 23), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

How sure are you about this?

Completely sure

A little unsure

Very unsure

GO ON TO FOLLOWING PAGE (PAGE 24), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y
-

How sure are you about this?

- Completely sure
-
- A little unsure
-
- Very unsure

GO ON TO FOLLOWING PAGE (PAGE 25), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y
-

How sure are you about this?

- Completely sure
-
- A little unsure
-
- Very unsure

GO ON TO FOLLOWING PAGE (PAGE 26), AND READ (AS NECESSARY):

About the groups:

Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	66 years full health 16 years poor health
Group 2:	4 years poor health 54 years full health 4 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 27), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 16 years poor health
Group 2:	4 years poor health 54 years full health 4 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 28), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	66 years full health 16 years poor health
Group 2:	4 years poor health 54 years full health 4 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 29), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 16 years poor health
Group 2:	4 years poor health 54 years full health 4 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 30), AND READ (AS NECESSARY):

About the groups:

Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 31), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 32), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 33), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 34), AND READ (AS NECESSARY):

About the groups:

Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	8 years poor health 72 years full health 8 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 35), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	8 years poor health 72 years full health 8 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 36), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	8 years poor health 72 years full health 8 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 37), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	8 years poor health 72 years full health 8 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO TO PAGE 38 AND READ:

- This question is of a similar format to those you've already seen.
- However, the reasons why illnesses have occurred differ between Groups 1 and 2.
 - Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.
 - Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

We want you to think about how NICE should use information regarding the cause of illnesses. If you think that NICE should take the cause of illnesses into account, then you might give more weight to one group in a comparison over another.

Whilst there are no right or wrong answers to these questions and we want to know what you think, the answers you give may be used to set NHS policy in the future. Your answers here are important. Okay, lets carry on.

GO TO PAGE 39 AND READ (AS NECESSARY):

About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- | | |
|-----------------------------|--------------------------|
| I prefer scenario X | <input type="checkbox"/> |
| I don't mind if it's X or Y | <input type="checkbox"/> |
| I prefer scenario Y | <input type="checkbox"/> |

GO ON TO FOLLOWING PAGE (PAGE 40), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 41), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 42), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 43), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 44), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 45), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 46), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- | | |
|-----------------------------|--------------------------|
| I prefer scenario X | <input type="checkbox"/> |
| I don't mind if it's X or Y | <input type="checkbox"/> |
| I prefer scenario Y | <input type="checkbox"/> |

PAGE 47, QUESTION 4

GO TO PAGE 47 AND READ:

- This question is of a similar type to those you've already seen.
- However, the reasons why illnesses occur have changed.
 - Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.
 - Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

GO TO PAGE 48 AND READ PROMPTS:

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- | | |
|-----------------------------|--------------------------|
| I prefer scenario X | <input type="checkbox"/> |
| I don't mind if it's X or Y | <input type="checkbox"/> |
| I prefer scenario Y | <input type="checkbox"/> |

GO ON TO FOLLOWING PAGE (PAGE 49), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 50), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 51), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 52), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 53), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 54), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 55), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- | | |
|-----------------------------|--------------------------|
| I prefer scenario X | <input type="checkbox"/> |
| I don't mind if it's X or Y | <input type="checkbox"/> |
| I prefer scenario Y | <input type="checkbox"/> |

GO TO PAGE 56 AND READ:

- This question is of a similar format to those you've already seen.
- However, this question considers three groups (Groups 1, 2, and 3).
- Each choice will still only affect two groups.
- There are an equal number of people in Groups 1, 2, and 3.

GO TO PAGE 57 AND READ:

About the groups:

Those in Group 1 experience an illness that is due to MRSA ("superbug") infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

The groups are similar in all other ways.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- | | |
|-----------------------------|--------------------------|
| I prefer scenario X | <input type="checkbox"/> |
| I don't mind if it's X or Y | <input type="checkbox"/> |
| I prefer scenario Y | <input type="checkbox"/> |

How sure are you about this?

- | | |
|-----------------|--------------------------|
| Completely sure | <input type="checkbox"/> |
| A little unsure | <input type="checkbox"/> |
| Very unsure | <input type="checkbox"/> |

GO ON TO FOLLOWING PAGE (PAGE 58), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

The groups are similar in all other ways.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y
-

How sure are you about this?

- Completely sure
-
- A little unsure
-
- Very unsure
-

GO ON TO FOLLOWING PAGE (PAGE 59), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

The groups are similar in all other ways.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y
-

How sure are you about this?

- Completely sure
-
- A little unsure
-
- Very unsure
-

GO ON TO FOLLOWING PAGE (PAGE 60), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

The groups are similar in all other ways.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y
-

How sure are you about this?

- Completely sure
-
- A little unsure
-
- Very unsure
-

GO ON TO FOLLOWING PAGE (PAGE 61), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.
Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.
The groups are similar in all other ways.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 3:	50 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 3:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 62), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.
Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.
The groups are similar in all other ways.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 3:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 3:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 63), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.
Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.
The groups are similar in all other ways.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 3:	50 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 3:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 64), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.
Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.
The groups are similar in all other ways.

Scenario X	
Group 1:	58 years full health
Group 3:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 3:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>
I don't mind if it's X or Y	<input type="checkbox"/>
I prefer scenario Y	<input type="checkbox"/>

GO ON TO FOLLOWING PAGE (PAGE 65), AND READ (AS NECESSARY):

Those in Group 2 experience an illness that is caused by obesity.
Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.
The groups are similar in all other ways.

Scenario X	
Group 2:	50 years full health 16 years poor health
Group 3:	44 years full health 16 years poor health

Scenario Y	
Group 2:	44 years full health 16 years poor health
Group 3:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- | | |
|-----------------------------|--------------------------|
| I prefer scenario X | <input type="checkbox"/> |
| I don't mind if it's X or Y | <input type="checkbox"/> |
| I prefer scenario Y | <input type="checkbox"/> |

GO TO PAGE 67 AND READ:

- This question is of a similar format to those you've already seen.
- However, this question has four groups (Groups 1, 2, 3, and 4).
- Each choice will still only affect two groups.
- There are an equal number of people in Groups 1, 2, 3 and 4.

GO TO PAGE 67 AND READ:

About the groups:

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

There are equal numbers of patients in both groups.

Scenario X	
Group 1:	29 years full health
Group 2:	26 years full health

Scenario Y	
Group 1:	30 years full health 20 years poor health
Group 2:	24 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- | | |
|-----------------------------|--------------------------|
| I prefer scenario X | <input type="checkbox"/> |
| I don't mind if it's X or Y | <input type="checkbox"/> |
| I prefer scenario Y | <input type="checkbox"/> |

GO ON TO FOLLOWING PAGE (PAGE 68), AND READ (AS NECESSARY):

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

There are equal numbers of patients in both groups.

Scenario X	
Group 1:	30 years full health 20 years poor health
Group 2:	24 years full health 16 years poor health

Scenario Y	
Group 1:	33 years full health
Group 2:	30 years full health

Which scenario would you prefer NICE to bring about?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 69), AND READ (AS NECESSARY):

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

There are equal numbers of patients in both groups.

Scenario X	
Group 1:	30 years full health 20 years poor health
Group 2:	24 years full health 16 years poor health

Scenario Y	
Group 1:	35 years full health
Group 2:	32 years full health

Which scenario would you prefer NICE to bring about?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 70), AND READ (AS NECESSARY):

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

There are equal numbers of patients in both groups.

Scenario X	
Group 1:	31 years full health
Group 2:	28 years full health

Scenario Y	
Group 1:	30 years full health 20 years poor health
Group 2:	24 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 71), AND READ (AS NECESSARY):

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

Scenario X	
Group 3:	29 years full health
Group 4:	26 years full health

Scenario Y	
Group 3:	30 years full health 20 years poor health
Group 4:	24 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 72), AND READ (AS NECESSARY):

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

Scenario X	
Group 3:	30 years full health 20 years poor health
Group 4:	24 years full health 16 years poor health

Scenario Y	
Group 3:	33 years full health
Group 4:	30 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 73), AND READ (AS NECESSARY):

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

Scenario X	
Group 3:	30 years full health 20 years poor health
Group 4:	24 years full health 16 years poor health

Scenario Y	
Group 3:	35 years full health
Group 4:	32 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X
-
- I don't mind if it's X or Y
-
- I prefer scenario Y

GO ON TO FOLLOWING PAGE (PAGE 74), AND READ (AS NECESSARY):

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

Scenario X	
Group 3:	31 years full health
Group 4:	28 years full health

Scenario Y	
Group 3:	30 years full health 20 years poor health
Group 4:	24 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X

I don't mind if it's X or Y

I prefer scenario Y

Thank you very much. I am now going to ask you a few questions to help us see why you gave some of the answers you did.

END TIME:

First, we need to know how much fault you think the NHS has for any illnesses resulting from MRSA infections after NHS operations. On a scale from 1 to 10, where the NHS is not at fault at 1 and is completely at fault at 10, how much fault would you say the NHS bears?

Next, we need to know how responsible you think patients are for any illnesses resulting from obesity. On a scale from 1 to 10, where other things are to blame at 1 and the patient is completely responsible for their illness at 10, how much responsibility do you think the patient bears?

Finally, we need to know how responsible you think patients are for any illnesses resulting from genetic conditions. On a scale from 1 to 10, where other things are to blame at 1 and the patient is completely responsible for their illness at 10, how much responsibility do you think the patient bears?

We are interested how you view your own life. On a scale from 1 to 7, where you are not satisfied at 1 and completely satisfied at 7, how dissatisfied or satisfied are you with your life overall?

Next, I need to ask you some questions about your background. The views that we hold are partly determined by our personal backgrounds and our own interests. The information we gather here will be used to check whether our sample is representative, and to see to what degree your background affects the choices you make.

What is your gender?

- Male
Female

What was your age at your last birthday?

- Under 18
18-29
30-39
40-49
50-59
60-69
70 or above

What is your current martial status, are you ...

- Married or living with a partner
Separated or divorced
Widowed
Have never been married

Does your household own or rent your accommodation, or does it come rent free?

- Owned/being bought on mortgage
Shared ownership (part-owned, part-rented)
Rented
Rent Free
Other

If other, please give details.

Which of the following best describes your current employment situation?

- Self-employed
- In paid employment (full or part time)
- Unemployed
- Retired from paid work altogether
- On maternity leave
- Looking after family or home
- Full-time student/ at school
- Long term sick or disabled
- On a government training scheme
- Something else

Which type of education institution did you last attend, or are you currently attending?

Please tick one only.

- Comprehensive school
- Grammar school (no fees)
- Fee paying Grammar
- Sixth Form College
- Public/other private
- Other type of school
- Nursing/teaching hospital
- College FE/Higher education
- Other College
- Scottish Central Institute
- University

Which of these ethnic groups *best* indicates your cultural background?

- White
- Asian or Asian British
- Black or Black British
- Mixed White, Asian or Black
- Chinese or other ethnic group

Do you consider yourself to be a disabled person?

- Yes
- No

Please think back over the last 12 months about how your health has been. Compared to people of your own age, would you say that your health has on the whole been ...

- Excellent
- Good
- Fair
- Poor
- Very Poor
- Don't know

In the past 3 months, approximately how many times have you talked to, or visited a GP or family doctor about your own health? Please do not include any visits to a hospital.

- None
- One or two
- Three to five
- Six to ten
- More than ten
- Don't know

And in the past 3 months, approximately how many times have you attended a hospital or clinic as an out-patient or day patient?

Please do not include any visits to accident and emergency.

- None
- One or two
- Three to five
- Six to ten
- More than ten
- Don't know

Are you covered by private medical insurance, whether in your own name or through another family member?

- Yes, in own name
- Yes, through another family member
- No, not insured
- Don't know

If you are covered by private medical insurance, then how is this insurance paid for?

- You pay for it all or a part of it directly
- Your employer deducts it from your wages
- Your employer pays it fully as a benefit to you

Okay, we're almost done. I now want to ask you to give some feedback on the interview today. This gives you a chance to tell us what you think about the study.

Please indicate your thoughts on today's interview by saying which of the following applies to this interview.

TICK AS APPROPRIATE.

- | | | | |
|------------------|--------------------------|-----------------------|--------------------------|
| Very Unrealistic | <input type="checkbox"/> | Insightful | <input type="checkbox"/> |
| Interesting | <input type="checkbox"/> | Too Complicated | <input type="checkbox"/> |
| Boring | <input type="checkbox"/> | Enjoyable | <input type="checkbox"/> |
| Informative | <input type="checkbox"/> | Too Sensitive a Topic | <input type="checkbox"/> |
| Too Quick | <input type="checkbox"/> | Useless | <input type="checkbox"/> |

Do you have any further comments you would like to make about the interview?

FILL IN WITH COMMENTS

THANK YOU VERY MUCH FOR PARTICIPATING

MAKE SURE THAT YOU HAVE THE CONSENT FORM, THE HEALTH CARE BELIEFS FORM, AND ANY PAPER USED FOR CALCULATIONS. COLLECT ALL THIS INFORMATION TOGETHER AND SECURE IT. MAKE SURE THAT ALL ID NUMBERS FOR THIS RESPONDENT ARE FILLED IN

MAKES SURE THAT YOU HAVE THE GETTING A QALY PROMPT, THE 25% HEALTH PROMPT, AND THE HEALTHCARE PRIORITY SETTING BOOKLET BACK. PUT THIS INTO YOUR PROMPT FOLDER.

AFTER THE RESPONDENT HAS COMPLETED THE BACKGROUND INFORMATION QUESTIONNAIRE, GIVE THEM THE £5. MAKE SURE THAT THE RESPONDENT SIGNS A RECEIPT!

Interviewer use only

Please indicate how you feel the interview went.

The respondent appeared to understand all questions and maintained interest throughout.	<input type="checkbox"/>
The respondent appeared to understand all questions but lost interest before the end of the questions (please give details below).	<input type="checkbox"/>
The respondent had significant trouble understanding the questions or was not at all interested throughout the interview.	<input type="checkbox"/>

Were the interview conditions appropriate (e.g. distractions)?

Yes.	<input type="checkbox"/>
No.	<input type="checkbox"/>

How long did the interview take (in minutes)?

Please make any other comments

Study ID

/RNI

Health care beliefs

The following pages contain questions about health and health care in this country. Please choose one option for each question.

There are no right or wrong answers, and the answers you give will inform the NHS as to what should be done about these issues.

Your responses in this questionnaire will be kept in confidence, and anonymously reported. Please tell your interviewer when you finish.



The following questions ask about your attitudes on social and health issues. Please indicate how much you agree or disagree with each statement.

		Strongly Disagree			Strongly Agree		
1.	"Government should redistribute income from the better-off to those who are less well-off."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	"Income tax should be increased to improve the running of schools and hospitals."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	"Private enterprise is the best way to solve the UK's economic problems."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	"It is the government's responsibility to provide a job for everyone who wants one."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	"The NHS primarily exists to look after those who can't afford private health care."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	"The NHS will never have enough resources to completely satisfy all the demands made of it."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7.	"The NHS needs to manage the resources that it has far more efficiently."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	"Private health care providers offer greater choice to patients than the NHS does."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	"Anyone who can afford it should take out private medical insurance."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	"The poor are entitled to more help."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.	"It is essential that NHS services are targeted to the needs of the local population."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	"There is one law for the rich and one for the poor."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13.	"Private health care providers can assist the NHS in meeting patient's needs."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14.	"Much of what the NHS does is unnecessary."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15.	"People on higher incomes already pay more taxes, so are just as entitled to free treatment."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16.	"Patients should receive public health care when needed and regardless of costs to the NHS."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17.	"Big business benefits owners at the expense of workers."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18.	"People who use the health service more often than average should pay more."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19.	"Private health care should be abolished."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20.	"The government should spend more on the NHS so that it can avoid having to make difficult decisions about who gets treatment and who doesn't."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

These questions relate to where the NHS should give priority when it has to choose between benefiting different groups of people. Each question considers a way in which the people getting treatment could differ. Please treat this as the only way in which these people differ.

The following questions ask about your attitudes on social and health issues. Please indicate how much you agree or disagree with each statement.

		Strongly Disagree		Strongly Agree		
		↓				↓
1.	Where there are no other differences between people, it is more important for the NHS to treat those who have been waiting longer.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	Where there are no other differences between people, it is more important for the NHS to treat those who are in worse health.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	Where there are no other differences between people, it is more important for the NHS to treat those who have lower incomes.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	Where there are no other differences between people, it is more important for the NHS to treat those who are in paid employment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	Where there are no other differences between people, it is more important for the NHS to treat those with children to look after.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	Where there are no other differences between people, it is more important for the NHS to treat those with elderly relatives to care for.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7.	Where there are no other differences between people, it is more important for the NHS to treat children and teenagers rather than adults.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	Where there are no other differences between people, it is more important for the NHS to treat younger adults (e.g. 25-40 year olds) rather than the elderly (e.g. 60-80 years olds).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	Where there are no other differences between people, it is more important for the NHS to treat those whose illnesses are caused by the NHS.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	Where there are no other differences between people, it is more important for the NHS to treat those whose illnesses are of genetic origin.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Health Care Priority Setting



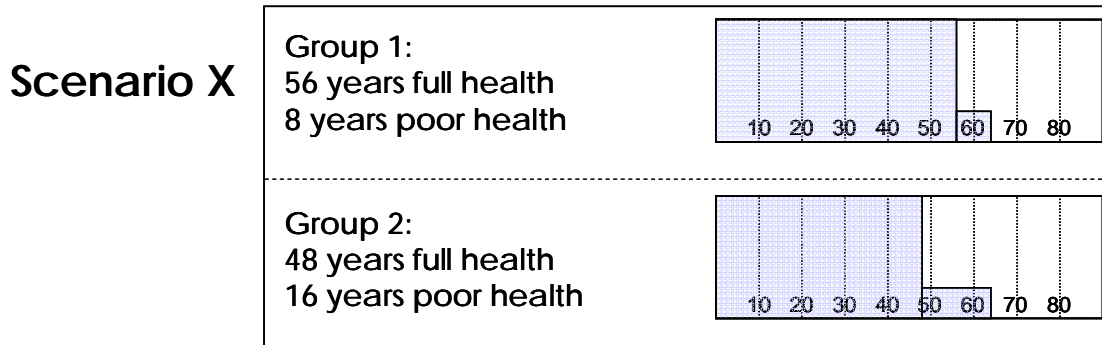
The
University
Of
Sheffield.



