



This is a repository copy of *How different data sources and definitions of neighbourhood influence the association between food outlet availability and body mass index: a cross-sectional study.*

White Rose Research Online URL for this paper:  
<http://eprints.whiterose.ac.uk/103885/>

Version: Accepted Version

---

**Article:**

Hobbs, M., Green, M., Griffiths, C. et al. (2 more authors) (2016) How different data sources and definitions of neighbourhood influence the association between food outlet availability and body mass index: a cross-sectional study. *Perspectives in Public Health*. ISSN 1757-9139

<https://doi.org/10.1177/1757913916650916>

---

**Reuse**

Unless indicated otherwise, fulltext items are protected by copyright with all rights reserved. The copyright exception in section 29 of the Copyright, Designs and Patents Act 1988 allows the making of a single copy solely for the purpose of non-commercial research or private study within the limits of fair dealing. The publisher or other rights-holder may allow further reproduction and re-use of this version - refer to the White Rose Research Online record for this item. Where records identify the publisher as the copyright holder, users can verify any specific terms of use on the publisher's website.

**Takedown**

If you consider content in White Rose Research Online to be in breach of UK law, please notify us by emailing [eprints@whiterose.ac.uk](mailto:eprints@whiterose.ac.uk) including the URL of the record and the reason for the withdrawal request.



[eprints@whiterose.ac.uk](mailto:eprints@whiterose.ac.uk)  
<https://eprints.whiterose.ac.uk/>

1           **How different data sources and definitions of neighbourhood influence the association**  
2           **between food outlet availability and body mass index: a cross-sectional study**  
3

4   **Abstract**

5   Inconsistencies in methodologies continue to inhibit understanding of the impact of the environment on  
6   body mass index (BMI). To estimate the effect of these differences we assessed the impact of using  
7   different definitions of neighbourhood and datasets on associations between food outlet availability  
8   within the environment and BMI. Previous research has not extended to show any differences in the  
9   strength of associations between food outlet availability and BMI across both different definitions of  
10   neighbourhood and datasets. Descriptive statistics showed differences in the number of food outlets,  
11   particularly other food retail outlets between different datasets and definitions of neighbourhood.  
12   Despite these differences, our key finding was that across both different definitions of neighbourhood  
13   and datasets there was very little difference in size of associations between food outlets and BMI.  
14   Researchers should consider and transparently report the impact of methodological choices such as  
15   the definition of neighbourhood and acknowledge any differences in associations between the food  
16   environment and BMI.

17  
18   **Key words**

19   Food outlets; body mass index; density; buffer; lower-super output area; neighbourhood.  
20  
21

22 Obesity is one of the leading burdens of disease in the UK costing an estimated £5.1 billion per year.<sup>1</sup>  
23 Both research and policy now suggest that the ‘obesogenic environment’ may be a contributing factor  
24 to obesity based on the principle that an increased food outlet availability within an individual’s  
25 neighbourhood may encourage an overconsumption of energy-dense, nutrient poor foods. Despite this,  
26 findings linking food outlet availability and body mass index (BMI) are inconsistent. This may be due to  
27 large variations in methodologies between studies, two major issues being; the use of a variety of food  
28 outlet datasets and inconsistencies in neighbourhood definitions.<sup>2-4</sup> A single study has begun to  
29 establish that although Local Authority (LA) food outlet datasets may be more accurate than Point of  
30 Interest (PoI) datasets, yet PoI is still considered a viable alternative.<sup>5</sup> Despite this progress, no research  
31 to date has assessed whether differences between different food outlet datasets as well as different  
32 definitions of neighbourhood impact on the strength of associations seen between food outlet availability  
33 and BMI.

34  
35 The neighbourhood definition that best represents actual food outlet usage remains unknown.<sup>4</sup> Two  
36 definitions of neighbourhood (geocoded around a participant’s home) currently dominate the evidence  
37 base; administratively defined areas such as a lower-super output area (LSOAs) and arbitrary defined  
38 radial buffers<sup>6</sup>. Radial buffers represent a viable alternative to administratively defined neighbourhood  
39 areas in large epidemiological studies. However, studies rarely model and measure the environment in  
40 the same way and the choices made when selecting a definition of neighbourhood or dataset are rarely  
41 challenged rigorously.<sup>6</sup> In order to investigate the impact of differences in choice of data set and  
42 definition of neighbourhood, we compared two different datasets of food outlet locations and three  
43 different definitions of neighbourhood.