*Sheffield
Hallam University*

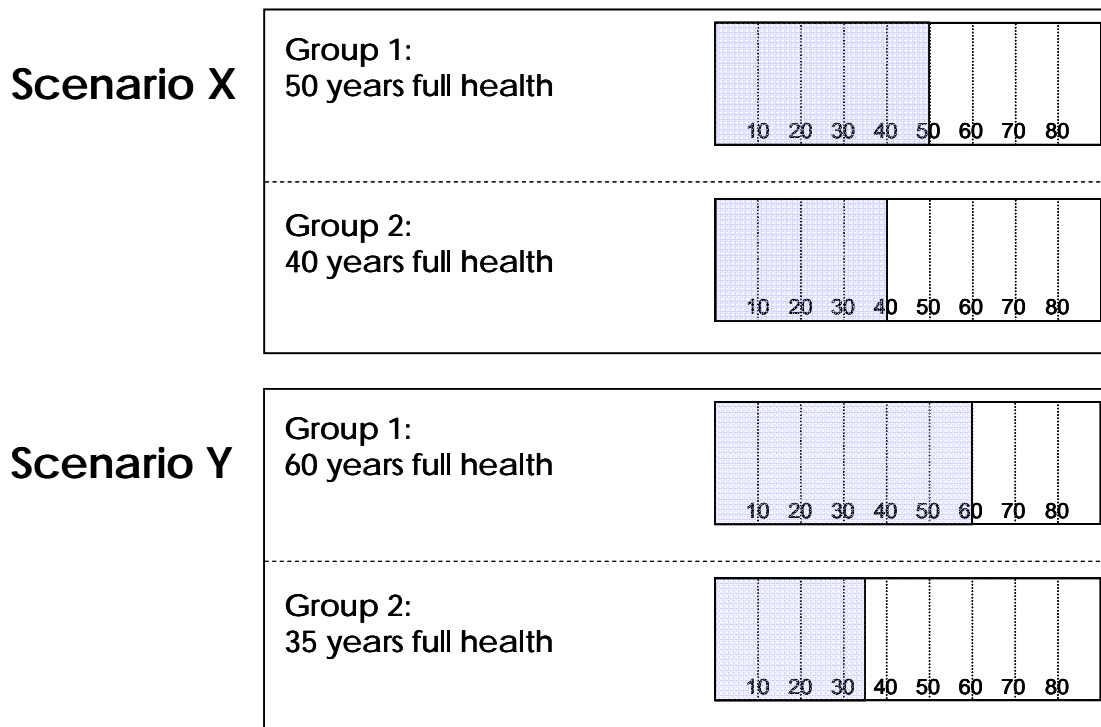
Introduction

- The questions you will answer here use scenarios that look something like this:



- Each scenario describes the health of two groups across their lifetimes. We will not ask you to choose between Groups 1 and 2, but instead to look at both groups together and compare one scenario with another.
- Within each scenario, the groups are of exactly the same size, and the figures represent the typical experience of someone in the group. In this example, the people in Group 1 will normally live 56 years of full health before 8 years of poor health, after which they die. The people in Group 2 will normally live 48 years of full health before 16 years of poor health, after which they will die.
- Where we say “full health”, we mean no illness. In quality of life terms, full health has the value 100%. Where we say “poor health”, we mean a quality of life of 25%. These quality of life judgements reflect what people say about their own lives.
- A year in full health is four times as valuable as a year in 25% health to the person living it. Ill health can be a combination of many things including limitations in mobility, the ability to look after oneself and to undertake one’s usual activities, as well as pain and anxiety.

- Within each of the questions, you will be asked to look at two scenarios and select the one that you would recommend NICE to choose. As a member of society, you may choose to consider broader issues than the QALY gain only.
- To start with, please assume that there are no differences between the two groups other than in the health they face. Later on, we will make some changes, but I will inform you of them as we go along.
- All the questions that we will ask involve a choice between two scenarios, X and Y. Let's look at an example now.



Question 1

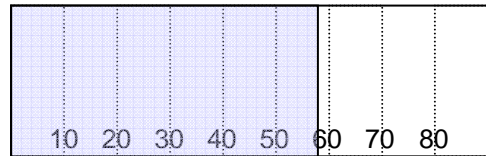
- Each scenario describes the lifetime health of two groups under different decisions by the NHS.
- We need you to look at both groups together and decide which scenario you would choose if asked to recommend one by NICE.

About the groups:

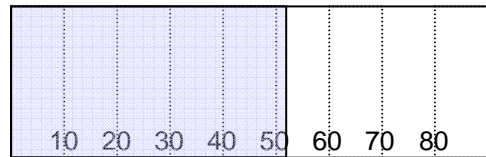
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
58 years full health

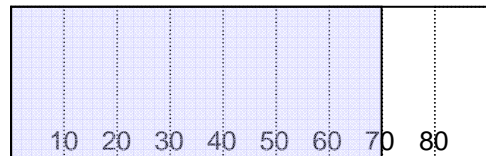


Group 2:
52 years full health

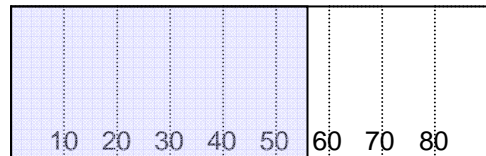


Y

Group 1:
70 years full health



Group 2:
56 years full health

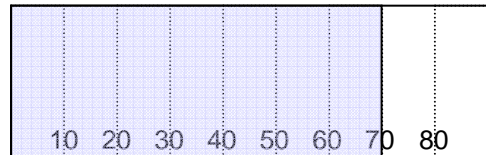


About the groups:

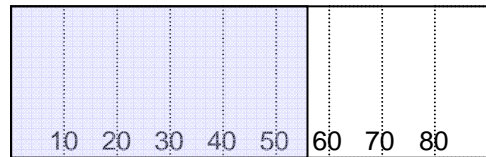
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
70 years full health

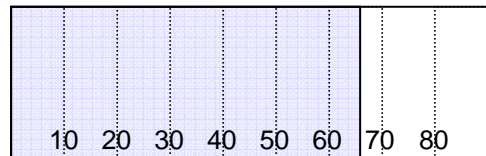


Group 2:
56 years full health

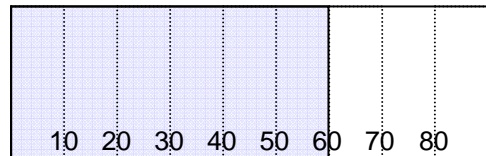


Y

Group 1:
66 years full health



Group 2:
60 years full health

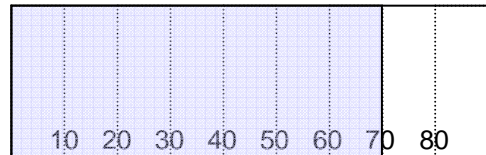


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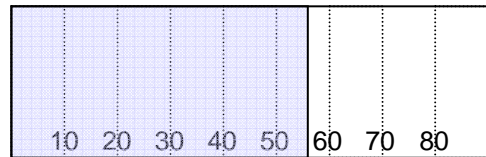
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
70 years full health

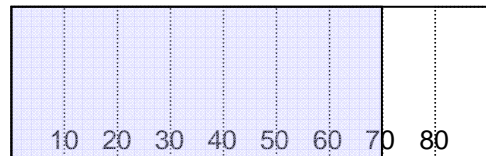


Group 2:
56 years full health

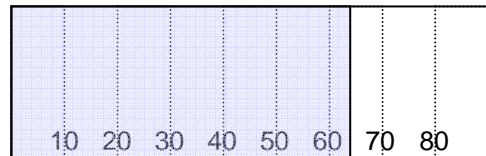


Y

Group 1:
70 years full health



Group 2:
64 years full health

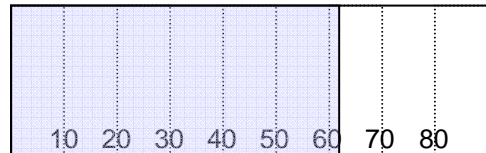


About the groups:

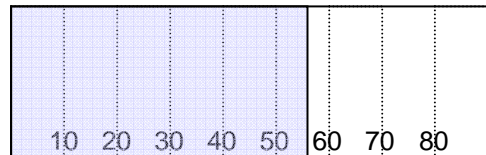
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
62 years full health

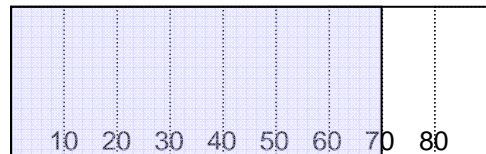


Group 2:
56 years full health

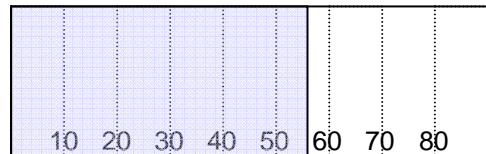


Y

Group 1:
70 years full health



Group 2:
56 years full health

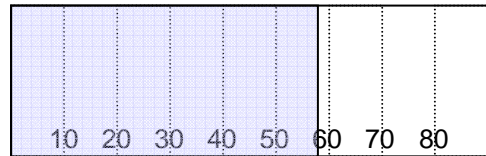


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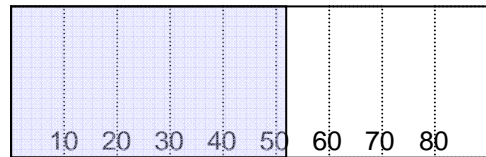
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
58 years full health

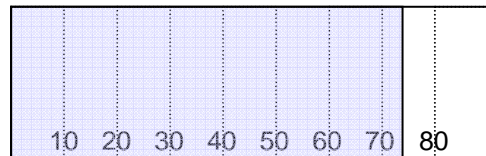


Group 2:
52 years full health

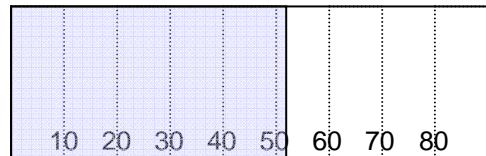


Y

Group 1:
74 years full health



Group 2:
52 years full health

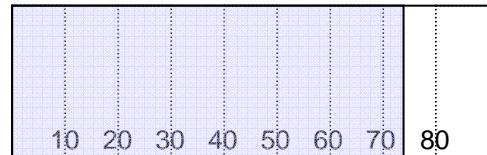


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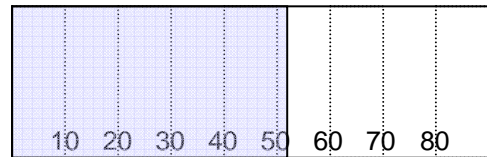
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
74 years full health

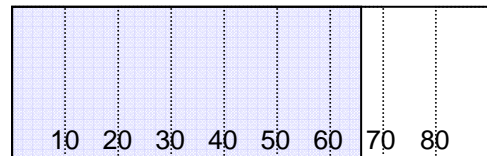


Group 2:
52 years full health

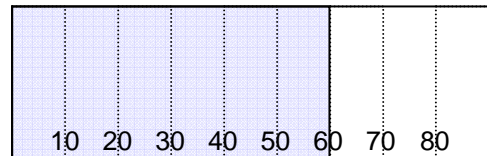


Y

Group 1:
66 years full health



Group 2:
60 years full health

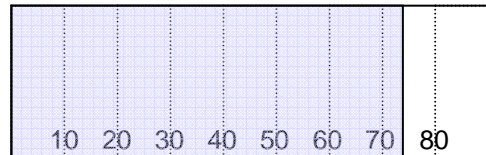


About the groups:

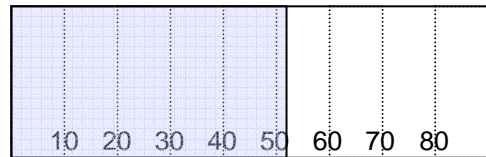
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
74 years full health

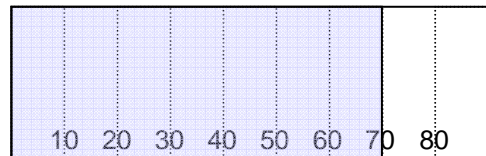


Group 2:
52 years full health

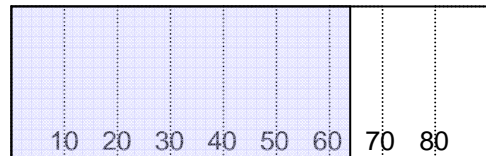


Y

Group 1:
70 years full health



Group 2:
64 years full health

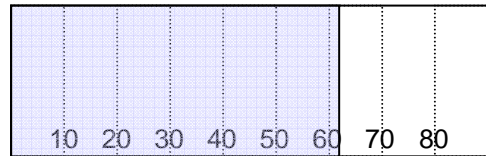


About the groups:

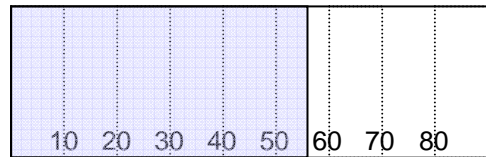
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
62 years full health

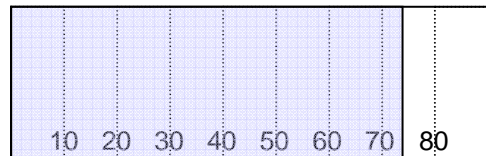


Group 2:
56 years full health

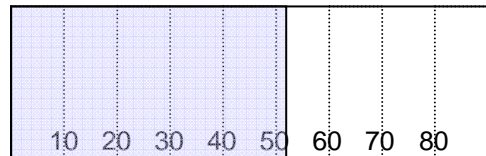


Y

Group 1:
74 years full health



Group 2:
52 years full health

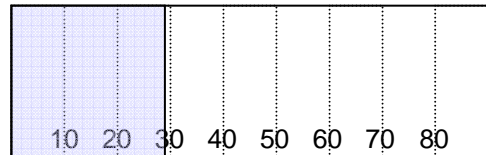


About the groups:

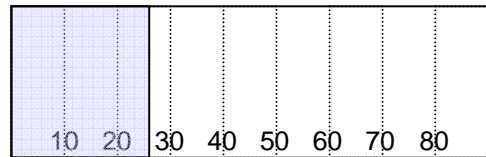
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
29 years full health

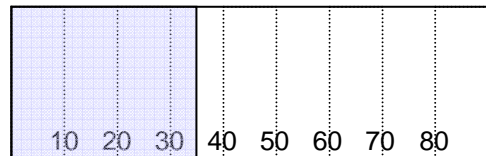


Group 2:
26 years full health

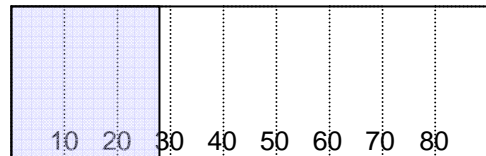


Y

Group 1:
35 years full health



Group 2:
28 years full health

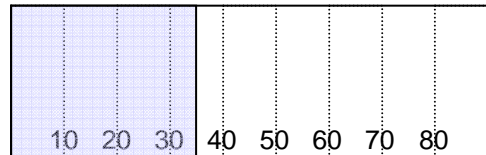


About the groups:

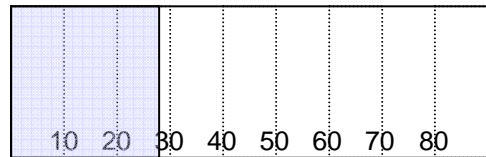
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
35 years full health

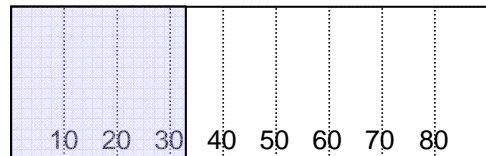


Group 2:
28 years full health

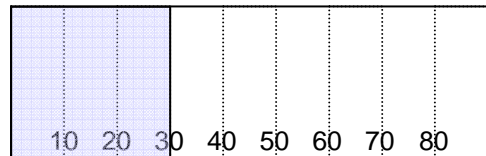


Y

Group 1:
33 years full health



Group 2:
30 years full health

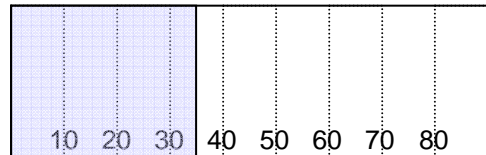


About the groups:

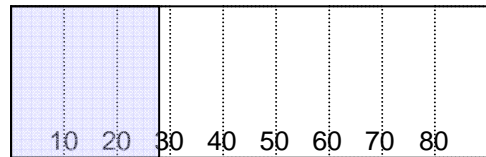
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
35 years full health

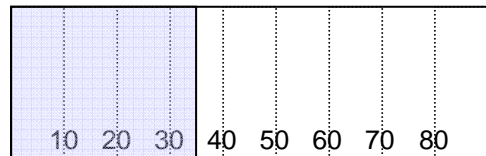


Group 2:
28 years full health

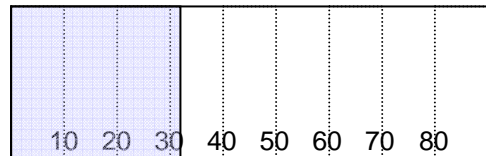


Y

Group 1:
35 years full health



Group 2:
32 years full health

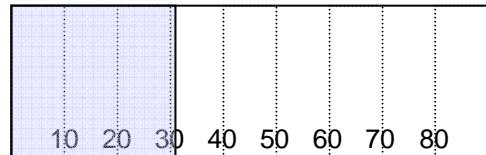


About the groups:

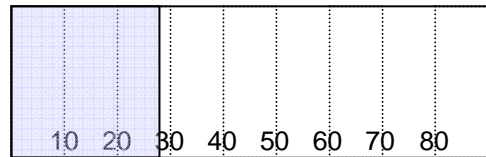
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
31 years full health

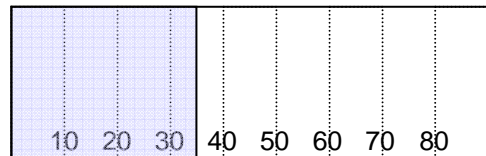


Group 2:
28 years full health

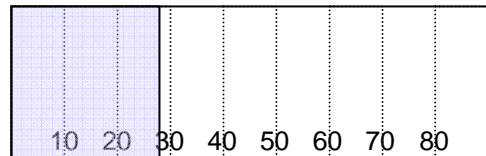


Y

Group 1:
35 years full health



Group 2:
28 years full health

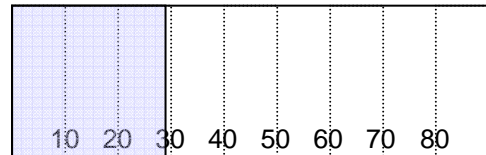


About the groups:

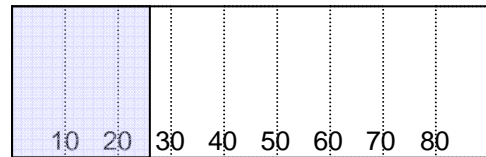
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
29 years full health

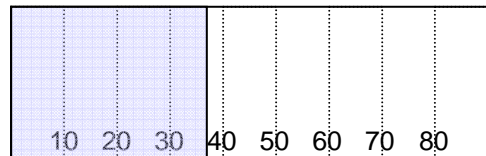


Group 2:
26 years full health

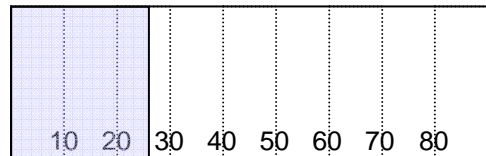


Y

Group 1:
37 years full health



Group 2:
26 years full health

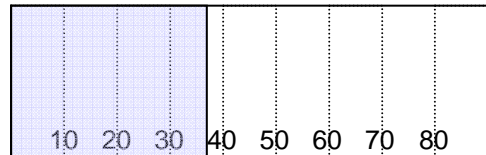


About the groups:

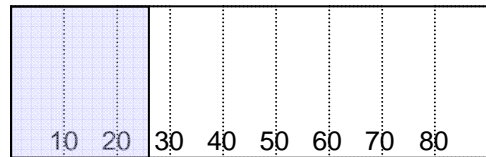
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
37 years full health

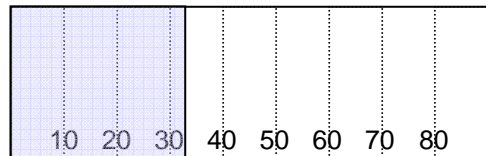


Group 2:
26 years full health

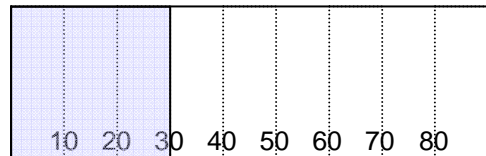


Y

Group 1:
33 years full health



Group 2:
30 years full health

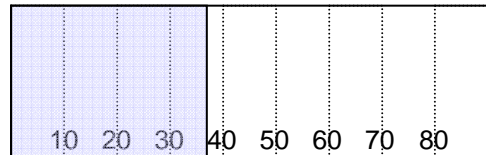


About the groups:

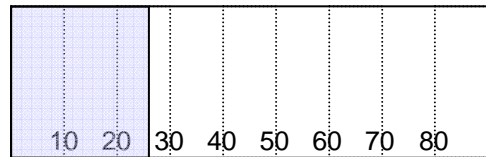
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
37 years full health

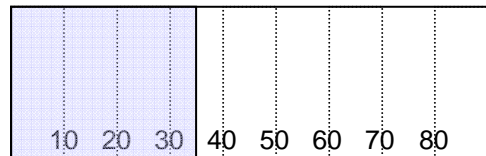


Group 2:
26 years full health

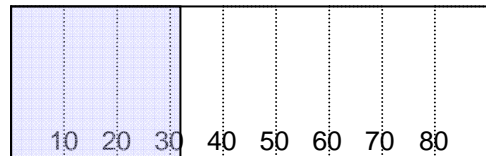


Y

Group 1:
35 years full health



Group 2:
32 years full health

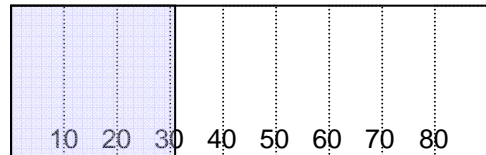


About the groups:

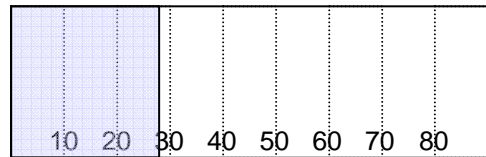
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
31 years full health

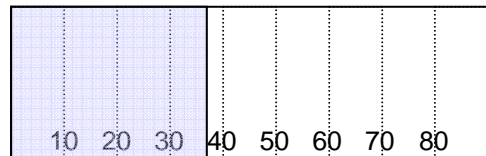


Group 2:
28 years full health

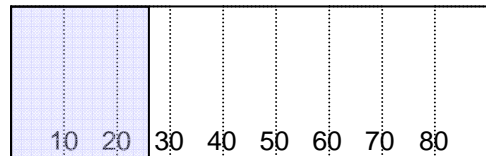


Y

Group 1:
37 years full health



Group 2:
26 years full health



Question 2

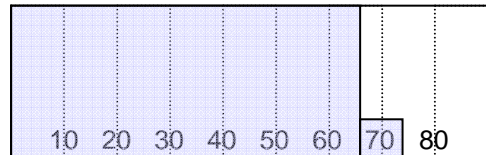
- This question is similar to those that you've already seen.
- In these questions, each group may face a period of poor health (25% health).
- We have a card for you to look at that gives more detail about what 25% health might be like.

About the groups:

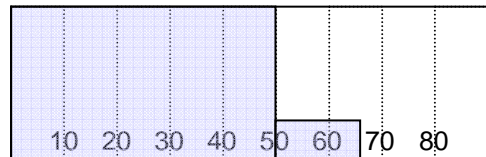
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
66 years full health
8 years poor health

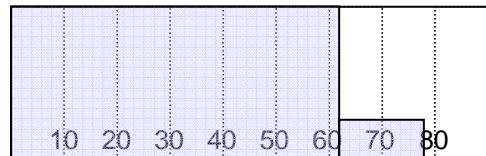


Group 2:
50 years full health
16 years poor health

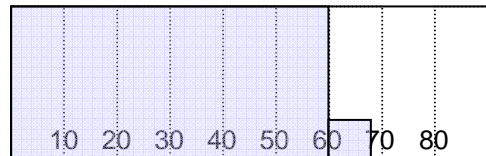


Y

Group 1:
62 years full health
16 years poor health



Group 2:
60 years full health
8 years poor health

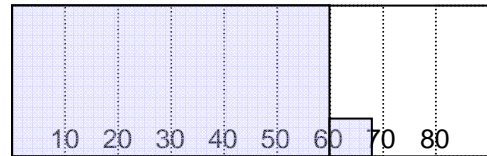


About the groups:

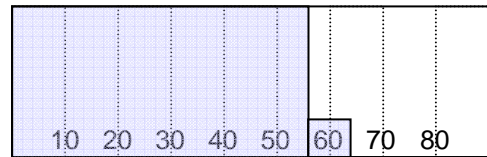
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
60 years full health
8 years poor health

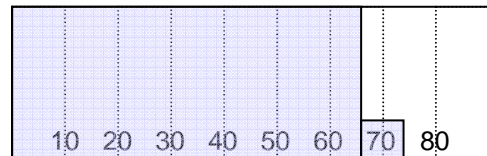


Group 2:
56 years full health
8 years poor health

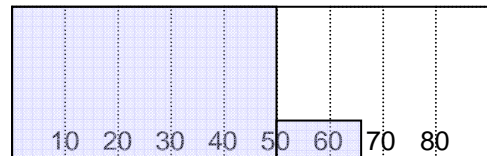


Y

Group 1:
66 years full health
8 years poor health



Group 2:
50 years full health
16 years poor health

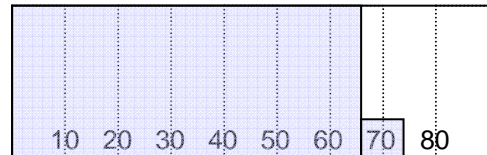


About the groups:

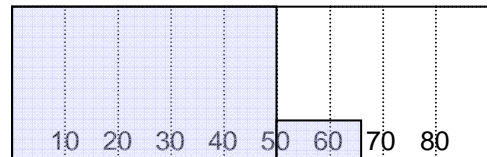
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
66 years full health
8 years poor health

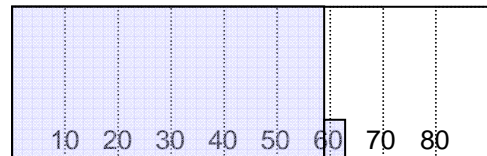


Group 2:
50 years full health
16 years poor health

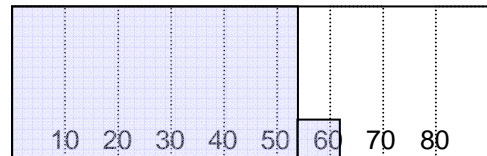


Y

Group 1:
59 years full health
4 years poor health



Group 2:
54 years full health
8 years poor health

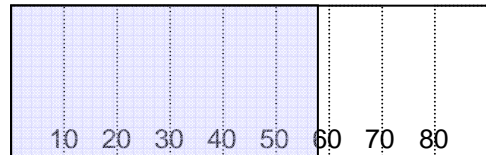


About the groups:

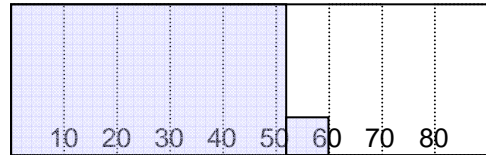
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
58 years full health

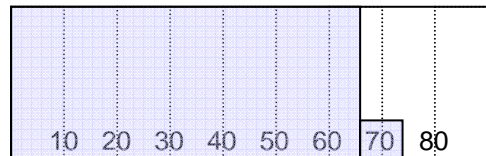


Group 2:
52 years full health
8 years poor health

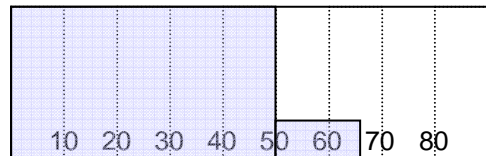


Y

Group 1:
66 years full health
8 years poor health



Group 2:
50 years full health
16 years poor health

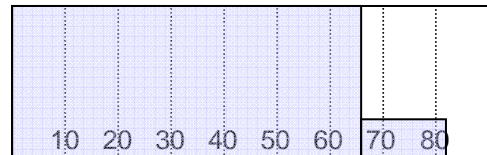


About the groups:

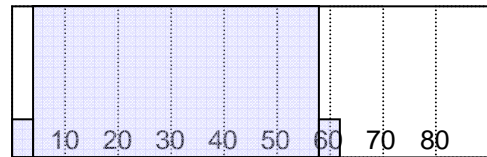
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
66 years full health
16 years poor health

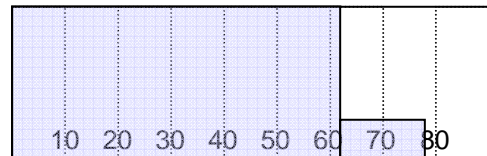


Group 2:
4 years poor health
54 years full health
4 years poor health

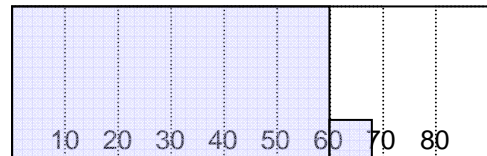


Y

Group 1:
62 years full health
16 years poor health



Group 2:
60 years full health
8 years poor health

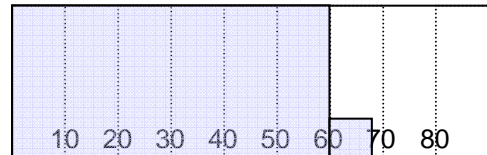


About the groups:

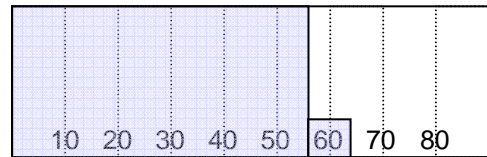
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
60 years full health
8 years poor health

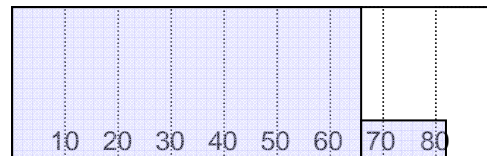


Group 2:
56 years full health
8 years poor health

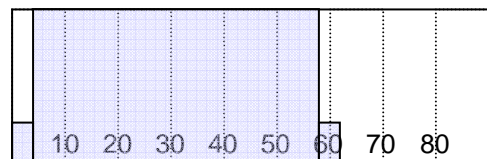


Y

Group 1:
66 years full health
16 years poor health



Group 2:
4 years poor health
54 years full health
4 years poor health

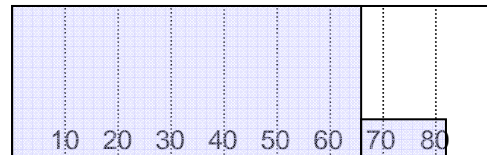


About the groups:

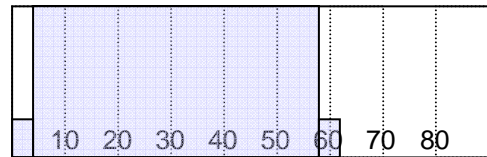
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
66 years full health
16 years poor health

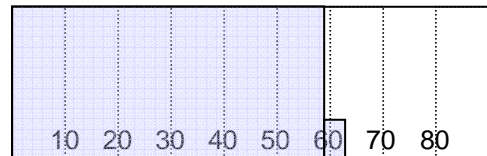


Group 2:
4 years poor health
54 years full health
4 years poor health

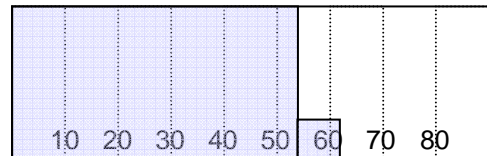


Y

Group 1:
59 years full health
4 years poor health



Group 2:
54 years full health
8 years poor health

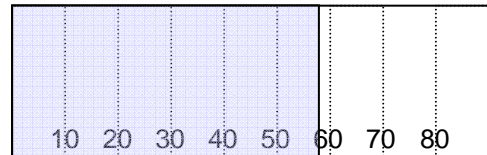


About the groups:

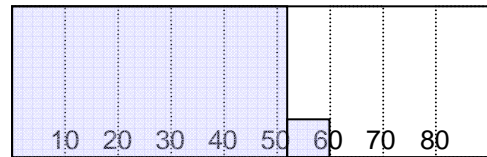
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
58 years full health

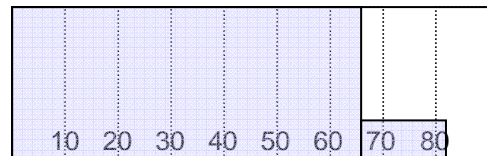


Group 2:
52 years full health
8 years poor health

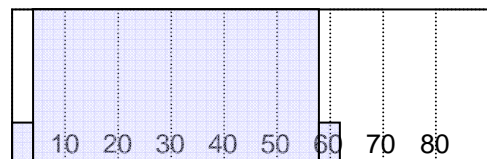


Y

Group 1:
66 years full health
16 years poor health



Group 2:
4 years poor health
54 years full health
4 years poor health

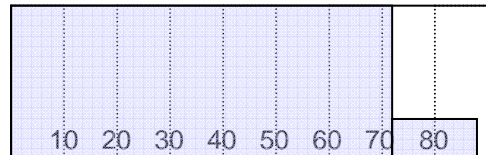


About the groups:

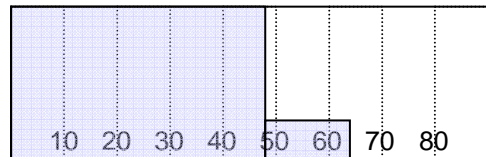
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
72 years full health
16 years poor health