44  
45 This cross-sectional study uses individual-level data from the Yorkshire Health Study (YHS) which offers  
46 a large range of self-reported health-related information such as height and weight on a representative  
47 population.<sup>7</sup> Participants within Rotherham LA were exported from the YHS (n=27,809) yielding a final  
48 sample of n=4,723 participants who resided within 134 of 166 LSOAs (average of 35 individuals per  
49 LSOA) in Rotherham LA. Ethical clearance was granted by the ethics committee of the Carnegie  
50 Faculty, Leeds Beckett University.

51  
52 Data on the food environment was obtained from two sources; (i) the UK Ordnance Survey Points of  
53 Interest (PoI) dataset and (ii) Rotherham LA. The PoI dataset contains the location of all commercial  
54 facilities across England. The PoI dataset is pre-coded into different categories and classes of  
55 commercial services.<sup>8</sup> Rotherham LA provided their current environmental health food outlet records  
56 for temporal comparison. Food outlets from both datasets were then categorised by the author into  
57 three groups; (i) supermarkets, (ii) takeaways and (iii) other food retail (such as petrol stations,  
58 convenience stores selling food).

59  
60 Home addresses were geocoded based on post-code. Based on previous research,<sup>6</sup> three commonly  
61 used definitions of neighbourhood exposure were computed in ArcGIS (*version 10.2.2, ESRI Inc.,  
62 Redlands, CA*) around the geocoded home location; i) an 800m radial buffer ii) a 2000m radial buffer  
63 iii) defined by identifying which LSOA an individual resided in. A LSOA is an administratively defined  
64 geographical area that typically contains a minimum population of 1000 and a mean of 1500. A count  
65 of food outlets per buffer (800m and 2000m) and density per LSOA (km<sup>2</sup>) was computed. LSOA sizes  
66 (km<sup>2</sup>) was obtained from the 2011 Population Census. Food outlets falling within these buffers and  
67 LSOAs were then identified, counted and joined within ArcGIS based on a unique identifier in both the  
68 environment dataset and YHS dataset to provide a unique count for each individual based on an 800m,  
69 2000m radial buffer and per LSOA (km<sup>2</sup>). IMD (Index of Multiple Deprivation) scores were assigned to  
70 the lower super-output area (LSOA) of each individual, as determined by their geocoded postcode.

71  
72 Single-level linear regression ( $\beta$ , 95% confidence intervals (CI)) was used to assess the association  
73 between radial buffers and BMI. A multi-level modelling (MLM) framework accounted for the hierarchical  
74 data structure when people were nested within administrative areas (LSOA). Linear MLMs were used  
75 to identify how LSOAs were associated with BMI. Both models adjusted for both individual- and  
76 neighbourhood-level factors. Age, gender, ethnicity, rural or urban status (local government  
77 classification) and area level socio-economic status (IMD) were included in all analyses as covariates.  
78 Similar to census estimates (12.0%), 9.2% of participants resided in rural areas. Differences in the  
79 magnitudes of associations were then assessed across different datasets and neighbourhood  
80 definitions by assessing the change in ( $\beta$  and 95% CI). All statistical analysis were performed using  
81 STATA IC version 14.

82  
83  
84  
85  
86  
87  
88  
89  
90  
91  
92  
93  
94  
95  
96  
97  
98  
99

**INSERT TABLE 1 HERE**

Our results show that the LA dataset contained approximately twice as many food outlet records as the Point of Interest (PoI) dataset. However, despite some differences in the count of food outlets, very few differences in the strength or direction of associations between food outlets and BMI were observed when using different datasets or neighbourhood definitions. There was little difference in count for supermarkets and takeaways, with 8 and 23 additional outlets identified within the LA dataset. The main discrepancy was an additional 589 other food retail outlets (Table 1). Furthermore, food outlet count varied at the individual level; for instance within an 800m radial buffer LA data showed that some individuals had no fast-food outlets within their neighbourhood, whilst the average had  $1.48 \pm 2.04$  and the maximum experienced was 23.00. Overall, of 24 associations, only 2 differences were noted both of which involved supermarkets. First, within an 800m buffer supermarkets were significantly associated with BMI in the PoI ( $\beta=0.392$  (95% CI 0.123; 0.662)) but not LA dataset ( $\beta= 0.121$  (-0.171; 0.414)). Second, supermarkets were associated with BMI within the PoI dataset when using radial buffers ( $\beta=0.214$  (95% CI 0.09; 0.339)) but not LSOA ( $\beta= 0.027$  (-0.114; 0.169)) (Table 1). Despite these differences for supermarkets, all other associations were substantively the same.