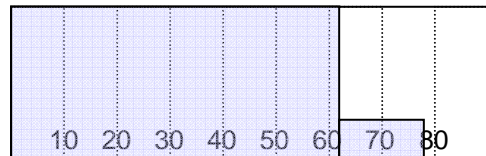


Group 2:
48 years full health
16 years poor health

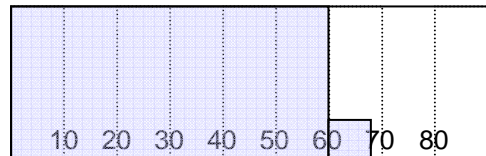


Y

Group 1:
62 years full health
16 years poor health



Group 2:
60 years full health
8 years poor health

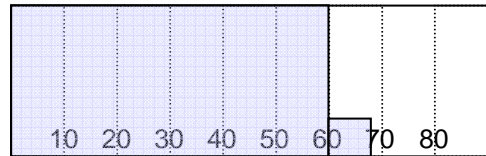


About the groups:

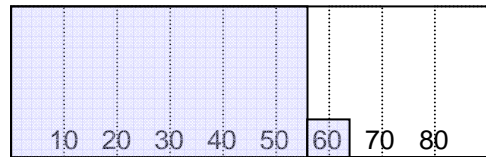
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
60 years full health
8 years poor health

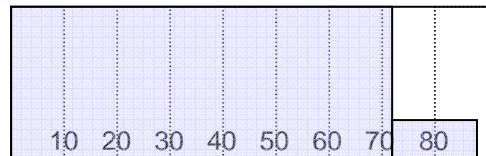


Group 2:
56 years full health
8 years poor health

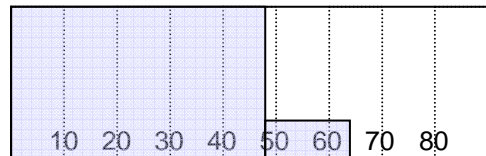


Y

Group 1:
72 years full health
16 years poor health



Group 2:
48 years full health
16 years poor health

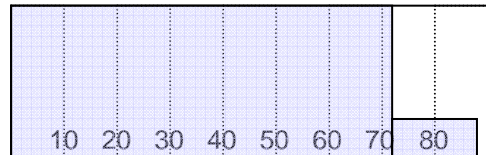


About the groups:

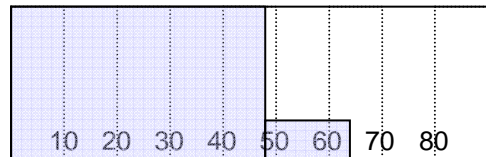
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
72 years full health
16 years poor health

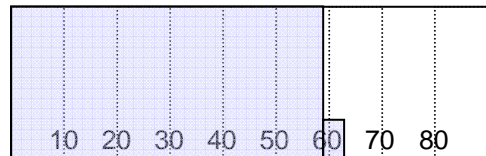


Group 2:
48 years full health
16 years poor health

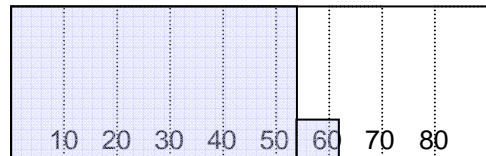


Y

Group 1:
59 years full health
4 years poor health



Group 2:
54 years full health
8 years poor health

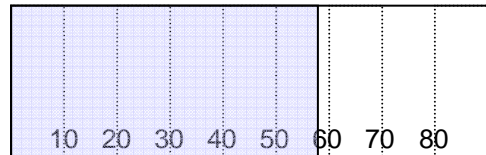


About the groups:

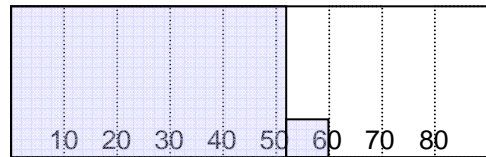
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
58 years full health

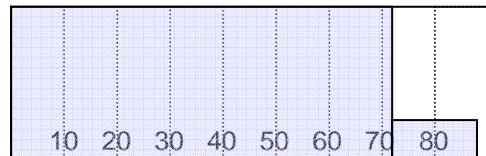


Group 2:
52 years full health
8 years poor health

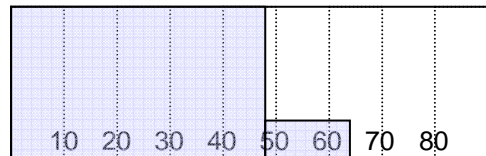


Y

Group 1:
72 years full health
16 years poor health



Group 2:
48 years full health
16 years poor health

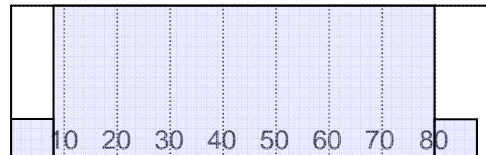


About the groups:

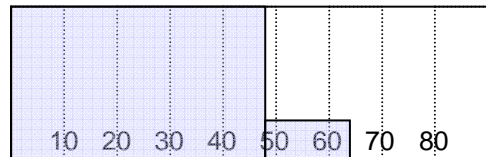
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
8 years poor health
72 years full health
8 years poor health

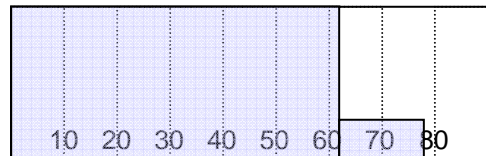


Group 2:
48 years full health
16 years poor health

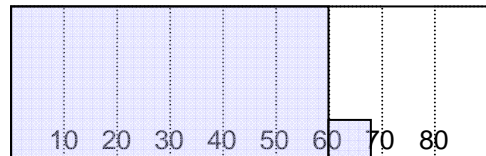


Y

Group 1:
62 years full health
16 years poor health



Group 2:
60 years full health
8 years poor health

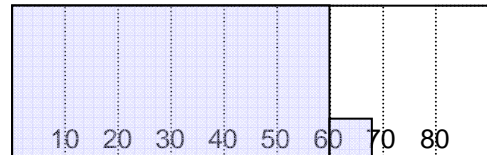


About the groups:

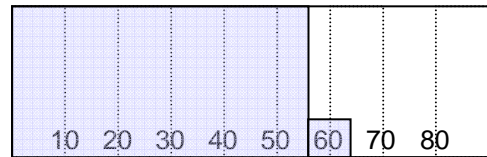
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
60 years full health
8 years poor health

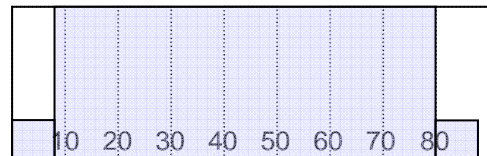


Group 2:
56 years full health
8 years poor health

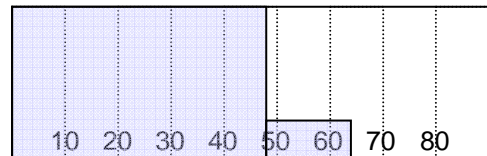


Y

Group 1:
8 years poor health
72 years full health
8 years poor health



Group 2:
48 years full health
16 years poor health

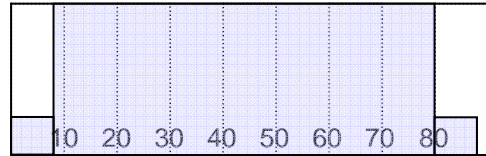


About the groups:

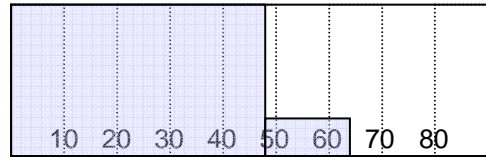
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
8 years poor health
72 years full health
8 years poor health

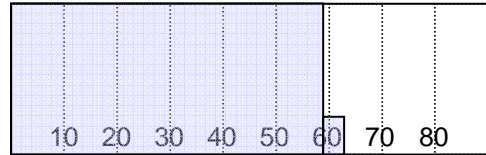


Group 2:
48 years full health
16 years poor health

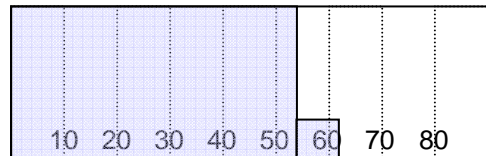


Y

Group 1:
59 years full health
4 years poor health



Group 2:
54 years full health
8 years poor health

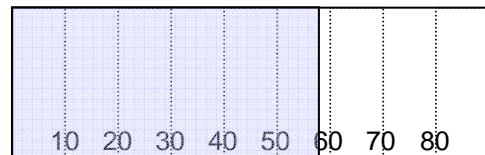


About the groups:

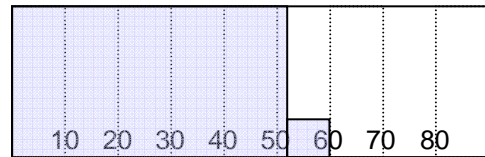
Groups 1 and 2 are identical except in the health that they experience.

X

Group 1:
58 years full health

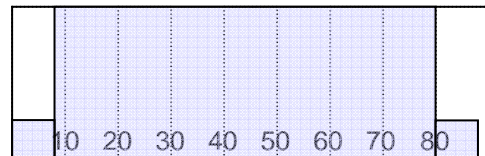


Group 2:
52 years full health
8 years poor health

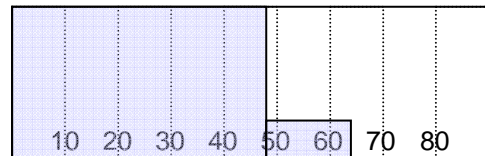


Y

Group 1:
8 years poor health
72 years full health
8 years poor health



Group 2:
48 years full health
16 years poor health



Question 3

- This question is of a similar format to those you've already seen.
- However, the reasons why illnesses have occurred differ between Groups 1 and 2.
 - Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.
 - Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

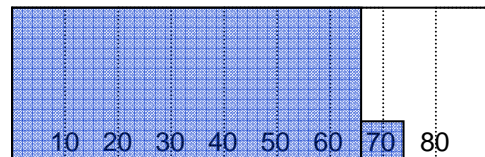
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

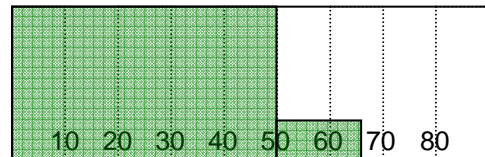
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

X

Group 1:
66 years full health
8 years poor health

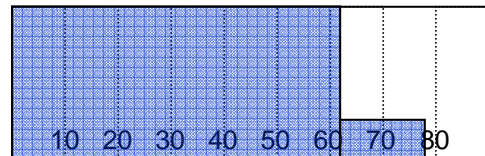


Group 2:
50 years full health
16 years poor health

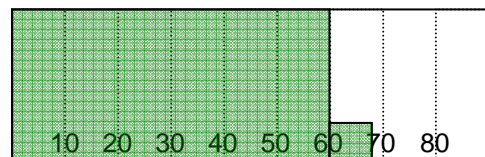


Y

Group 1:
62 years full health
16 years poor health



Group 2:
60 years full health
8 years poor health



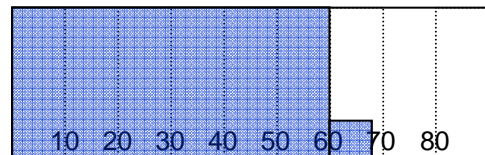
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

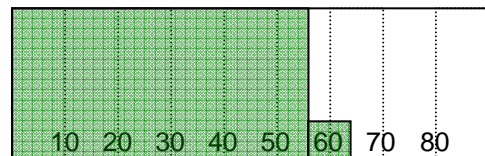
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

X

Group 1:
60 years full health
8 years poor health

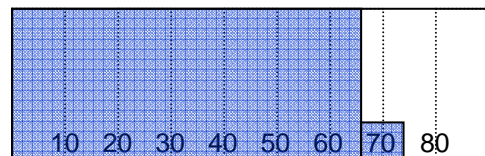


Group 2:
56 years full health
8 years poor health

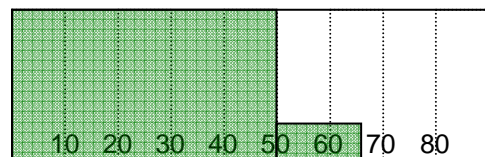


Y

Group 1:
66 years full health
8 years poor health



Group 2:
50 years full health
16 years poor health



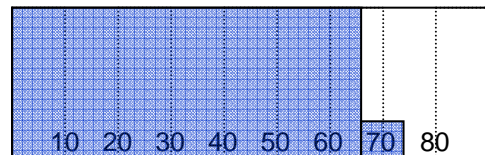
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

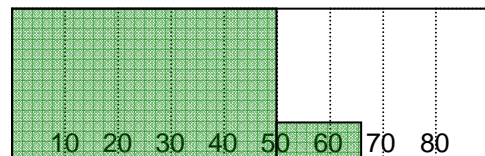
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

X

Group 1:
66 years full health
8 years poor health

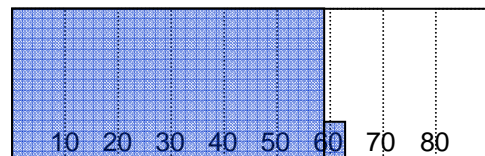


Group 2:
50 years full health
16 years poor health

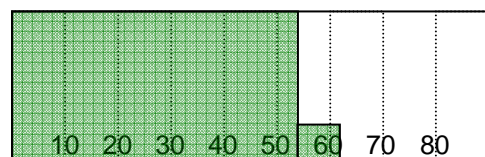


Y

Group 1:
59 years full health
4 years poor health



Group 2:
54 years full health
8 years poor health



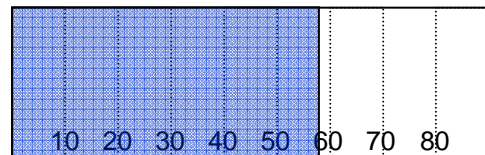
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

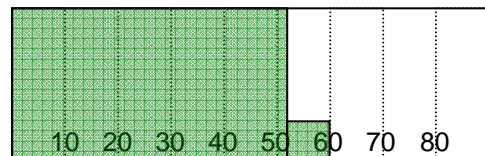
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

X

Group 1:
58 years full health

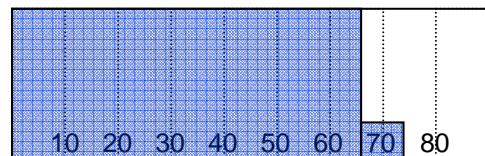


Group 2:
52 years full health
8 years poor health

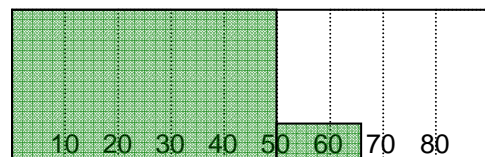


Y

Group 1:
66 years full health
8 years poor health



Group 2:
50 years full health
16 years poor health



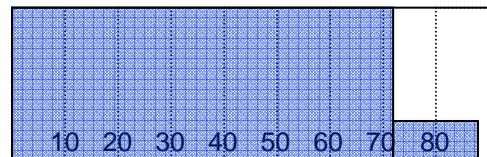
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

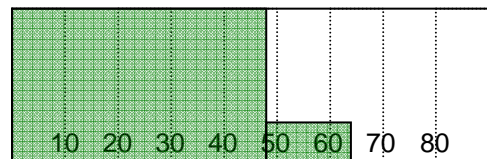
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

X

Group 1:
72 years full health
16 years poor health

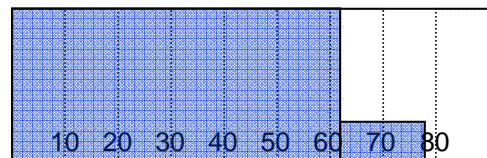


Group 2:
48 years full health
16 years poor health

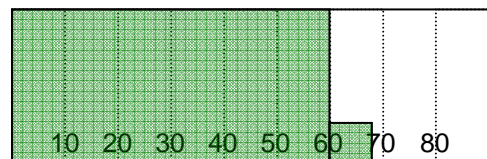


Y

Group 1:
62 years full health
16 years poor health



Group 2:
60 years full health
8 years poor health



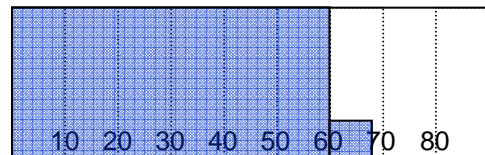
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

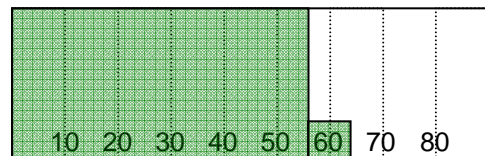
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

X

Group 1:
60 years full health
8 years poor health

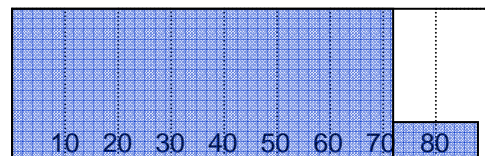


Group 2:
56 years full health
8 years poor health

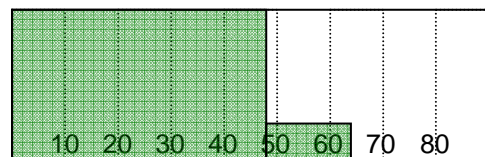


Y

Group 1:
72 years full health
16 years poor health



Group 2:
48 years full health
16 years poor health



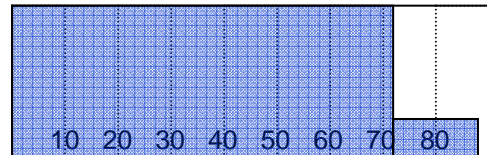
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