100 Despite some differences by count, our findings agree with previous research that suggests there is  
101 little change in size and direction of associations across different definitions of neighbourhood and  
102 datasets.<sup>9</sup> Only supermarkets exhibited some differences across neighbourhood definitions and  
103 datasets in both strength and direction of associations with BMI. This finding is particularly interesting  
104 considering the PoI dataset contained only eight fewer supermarkets and that more supermarkets are  
105 associated with an increase in BMI, opposite to the hypothesised direction. This may suggest such  
106 differences for supermarkets in particular should not be overlooked. Other evidence supports this and  
107 suggests neighbourhood definition may have significant implications on findings.<sup>4 9</sup> Bodicoat et al.  
108 (2015) showed that fast-food outlets were weakly but positively associated with type II diabetes in  
109 smaller radial buffers but not obesity (100m or 250m).<sup>9</sup> However, within larger neighbourhood definitions  
110 (500m, 750m, 1000m) the number of fast-food outlets were associated with type II diabetes, obesity  
111 and fasting glucose. James et al. (2014) also showed that for intersection count the strongest effect  
112 sizes were seen in the 400m buffers; effects reduced as buffer sizes got larger i.e. to 1600m.<sup>4</sup> Studies  
113 often use or only report associations within one neighbourhood definition. Findings within this study  
114 suggest such differences may have some consequences for research findings but only for associations  
115 between supermarkets and BMI.

116  
117 This study contributes to the research in two ways. Firstly, the association between food outlets and  
118 BMI was assessed using different definitions of neighbourhood. Secondly, this paper examined the  
119 extent to which using different datasets may contribute to a lack of inter-study comparability. Given that  
120 the most appropriate criterion for defining neighbourhood remains open to debate, understanding any  
121 resulting differences in the magnitude of these associations is important yet rarely investigated or  
122 reported. Radial buffers have been proposed as an alternative to administrative boundaries to represent  
123 an individual's actual neighbourhood.<sup>6</sup> However, there remains no uniform definition between studies.  
124 Furthermore, most policy based decisions in the UK are still made according to administratively defined  
125 areas such as LSOA. For local level dissemination it could therefore be argued that administrative areas  
126 continue to inform local level policy best. However, it is important to remember that we were not able to  
127 ground truth to assess the true accuracy of each dataset. In summary, this study suggests that other  
128 than for supermarkets, different definitions of neighbourhood are broadly inconsequential in changing  
129 statistical inference.<sup>4</sup>

130  
131 The uncertainty around using different secondary datasets and defining neighbourhood remains a  
132 complex issue for contemporary environment based research. One possible explanation for our lack of  
133 association of food outlets to BMI may be due to the lack of heterogeneity in area types. Only, 9.2% of  
134 individuals resided in rural areas, which is below the UK average. However, since the majority of  
135 individuals reside in urban areas in the UK, our results remain important. Future research should explore  
136 the accuracy of secondary datasets by ground truthing areas and extending their analyses to assess if  
137 inaccuracies do lead to substantive differences in associations between BMI and the environment. An  
138 additional complexity worth exploring is the impact of different classifications of food outlets, particularly  
139 as the main difference here was seen within other food retail outlets and supermarkets were associated  
140 with an increase in BMI. Furthermore, research may also explore additional definitions of

141 neighbourhood such as proximity, street network buffers, self-defined buffers or GPS defined activity  
142 spaces by per km<sup>2</sup> and raw count.<sup>3</sup>  
143

144 In conclusion, although differences in the count of outlets were identified, contrary to expectations,  
145 findings demonstrated few differences in the strength and direction of associations between food outlets  
146 and BMI across both different neighbourhood definitions and datasets. Ultimately, it may be difficult to  
147 achieve an accurate and standardised definition of neighbourhood within environmental research,  
148 particularly given the nature of individual behaviours. However, it is important to now rigorously  
149 challenge the choices made at a methodological level. It is beyond the scope of this paper to suggest  
150 the most appropriate definition of neighbourhood or dataset. However, research should consider and  
151 transparently report in a sensitivity analysis the impact of methodological choices such as the definition  
152 of neighbourhood on associations between the environment and BMI. Researchers should use the local  
153 context and problem being investigated to inform the most appropriate definition of neighbourhood and  
154 dataset used. That is until better evidence emerges suggesting any different.  
155  
156  
157  
158  
159  
160  
161  
162  
163  
164  
165  
166  
167  
168  
169  
170  
171  
172  
173  
174  
175  
176  
177  
178  
179  
180  
181  
182  
183

184 References

185  
186  
187  
188  
189  
190  
191  
192  
193  
194  
195  
196  
197  
198  
199  
200  
201  
202  
203  
204  
205  
206  
207  
208  
209  
210  
211