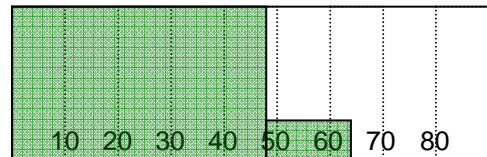
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

X

Group 1:
72 years full health
16 years poor health

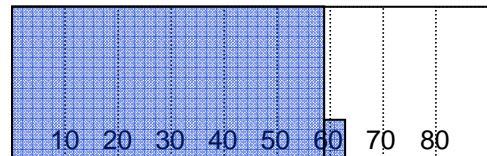


Group 2:
48 years full health
16 years poor health

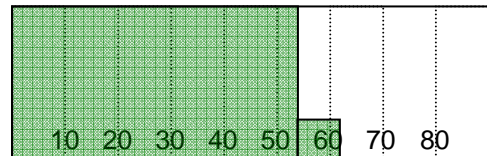


Y

Group 1:
59 years full health
4 years poor health



Group 2:
54 years full health
8 years poor health



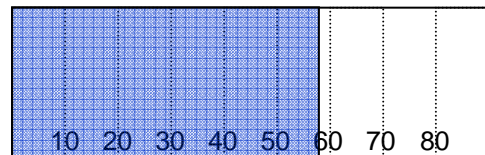
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

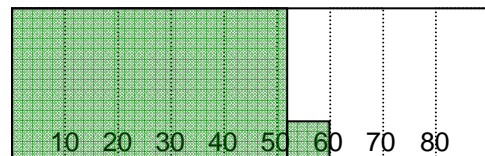
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

X

Group 1:
58 years full health

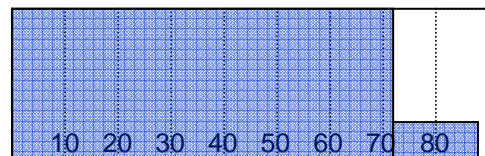


Group 2:
52 years full health
8 years poor health

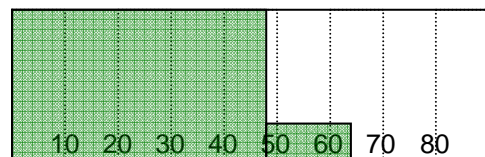


Y

Group 1:
72 years full health
16 years poor health



Group 2:
48 years full health
16 years poor health



Question 4

- This question is of a similar type to those you've already seen.
- However, the reasons why illnesses occur have changed.
 - Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.
 - Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

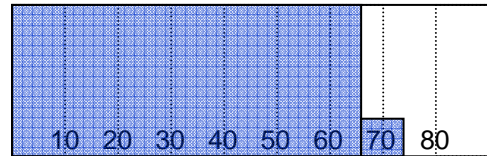
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

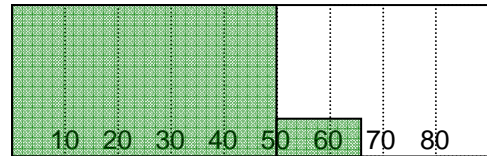
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

X

Group 1:
66 years full health
8 years poor health

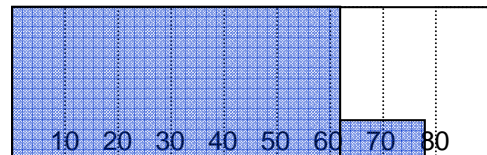


Group 2:
50 years full health
16 years poor health

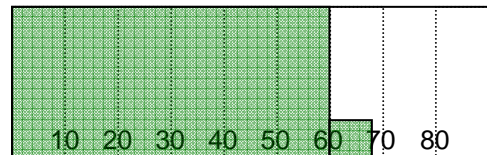


Y

Group 1:
62 years full health
16 years poor health



Group 2:
60 years full health
8 years poor health



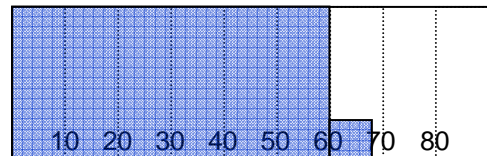
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

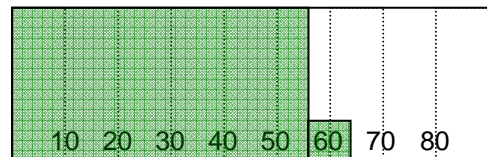
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

X

Group 1:
60 years full health
8 years poor health

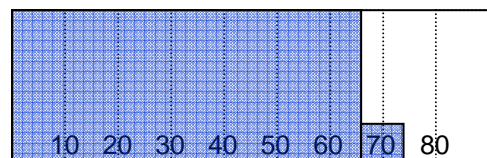


Group 2:
56 years full health
8 years poor health

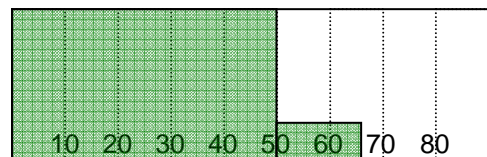


Y

Group 1:
66 years full health
8 years poor health



Group 2:
50 years full health
16 years poor health



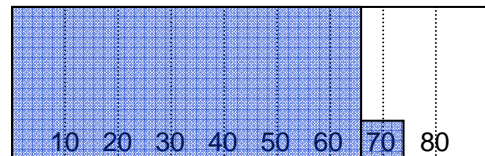
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

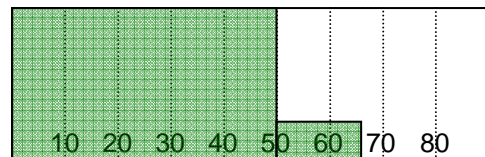
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

X

Group 1:
66 years full health
8 years poor health

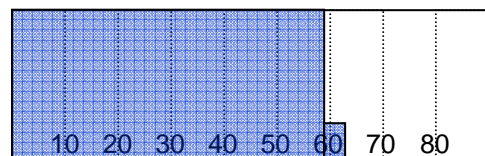


Group 2:
50 years full health
16 years poor health

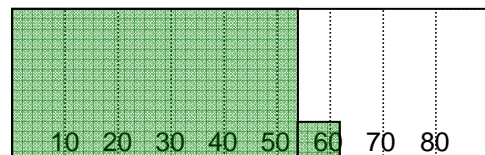


Y

Group 1:
59 years full health
4 years poor health



Group 2:
54 years full health
8 years poor health



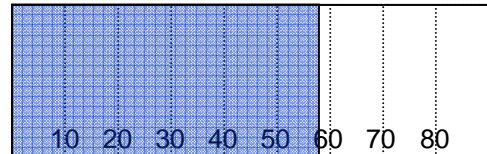
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

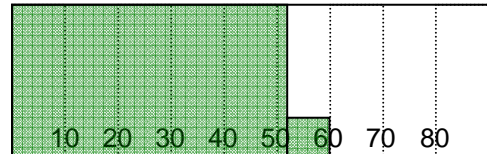
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

X

Group 1:
58 years full health

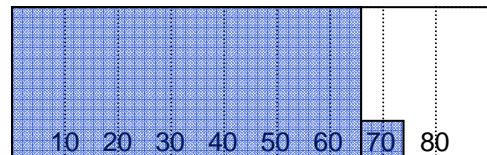


Group 2:
52 years full health
8 years poor health

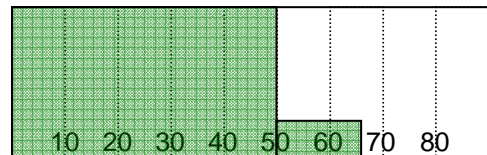


Y

Group 1:
66 years full health
8 years poor health



Group 2:
50 years full health
16 years poor health



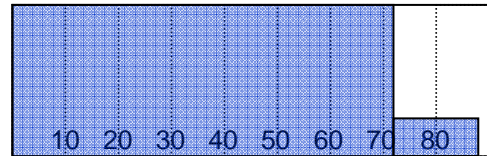
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

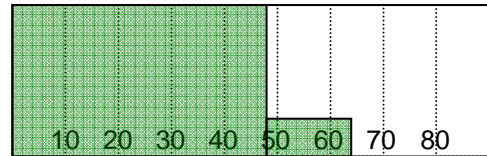
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

X

Group 1:
72 years full health
16 years poor health

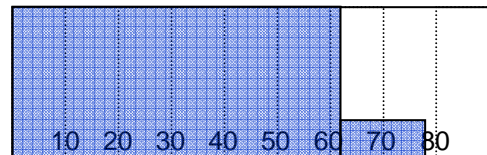


Group 2:
48 years full health
16 years poor health

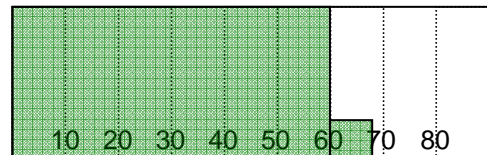


Y

Group 1:
62 years full health
16 years poor health



Group 2:
60 years full health
8 years poor health



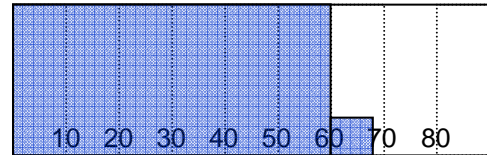
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

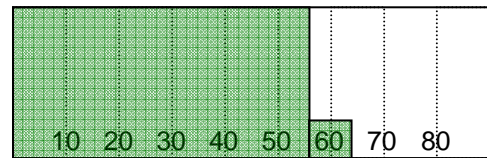
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

X

Group 1:
60 years full health
8 years poor health

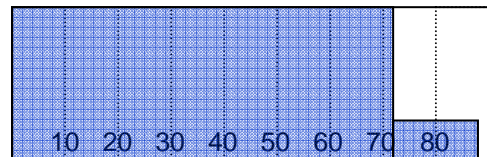


Group 2:
56 years full health
8 years poor health

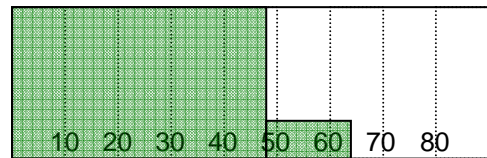


Y

Group 1:
72 years full health
16 years poor health



Group 2:
48 years full health
16 years poor health



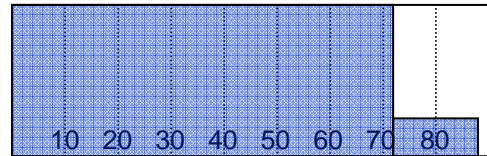
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

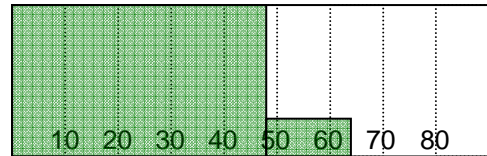
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

X

Group 1:
72 years full health
16 years poor health

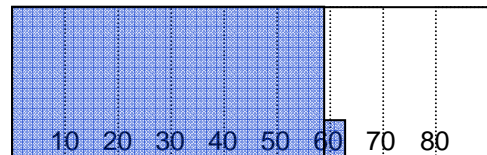


Group 2:
48 years full health
16 years poor health

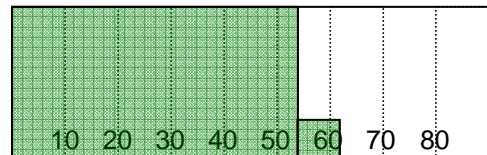


Y

Group 1:
59 years full health
4 years poor health



Group 2:
54 years full health
8 years poor health



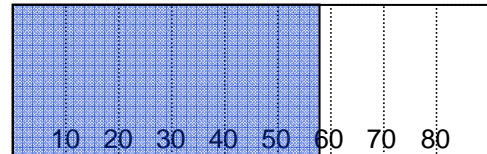
About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

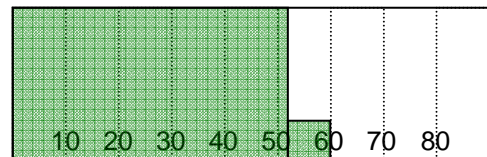
Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

X

Group 1:
58 years full health

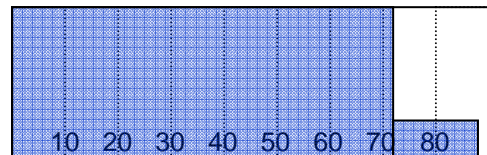


Group 2:
52 years full health
8 years poor health

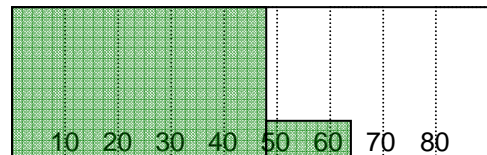


Y

Group 1:
72 years full health
16 years poor health



Group 2:
48 years full health
16 years poor health



Question 5

- This question is of a similar format to those you've already seen.
- However, this question considers three groups (Groups 1, 2, and 3).
- Each choice will still only affect two groups.
- There are an equal number of people in Groups 1, 2, and 3.

About the groups:

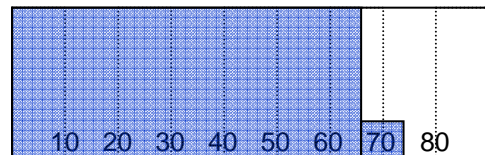
Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

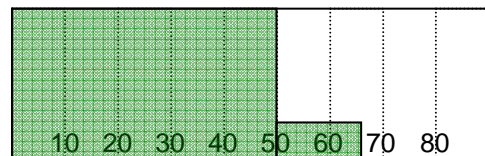
The groups are similar in all other ways.

X

Group 1:
66 years full health
8 years poor health

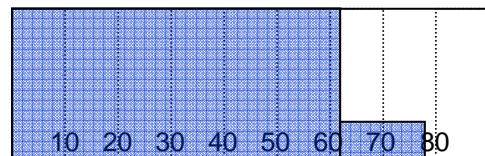


Group 2:
50 years full health
16 years poor health

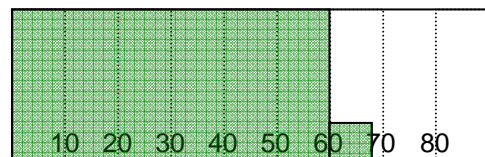


Y

Group 1:
62 years full health
16 years poor health



Group 2:
60 years full health
8 years poor health



About the groups:

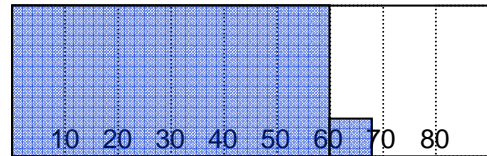
Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

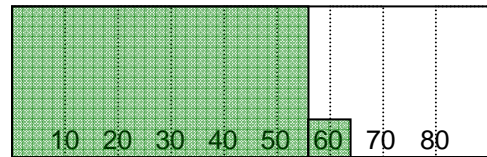
The groups are similar in all other ways.

X

Group 1:
60 years full health
8 years poor health

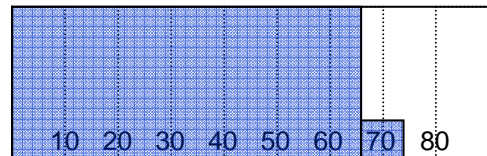


Group 2:
56 years full health
8 years poor health

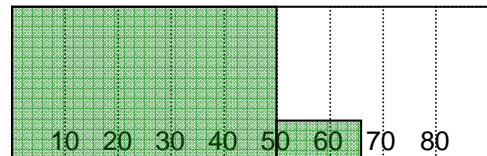


Y

Group 1:
66 years full health
8 years poor health



Group 2:
50 years full health
16 years poor health



About the groups:

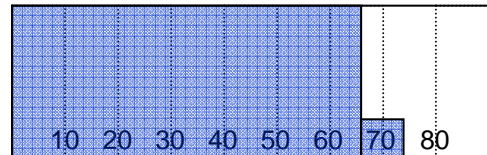
Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

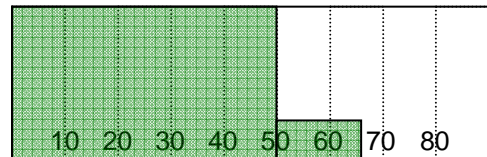
The groups are similar in all other ways.

X

Group 1:
66 years full health
8 years poor health

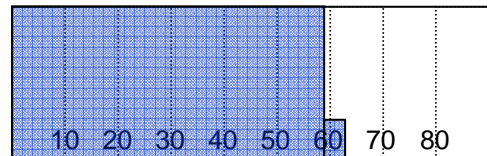


Group 2:
50 years full health
16 years poor health

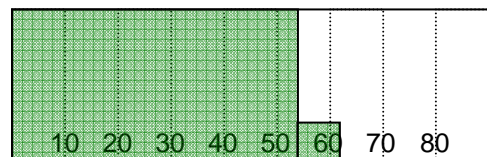


Y

Group 1:
59 years full health
4 years poor health



Group 2:
54 years full health
8 years poor health



About the groups:

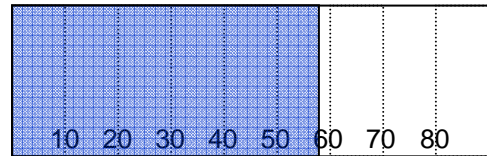
Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

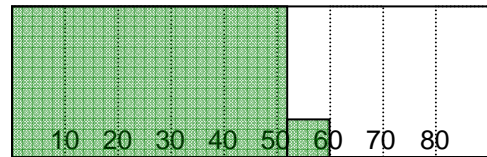
The groups are similar in all other ways.

X

Group 1:
58 years full health

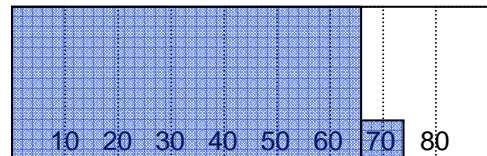


Group 2:
52 years full health
8 years poor health

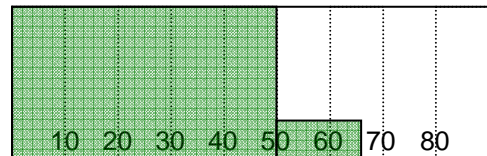


Y

Group 1:
66 years full health
8 years poor health



Group 2:
50 years full health
16 years poor health



About the groups:

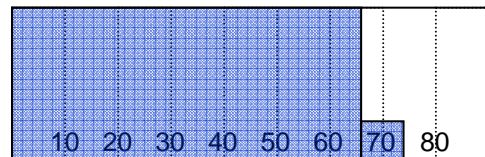
Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.

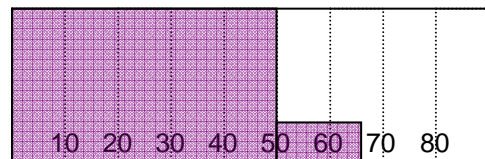
The groups are similar in all other ways.

X

Group 1:
66 years full health
8 years poor health

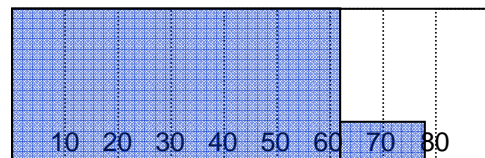


Group 3:
50 years full health
16 years poor health

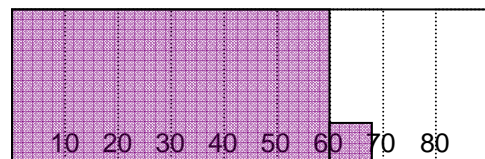


Y

Group 1:
62 years full health
16 years poor health



Group 3:
60 years full health
8 years poor health



About the groups:

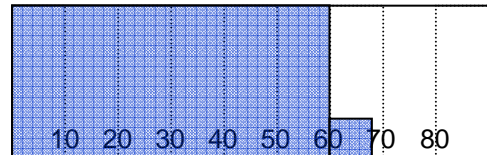
Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.

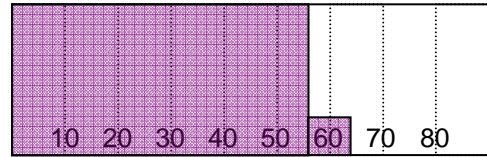
The groups are similar in all other ways.

X

Group 1:
60 years full health
8 years poor health

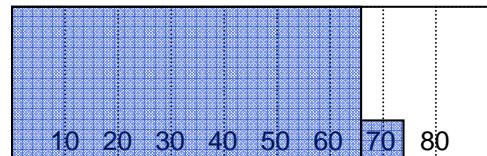


Group 3:
56 years full health
8 years poor health

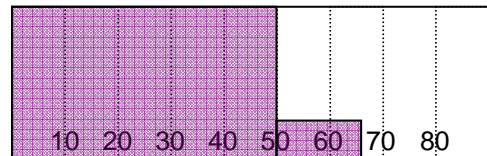


Y

Group 1:
66 years full health
8 years poor health



Group 3:
50 years full health
16 years poor health



About the groups:

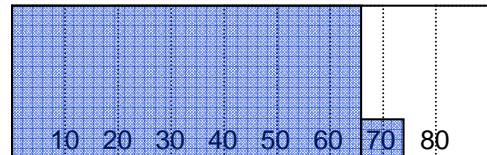
Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.

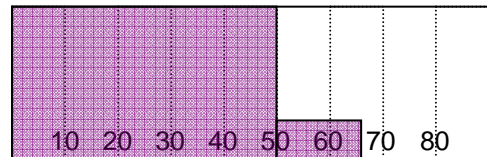
The groups are similar in all other ways.

X

Group 1:
66 years full health
8 years poor health

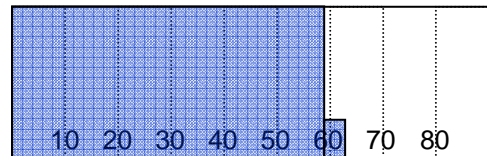


Group 3:
50 years full health
16 years poor health

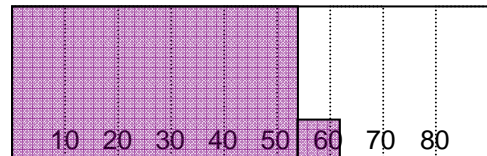


Y

Group 1:
59 years full health
4 years poor health



Group 3:
54 years full health
8 years poor health



About the groups:

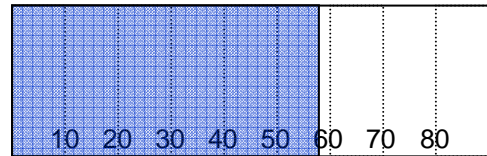
Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.

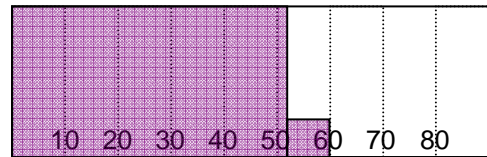
The groups are similar in all other ways.

X

Group 1:
58 years full health

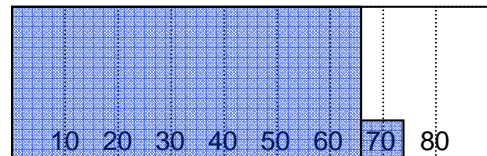


Group 3:
52 years full health
8 years poor health

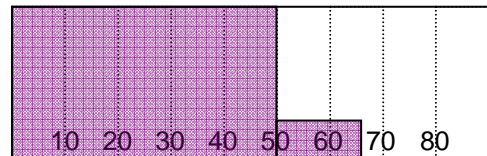


Y

Group 1:
66 years full health
8 years poor health



Group 3:
50 years full health
16 years poor health



About the groups:

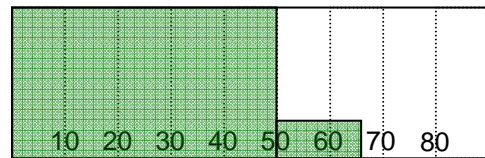
Those in Group 2 experience an illness that is caused by obesity.

Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.

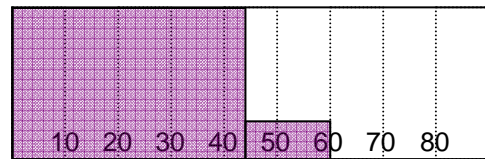
The groups are similar in all other ways.

X

Group 2:
50 years full health
16 years poor health

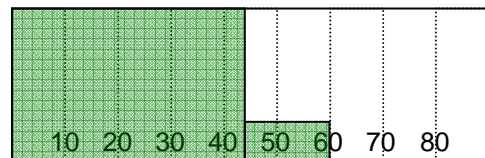


Group 3:
44 years full health
16 years poor health

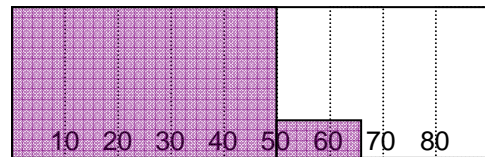


Y

Group 2:
44 years full health
16 years poor health



Group 3:
50 years full health
16 years poor health



Question 6

- This question is of a similar format to those you've already seen.
- However, this question has four groups (Groups 1, 2, 3, and 4).
- Each choice will still only affect two groups.
- There are an equal number of people in Groups 1, 2, 3 and 4.

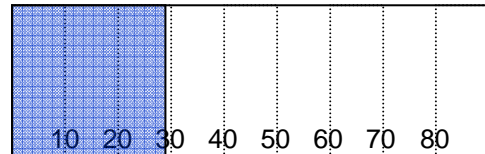
About the groups:

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

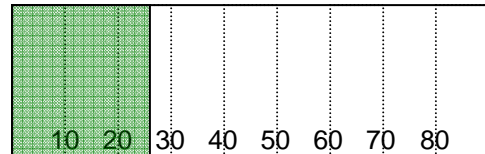
There are equal numbers of patients in both groups.

X

Group 1:
29 years full health

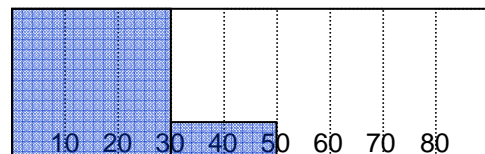


Group 2:
26 years full health

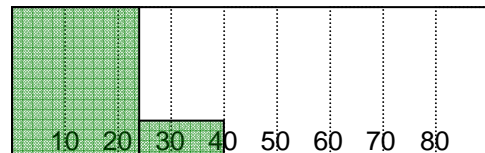


Y

Group 1:
30 years full health
20 years poor health



Group 2:
24 years full health
16 years poor health



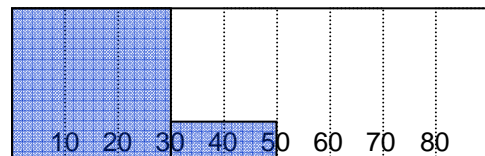
About the groups:

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

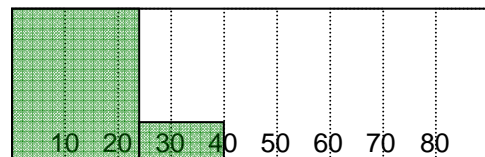
There are equal numbers of patients in both groups.

X

Group 1:
30 years full health
20 years poor health

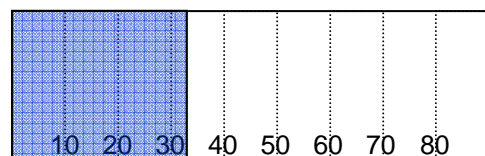


Group 2:
24 years full health
16 years poor health

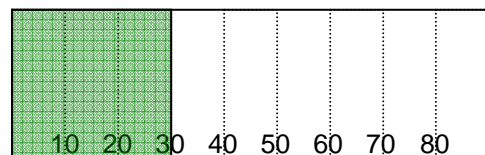


Y

Group 1:
33 years full health



Group 2:
30 years full health



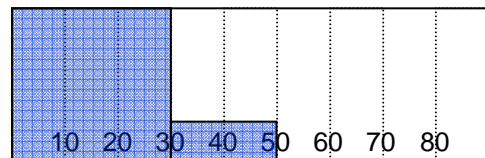
About the groups:

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

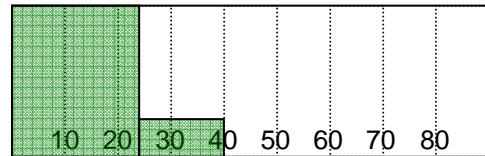
There are equal numbers of patients in both groups.

X

Group 1:
30 years full health
20 years poor health

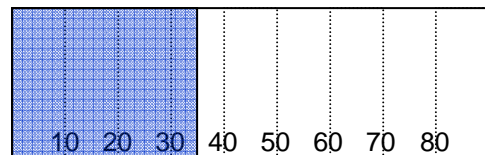


Group 2:
24 years full health
16 years poor health

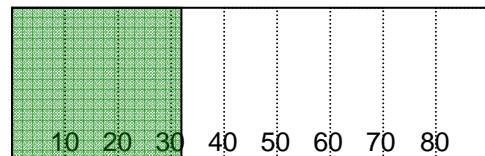


Y

Group 1:
35 years full health



Group 2:
32 years full health



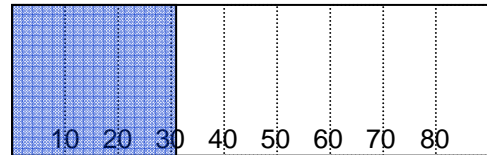
About the groups:

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

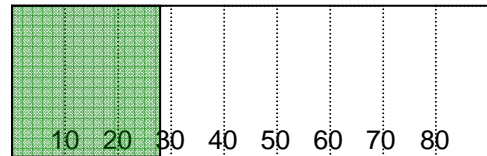
There are equal numbers of patients in both groups.

X

Group 1:
31 years full health

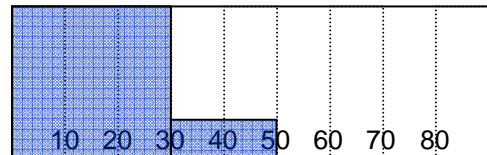


Group 2:
28 years full health

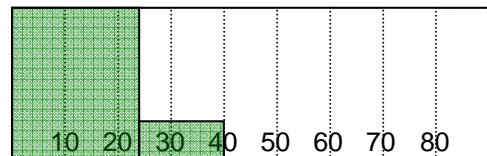


Y

Group 1:
30 years full health
20 years poor health



Group 2:
24 years full health
16 years poor health



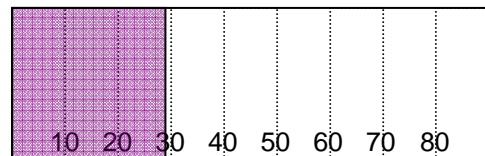
About the groups:

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

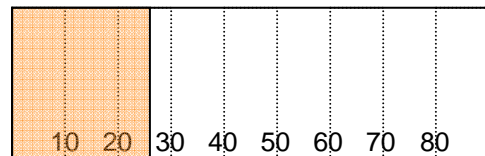
The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

X

Group 3:
29 years full health

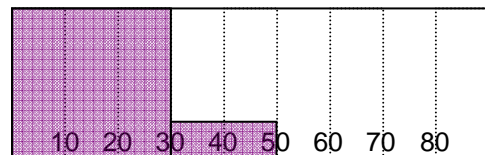


Group 4:
26 years full health

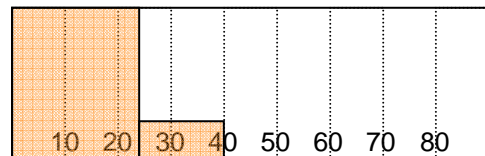


Y

Group 3:
30 years full health
20 years poor health



Group 4:
24 years full health
16 years poor health



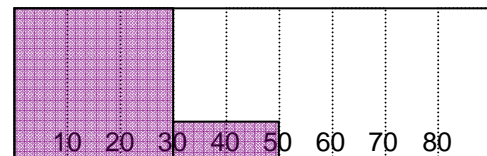
About the groups:

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

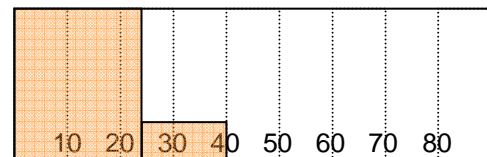
The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

X

Group 3:
30 years full health
20 years poor health

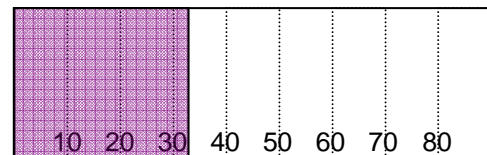


Group 4:
24 years full health
16 years poor health

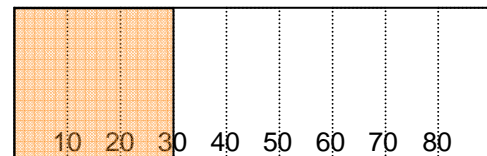


Y

Group 3:
33 years full health



Group 4:
30 years full health



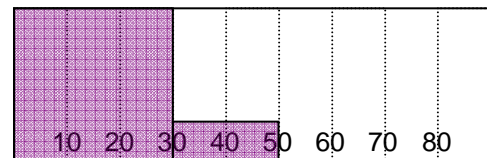
About the groups:

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

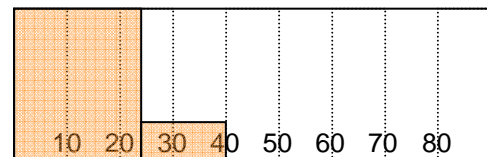
The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

X

Group 3:
30 years full health
20 years poor health

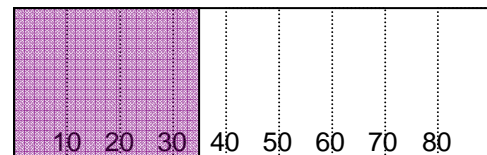


Group 4:
24 years full health
16 years poor health

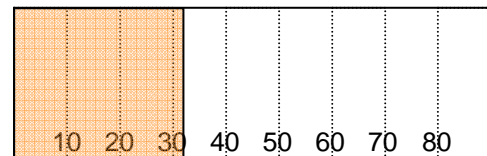


Y

Group 3:
35 years full health



Group 4:
32 years full health



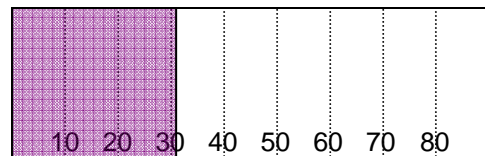
About the groups:

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

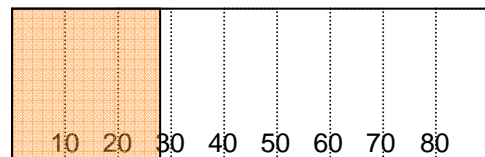
The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

X

Group 3:
31 years full health

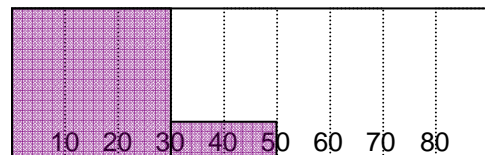


Group 4:
28 years full health

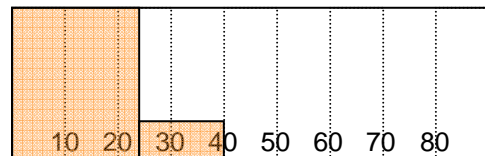


Y

Group 3:
30 years full health
20 years poor health



Group 4:
24 years full health
16 years poor health



25% HEALTH

Research has identified a range of different things that make up good health. These include full physical functioning, an absence of pain, and good mental health.