1. Scarborough P, Bhatnagar P, Wickramasinghe KK, Allender S, Foster C, Rayner M. The economic burden of ill health due to diet, physical inactivity, smoking, alcohol and obesity in the UK: an update to 2006-07 NHS costs. *Journal of public health* 2011;33(4):527-35.
2. Cobb LK, Appel LJ, Franco M, Jones-Smith JC, Nur A, Anderson CAM. The relationship of the local food environment with obesity: A systematic review of methods, study quality, and results. *Obesity* 2015:n/a-n/a.
3. Flowerdew R, Manley DJ, Sabel CE. Neighbourhood effects on health: does it matter where you draw the boundaries? *Social Science and Medicine* 2008;66(6):1241-55.
4. James P, Berrigan D, Hart JE, Aaron Hipp J, Hoehner CM, Kerr J, et al. Effects of buffer size and shape on associations between the built environment and energy balance. *Health & place* 2014;27(0):162-70.
5. Burgoine T, Harrison F. Comparing the accuracy of two secondary food environment data sources in the UK across socio-economic and urban/rural divides. *International journal of health geographics* 2013;12:2.
6. Feng J, Glass TA, Curriero FC, Stewart WF, Schwartz BS. The built environment and obesity: a systematic review of the epidemiologic evidence. *Health and Place* 2010;16(2):175-90.
7. Green M, Li J, Relton C, Strong M, Kearns B, Wu M, et al. Cohort Profile: The Yorkshire Health Study. *International Journal of Epidemiology* 2014:doi: 10.1093/ije/dyu121.
8. Ordnance Survey. Points of Interest database - user guide and technical specification. Southampton: Ordnance Survey, 2012.
9. Bodicoat DH, Carter P, Comber A, Edwardson C, Gray LJ, Hill S, et al. Is the number of fast-food outlets in the neighbourhood related to screen-detected type 2 diabetes mellitus and associated risk factors? *Public health nutrition* 2015;18(9):1698-705.

212  
213

**Table 1.** The change in magnitude of association between the environment and BMI by neighbourhood definition and dataset

Data Source	Count (n)	LSOA Density (km <sup>2</sup> )		800m Buffer		2000m buffer	
		β	95% CI	β	95% CI	β	95% CI
<b>Local Authority (n=1,489)</b>	All food outlets (n=1,489)	-0.003	[-0.010, 0.005]	-0.002	[-0.018; 0.014]	0.001	[-0.003; 0.005]
	Takeaways (n=257)	-0.001	[-0.035, 0.033]	0.013	[-0.056; 0.083]	0.013	[-0.014; 0.041]
	Other retail (n=1,172)	-0.004	[-0.014; 0.006]	-0.006	[-0.026; 0.015]	0.001	[-0.004; 0.005]
	Supermarkets (n=60)	-0.048	[-0.223, 0.127]	0.121	[-0.171; 0.414]	0.001	[-0.122; 0.124]
<b>Point of Interest (n=869)</b>	All food outlets (n=869)	-0.006	[-0.016; 0.003]	-0.005	[-0.023; 0.012]	-0.001	[-0.006; 0.005]
	Takeaways (n=234)	-0.010	[-0.045; 0.025]	0.014	[-0.041; 0.068]	-0.002	[-0.023; 0.019]
	Other retail (n=583)	-0.010	[-0.024; 0.003]	-0.016	[-0.040; 0.008]	-0.002	[-0.009; 0.005]
	Supermarkets (n=52)	0.027	[-0.114; 0.169]	*0.392	[0.123; 0.662]	*0.214	[0.090; 0.339]
		<b>Mean(SD),Max<sup>+</sup></b>		<b>Mean(SD),Max<sup>+</sup></b>		<b>Mean(SD),Max<sup>+</sup></b>	
<b>Local Authority (n=1,489)</b>	All food outlets (n=1,489)	12.28(17.55),125.00		7.55(8.72),160.00		38.46(34.66),244.00	
	Takeaway (n=257)	2.21(4.08),20.83		1.48(2.04),23.00		7.03(5.59),33.00	
	Other retail (n=1,172)	9.73(13.72),104.61		5.80(6.97),135.00		30.22(29.08),204.00	
	Supermarkets (n=60)	0.33(0.81),6.25		0.27(0.49),3.00		1.21(1.32),7.00	
<b>Point of Interest (n=869)</b>	All food outlets (n=869)	7.49(14.22),94.08		4.86(8.25),114.00		24.69(26.80),170.00	
	Takeaways (n=234)	1.96(4.01),29.17		1.43(2.62),33.00		6.78(7.16),44.00	
	Other retail (n=583)	5.19(10.45),68.42		3.18(5.89),81.00		16.72(19.79),125.00	
	Supermarkets (n=52)	0.35(0.97),6.90		0.25(0.51),4.00		1.18(1.11),5.00	

Note: all models control for gender, ethnicity, deprivation and rural/urban classification of the neighbourhood.

\* = significant (p<0.05)

+ = minimum value was zero for all types of outlets.