You could think of a group with 25% health as having:

- No problems with physical functioning but a lot of pain, or
- No pain but serious problems in walking about, or
- Moderate depression with a little pain,
- Or something else entirely.

Basically, 25% health means that people in that state value it as being worth one quarter of being in full health.

GETTING A QALY

You can get one more quality-adjusted life year in many ways:

1 person gaining 1 more year in 100% health (full health) = 1 QALY

1 person gaining 4 more years in 25% health = 1 QALY

4 people gaining 1 more year in 25% health = 1 QALY

The number of QALYs is found by looking at:

The number of people benefiting

The quality of life benefit per year

The number of years of benefit



Consent Form

Title of Project: The relative societal value of health gains to different beneficiaries

Name of Researcher: Professor Paul Dolan

Please initial boxes

1. I confirm that I have read and understand the information sheet dated 28 May 2006 for the above project and have had the opportunity to ask questions.

2. I understand that my participation is voluntary and that I am free to withdraw at any time without giving any reason.

3. I understand that my responses will be anonymised before analysis. I give permission for members of the research team to have access to my anonymised responses.

4. I agree to take part in the above project.

Name of Participant

Date

Signature

Name of Person taking consent

Date

Signature

Copies: 1 for participant; 1 for researcher; 1 to be kept with project site file

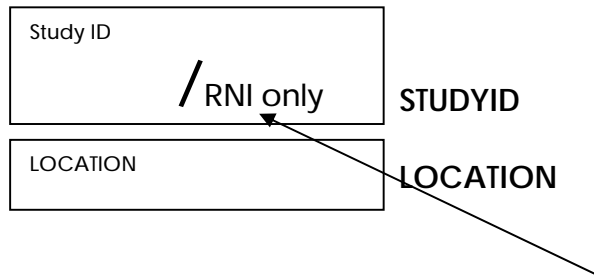
CODING SHEETS FOR NICE SOCIAL QALY PROJECT - INTERVIEWS

Page	Sheet	
2	Self-assessment questions: political beliefs	
3	Self-assessment questions: prioritisation	
4-54	Main interview (common section)	

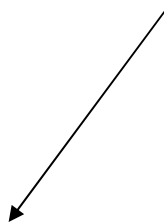
The following questions ask about your attitudes on social and health issues. Please indicate how much you agree or disagree with each statement.

		Strongly Disagree			Strongly Agree		
1.	"Government should redistribute income from the better-off to those who are less well-off."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA1
2.	"Income tax should be increased to improve the running of schools and hospitals."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA2
3.	"Private enterprise is the best way to solve the UK's economic problems."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA3
4.	"It is the government's responsibility to provide a job for everyone who wants one."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA4
5.	"The NHS primarily exists to look after those who can't afford private health care."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA5
6.	"The NHS will never have enough resources to completely satisfy all the demands made of it."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA6
7.	"The NHS needs to manage the resources that it has far more efficiently."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA7
8.	"Private health care providers offer greater choice to patients than the NHS does."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA8
9.	"Anyone who can afford it should take out private medical insurance."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA9
10.	"The poor are entitled to more help."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA10
11.	"It is essential that NHS services are targeted to the needs of the local population."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA11
12.	"There is one law for the rich and one for the poor."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA12
13.	"Private health care providers can assist the NHS in meeting patient's needs."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA13
14.	"Much of what the NHS does is unnecessary."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA14
15.	"People on higher incomes already pay more taxes, so are just as entitled to free treatment."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA15
16.	"Patients should receive public health care when needed and regardless of costs to the NHS."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA16
17.	"Big business benefits owners at the expense of workers."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA17
18.	"People who use the health service more often than average should pay more."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA18
19.	"Private health care should be abolished."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA19
20.	"The government should spend more on the NHS so that it can avoid having to make difficult decisions about who gets treatment and who doesn't."	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	SA20

		It is not at all important			It is very important		
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
1.	Where there are no other differences between people, it is more important for the NHS to treat those who have been waiting longer?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR1
2.	Where there are no other differences between people, it is more important for the NHS to treat those who are in worse health?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR2
3.	Where there are no other differences between people, it is more important for the NHS to treat those who have lower incomes?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR3
4.	Where there are no other differences between people, it is more important for the NHS to treat those who are in paid employment?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR4
5.	Where there are no other differences between people, it is more important for the NHS to treat those with children to look after?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR5
6.	Where there are no other differences between people, it is more important for the NHS to treat those with elderly relatives to care for?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR6
7.	Where there are no other differences between people, it is more important for the NHS to treat children and teenagers rather than adults?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR7
8.	Where there are no other differences between people, it is more important for the NHS to treat younger adults (e.g. 25-40 year olds) rather than the elderly (e.g. 60-80 years olds)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR8
9.	Where there are no other differences between people, it is more important for the NHS to treat those whose illnesses are caused by the NHS?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR9
10.	Where there are no other differences between people, it is more important for the NHS to treat those whose illnesses are of genetic origin?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PR10



QUESTDATE



INITIALLY

Yes - continue with interview	<input type="checkbox"/>	1	ROUTE1
No - repeat introduction	<input type="checkbox"/>	2	

AFTER SECOND RUN-THROUGH (IF NEEDED)

Yes - continue with interview	<input type="checkbox"/>	1	ROUTE2
No - If still no understanding finish interview, hand out feedback sheet.	<input type="checkbox"/>	2	
NOT APPLICABLE	<input type="checkbox"/>	8	

Which of the choices would you prefer?

I prefer scenario X to scenario Y	<input type="checkbox"/>	1	RESP01
I don't mind if it's X or Y	<input type="checkbox"/>	2	
I prefer scenario Y to scenario X	<input type="checkbox"/>	3	

Okay. I'm going to start asking you the questions for real now. I apologise if I seem to repeat myself but we need to make sure that every question is presented in the same way to every person.

I'm also going to give you a pen and paper in case you want to write anything down while you're doing the questionnaire. Please don't write on the question booklet as we will use this again.

NOTE TO INTERVIEWERS:
The respondents have pen and paper to write on. They may choose to calculate QALY figures. Answer any direct questions that the respondents ask when answering these questions, but do not volunteer information, even when they make errors while calculating QALYs.

START TIME:

START

PAGE 4, QUESTION 1

GO TO PAGE 4 AND READ:

- Each scenario describes the lifetime health of two groups under different decisions by the NHS.
- We need you to look at both groups together and decide which scenario you would choose if asked to recommend one by NICE.

GO ON TO FOLLOWING PAGE (PAGE 5), AND READ:

About the groups:

Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health

Scenario Y	
Group 1:	70 years full health
Group 2:	56 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP21
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

How sure are you about this?

- Completely sure 1 SURE21
-
- A little unsure 2
-
- Very unsure 3

TURN THE PAGE (P.6), AND READ:.

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	70 years full health
Group 2:	56 years full health

Scenario Y	
Group 1:	66 years full health
Group 2:	60 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP22

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

How sure are you about this?

- Completely sure 1 SURE22

- A little unsure 2

- Very unsure 3

TURN THE PAGE (P.7), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	70 years full health
Group 2:	56 years full health

Scenario Y	
Group 1:	70 years full health
Group 2:	64 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP23

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

How sure are you about this?

- Completely sure 1 SURE23

- A little unsure 2

- Very unsure 3

TURN THE PAGE (P.8), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	62 years full health
Group 2:	56 years full health

Scenario Y	
Group 1:	70 years full health
Group 2:	56 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP24

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

How sure are you about this?

- Completely sure 1 SURE24

- A little unsure 2

- Very unsure 3

TURN THE PAGE (P.9), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health

Scenario Y	
Group 1:	74 years full health
Group 2:	52 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP25

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

TURN THE PAGE (P.10), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	74 years full health
Group 2:	52 years full health

Scenario Y	
Group 1:	66 years full health
Group 2:	60 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP26

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

TURN THE PAGE (P.11), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	74 years full health
Group 2:	52 years full health

Scenario Y	
Group 1:	70 years full health
Group 2:	64 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP27
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

TURN THE PAGE (P.12), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	62 years full health
Group 2:	56 years full health

Scenario Y	
Group 1:	74 years full health
Group 2:	52 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP28
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

TURN THE PAGE (P.13), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	29 years full health
Group 2:	26 years full health

Scenario Y	
Group 1:	35 years full health
Group 2:	28 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP31
- I don't mind if it's X or Y 2
- I prefer scenario Y 3

TURN THE PAGE (P.14), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	35 years full health
Group 2:	28 years full health

Scenario Y	
Group 1:	33 years full health
Group 2:	30 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP32
- I don't mind if it's X or Y 2
- I prefer scenario Y 3

TURN THE PAGE (P.15), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	35 years full health
Group 2:	28 years full health

Scenario Y	
Group 1:	35 years full health
Group 2:	32 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP33
- I don't mind if it's X or Y 2
- I prefer scenario Y 3

TURN THE PAGE (P.16), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	31 years full health
Group 2:	28 years full health

Scenario Y	
Group 1:	35 years full health
Group 2:	28 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP34
- I don't mind if it's X or Y 2
- I prefer scenario Y 3

TURN THE PAGE (P.17), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	29 years full health
Group 2:	26 years full health

Scenario Y	
Group 1:	37 years full health
Group 2:	26 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP35
- I don't mind if it's X or Y 2
- I prefer scenario Y 3

TURN THE PAGE (P.18), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	37 years full health
Group 2:	26 years full health

Scenario Y	
Group 1:	33 years full health
Group 2:	30 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP36
- I don't mind if it's X or Y 2
- I prefer scenario Y 3

TURN THE PAGE (P.19), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	37 years full health
Group 2:	26 years full health

Scenario Y	
Group 1:	35 years full health
Group 2:	32 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP37

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

TURN THE PAGE (P.20), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

READ THE PROMPTS FOR SCENARIOS X AND Y,

Scenario X	
Group 1:	31 years full health
Group 2:	28 years full health

Scenario Y	
Group 1:	37 years full health
Group 2:	26 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP38

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

PAGE 21, QUESTION 2

GO TO PAGE 21 AND READ:

- This question is similar to those that you've already seen.
- In these questions, each group may face a period of poor health (25% health).
- We have a card for you to look at that gives more detail about what 25% health might be like.

SHOW 25% HEALTH CARD TO RESPONDENT. READ OUT 4 HEALTH STATES ON THIS.

Research has identified a range of different things that make up good health. These include full physical functioning, an absence of pain, and good mental health.

You could think of a group with 25% health as having:

- No problems with physical functioning but a lot of pain, or
- No pain but serious problems in walking about, or
- Moderate depression with a little pain,
- Or something else entirely.

Basically, 25% health means that people in that state value it as being worth one quarter of being in full health.

TAKE BACK 25% HEALTH CARD FROM RESPONDENT. BUT RETURN IT IF REQUESTED

We want you to think about how you want NICE to use quality of life information.

If you think that society should be more concerned for people experiencing poor health, then you might want NICE to treat a year in 25% health as being worth less than one quarter of a year in full health. If, instead, it is more important that people survive regardless of how ill they are, then 25% health might be worth more than one quarter of a year in full health.

If you think that it is important that people are healthy during certain periods of their lives, then you may chose to look at the health received within those periods.

Remember that there are no right or wrong answers to these questions and we are interested in what you think.

Okay, lets go to the first choice.

GO ON TO FOLLOWING PAGE (PAGE 22), AND READ (AS NECESSARY):

About the groups:

Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP41
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3
-

How sure are you about this?

- Completely sure 1 SURE41
-
- A little unsure 2
-
- Very unsure 3
-

GO ON TO FOLLOWING PAGE (PAGE 23), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP42
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3
-

How sure are you about this?

- Completely sure 1 SURE42
-
- A little unsure 2
-
- Very unsure 3

GO ON TO FOLLOWING PAGE (PAGE 24), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP43
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3
-

How sure are you about this?

- Completely sure 1 SURE43
-
- A little unsure 2
-
- Very unsure 3
-

GO ON TO FOLLOWING PAGE (PAGE 25), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP44

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

How sure are you about this?

- Completely sure 1 SURE44

- A little unsure 2

- Very unsure 3

GO ON TO FOLLOWING PAGE (PAGE 26), AND READ (AS NECESSARY):

About the groups:

Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	66 years full health 16 years poor health
Group 2:	4 years poor health 54 years full health 4 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP45
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 27), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 16 years poor health
Group 2:	4 years poor health 54 years full health 4 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP46
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 28), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	66 years full health 16 years poor health
Group 2:	4 years poor health 54 years full health 4 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- | | | | |
|-----------------------------|--------------------------|---|--------|
| I prefer scenario X | <input type="checkbox"/> | 1 | RESP47 |
| I don't mind if it's X or Y | <input type="checkbox"/> | 2 | |
| I prefer scenario Y | <input type="checkbox"/> | 3 | |

GO ON TO FOLLOWING PAGE (PAGE 29), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 16 years poor health
Group 2:	4 years poor health 54 years full health 4 years poor health

Which scenario would you prefer NICE to bring about?

- | | | | |
|-----------------------------|--------------------------|---|--------|
| I prefer scenario X | <input type="checkbox"/> | 1 | RESP48 |
| I don't mind if it's X or Y | <input type="checkbox"/> | 2 | |
| I prefer scenario Y | <input type="checkbox"/> | 3 | |

GO ON TO FOLLOWING PAGE (PAGE 30), AND READ (AS NECESSARY):

About the groups:
 Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>	1	RESP51
I don't mind if it's X or Y	<input type="checkbox"/>	2	
I prefer scenario Y	<input type="checkbox"/>	3	

GO ON TO FOLLOWING PAGE (PAGE 31), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>	1	RESP52
I don't mind if it's X or Y	<input type="checkbox"/>	2	
I prefer scenario Y	<input type="checkbox"/>	3	

GO ON TO FOLLOWING PAGE (PAGE 32), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/> 1	RESP53
I don't mind if it's X or Y	<input type="checkbox"/> 2	
I prefer scenario Y	<input type="checkbox"/> 3	

GO ON TO FOLLOWING PAGE (PAGE 33), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/> 1	RESP54
I don't mind if it's X or Y	<input type="checkbox"/> 2	
I prefer scenario Y	<input type="checkbox"/> 3	

GO ON TO FOLLOWING PAGE (PAGE 34), AND READ (AS NECESSARY):

About the groups:

Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	8 years poor health 72 years full health 8 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP55
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 35), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	8 years poor health 72 years full health 8 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP56
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 36), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	8 years poor health 72 years full health 8 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- | | | | |
|-----------------------------|--------------------------|---|--------|
| I prefer scenario X | <input type="checkbox"/> | 1 | RESP57 |
| I don't mind if it's X or Y | <input type="checkbox"/> | 2 | |
| I prefer scenario Y | <input type="checkbox"/> | 3 | |

GO ON TO FOLLOWING PAGE (PAGE 37), AND READ (AS NECESSARY):

Now we need to look at another comparison in which we have the same groups as before. Here, Groups 1 and 2 are identical except in the health that they experience.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	8 years poor health 72 years full health 8 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- | | | | |
|-----------------------------|--------------------------|---|--------|
| I prefer scenario X | <input type="checkbox"/> | 1 | RESP58 |
| I don't mind if it's X or Y | <input type="checkbox"/> | 2 | |
| I prefer scenario Y | <input type="checkbox"/> | 3 | |

PAGE 38, QUESTION 3

GO TO PAGE 38 AND READ:

- This question is of a similar format to those you've already seen.
- However, the reasons why illnesses have occurred differ between Groups 1 and 2.
 - Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.
 - Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

We want you to think about how NICE should use information regarding the cause of illnesses. If you think that NICE should take the cause of illnesses into account, then you might give more weight to one group in a comparison over another.

Remember that there are no right or wrong answers to these questions and we want to know what you think. Okay, lets go to the first choice.

GO TO PAGE 39 AND READ (AS NECESSARY):

About the groups:

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP61
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 40), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP62
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 41), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP63
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 42), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X 1 RESP64

I don't mind if it's X or Y 2

I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 43), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X 1 RESP65

I don't mind if it's X or Y 2

I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 44), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP66

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 45), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP67

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 46), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics, pollution, and the patients' lifestyles.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- | | | | |
|-----------------------------|--------------------------|---|--------|
| I prefer scenario X | <input type="checkbox"/> | 1 | RESP68 |
| I don't mind if it's X or Y | <input type="checkbox"/> | 2 | |
| I prefer scenario Y | <input type="checkbox"/> | 3 | |

PAGE 47, QUESTION 4

GO TO PAGE 47 AND READ:

- This question is of a similar type to those you've already seen.
- However, the reasons why illnesses occur have changed.
 - Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.
 - Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

GO TO PAGE 48 AND READ PROMPTS:

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP71
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3
-

GO ON TO FOLLOWING PAGE (PAGE 49), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- | | | | |
|-----------------------------|--------------------------|---|--------|
| I prefer scenario X | <input type="checkbox"/> | 1 | RESP72 |
| I don't mind if it's X or Y | <input type="checkbox"/> | 2 | |
| I prefer scenario Y | <input type="checkbox"/> | 3 | |

GO ON TO FOLLOWING PAGE (PAGE 50), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- | | | | |
|-----------------------------|--------------------------|---|--------|
| I prefer scenario X | <input type="checkbox"/> | 1 | RESP73 |
| I don't mind if it's X or Y | <input type="checkbox"/> | 2 | |
| I prefer scenario Y | <input type="checkbox"/> | 3 | |

GO ON TO FOLLOWING PAGE (PAGE 51), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP74
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 52), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP75
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 53), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP76
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 54), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP77
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 55), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is not the result of their lifestyles but is instead caused by errors within the NHS.

Those in Group 2 experience an illness that is caused by a combination of factors including poverty, genetics and pollution, but is not caused by patients' lifestyles or by NHS error.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	72 years full health 16 years poor health
Group 2:	48 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP78
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3
-

PAGE 56, QUESTION 5

GO TO PAGE 56 AND READ:

- This question is of a similar format to those you've already seen.
- However, this question considers three groups (Groups 1, 2, and 3).
- Each choice will still only affect two groups.
- There are an equal number of people in Groups 1, 2, and 3.

GO TO PAGE 57 AND READ:

About the groups:

Those in Group 1 experience an illness that is due to MRSA ("superbug") infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

The groups are similar in all other ways.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 2:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- | | | |
|-----------------------------|----------------------------|--------|
| I prefer scenario X | <input type="checkbox"/> 1 | RESP81 |
| I don't mind if it's X or Y | <input type="checkbox"/> 2 | |
| I prefer scenario Y | <input type="checkbox"/> 3 | |

How sure are you about this?

- | | | |
|-----------------|----------------------------|--------|
| Completely sure | <input type="checkbox"/> 1 | SURE81 |
| A little unsure | <input type="checkbox"/> 2 | |
| Very unsure | <input type="checkbox"/> 3 | |

GO ON TO FOLLOWING PAGE (PAGE 58), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

The groups are similar in all other ways.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 2:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP82
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

How sure are you about this?

- Completely sure 1 SURE82
-
- A little unsure 2
-
- Very unsure 3

GO ON TO FOLLOWING PAGE (PAGE 59), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

The groups are similar in all other ways.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 2:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- | | | |
|-----------------------------|----------------------------|--------|
| I prefer scenario X | <input type="checkbox"/> 1 | RESP83 |
| I don't mind if it's X or Y | <input type="checkbox"/> 2 | |
| I prefer scenario Y | <input type="checkbox"/> 3 | |

How sure are you about this?

- | | | |
|-----------------|----------------------------|--------|
| Completely sure | <input type="checkbox"/> 1 | SURE83 |
| A little unsure | <input type="checkbox"/> 2 | |
| Very unsure | <input type="checkbox"/> 3 | |

GO ON TO FOLLOWING PAGE (PAGE 60), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.

Those in Group 2 experience an illness that is caused by obesity.

The groups are similar in all other ways.

Scenario X	
Group 1:	58 years full health
Group 2:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 2:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- | | | | |
|-----------------------------|--------------------------|---|--------|
| I prefer scenario X | <input type="checkbox"/> | 1 | RESP84 |
| I don't mind if it's X or Y | <input type="checkbox"/> | 2 | |
| I prefer scenario Y | <input type="checkbox"/> | 3 | |

How sure are you about this?

- | | | | |
|-----------------|--------------------------|---|--------|
| Completely sure | <input type="checkbox"/> | 1 | SURE84 |
| A little unsure | <input type="checkbox"/> | 2 | |
| Very unsure | <input type="checkbox"/> | 3 | |

GO ON TO FOLLOWING PAGE (PAGE 61), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.
 Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.
 The groups are similar in all other ways.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 3:	50 years full health 16 years poor health

Scenario Y	
Group 1:	62 years full health 16 years poor health
Group 3:	60 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP85
- I don't mind if it's X or Y 2
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 62), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.
 Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.
 The groups are similar in all other ways.

Scenario X	
Group 1:	60 years full health 8 years poor health
Group 3:	56 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 3:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP86
- I don't mind if it's X or Y 2
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 63), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.
 Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.
 The groups are similar in all other ways.

Scenario X	
Group 1:	66 years full health 8 years poor health
Group 3:	50 years full health 16 years poor health

Scenario Y	
Group 1:	59 years full health 4 years poor health
Group 3:	54 years full health 8 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>	1	RESP87
I don't mind if it's X or Y	<input type="checkbox"/>	2	
I prefer scenario Y	<input type="checkbox"/>	3	

GO ON TO FOLLOWING PAGE (PAGE 64), AND READ (AS NECESSARY):

Those in Group 1 experience an illness that is due to MRSA (“superbug”) infections picked up after NHS operations.
 Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.
 The groups are similar in all other ways.

Scenario X	
Group 1:	58 years full health
Group 3:	52 years full health 8 years poor health

Scenario Y	
Group 1:	66 years full health 8 years poor health
Group 3:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>	1	RESP88
I don't mind if it's X or Y	<input type="checkbox"/>	2	
I prefer scenario Y	<input type="checkbox"/>	3	

GO ON TO FOLLOWING PAGE (PAGE 65), AND READ (AS NECESSARY):

Those in Group 2 experience an illness that is caused by obesity.
Those in Group 3 experience an illness that is due to a genetic condition that affects the health of people in middle-age.
The groups are similar in all other ways.

Scenario X	
Group 2:	50 years full health 16 years poor health
Group 3:	44 years full health 16 years poor health

Scenario Y	
Group 2:	44 years full health 16 years poor health
Group 3:	50 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP89

- I don't mind if it's X or Y 2

- I prefer scenario Y 3

PAGE 66, QUESTION 6

GO TO PAGE 67 AND READ:

- This question is of a similar format to those you've already seen.
- However, this question has four groups (Groups 1, 2, 3, and 4).
- Each choice will still only affect two groups.
- There are an equal number of people in Groups 1, 2, 3 and 4.

GO TO PAGE 67 AND READ:

About the groups:

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

There are equal numbers of patients in both groups.

Scenario X	
Group 1:	29 years full health
Group 2:	26 years full health

Scenario Y	
Group 1:	30 years full health 20 years poor health
Group 2:	24 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- | | | | |
|-----------------------------|--------------------------|---|--------|
| I prefer scenario X | <input type="checkbox"/> | 1 | RESP91 |
| I don't mind if it's X or Y | <input type="checkbox"/> | 2 | |
| I prefer scenario Y | <input type="checkbox"/> | 3 | |

GO ON TO FOLLOWING PAGE (PAGE 68), AND READ (AS NECESSARY):

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

There are equal numbers of patients in both groups.

Scenario X	
Group 1:	30 years full health 20 years poor health
Group 2:	24 years full health 16 years poor health

Scenario Y	
Group 1:	33 years full health
Group 2:	30 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP92
- I don't mind if it's X or Y 2
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 69), AND READ (AS NECESSARY):

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

There are equal numbers of patients in both groups.

Scenario X	
Group 1:	30 years full health 20 years poor health
Group 2:	24 years full health 16 years poor health

Scenario Y	
Group 1:	35 years full health
Group 2:	32 years full health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP93
- I don't mind if it's X or Y 2
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 70), AND READ (AS NECESSARY):

Those in Group 1 and Group 2 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

There are equal numbers of patients in both groups.

Scenario X	
Group 1:	31 years full health
Group 2:	28 years full health

Scenario Y	
Group 1:	30 years full health 20 years poor health
Group 2:	24 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP94
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 71), AND READ (AS NECESSARY):

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.

The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

Scenario X	
Group 3:	29 years full health
Group 4:	26 years full health

Scenario Y	
Group 3:	30 years full health 20 years poor health
Group 4:	24 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

- I prefer scenario X 1 RESP95
-
- I don't mind if it's X or Y 2
-
- I prefer scenario Y 3

GO ON TO FOLLOWING PAGE (PAGE 72), AND READ (AS NECESSARY):

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.
 The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

Scenario X	
Group 3:	30 years full health 20 years poor health
Group 4:	24 years full health 16 years poor health

Scenario Y	
Group 3:	33 years full health
Group 4:	30 years full health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>	1	RESP96
I don't mind if it's X or Y	<input type="checkbox"/>	2	
I prefer scenario Y	<input type="checkbox"/>	3	

GO ON TO FOLLOWING PAGE (PAGE 73), AND READ (AS NECESSARY):

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error.
 The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

Scenario X	
Group 3:	30 years full health 20 years poor health
Group 4:	24 years full health 16 years poor health

Scenario Y	
Group 3:	35 years full health
Group 4:	32 years full health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>	1	RESP97
I don't mind if it's X or Y	<input type="checkbox"/>	2	
I prefer scenario Y	<input type="checkbox"/>	3	

GO ON TO FOLLOWING PAGE (PAGE 74), AND READ (AS NECESSARY):

Those in Group 3 and Group 4 both experience illnesses that are caused by a combination of factors including poverty, genetics and pollution, but are not caused by patients' lifestyles or by NHS error. The illness affecting those in Group 3 is extremely rare, and the illness affecting those in Group 4 is slightly more common. Your choice will affect an equal number of patients in Groups 3 and 4.

Scenario X	
Group 3:	31 years full health
Group 4:	28 years full health

Scenario Y	
Group 3:	30 years full health 20 years poor health
Group 4:	24 years full health 16 years poor health

Which scenario would you prefer NICE to bring about?

I prefer scenario X	<input type="checkbox"/>	1	RESP98
I don't mind if it's X or Y	<input type="checkbox"/>	2	
I prefer scenario Y	<input type="checkbox"/>	3	

Thank you very much. I am now going to ask you a few questions to help us see why you gave some of the answers you did.

END TIME:

END

First, we need to know how much fault you think the NHS has for any illnesses resulting from MRSA infections after NHS operations. On a scale from 1 to 10, where the NHS is not at fault at 1 and is completely at fault at 10, how much fault would you say the NHS bears?

FAULT1

Next, we need to know how responsible you think patients are for any illnesses resulting from obesity. On a scale from 1 to 10, where other things are to blame at 1 and the patient is completely responsible for their illness at 10, how much responsibility do you think the patient bears?

FAULT2

Finally, we need to know how responsible you think patients are for any illnesses resulting from exposure to genetic conditions. On a scale from 1 to 10, where other things are to blame at 1 and the patient is completely responsible for their illness at 10, how much responsibility do you think the patient bears?

FAULT3

We are interested how you view your own life. On a scale from 1 to 7, where you are not satisfied at 1 and completely satisfied at 7, how dissatisfied or satisfied are you with your life overall?

B1

Next, I need to ask you some questions about your background. The views that we hold are partly determined by our personal backgrounds and our own interests. The information we gather here will be used to check whether our sample is representative, and to see to what degree your background affects the choices you make.

What is your gender?

Male 1 **B2**
Female 2

What was your age at your last birthday?

Under 18 1 **B3**
18-29 2
30-39 3
40-49 4
50-59 5
60-69 6
70 or above 7

What is your current marital status, are you ...

Married, or living with a partner 1 **B4**
Separated or divorced 2
Widowed 3
Have never been married 4

Does your household own or rent your accommodation, or does it come rent free?

Owned/being bought on mortgage 1 **B5**
Shared ownership (part-owned, part-rented) 2
Rented 3
Rent Free 4
Other 5

If other, please give details.

B5a

Which of the following best describes your current employment situation?

- | | | | |
|--|--------------------------|----|----|
| Self-employed | <input type="checkbox"/> | 1 | B6 |
| In paid employment (full or part time) | <input type="checkbox"/> | 2 | |
| Unemployed | <input type="checkbox"/> | 3 | |
| Retired from paid work altogether | <input type="checkbox"/> | 4 | |
| On maternity leave | <input type="checkbox"/> | 5 | |
| Looking after family or home | <input type="checkbox"/> | 6 | |
| Full-time student/ at school | <input type="checkbox"/> | 7 | |
| Long term sick or disabled | <input type="checkbox"/> | 8 | |
| On a government training scheme | <input type="checkbox"/> | 9 | |
| Something else | <input type="checkbox"/> | 10 | |

Which type of education institution did you last attend, or are you currently attending?

Please tick one only.

- | | | | |
|-----------------------------|--------------------------|----|----|
| Comprehensive school | <input type="checkbox"/> | 1 | B7 |
| Grammar school (no fees) | <input type="checkbox"/> | 2 | |
| Fee paying Grammar | <input type="checkbox"/> | 3 | |
| Sixth Form College | <input type="checkbox"/> | 4 | |
| Public/other private | <input type="checkbox"/> | 5 | |
| Other type of school | <input type="checkbox"/> | 6 | |
| Nursing/teaching hospital | <input type="checkbox"/> | 7 | |
| College FE/Higher education | <input type="checkbox"/> | 8 | |
| Other College | <input type="checkbox"/> | 9 | |
| Scottish Central Institute | <input type="checkbox"/> | 10 | |
| University | <input type="checkbox"/> | 11 | |

Which of these ethnic groups *best* indicates your cultural background?

- | | | | |
|-------------------------------|--------------------------|---|----|
| White | <input type="checkbox"/> | 1 | B8 |
| Asian or Asian British | <input type="checkbox"/> | 2 | |
| Black or Black British | <input type="checkbox"/> | 3 | |
| Mixed White, Asian or Black | <input type="checkbox"/> | 4 | |
| Chinese or other ethnic group | <input type="checkbox"/> | 5 | |

Do you consider yourself to be a disabled person?

- | | | | |
|-----|--------------------------|---|----|
| Yes | <input type="checkbox"/> | 1 | B9 |
| No | <input type="checkbox"/> | 2 | |

Please think back over the last 12 months about how your health has been.

Compared to people of your own age, would you say that your health has on the whole been ...

- | | | | |
|------------|--------------------------|---|-----|
| Excellent | <input type="checkbox"/> | 1 | B10 |
| Good | <input type="checkbox"/> | 2 | |
| Fair | <input type="checkbox"/> | 3 | |
| Poor | <input type="checkbox"/> | 4 | |
| Very Poor | <input type="checkbox"/> | 5 | |
| Don't know | <input type="checkbox"/> | 6 | |

In the past 3 months, approximately how many times have you talked to, or visited a GP or family doctor about your own health? Please do not include any visits to a hospital.

- | | | | |
|---------------|--------------------------|---|------------|
| None | <input type="checkbox"/> | 1 | B11 |
| One or two | <input type="checkbox"/> | 2 | |
| Three to five | <input type="checkbox"/> | 3 | |
| Six to ten | <input type="checkbox"/> | 4 | |
| More than ten | <input type="checkbox"/> | 5 | |
| Don't know | <input type="checkbox"/> | 6 | |

And in the past 3 months, approximately how many times have you attended a hospital or clinic as an out-patient or day patient?

Please do not include any visits to accident and emergency.

- | | | | |
|---------------|--------------------------|---|------------|
| None | <input type="checkbox"/> | 1 | B12 |
| One or two | <input type="checkbox"/> | 2 | |
| Three to five | <input type="checkbox"/> | 3 | |
| Six to ten | <input type="checkbox"/> | 4 | |
| More than ten | <input type="checkbox"/> | 5 | |
| Don't know | <input type="checkbox"/> | 6 | |

Are you covered by private medical insurance, whether in your own name or through another family member?

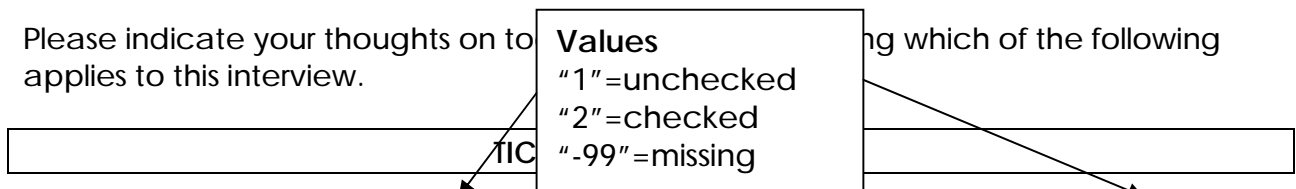
- | | | | |
|------------------------------------|--------------------------|---|------------|
| Yes, in own name | <input type="checkbox"/> | 1 | B13 |
| Yes, through another family member | <input type="checkbox"/> | 2 | |
| No, not insured | <input type="checkbox"/> | 3 | |
| Don't know | <input type="checkbox"/> | 4 | |

If you are covered by private medical insurance, then how is this insurance paid for?

- | | | | |
|---|--------------------------|---|------------|
| You pay for it all or a part of it directly | <input type="checkbox"/> | 1 | B14 |
| Your employer deducts it from your wages | <input type="checkbox"/> | 2 | |
| Your employer pays it fully as a benefit to you | <input type="checkbox"/> | 3 | |
| NOT APPLICABLE | <input type="checkbox"/> | 8 | |

Okay, we're almost done. I now want to ask you to give some feedback on the interview today. This gives you a chance to tell us what you think about the study.

Please indicate your thoughts on to **Values** ng which of the following applies to this interview.



- | | | | | | |
|------------------|--------------------------|--------|-----------------------|--------------------------|---------|
| Very Unrealistic | <input type="checkbox"/> | FBCKR1 | Insightful | <input type="checkbox"/> | FBCKR6 |
| Interesting | <input type="checkbox"/> | FBCKR2 | Too Complicated | <input type="checkbox"/> | FBCKR7 |
| Boring | <input type="checkbox"/> | FBCKR3 | Enjoyable | <input type="checkbox"/> | FBCKR8 |
| Informative | <input type="checkbox"/> | FBCKR4 | Too Sensitive a Topic | <input type="checkbox"/> | FBCKR9 |
| Too Quick | <input type="checkbox"/> | FBCKR5 | Useless | <input type="checkbox"/> | FBCKR10 |

Do you have any further comments you would like to make about the interview?

FILL IN WITH COMMENTS

FBCK11

"1"=NO COMMENTS

"2"=COMMENTS

FBCK12

CODE COMMENTS HERE

THANK YOU VERY MUCH FOR PARTICIPATING



Project Reference: Phase 3
Study ID Number

Receipt – interview only

Title of Project: The relative societal value of health gains to different beneficiaries

Name of Researcher: Paul Dolan

Please initial boxes

1. I confirm that I have participated in the above project by taking part in an interview.
2. I confirm that I have received £5 in exchange for my participation in this research project.

Name of participant

Date

Signature

Name of interviewer providing
payment

Date

Signature

Copies: 1 for participant; 1 for researcher; 1 to be kept with project site file